

Marketing and Logistics

LGAV/Aviation Logistics

LGAV 3100	AV INTRO					
001 (1753)	CRE 3.0 TR		12:30 pm-01:50 pm	BLB 225		Joiner J
LGAV 3110	AV MAINT					
001 (1747)	CRE 3.0 TR		02:00 pm-03:20 pm	BLB 225		Joiner J
LGAV 3120	AVIATION SAFETY					
001 (1764)	CRE 3.0 TR		03:30 pm-04:50 pm	BLB 225		Joiner J
LGAV 3130	AIR CARGO					
001 (1748)	CRE 3.0 MWF		01:00 pm-01:50 pm	BLB 225		Hong S
LGAV 3140	AIR PASS					
001 (1775)	CRE 3.0 T		06:30 pm-09:20 pm	BLB 270		Kincaid T
LGAV 3150	TRANSPORTATION LAW					
001 (1765)	CRE 3.0 W		06:30 pm-09:20 pm	BLB 035		Welch R
LGAV 4100	AIRPORT INFRA					
001 (1766)	CRE 3.0 MW		02:00 pm-03:20 pm	BLB 040		Hong S

LSCM/Logistics, Supply Chain MGMT

LSCM 3960	LOGISTICS SPLY CHN MGMT					
001 (1503)	CRE 3.0 MWF		12:00 pm-12:50 pm	BLB 055		Manuj I
002 (1646)	CRE 3.0 TR		12:30 pm-01:50 pm	BLB 180		Farris II M
003 (1847)	CRE 3.0 R		06:30 pm-09:20 pm	BLB 250		Wahlberg B
070 (17611)	CRE 3.0 M		06:00 pm-08:50 pm	CHEC		Grimaldo Jr J
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096						
LSCM 4360	INTERNATIONAL SCM					
001 (1504)	CRE 3.0 TR		12:30 pm-01:50 pm	BLB 250		Malhan A
002 (1827)	CRE 3.0 M		06:30 pm-09:20 pm	BLB 270		Uvet H
LSCM 4510	LSCM AND BUS ANALYSIS					
001 (1807)	CRE 3.0 R		06:30 pm-09:20 pm	BLB 065		Fite J
LSCM 4530	E-LOGISTICS					
001 (1660)	CRE 3.0 MWF		11:00 am-11:50 am	BLB 005		Manuj I
LSCM 4540	ERP Applications					
001 (1751)	CRE 3.0 S		09:00 am-11:50 am	BLB 270		Hanebeck H

LSCM 4560 TRANSPORTATION MGMT

001 (15802) CRE 3.0 MW 11:00 am-12:20 pm BLB 155 Pohlen T

002 (1731) CRE 3.0 M 06:30 pm-09:20 pm BLB 073 Morgan T

LSCM 4800 LOGISTICS INTERNSHIP752 (1505) CRE 3.0 Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**LSCM 4860 ADV LOGISTICS MGMT**

001 (1632) CRE 3.0 T 06:30 pm-09:20 pm BLB 225 Sauser B

LSCM 4900 SPECIAL PROBLEMS

700 (15277) CRE V Nowicki D

LSCM 5300 STRATEGIC SUPPLY CHAIN007 (1863) CRE 3.0 INET Randall W
WEB-BASED INSTRUCTION.THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.777 (1864) CRE 3.0 INET Randall W
WEB-BASED INSTRUCTION.THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.**LSCM 5560 STRATEGIC LOGISTICS**

001 (1756) CRE 3.0 T 06:30 pm-09:20 pm BLB 075 Michels J

LSCM 5800 LSCM INTERNSHIP750 (1713) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**LSCM 5900 SPEC PROBS**701 (1808) CRE 3.0 Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**LSCM 5910 SPECIAL PROBLEMS**701 (1741) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**LSCM 6040 LOG MOD & ANALYSIS**

001 (1865) CRE 3.0 W 02:00 pm-04:50 pm BLB 301 Nowicki D

LSCM 6900 SPECIAL PROBLEMS706 (1834) CRE V Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.710 (1835) CRE V Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**LSCM 6940 INDIVIDUAL RESEARCH**700 (1876) CRE V Pohlen T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.701 (1878) CRE V Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**LSCM 6950 DOCTORAL DISSERTATION**

