## Marketing and Logistics

### LGAV/Aviation Logistics

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<th>Credits</th>
<th>Days</th>
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<th>Time Format</th>
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### LSCM/Logistics, Supply Chain MGMT

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 5300  STRATEGIC SUPPLY CHAIN
007  (1816)  CRE 3.0  WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777  (1817)  CRE 3.0  INET  WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS

LSCM 5800  LSCM INTERNSHIP
750  (1687)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701  (1770)  CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701  (1712)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6001  WORKSHOP LOG RES
001  (17196)  CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

LSCM 6002  WORKSHOP LOG PEDAGOGY
001  (17197)  CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

LSCM 6003  WORKSHOP LOG PRACTICE
001  (17198)  CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

LSCM 6021  CB LOGISTICS
001  (17193)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 285  Spears N

LSCM 6071  OPS RES FOR LSCM
001  (17195)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 285  Nowicki D

LSCM 6900  SPECIAL PROBLEMS
700  (16618)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701  (16619)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702  (16620)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703  (16621)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704  (1791)  CRE V
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1792)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700  (1826)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701  (1828)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702  (16622)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703  (16623)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704  (1791)  CRE V
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1792)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BLB  170T Pelton LCRE 3.0 11:00 am-12:20 pm001 (1488)
BLB  080TR Houser JCRE 3.0 12:30 pm-01:50 pm001 (1489)
BLB  080MW Suber TCRE 3.0 02:00 pm-03:20 pm002 (1490)
BLB  225MWF Suber TCRE 3.0 09:59 am-10:50 am003 (1775)

MKTG 3650  MARKETING FOUNDATIONS

001 (1491)  CRE 3.0  MWF 09:59 am-10:50 am  RTFP 110  Strutton H
002 (1673)  CRE 3.0  M 06:30 pm-09:20 pm  BLB 180
003 (1619)  CRE 3.0  TR 09:30 am-10:50 am  LYCM  Thompson K

MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION

001 (1488)  CRE 3.0  T 11:00 am-12:20 pm  BLB 170  Pelton L
002 (1812)  CRE 3.0  R 11:00 am-12:20 pm  BLB 170  Pelton L

This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.

BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

002 (1812)  CRE 3.0  R 11:00 am-12:20 pm  BLB 170  Pelton L

This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.

BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.
Also meets: T 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

MKTG 3010  PROFESSIONAL SELLING

001 (1489)  CRE 3.0  TR 12:30 pm-01:50 pm  BLB 080  Houser J
002 (1490)  CRE 3.0  MW 02:00 pm-03:20 pm  BLB 080  Suber T
003 (1775)  CRE 3.0  MWF 09:59 am-10:50 am  BLB 225  Suber T
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<td>Ganesh G</td>
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MKTG 4600  RETAILING
001 (17205) CRE 3.0  TR  11:00 am-12:20 pm  BLB 245
007 (1811) CRE 3.0  Pelton L
WEB-BASED INSTRUCTION.
THIS IS A WEB-BASED COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

MKTG 4620  E-MKTG TOOLS
001 (1740) CRE 3.0  TR  09:30 am-10:50 am  BLB 225  Chowdhury J

MKTG 4630  RETAILING II
001 (1499) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Randall W
WEB-BASED INSTRUCTION.
THIS IS A WEB-BASED COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001 (1814) CRE 3.0  TR  11:00 am-12:20 pm  BLB 035  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001 (1807) CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1500) CRE 3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751 (1808) CRE V  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (17207) CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
002 (17238) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B

MKTG 4900  SPECIAL PROBLEMS
700 (1823) CRE V  Blankson C
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
007 (16032) CRE 3.0  Thompson K
WEB-BASED INSTRUCTION.
THIS IS A WEB-BASED COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5200  CUSTOMER BEHAVIOR

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5250  ADV MKTG ANALYTICS

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5800  MKTG INTERNSHIP

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING

MKTG 5900  SPECIAL PROBLEMS

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 6001  WORKSHOP MKTG RES

MKTG 6002  WORKSHOP MKTG PEDAGOGY

MKTG 6003  WORKSHOP MKTG PRACTICE

MKTG 6020  CONSUMER BEHAVIOR SEM

MKTG 6070  OPS RES FOR MKTG

MKTG 6900  SPECIAL PROBLEMS
Eight Week Session One

MKTG 5000   MKTG CONCEPTS
007 (14675) CRE 1.5
1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

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SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT

<table>
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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (15202) CRE 3.0  R  06:00 pm-08:50 pm  FRSC 132  Egan T

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

777 (1751) CRE 3.0  INET  Ojha D

WEB-BASED INSTRUCTION.

THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPSM 4810  PURCH & MAT MGMT

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OPSM 4820  MFG PLAN & CNTL

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