

# Journalism

## JOUR/Journalism

### JOUR 1210 MASS COMM & SOCIETY

001 (17453) CRE 3.0 MWF 09:59 am-10:50 am LYCM Blankenship S

### JOUR 2000 PRINCIPLES OF AD & PR

001 (8378) CRE 3.0 TR 12:30 pm-01:50 pm GAB 104 Broyles S  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8379) CRE 3.0 TR 12:30 pm-01:50 pm GAB 105 Broyles S  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (16819) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 123 Knight S  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2250 MEDIA LITERACY

001 (16533) CRE 3.0 Blankenship S  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2300 PRINCIPLES OF NEWS

001 (8374) CRE 3.0 MW 12:30 pm-01:50 pm BLB 180  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (16818) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 107 Cattanach J  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2310 INTRO TO MEDIA WRITING

001 (8317) CRE 3.0 MW 09:00 am-10:20 am SYMR 224  
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
CO-REQUISITE: 2310.301  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8318) CRE 3.0 MW 11:00 am-12:20 pm SYMR 224 Reaves-King G  
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
CO-REQUISITE: 2310.302  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (8319) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 224 Reaves-King G  
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
CO-REQUISITE: 2310.303  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

005 (16812) CRE 3.0 R 06:30 pm-09:20 pm SYMR 222 McPhate D

- 007 (8402) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 223 Nevins A  
 JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
 CO-REQUISITE: JOUR 2310.307  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
- 010 (15439) CRE 3.0 R 03:30 pm-06:20 pm SYMR 224
- 301 (8321) LAB 0.0 F 11:00 am-12:50 pm SYMR 222  
 CO-REQUISITE: 2310.001  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
- 302 (8324) LAB 0.0 F 12:59 pm-02:50 pm SYMR 222 Reaves-King G  
 CO-REQUISITE: 2310.002  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
- 303 (8322) LAB 0.0 F 03:00 pm-04:50 pm SYMR 222 Reaves-King G  
 CO-REQUISITE: 2310.003  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
- 305 (16813) LAB 0.0 F 11:00 am-12:50 pm SYMR 223 McPhate D
- 307 (8403) LAB 0.0 F 03:00 pm-04:50 pm SYMR 224 Nevins A  
 CO-REQUISITE JOUR 2310.006  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
- 310 (15440) LAB 0.0 F 11:00 am-12:50 pm SYMR 224  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.  
 CO-REQUISITE JOUR 2310.010
- 501 (16817) CRE 3.0 TR 12:30 pm-01:50 pm FRSC 111 Fellows J  
 THIS COURSE MEETS AT THE FRISCO CAMPUS  
 2811 INTERNET BLVD., FRISCO TX 75034.
- 804 (16816) CRE 3.0 Parks S  
 WEB-BASED INSTRUCTION.  
 THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
- 808 (16070) CRE 3.0 Parks S  
 WEB-BASED INSTRUCTION.  
 THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3020 ADV ACCOUNT PLANNING**

- 001 (8333) CRE 3.0 TR 09:30 am-10:50 am GAB 114 Champlin S  
 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
 JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
- 002 (8335) CRE 3.0 TR 11:00 am-12:20 pm GAB 114 Campbell C  
 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
 JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3040 AD MEDIA STRATEGY**

- 001 (15013) CRE 3.0 TR 06:30 pm-07:50 pm GAB 114 Unger V

002 (8340) CRE 3.0 TR 03:59 pm-05:20 pm LANG 310 Unger V  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680  
2012 CATALOG AND BEFORE MUST ALSO HAVE JOUR 3210/2200  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3050 ADVERTISING CREATIVE**

001 (8382) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S  
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR  
3055.001. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST  
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8383) CRE 3.0 TR 11:00 am-12:20 pm SYMR 203 Ford W  
CO-REQUISITE 3055.002 STUDENT TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR  
3055.002. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST  
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (16411) CRE 3.0 W 06:59 pm-09:50 pm SYMR 203 Metoff F  
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR  
3055.001. NO EXCEPTIONS.  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3055 VISUAL STRATEGY**

001 (8380) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Metoff F  
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST  
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010

CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8381) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W  
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST  
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010

CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (16410) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203  
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST  
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010

CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3070 AD AGENCY MANAGEMENT**