701	(1879)	CRE V				Nowicki D
					RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
702	(1885)	CRE V				Sausser B
					RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
703	(15346)	CRE V				Pohlen T

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001	(1506)	CRE 3.0	T	11:00 am-12:20 pm	BLB 170	Pelton L
					BLENDEN COURSE FACE TO FACE AND INTERNET	
					This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.	
					BLENDEN COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.	
					Also meets: R 11:00 am-12:20 pm NO ASSGN 8/28/17-12/15/17	
002	(1858)	CRE 3.0	R	11:00 am-12:20 pm	BLB 170	Pelton L
					BLENDEN COURSE FACE TO FACE AND INTERNET	
					This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.	
					BLENDEN COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.	
					Also meets: T 11:00 am-12:20 pm NO ASSGN 8/28/17-12/15/17	

MKTG 3010 PROFESSIONAL SELLING

001	(1507)	CRE 3.0	TR	12:30 pm-01:50 pm	BLB 080	Houser J
002	(1508)	CRE 3.0	MW	02:00 pm-03:20 pm	BLB 080	Suber T
003	(1813)	CRE 3.0	MWF	10:00 am-10:50 am	BLB 225	Suber T
070	(17610)	CRE 3.0	M	07:30 pm-08:50 pm	CHEC	Orosy G
					CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096	

MKTG 3650 MARKETING FOUNDATIONS

001	(1509)	CRE 3.0	MWF	10:00 am-10:50 am	LYCM	Strutton H
002	(1699)	CRE 3.0	M	06:30 pm-09:20 pm	BLB 180	Blankson C
003	(1639)	CRE 3.0	TR	09:30 am-10:50 am	LYCM	Thompson K
004	(1640)	CRE 3.0	W	02:00 pm-04:50 pm	BLB 180	Strutton H
070	(17609)	CRE 3.0	M	06:00 pm-07:20 pm	CHEC	Orosy G
					CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096	
501	(17650)	CRE 3.0	T	02:00 pm-03:20 pm	FRSC 112	Orosy G
					THIS COURSE MEETS AT THE FRISCO CAMPUS	
					2811 INTERNET BLVD., FRISCO TX 75034.	

MKTG 3660 ADVERTISING MGT

001 (1510) CRE 3.0 TR 09:30 am-10:50 am BLB 250 Bennett A

007 (1661) CRE 3.0 INET Naletelich K

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1848) CRE 3.0 INET Naletelich K

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

MKTG 3700 MARKETING METRICS

001 (1732) CRE 3.0 TR 08:00 am-09:20 am BLB 245 Njoroge L

002 (1824) CRE 3.0 MWF 01:00 pm-01:50 pm BLB 070 Ganesh G

MKTG 3710 MKTG RES AND ANALYTICS

001 (1511) CRE 3.0 R 06:30 pm-09:20 pm BLB 255 Njoroge L

002 (1512) CRE 3.0 MW 02:00 pm-03:20 pm BLB 255 Hammady Brho M

MKTG 3720 INTERNET MKTG

001 (1695) CRE 3.0 T 02:00 pm-04:50 pm BLB 055 Chowdhury J

MKTG 3881 PERSONAL DEVELOPMENT

001 (1513) CRE 1.0 R 05:00 pm-05:50 pm BLB 055 Suber T

THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120 CONSUMER BEHAVIOR

001 (1514) CRE 3.0 TR 11:00 am-12:20 pm BLB 010 Spears N

002 (1515) CRE 3.0 MWF 01:00 pm-01:50 pm BLB 010 Alvarado Karste

MKTG 4280 GLOBAL MARKETING

001 (1516) CRE 3.0 MWF 12:00 pm-12:50 pm BLB 005 Naletelich K

002 (1631) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J

MKTG 4330 PROD PLNG BRND MGMT

001 (1693) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F

002 (1767) CRE 3.0 MWF 10:00 am-10:50 am BLB 140 Muniz F

MKTG 4470 BUSINESS MARKETING

001 (1859) CRE 3.0 TR 09:30 am-10:50 am BLB 050 Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520 MARKETING CHANNELS

007 (1664) CRE 3.0 INET Malhan A

WEB-BASED INSTRUCTION.

