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<th>Days</th>
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<td>001</td>
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<td>TR</td>
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<td>BLB 225</td>
<td>Joiner J</td>
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<td>001</td>
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LSCM 4900    SPECIAL PROBLEMS
001 (17607) CRE V  M  06:00 pm-08:20 pm  FRSC 121
    Also meets: R  06:30 pm-09:20 pm BLB  170  8/27/18-12/14/18
700 (14479) CRE V
760 (16538) CRE V  M  06:30 pm-09:20 pm  BLB  140
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300    STRATEGIC SUPPLY CHAIN
007 (1816)  CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (1817)  CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

LSCM 5560    STRATEGIC LOGISTICS
001 (1724)  CRE 3.0  T  06:30 pm-09:20 pm  BLB  075  Michels J

LSCM 5800    LSCM INTERNSHIP
750 (1687)  CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900    SPEC PROBS
701 (1770)  CRE 3.0
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910    SPECIAL PROBLEMS
701 (1712)  CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6001    WORKSHOP LOG RES
001 (17196) CRE 1.0  F  02:00 pm-04:50 pm  BLB  065  Kidwell B

LSCM 6002    WORKSHOP LOG PEDAGOGY
001 (17197) CRE 1.0  F  02:00 pm-04:50 pm  BLB  065  Kidwell B

LSCM 6003    WORKSHOP LOG PRACTICE
001 (17198) CRE 1.0  F  02:00 pm-04:50 pm  BLB  065  Kidwell B

LSCM 6021    CB LOGISTICS
001 (17193) CRE 3.0  T  02:00 pm-04:50 pm  BLB  285  Spears N

LSCM 6071    OPS RES FOR LSCM
001 (17195) CRE 3.0  W  02:00 pm-04:50 pm  BLB  285  Nowicki D

LSCM 6900    SPECIAL PROBLEMS
700 (16618) CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (16619) CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (16620) CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (16621) CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BLB 170T Pelton LCRE 3.0 11:00 am-12:20 pm 001 (1488)

This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.

BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.

Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18
This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.

BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.

Also meets: T  11:00 am-12:20 pm NO ASSGN  8/27/18-12/14/18

MKTG 3010  PROFESSIONAL SELLING
001 (1489) CRE 3.0  TR 12:30 pm-01:50 pm  BLB 080  Houser J
002 (1490) CRE 3.0  MW 02:00 pm-03:20 pm  BLB 080  Suber T
003 (1775) CRE 3.0  MWF 09:59 am-10:50 am  BLB 225  Suber T
501 (17551) CRE 3.0  T 03:30 pm-06:20 pm  FRSC 129  Orosy G

MKTG 3650  MARKETING FOUNDATIONS
001 (1491) CRE 3.0  MWF 09:59 am-10:50 am  RTFP 110  Strutton H
002 (1673) CRE 3.0  M 06:30 pm-09:20 pm  BLB 180
003 (1619) CRE 3.0  TR 09:30 am-10:50 am  LYCM  Thompson K
004 (1620) CRE 3.0  W 02:00 pm-04:50 pm  BLB 180  Strutton H
070 (17559) CRE 3.0  M 06:00 pm-07:20 pm  CHEC  Orosy G
501 (16181) CRE 3.0  T 02:00 pm-03:20 pm  FRSC 112  Orosy G

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 3660  ADVERTISING MGT
001 (1492) CRE 3.0  TR 12:30 pm-01:50 pm  BLB 250
007 (1639) CRE 3.0

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1803) CRE 3.0

THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS
001 (1703) CRE 3.0  TR 12:30 pm-01:50 pm  BLB 015  Ganesh G
002 (1786) CRE 3.0  MWF 12:59 pm-01:50 pm  BLB 070  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1493) CRE 3.0  R 06:30 pm-09:20 pm  BLB 255
002 (1494) CRE 3.0  MW 02:00 pm-03:20 pm  BLB 255  Blankson C

MKTG 3720  INTERNET MKTG
001 (1670) CRE 3.0  T 02:00 pm-04:50 pm  BLB 055  Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1495) CRE 1.0  M 05:00 pm-05:50 pm  BLB 180  Suber T

THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR
001 (1496) CRE 3.0  TR 11:00 am-12:20 pm  BLB 010  Spears N
002 (1497) CRE 3.0  MWF 12:59 pm-01:50 pm  BLB 010  Kidwell B
003 (17203) CRE 3.0  M 02:00 pm-04:50 pm  BLB 225

MKTG 4280  GLOBAL MARKETING
MKTG 4330  PROD PLNG BRND MGMT

001 (1668) CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1735) CRE 3.0  MW  09:59 am-11:20 am  BLB 010  Guzman F
003 (17204) CRE 3.0  T  06:30 pm-09:20 pm  BLB 225

MKTG 4470  BUSINESS MARKETING

001 (1813) CRE 3.0  TR  09:30 am-10:50 am  BLB 050  Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS

007 (1642) CRE 3.0  Pelton L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1804) CRE 3.0  INET  Pelton L
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS

001 (1805) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Lewin J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING

001 (17205) CRE 3.0  TR  11:00 am-12:20 pm  BLB 245
007 (1811) CRE 3.0  Pelton L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1806) CRE 3.0  INET  Pelton L
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620  E-MKTG TOOLS

001 (1740) CRE 3.0  TR  09:30 am-10:50 am  BLB 225  Chowdhury J

MKTG 4630  RETAILING II

001 (1499) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Randall W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES

001 (1814) CRE 3.0  TR  11:00 am-12:20 pm  BLB 035  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT

001 (1807) CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L

751 (1500) CRE 3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
### MKTG 4890  MARKETING PROBLEMS
- **Section 1**: 001 (17207) CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
  - Also meets: R  06:30 pm-09:20 pm BLB 170  8/27/18-12/14/18
- **Section 2**: 002 (17238) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B
  - Also meets: R  02:00 pm-03:20 pm BLB 080  8/27/18-12/14/18

### MKTG 4900  SPECIAL PROBLEMS
- **Section 1**: 700 (1823) CRE V  Blankson C
  - Course Topic: INTERN PROFESSIONAL SELLING

### MKTG 5150  MKTG MANAGEMENT
- **Section 1**: 007 (16032) CRE 3.0  Thompson K
  - WEB-BASED INSTRUCTION.
  - THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
- **Section 2**: 040 (15614) CRE 3.0  R  09:30 am-12:20 pm  BLB 060  Guzman F
  - RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
- **Section 3**: 501 (15054) CRE 3.0  T  06:30 pm-09:20 pm  FRSC 133  Pelton L
  - THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### MKTG 5800  MKTG INTERNSHIP
- **Section 1**: 751 (1657) CRE V  Randall W
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### MKTG 5850  STRATEGIC MARKETING
- **Section 1**: 007 (1504) CRE 3.0  M  06:30 pm-09:20 pm  BLB 055

### MKTG 5900  SPECIAL PROBLEMS
- **Section 1**: 701 (1506) CRE 3.0  Sauser B
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### MKTG 5910  SPEC PROBS
- **Section 1**: 701 (1788) CRE V  Sauser B
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### MKTG 6001  WORKSHOP MKTG RES
- **Section 1**: 001 (17243) CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

### MKTG 6002  WORKSHOP MKTG PEDAGOGY
- **Section 1**: 001 (17244) CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

### MKTG 6003  WORKSHOP MKTG PRACTICE
- **Section 1**: 001 (17245) CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

### MKTG 6020  CONSUMER BEHAVIOR SEM
- **Section 1**: 001 (17241) CRE 3.0  T  02:00 pm-04:50 pm  BLB 285  Spears N

### MKTG 6070  OPS RES FOR MKTG
### MKTG 6900  SPECIAL PROBLEMS

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### MKTG 6940  INDIVIDUAL RES

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### MKTG 6950  DISSERTATION

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### Eight Week Session One

### MKTG 5000  MKTG CONCEPTS

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1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.

THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
080 (14712) CRE 1.5 Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (14713) CRE 1.5 INET Thompson K
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (14676) CRE 1.5 INET Thompson K
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

MKTG 5200 CUSTOMER BEHAVIOR

007 (17531) CRE 3.0 INET Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17527) CRE 3.0 INET Spears N
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086 (17528) CRE 3.0 INET Spears N
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777 (17532) CRE 3.0 INET Spears N
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WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250 ADV MKTG ANALYTICS

007 (17547) CRE 3.0 INET Ganesh G
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