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<th>Course Code</th>
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<th>Days</th>
<th>Time</th>
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<tr>
<td>JOUR 1210</td>
<td>MASS COMM &amp; SOCIETY</td>
<td>MWF</td>
<td>09:00 am-09:50 am</td>
<td>LYCM</td>
<td>Blankenship S</td>
</tr>
<tr>
<td></td>
<td>THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.</td>
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<td>JOUR 2000</td>
<td>PRINCIPLES OF AD &amp; PR</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
<td>Broyles S</td>
</tr>
<tr>
<td>JOUR 2300</td>
<td>PRINCIPLES OF NEWS</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>ART 223</td>
<td>Blankenship S</td>
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<tr>
<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>GAB 112</td>
<td>Reaves-King G</td>
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<td>JOUR 3020</td>
<td>ADV ACCOUNT PLANNING</td>
<td>001</td>
<td>(3193) CRE 3.0</td>
<td>11:00 am-12:20 pm</td>
<td>GATE 132</td>
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<td>JOUR 3040</td>
<td>AD MEDIA STRATEGY</td>
<td>001</td>
<td>(3182) CRE 3.0</td>
<td>06:00 pm-07:20 pm</td>
<td>TH 120</td>
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<td>JOUR 3050</td>
<td>ADVERTISING CREATIVE</td>
<td>001</td>
<td>(3183) CRE 3.0</td>
<td>11:00 am-12:20 pm</td>
<td>WH 214</td>
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<td>JOUR 3055</td>
<td>VISUAL STRATEGY</td>
<td>001</td>
<td>(3238) CRE 3.0</td>
<td>10:00 am-11:20 am</td>
<td>WH 212</td>
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**JOUR 3020**
ADV ACCOUNT PLANNING


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

**JOUR 3040**
AD MEDIA STRATEGY


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

**JOUR 3050**
ADVERTISING CREATIVE

JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

COREQUISITE: JOUR 3055.001

**JOUR 3055**
VISUAL STRATEGY

JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.

CO-REQUISITE: JOUR 3050.001
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.003

JOUR 3070  AD AGENCY MANAGEMENT
001  (15242)  CRE 3.0  M  03:30 pm-06:20 pm  WH  322  Unger V

JOUR 3200  MASS COMM RESEARCH
002  (3196)  CRE 3.0  T  03:20 pm-06:20 pm  HKRY 252  Champlin S
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, HOUR 1210, JOUR 2000 OR JOUR 2010 OR JOUR 2420, JOUR 2310. JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010 OR JOUR 2420.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3210  APPL DESIGN AD & PR
001  (3242)  CRE 3.0  T  02:00 pm-04:50 pm  GAB 319  James J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002  (3243)  CRE 3.0  W  11:00 am-01:50 pm  GAB 319  James J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003  (3244)  CRE 3.0  R  02:00 pm-04:50 pm  GAB 319  James J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

004  (15704)  CRE 3.0  R  03:30 pm-06:20 pm  GAB 337  Rivenbark Jr. C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3300  INTRO TO VISCOMM

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3310  FEATURE WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3321  NEWS REPORT / WRIT / EDIT
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR 3400  FUNDAMENTALS OF PR
001 (3247) CRE 3.0 MW 10:30 am-11:50 am ART 223 Fuse K
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3410  PR FOR NON-PROFITS
001 (3220) CRE 3.0 T 06:30 pm-09:20 pm GATE 137 Mitchell K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (15974) CRE 3.0 W 06:00 pm-08:50 pm FRSC 123 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420  PR WRITING
001 (3254) CRE 3.0 TR 12:30 pm-01:50 pm GAB 337 Poynter R

002 (3204) CRE 3.0 TR 09:30 am-10:50 am GAB 337 Poynter R
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700  PHOTO JOURNALISM
001 (3221) CRE 3.0 W 03:30 pm-06:20 pm GAB 111H Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (16778) CRE 3.0 M 03:30 pm-06:20 pm GAB 111H Fulgencio D

JOUR 3996  HONORS RESEARCH
001 (17970) CRE 3.0 Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4052  AD PORTFOLIO
001 (16785) CRE 3.0 W 06:30 pm-09:20 pm GAB 438 Dale J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4070  AD CAMPAIGNS
001 (3185) CRE 3.0 TR 02:00 pm-03:20 pm GAB 114 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (3270) CRE 3.0 TR 03:30 pm-04:50 pm GAB 114 Campbell C