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777 (1849) CRE 3.0 INET Malhan A
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570 SALES ANALYTICS

001 (1850) CRE 3.0 TR 12:30 pm-01:50 pm BLB 065 Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600 RETAILING

007 (1857) CRE 3.0 INET Ferguson R
WEB-BASED INSTRUCTION.
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777 (1851) CRE 3.0 INET Ferguson R
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620 E-MKTG TOOLS

001 (1773) CRE 3.0 TR 09:30 am-10:50 am BLB 225 Chowdhury J

MKTG 4630 E-TAILING

001 (1517) CRE 3.0 TR 12:30 pm-01:50 pm BLB 245
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670 ADVANCED SALES

001 (1860) CRE 3.0 TR 11:00 am-12:20 pm BLB 035 Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770 SALES MANAGEMENT

001 (1853) CRE 3.0 TR 11:00 am-12:20 pm BLB 065 Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800 INTERNSHIP IN M OR L

751 (1518) CRE 3.0 Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805 SALES INTERNSHIP

751 (1854) CRE V Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890 MARKETING PROBLEMS

001 (1704) CRE 3.0 M 02:00 pm-04:50 pm BLB 225 Gade M

002 (1866) CRE 3.0 M 06:30 pm-09:20 pm BLB 170 Thompson K

MKTG 4900 SPECIAL PROBLEMS

700 (1872) CRE V
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (1881) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708 (1519) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150 MKTG MANAGEMENT

001 (1521) CRE 3.0 M 06:30 pm-09:20 pm BLB 170 Thompson K

007 (17475) CRE 3.0 INET Thompson K

WEB-BASED INSTRUCTION.

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040 (16936) CRE 3.0 R 09:30 am-12:30 pm BLB 060 Guzman F

501 (16036) CRE 3.0 T 06:30 pm-09:20 pm FRSC 104 Pelton L

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

777 (17476) CRE 3.0 INET Thompson K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5200 CUSTOMER BEHAVIOR

007 (1657) CRE 3.0 INET Spears N

WEB-BASED INSTRUCTION.

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777 (1658) CRE 3.0 INET Spears N

WEB-BASED INSTRUCTION.

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5250 ADV MKTG ANALYTICS

007 (1641) CRE 3.0 INET Ganesh G

WEB-BASED INSTRUCTION.

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777 (1645) CRE 3.0 INET Ganesh G

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

MKTG 5260 MKTG METRICS FOR MGRS

501 (17501) CRE 3.0 R 06:00 pm-08:50 pm FRSC 107 Ganesh G

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800 MKTG INTERNSHIP

751 (1679) CRE V Randall W

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850 STRATEGIC MARKETING

001 (1522) CRE 3.0 M 06:30 pm-09:20 pm BLB 170 Thompson K

MKTG 5900 SPECIAL PROBLEMS

714 (1524) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910 SPEC PROBS

701 (1828) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

086 (15540) CRE 1.5 INET Thompson K
 THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
 WEB-BASED INSTRUCTION.
 SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
 RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (15499) CRE 1.5 INET Thompson K
 THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
 WEB-BASED INSTRUCTION.
 THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

OPSM/Operations and Supply Management

OPSM 3830 OPERATIONS MGMT

001 (1430) CRE 3.0 MW 03:30 pm-04:50 pm BLB 055 Fite J

002 (15025) CRE 3.0 T 06:30 pm-09:20 pm BLB 070 Bryant A

007 (1431) CRE 3.0 INET Ojha D
 WEB-BASED INSTRUCTION.
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008 (16387) CRE 3.0 TR 02:00 pm-03:20 pm BLB 155 Fite J

501 (16279) CRE 3.0 R 06:00 pm-08:50 pm FRSC 111 Egan T
 THIS COURSE MEETS AT THE FRISCO CAMPUS
 2811 INTERNET BLVD., FRISCO TX 75034.

777 (1786) CRE 3.0 INET Ojha D
 WEB-BASED INSTRUCTION.
 THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPSM 4810 PURCH & MAT MGMT

001 (1439) CRE 3.0 M 06:30 pm-09:20 pm BLB 010 Ogden J

OPSM 4820 MFG PLAN & CNTL

001 (1706) CRE 3.0 R 06:30 pm-09:20 pm BLB 270 Ojha D

OPSM 4830 PRODUCTIVITY & QUALITY

001 (16926) CRE 3.0 W 06:30 pm-09:20 pm BLB 270 Gallia M