001 (14216) CRE 3.0 M 06:30 pm-09:20 pm WH 216 Campbell C  
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST  
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE TO MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3200 MASS COMM RESEARCH**

801 (16815) CRE 3.0 Champlin S  
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3210 APPL DESIGN AD & PR**

001 (8375) CRE 3.0 M 11:00 am-01:50 pm SYMR 222 Rivenbark Jr. C  
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST  
AND MATH 1680 OR (2012 CATALOG AND BEFORE) JOUR 1210 AND PASS GSP TEST

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

802 (16071) CRE 3.0 James J  
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

803 (16808) CRE 3.0 Rivenbark Jr. C  
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

804 (16072) CRE 3.0 James J  
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

805 (16073) CRE 3.0 James J  
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

## WEB-BASED INSTRUCTION.

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**JOUR 3300 INTRO TO VISCOMM**

- 001 (8389) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.  
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND  
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
- 002 (8390) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C  
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND  
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
- 003 (8345) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
- 004 (8346) CRE 3.0 W 09:00 am-11:50 am GAB 101 Brown C  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3310 FEATURE WRITING**

- 001 (15442) CRE 3.0 MW 12:59 pm-02:20 pm GAB 111H Donald M
- 002 (8326) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3321 NEWS REPORT / WRIT / EDIT**

- 002 (8360) CRE 3.0 TR 09:30 am-10:50 am SYMR 224 Donald M  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.  
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (8391) CRE 3.0 TR 11:00 am-12:20 pm SYMR 224 Nevins A  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2310.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG  
AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330  
AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310

004 (15051) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Nevins A  
JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE  
TAKEN CONCURRENTLY.

302 (8361) LAB 0.0 T 02:00 pm-03:30 pm SYMR 224 Donald M

303 (8392) LAB 0.0 R 02:00 pm-03:30 pm SYMR 224 Nevins A

304 (15052) LAB 0.0 R 03:59 pm-05:29 pm SYMR 222 Nevins A

501 (16820) CRE 3.0 TR 11:00 am-12:20 pm FRSC 111

THIS COURSE MEETS AT THE FRISCO CAMPUS

2811 INTERNET BLVD., FRISCO TX 75034.

801 (16810) CRE 3.0 Ghito G

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

804 (16814) CRE 3.0 Ghito G

WEB-BASED INSTRUCTION.

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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

#### **JOUR 3323 BDCST / WEB NEWS WRITING**

001 (8325) CRE 3.0 M 12:00 pm-02:50 pm GAB 101 Fellows J  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR  
(2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND  
PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8370) CRE 3.0 W 12:00 pm-02:50 pm GAB 101 Fellows J  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR  
(2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND  
PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

#### **JOUR 3340 DIGITAL MEDIA FOR JOUR**

801 (17771) CRE 3.0 INET Foote Jr C

WEB-BASED INSTRUCTION.

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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

802 (17772) CRE 3.0 INET Amihere D

WEB-BASED INSTRUCTION.

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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

803 (17773) CRE 3.0 INET Amihere D

WEB-BASED INSTRUCTION.

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**JOUR 3400 FUNDAMENTALS OF PR**

001 (8394) CRE 3.0 M 03:30 pm-06:20 pm ENV 110 Fuse K

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000; STUDENTS WHO HAVE TAKEN AND PASSED JOUR 2420 WILL NOT RECEIVE CREDIT FOR THIS CLASS

**JOUR 3410 PR FOR NON-PROFITS**

001 (8359) CRE 3.0 T 06:30 pm-09:20 pm CHEM 352 Skinner-Luker K

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (15065) CRE 3.0 R 06:00 pm-08:50 pm FRSC 123 Poynter R

THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 3420 PR WRITING**

001 (8366) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 222

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND JOUR 3321.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8348) CRE 3.0 TR 09:30 am-10:50 am SYMR 222

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND JOUR 3321

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3700 PHOTO JOURNALISM**

001 (8327) CRE 3.0 T 06:30 pm-09:20 pm SYMR 223 Anderson C

JOUR MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323 AND JOUR 3300/2330

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (15441) CRE 3.0 W 03:30 pm-06:20 pm SYMR 223 Anderson C

**JOUR 4055 BROADCAST ADVERTS**

001 (16064) CRE 3.0 W 06:30 pm-09:20 pm GAB 114 Dale J

**JOUR 4070 AD CAMPAIGNS**

001 (8343) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR OR MINOR STATUS PLUS JOUR 3020 AND JOUR 3040 OR JOUR 3200 AND JOUR 3050/4050  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (16811) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203

