### Marketing and Logistics

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<th>Section</th>
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<th>Time</th>
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001 (15802) CRE 3.0  MW  11:00 am-12:20 pm  BLB 155  Pohlen T
002 (1731) CRE 3.0  M  06:30 pm-09:20 pm  BLB 073  Morgan T

LSCM 4800  LOGISTICS INTERNSHIP
752 (1505) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
760 (18053) CRE 3.0  Joiner J

LSCM 4860  ADV LOGISTICS MGMT
001 (1632) CRE 3.0  T  06:30 pm-09:20 pm  BLB 225  Sauser B

LSCM 4900  SPECIAL PROBLEMS
700 (15277) CRE 3.0  Pohlen T
760 (18058) CRE 1.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
007 (1863) CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1864) CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS
001 (1756) CRE 3.0  T  06:30 pm-09:20 pm  BLB 075  Michels J

LSCM 5800  LSCM INTERNSHIP
750 (1713) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1808) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1741) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6040  LOG MOD & ANALYSIS
001 (1865) CRE 3.0

LSCM 6900  SPECIAL PROBLEMS
700 (18143) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (18144) CRE 3.0  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (18145) CRE 3.0  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students’ self-awareness and openness to different perspectives.

**BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.**

Also meets: R 11:00 am-12:20 pm NO ASSGN  8/28/17-12/15/17

**MKTG 3010 PROFESSIONAL SELLING**

001 (1507) CRE 3.0 TR 12:30 pm-01:50 pm BLB 080 Houser J
MKTG 3650  MARKETING FOUNDATIONS

001 (1509)  CRE 3.0  MWF  10:00 am-10:50 am  LYCM  Strutton H
002 (1699)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 180  Blankson C
003 (1639)  CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
004 (1640)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 180  Strutton H

MKTG 3660  ADVERTISING MGT

001 (1510)  CRE 3.0  TR  09:30 am-10:50 am  BLB 250  Bennett A

MKTG 3700  MARKETING METRICS

001 (1732)  CRE 3.0  TR  08:00 am-09:20 am  BLB 245  Ganesh G
002 (1824)  CRE 3.0  MWF  01:00 pm-01:50 pm  BLB 070  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS

001 (1511)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 255  Mims T
002 (1512)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 255  Blankson C

MKTG 3720  INTERNET MKTG

001 (1695)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 055  Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT

001 (1513)  CRE 1.0  R  05:00 pm-05:50 pm  BLB 080  Suber T

MKTG 4120  CONSUMER BEHAVIOR

001 (1514)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 010  Spears N
002 (1515)  CRE 3.0  MWF  01:00 pm-01:50 pm  BLB 010  Kidwell B

MKTG 4280  GLOBAL MARKETING
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MKTG 4805  SALES INTERNSHIP
751  (1518)  CRE 3.0  Joiner J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (1704)  CRE 3.0  M  02:00 pm-04:50 pm  BLB 225  Gade M
002  (1866)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 170  Thompson K

MKTG 4900  SPECIAL PROBLEMS
700  (1872)  CRE 3.0  Blankson C
Course Topic:  INTERN PROFESSIONAL SELLING
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
701  (1881)  CRE 3.0
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
708  (1519)  CRE 3.0
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
001  (1521)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 170  Thompson K
007  (17475)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
040  (16936)  CRE 3.0  R  09:30 am-12:30 pm  BLB 060  Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
501  (16036)  CRE 3.0  T  06:30 pm-09:20 pm  FRSC 133  Pelton L
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
777  (17476)  CRE 3.0  INET  Thompson K
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 5200  CUSTOMER BEHAVIOR
007  (1657)  CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777  (1658)  CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 5250  ADV MKTG ANALYTICS
007  (1641)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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Eight Week Session One

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<td>MKTG CONCEPTS</td>
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1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS
AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
SECTION 080 AND 086 REQUIRE DEPARTMENT Consent. IF YOU ARE IN THE ACCELERATED
ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS Office IN THE COLLEGE OF
BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
SECTION 080 AND 086 REQUIRE DEPARTMENT Consent. IF YOU ARE IN THE ACCELERATED
ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS Office IN THE COLLEGE OF
BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.
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DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS
AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

OPS M/Operations and Supply Management

OPS M 3830 OPERATIONS MGMT

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<th>Location</th>
<th>Room</th>
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<td>001</td>
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<td>002</td>
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OPS M 4810 PURCH & MAT MGMT

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OPSM 4820       MFG PLAN & CNTL
001  (1706)    CRE 3.0   R        06:30 pm-09:20 pm       BLB  270       Ojha D

OPSM 4830       PRODUCTIVITY & QUALITY
001  (16926)   CRE 3.0   W        06:30 pm-09:20 pm       BLB  270       Gallia M