JOUR 4075  AD COMPETITION
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<td>JOUR 4210</td>
<td>TOPICS IN JOUR</td>
<td>DIGITAL AND SOCIAL MARKETING</td>
<td>03:30 pm-06:20 pm</td>
<td>Champlin S</td>
<td>GAB 135R</td>
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<td>GAB 111H</td>
<td>IN DEPTH REPORTING</td>
<td>IN DEPTH REPORTING</td>
<td>01:00 pm-02:20 pm</td>
<td>Ghioto G</td>
<td>GAB 111H</td>
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<td>NEWS GAMING</td>
<td>NEWS GAMING</td>
<td>09:30 am-12:20 pm</td>
<td>James J</td>
<td>GAB 111H</td>
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<td>GAB 337</td>
<td>CREATIVE MEDIA ILLUSTRATION</td>
<td>CREATIVE MEDIA ILLUSTRATION</td>
<td>04:00 pm-06:50 pm</td>
<td>Rivenbark Jr. C</td>
<td>GAB 337</td>
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<td>GAB 101</td>
<td>INTRO TO RADIO PROGRAMMING</td>
<td>INTRO TO RADIO PROGRAMMING</td>
<td>09:30 am-10:50 am</td>
<td>Tracy D</td>
<td>GAB 101</td>
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<tr>
<td>FRSC 161</td>
<td>MEDIA PERFORMANCE FOR NEWS &amp; PR</td>
<td>MEDIA PERFORMANCE FOR NEWS &amp; PR</td>
<td>06:00 pm-08:50 pm</td>
<td>Redmond M</td>
<td>FRSC 161</td>
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</table>
Sports Media Relations. Prerequisites: JOUR majors must have successfully completed JOUR 3321 News Reporting, Writing & Editing.

**JOUR 4240  INTERNATIONAL MEDIA**

002  (17861)  CRE 3.0  INET  Clark M  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 4250  RACE, GENDER & MEDIA**

001  (3263)  CRE 3.0  W  CURY 204  Everbach T

**JOUR 4270  STRATEGIC SOCIAL MEDIA**

001  (3240)  CRE 3.0  W  WH 322  Bufkins S  
STUDENTS MUST HAVE COMPLETED AT LEAST 45 HOURS OF CREDIT TO ENROLL.  
002  (15238)  CRE 3.0  M  PHYS 104  Bufkins S

501  (15926)  CRE 3.0  T  FRSC 104  Roberts A  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 4321  OPINION WRITING**

001  (17375)  CRE 3.0  MW  GAB 114  Loftis R

**JOUR 4323  ADV BDCST / WB NEWS WRIT**

001  (3186)  CRE 3.0  M  GAB 337  Redmond M  
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.  
Also meets: T 01:00 pm-05:00 pm GAB 101 1/17/17-5/12/17

002  (3259)  CRE 3.0  W  GAB 337  Redmond M  
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.  
Also meets: R 01:00 pm-05:00 pm GAB 101 1/17/17-5/12/17

**JOUR 4343  VIS NEWS STORYTELLING**

001  (15593)  CRE 3.0  MW  GAB 101  Tracy D  
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002  (3260)  CRE 3.0  TR  GAB 101  Tracy D  
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.  
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

**JOUR 4410  REPORT PUB AFFA**

001  (3187)  CRE 3.0  W  AUDB 212  Ghioto G  
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002  (3226)  CRE 3.0  TR  GAB 114  Donald M  
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003  (15601)  CRE 3.0  M  WH 313  Reaves-King G
JOUR 4460 PR COMMUNICATION

001 (3229) CRE 3.0 T 12:30 pm-03:20 pm GAB 204 Bufkins S
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (3188) CRE 3.0 T 03:30 pm-06:20 pm GAB 204 Bufkins S
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4470 ETHICS IN AD & PR

001 (3199) CRE 3.0 M 06:30 pm-09:20 pm LIFE A106 Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4620 MASS COMM LAW & ETHICS

003 (3198) CRE 3.0 M 03:30 pm-06:20 pm BLB 090 Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4730 ADVANCED VISUAL COMM

001 (15240) CRE 3.0 R 03:30 pm-06:20 pm GAB 111H Anderson C

JOUR 4800 PROFESSIONAL INTERNSHIP

701 (3280) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (3189) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704 (3190) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

705 (3227) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (16780) CRE V NO ASSGN RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (3195) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

710 (3209) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (3205) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

712 (3261) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (16403) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805 AD PR PRACTICUM

701 (3228) CRE V MW 08:00 am-09:50 am GAB 108 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM

001 (3207) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

012 (3216) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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Foote Jr C

706 (17523) CRE V  MW 03:00 pm-04:20 pm  GAB 114  
Course Topic: CRISIS COMMUNICATION  
Poynter R

713 (17642) CRE V  
Clark M

716 (3276) CRE V  NO ASSGN  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
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717 (17947) CRE 3.0  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
James J

730 (17716) CRE 3.0  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Loftis R

JOUR 5910 ADVA PROB JOUR  
706 (17524) CRE V  TR 12:30 pm-01:50 pm  GAB 337  
Poynter R

JOUR 5950 THESIS  
702 (16159) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Broyles S

704 (3211) CRE V  
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Fuse K

721 (3271) CRE V  
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Nisbett G