**JOUR 4210 TOPICS IN JOUR**

- 001 (15049) CRE 3.0 MW 09:00 am-10:20 am GAB 114 Poynter R  
 Course Topic: CRISIS COMMUNICATION  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
 THIS CLASS IS DESIGNED TO DEVELOP ADVANCED PROFESSIONAL CRISIS COMMUNICATION RESEARCH, PLANNING, COMMUNICATION AND ANALYSIS SKILLS. STUDENTS WILL GAIN AN UNDERSTANDING OF CRISIS COMMUNICATION CYCLE AND CASE STUDIES FROM A VARIETY OF ORGANIZATIONAL COMMUNICATION PERSPECTIVES; NONPROFIT, CORPORATE, PRESIDENTIAL, GOVERNMENTAL AND MEDIA COMMUNICATION. CLASS ASSIGNMENTS WILL EXAMINE RECENT CRISES FOR NEW ORGANIZATIONAL, PUBLIC, SOCIAL MEDIA, MEDIA AND ETHICS TRENDS, COMPLEXITIES AND PRACTICES.
- 002 (16540) CRE 3.0 TR 05:00 pm-06:20 pm GAB 101 Fellows J  
 Course Topic: INTRO TO RADIO PROGRAMMING  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
 TOPIC: INTRO TO RADIO PROGRAMMING.  
 DESCRIPTION: PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.  
 BY APPLICATION ONLY, PRE-REQUISITES: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.
- 003 (8398) CRE 3.0 R 02:00 pm-04:50 pm GAB 114 Foote Jr C  
 Course Topic: BUSINESS JOURNALISM  
 TOPIC: BUSINESS JOURNALISM  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
 DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY \$800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.
- 004 (17575) CRE 3.0 W 11:00 am-01:50 pm SYMR 222 James J  
 Course Topic: WEB DESIGN FOR JOURNALISM  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
 TOPIC: WEB DESIGN FOR JOURNALISM  
 DESCRIPTION: COURSE IS AN OVERVIEW OF ONLINE DESIGN AND AN INTRODUCTION TO CODING FOR DESIGNERS, WITH AN EMPHASIS ON THINKING MOBILE FIRST. WE WILL USE A CASE STUDY APPROACH AN EVALUATE THE DESIGN AND PRODUCTION OF WEB APPLICATIONS FOR JOURNALISM, ADVERTISING AND PUBLIC RELATIONS. AFTER THE CASE STUDIES SECTION, STUDENTS WILL INCORPORATE BEST PRACTICES FOR USER EXPERIENCE (UX) AND PLAN AND PRODUCE AN INTERACTIVE DESIGN OF A WEB APPLICATION FOR DIGITAL STORYTELLING (THIS CAN BE ON BEHALF OF A NEWSWORTHY TOPIC, FOR A CLIENT OR A CAMPAIGN). THROUGHOUT THE COURSE STUDENTS WILL WORK ON FRONT-END CODING SKILLS AND INVESTIGATE THE AFFORDANCES OF VARIOUS LANGUAGES AND LIBRARIES FOR WEB DESIGN. PRE-REQUISITES: JOUR 3210 OR 3300.

