# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 040</td>
<td>Joiner J</td>
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<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>03:30 pm-04:50 pm</td>
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<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>12:59 pm-01:50 pm</td>
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<td>Hong S</td>
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<tr>
<td>LGAV 3140</td>
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<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 040</td>
<td>Welch R</td>
</tr>
<tr>
<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 050</td>
<td>Hong S</td>
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## LSCM/Logistics, Supply Chain MGMT

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<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
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<tr>
<td>001</td>
<td>CRE 3.0 TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Farris II M</td>
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</table>

THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE CLASS ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK OUT SESSION IN AN ASSIGNED ROOM. Also meets: R 12:30 pm-01:50 pm LIFE A204 1/16/18-5/11/18

| 002      | CRE 3.0 MWF            | 02:00 pm-02:50 pm  | BLB 005  | Manuj I    |
| 003      | CRE 3.0 R              | 06:30 pm-09:20 pm  | BLB 055  | Farris II M|
| 004      | CRE 3.0 MWF            | 09:59 am-10:50 am  | BLB 245  | Hammadly Brho M |
| 070      | CRE 3.0 T              | 06:00 pm-08:50 pm  | CHEC     | Grimaldo Jr J |

CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

| 501      | CRE 3.0 R              | 11:00 am-12:20 pm  | FRSC 107 | Hanebeck H |

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

| LSCM 4360 | INTERNATIONAL SCM     |                    |          |            |
| 001      | CRE 3.0 TR             | 03:30 pm-04:50 pm  | WH 315   | Farris II M|
| 002      | CRE 3.0 M              | 06:30 pm-09:20 pm  | BLB 060  | Farris II M|
| 003      | CRE 3.0 MWF            | 11:00 am-11:50 am  | BLB 250  | Randall W  |

| LSCM 4510 | LSCM AND BUS ANALYSIS  |                    |          |            |
| 001      | CRE 3.0 R              | 06:30 pm-09:20 pm  | BLB 140  | Wahlberg B |

| LSCM 4530 | E-LOGISTICS            |                    |          |            |
| 001      | CRE 3.0 MWF            | 11:00 am-11:50 am  | BLB 005  | Manuj I    |

| LSCM 4540 | ERP Applications       |                    |          |            |
| 001      | CRE 3.0 S              | 09:00 am-11:50 am  | BLB 140  | Hanebeck H |

| LSCM 4560 | TRANSPORTATION MGMT    |                    |          |            |
| 001      | CRE 3.0 MW             | 03:30 pm-04:50 pm  | BLB 005  | Pohlen T   |
LSCM 4800  LOGISTICS INTERNSHIP
759  (1615)  CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001  (1792)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT
6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION
DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18
002  (16857)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON
THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

LSCM 4900  SPECIAL PROBLEMS
701  (1946)  CRE V
702  (14765)  CRE V  T  12:59 pm-03:59 pm  BLB 277  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001  (1944)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750  (1812)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860  SCM PROBLEMS
001  (1446)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D
Course Topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900  SPEC PROBS
701  (1806)  CRE 3.0  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701  (1846)  CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751  (1847)  CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS
703  (1919)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1920)  CRE 3.0  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706  (1921)  CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707  (1922)  CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700  (1952)  CRE V  NO ASSGN  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1950)  CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION
700  (17607)  CRE V  Nowicki D
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<th>Section</th>
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<tr>
<td>MKTG 2650</td>
<td>CULTURE &amp; CONSUMPTION</td>
<td>001</td>
<td>3.0</td>
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<td>11:00 am-12:20 pm</td>
<td>BLB 170</td>
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<td>002</td>
<td>3.0</td>
<td>MW</td>
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<td>BLB 180</td>
<td>Suber T</td>
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<tr>
<td>MKTG 2650</td>
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<td>070</td>
<td>3.0</td>
<td>M</td>
<td>07:30 pm-08:50 pm</td>
<td>CHEC</td>
<td>Orosy G</td>
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This course meets at Collin Higher Education Center, 3452 Spur 399, McKinney, TX 75096. THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