- 005 (17576) CRE 3.0 M 03:30 pm-06:20 pm GAB 114 Foote Jr C  
 Course Topic: MEDIA ENTREP. & INNOVATION  
 DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.
- 006 (14311) CRE 3.0 M 03:00 pm-05:50 pm SYMR 222 Rivenbark Jr. C  
 Course Topic: CREATIVE MEDIA ILLUSTRATION  
 PREREQUISITES: JOUR 3210 OR ASTU 3030.  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
 TOPIC: CREATIVE MEDIA ILLUSTRATION  
 DESCRIPTION: THIS COURSE PROVIDES STUDENTS WITH A FOUNDATION IN BASIC GRAPHIC DESIGN CONCEPTS AND SKILLS USING A HANDS-ON APPROACH IN A LAB SETTING USING DIGITAL SOFTWARE. TOPICS INCLUDE DESIGN ELEMENTS AND PRINCIPLES, COLOR THEORY, TYPOGRAPHY, AND LAYOUT TECHNIQUES. UPON COMPLETION OF THIS COURSE STUDENTS SHOULD HAVE THE ABILITY TO DEMONSTRATE VISUAL PROBLEM SOLVING SKILLS USING VARIOUS GRAPHIC TOOLS, TECHNIQUES, AND PROCESSES.
- 007 (17584) CRE 3.0 M 06:30 pm-09:20 pm GAB 101  
 Course Topic: SPORTS VIDEO JOURNALISM  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
 TOPIC: SPORTS VIDEO JOURNALISM  
 DESCRIPTION: CLASS COVERS LOCAL DENTON HIGH SCHOOL SPORTS (FOOTBALL AND VOLLEYBALL). STUDENTS WILL BE GROUPED INTO TEAMS, AND ASSIGNED A BEAT (LOCAL HIGH SCHOOL) THAT THEY WILL COVER FOR THE SEMESTER. THE GROUPS WILL WORK TOGETHER TO FORM PROFESSIONAL RELATIONSHIPS WITH THE COACHING STAFF, PLAYERS, AND THE LOCAL COMMUNITY IN ORDER TO TELL MORE THAN JUST THE HIGHLIGHTS, BUT DIVE DEEPER INTO PREPARATIONS, INJURY REPORTS, AND INTERESTING FEATURES THAT WOULD NORMALLY BE OVERLOOKED. EACH GROUP WILL DISCOVER EACH INDIVIDUAL'S STRENGTHS TO PRODUCE THE BEST CONTENT, BUT EVERYONE IS EXPECTED TO RUN CAMERA ON MORE THAN ON OCCASION THAT WILL CONSIST OF EVENING EVENTS SUCH AS EVENING FOOTBALL/VOLLEYBALL GAMES OR PRACTICE. CREATIVITY WILL BE STRONGLY ENCOURAGED, BUT PROPER JOURNALISM STANDARDS WILL ALWAYS BE IMPLEMENTED. BY APPLICATION ONLY.  
 PREREQUISITES: JOUR 3321 OR 3323, AND JOUR 3300.  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 501 (15064) CRE 3.0 W 06:00 pm-08:50 pm FRSC 104 Mcelroy B  
 Course Topic: MEDIA PERFORMANCE IN NEWS & PR  
 STUDENTS WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR LIVE PRESENTATIONS SUITABLE FOR PUBLIC RELATIONS EVENTS OR ADVERTISING CLIENT PITCHES.  
 THIS COURSE MEETS AT THE FRISCO CAMPUS  
 2811 INTERNET BLVD., FRISCO TX 75034.  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4230 ARTS & CULTURE JOUR**

- 001 (17421) CRE 3.0 W 03:30 pm-06:20 pm LANG 215 Stephenson D  
 CLASS TITLE: FOOD JOURNALISM  
 STUDY OF THE DEVELOPMENT OF MODERN FOOD WRITING IN MAJOR MEDIA AND ON ELECTRONIC PLATFORMS. APPRECIATION OF LITERARY, INVESTIGATIVE AND CRITICAL FOOD WRITING. PRACTICE OF WRITING ABOUT FOOD ACROSS ALL PLATFORMS AND FORMATS, INCLUDING REPORTING, CRITICISM, FEATURE WRITING AND EXPLANATORY JOURNALISM.

002 (17422) CRE 3.0 W 06:30 pm-09:20 pm GAB 111H Loftis R

**CLASS TITLE: MUSIC CRITICISM**

STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS - PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.

**JOUR 4240 INTERNATIONAL MEDIA**

801 (16046) CRE 3.0 Blankenship S

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 4250 RACE, GENDER & MEDIA**

002 (8339) CRE 3.0 TR 06:30 pm-07:50 pm CURY 204 Everbach T

MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4270 STRATEGIC SOCIAL MEDIA**

001 (8373) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Knight S

IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (15066) CRE 3.0 T 06:00 pm-08:50 pm FRSC 123 Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

801 (15969) CRE 3.0 Knight S

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 4321 OPINION WRITING**

001 (16045) CRE 3.0 W 03:30 pm-06:20 pm GAB 111H Loftis R

**JOUR 4323 ADV BDCST / WB NEWS WRIT**

001 (8328) CRE 3.0 T 12:00 pm-03:59 pm GAB 101 Mcelroy B

JOUR MAJOR STATUS AND JOUR 3323 AND JOUR 3300/2330.

CO-REQUISITE - JOUR 4343.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18

002 (14245) CRE 3.0 R 12:00 pm-03:59 pm GAB 101 Mcelroy B

Also meets: R 08:00 am-10:50 am GAB 101 8/27/18-12/14/18

**JOUR 4343 VIS NEWS STORYTELLING**

001 (8397) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C

MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8344) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4350 SPORTS JOURNALISM**

501 (15915) CRE 3.0 T 06:30 pm-09:20 pm FRSC 121  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 4410 REPORT PUB AFFA**

001 (8329) CRE 3.0 R 06:30 pm-09:20 pm SYMR 203 Loftis R  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8367) CRE 3.0 M 06:30 pm-09:20 pm SYMR 203 Loftis R  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

004 (15050) CRE 3.0 W 03:30 pm-06:20 pm GAB 114 Everbach T

**JOUR 4440 PR CASE STUDIES**

001 (8364) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Fuse K  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

**JOUR 4460 PR COMMUNICATION**

001 (8377) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R  
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (13998) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R  
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.  
STUDENTS SHOULD CONTACT THE SCHOOL IS ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4470 ETHICS IN AD & PR**

001 (8337) CRE 3.0 W 03:30 pm-06:20 pm GATE 132  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS  
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS; MAJORS SHOULD HAVE COMPLETED 9  
HOURS IN AD OR PR CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4620 MASS COMM LAW & ETHICS**

001 (8330) CRE 3.0 MW 03:00 pm-04:20 pm CURY 203 Donald M  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
MAJOR STATUS AND JOUR 3321 OR 3323 AND 6 HOURS OF UPPER LEVEL NEWS COURSES;  
CAPSTONE COURSE; SHOULD BE TAKEN FINAL SEMESTER.  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4720 MULTIMEDIA STORYTELL**

001 (8393) CRE 3.0 R 06:30 pm-09:20 pm SYMR 223 Anderson C  
 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
 PRE-REQS HAVE BEEN COMPLETED.  
 JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.  
 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A  
 STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

**JOUR 4800 PROFESSIONAL INTERNSHIP**

701 (8405) CRE V  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 702 (8331) CRE V Broyles S  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.  
 704 (8355) CRE V Everbach T  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.  
 705 (8409) CRE V Foote Jr C  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 706 (15438) CRE V Poynter R  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 707 (8351) CRE V Brown C  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.  
 710 (8334) CRE V Mcelroy B  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.  
 711 (8356) CRE V Anderson C  
 RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.  
 712 (8406) CRE V Ghioto G  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 721 (14659) CRE V Nisbett G  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4805 AD PR PRACTICUM**

718 (8365) CRE V  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4810 NEWS / SPORTS PRACTICUM**

710 (8384) CRE V Mcelroy B  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.  
 711 (8401) CRE V Anderson C  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 712 (8385) CRE V Ghioto G  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4815 SWOOP AGENCY PRACTICUM**

718 (15769) CRE V MW 08:00 am-09:50 am AUSB 212 Ford W  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 THIS CLASS MEETS IN SYMR 234.

**JOUR 4900 SPECIAL PROBLEMS**

702 (15522) CRE V Broyles S  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 712 (14366) CRE V Ghioto G  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 717 (15256) CRE V James J  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 718 (15523) CRE V Ford W  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
 719 (15219) CRE V  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4910 SPECIAL PROBLEMS**

718 (15524) CRE V Ford W  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

722 (15525) CRE V Ford W  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4999 NEWS CAPSTONE**

001 (16044) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Loftis R  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

002 (17490) CRE 3.0 R 11:00 am-01:50 pm SYMR 223 Ghioto G  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5010 REPORTING PRACTICE**

001 (8332) CRE 3.0 R 06:30 pm-09:20 pm SYMR 224 McPhate D

**JOUR 5040 MEDIA STUDIES/THEORIES**

801 (16062) CRE 3.0 Mueller J  
 WEB-BASED INSTRUCTION.  
 THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
 RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
 SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
 SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5050 READING MASS COMM**

801 (15770) CRE 3.0 Busby R  
 WEB-BASED INSTRUCTION.  
 THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
 RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
 SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
 SECTION OF THE COURSE IF APPLICABLE.

901 (15500) CRE 3.0 INET Busby R  
 WEB-BASED INSTRUCTION.  
 THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
 DEPARTMENT.  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5100 PRBLMS PUBLIC REL**

002 (8336) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Fuse K  
 601 (16825) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Fuse K

**JOUR 5210 RACE, GENDER & MEDIA**

001 (8341) CRE 3.0 TR 06:30 pm-07:50 pm CURY 204 Everbach T  
 601 (16826) CRE 3.0 TR 06:30 pm-07:50 pm CURY 204 Everbach T

**JOUR 5260 QUALITATIVE RES**

001 (17837) CRE 3.0 M 03:30 pm-06:20 pm SYMR 203 Everbach T

**JOUR 5310 MEDIA ETHICS**

001 (17418) CRE 3.0 W 06:30 pm-09:20 pm LANG 311 Fuse K

**JOUR 5330 STRATEGIC SOCIAL MEDIA**

601 (16823) CRE 3.0  
 WEB-BASED INSTRUCTION.  
 THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
 RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
 SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
 SECTION OF THE COURSE IF APPLICABLE.

802 (16063) CRE 3.0 Knight S  
 WEB-BASED INSTRUCTION.  
 THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
 RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
 SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
 SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5350 SEMINAR IN JOURN**

003	(8399)	CRE 3.0	R	02:00 pm-04:50 pm	GAB 114	Foote Jr C
Course Topic: BUSINESS JOURNALISM						
023	(8396)	CRE 3.0	T	12:00 pm-03:59 pm	GAB 101	Mcelroy B
ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043.						
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18						
043	(8395)	CRE 3.0	M	03:00 pm-05:50 pm	GAB 101	Brown C
FOCUSES ON SHOOTING AND EDITING VIDEO FOR TELEVISION NEWS. EXTENSIVE HANDS-ON EXPERIENCE WITH CAMERA AND EDITING EQUIPMENT AND THE THEORY AND PRACTICE OF VISUAL STORYTELLING TECHNIQUES. STUDENTS PRODUCE MULTIPLE PACKAGES, CONTENT FOR STUDENT MEDIA, NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS SHOULD HAVE BASIC KNOWLEDGE OF TELEVISION FIELD CAMERAS AND AUDIO AND VIDEO EDITING SOFTWARE. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH 4343.001. COREQUISITE: JOUR 5350.023						
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
603	(16824)	CRE 3.0	R	02:00 pm-04:50 pm	GAB 114	Foote Jr C
Course Topic: BUSINESS JOURNALISM						
623	(16821)	CRE 3.0	T	12:00 pm-03:59 pm	GAB 101	Mcelroy B
Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18						
643	(16822)	CRE 3.0	M	03:00 pm-05:50 pm	GAB 101	Brown C
<b>JOUR 5700 ADV FEATURE WRIT</b>						
001	(8347)	CRE 3.0	MW	12:59 pm-02:20 pm	GAB 111H	Donald M
<b>JOUR 5800 PROF INTERNSHIP</b>						
708	(8400)	CRE 3.0				Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
<b>JOUR 5900 ADVAN PROB JOUR</b>						
702	(8407)	CRE V				Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
703	(16827)	CRE V				Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
704	(8352)	CRE V				Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
705	(8408)	CRE V				Foote Jr C
Course Topic: EXPAT CHAT						
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
709	(8388)	CRE V				
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
710	(8369)	CRE V				
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
711	(8354)	CRE V				Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
716	(8372)	CRE V				Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
717	(15408)	CRE V				James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						
<b>JOUR 5910 ADVA PROB JOUR</b>						
704	(8363)	CRE V				Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.						

710 (8371) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
711 (8410) CRE V Anderson C  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
715 (8387) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
718 (16555) CRE V Ford W  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5950 THESIS**

704 (8350) CRE V Everbach T  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
709 (8404) CRE V Mueller J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
713 (14454) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
716 (8362) CRE V Fuse K  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Eight Week Session One**

**JOUR 5000 INTRO DGTL COMM ANALYT**

801 (17839) CRE 3.0 INET Bell V  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
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**JOUR 5251 RES FUND DGTL COMM I**

801 (16669) CRE 3.0 AOP Fuse K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
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SECTION OF THE COURSE IF APPLICABLE.  
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

**Eight Week Session Two**

**JOUR 5330 STRATEGIC SOCIAL MEDIA**

802 (16803) CRE 3.0 Bell V  
WEB-BASED INSTRUCTION.  
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