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<td>PROFESSIONAL SELLING</td>
<td>001</td>
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<td>TR</td>
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<td>BLB 080</td>
<td>Houser J</td>
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<tr>
<td>MKTG 3010</td>
<td></td>
<td>002</td>
<td>3.0</td>
<td>MW</td>
<td>02:00 pm-03:50 pm</td>
<td>BLB 170</td>
<td>Strutton H</td>
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<tr>
<td>MKTG 3010</td>
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<td>004</td>
<td>3.0</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 180</td>
<td>Philip H</td>
<td></td>
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<tr>
<td>MKTG 3010</td>
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<td>070</td>
<td>3.0</td>
<td>M</td>
<td>06:00 pm-07:20 pm</td>
<td>CHEC</td>
<td>Orosy G</td>
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This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034. THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

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<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>LYCM</td>
<td>Thompson K</td>
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<td>002</td>
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<td>003</td>
<td>3.0</td>
<td>W</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 170</td>
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<td>MKTG 3650</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 180</td>
<td>Philip H</td>
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<tr>
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<td>070</td>
<td>3.0</td>
<td>M</td>
<td>06:00 pm-07:20 pm</td>
<td>CHEC</td>
<td>Orosy G</td>
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<tr>
<td>MKTG 3660</td>
<td>ADVERTISING MGT</td>
<td>001</td>
<td>3.0</td>
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<td>02:00 pm-03:20 pm</td>
<td>FRSC 112</td>
<td>Orosy G</td>
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This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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<th>Course Code</th>
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<tr>
<td>MKTG 3700</td>
<td>MARKETING METRICS</td>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 155</td>
<td>Ganesh G</td>
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<tr>
<td>MKTG 3700</td>
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<td>002</td>
<td>3.0</td>
<td>W</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 015</td>
<td>Ganesh G</td>
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This course is restricted. Limited to students residing out-of-state only. Contact department.

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<tr>
<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
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MKTG 3720  INTERNET MKTG
001 (1451) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 250  Blankson C
002 (1687) CRE 3.0  T  06:30 pm-09:20 pm  BLB 010  Paswan A

MKTG 3881  PERSONAL DEVELOPMENT
001 (1682) CRE 1.0  M  05:00 pm-05:50 pm  BLB 080  Suber T

MKTG 4120  CONSUMER BEHAVIOR
001 (1610) CRE 3.0  TR  09:30 am-10:50 am  BLB 055  Alvarado Karste
002 (1825) CRE 3.0  MWF  12:00 pm-12:50 pm  BLB 140  Naletelich K

MKTG 4280  GLOBAL MARKETING
001 (1452) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.
002 (1453) CRE 3.0  M  06:30 pm-09:20 pm  BLB 010  Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

MKTG 4330  PROD PLNG BRND MGMT
001 (1730) CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1731) CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Guzman F
003 (16888) CRE 3.0  R  02:00 pm-04:50 pm  BLB 285  Abdinoor J

MKTG 4470  BUSINESS MARKETING
001 (1931) CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
001 (1826) CRE 3.0  MW  11:00 am-11:50 am  BLB 140  Pelton L
007 (1743) CRE 3.0  INET  11:00 am-11:50 am  INET 777  Pelton L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1732) CRE 3.0  INET  11:00 am-11:50 am  INET 777  Pelton L
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001 (1932) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001 (1871) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140  Milbauer D
007 (1454) CRE 3.0  INET  12:30 pm-01:50 pm  INET 777  Philip H
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1609) CRE 3.0  INET  12:30 pm-01:50 pm  INET 777  Philip H
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4630  E-TAILING
001 (15067) CRE 3.0  TR  09:30 am-10:50 am  BLB 250  Randall W
MKTG 4670  ADVANCED SALES  
001  (1933)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Lewin J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT  
001  (1934)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L  
751  (1455)  CRE 3.0  Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP  
700  (1935)  CRE V  Lewin J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS  
001  (1456)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B  
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.  
Also meets: R  06:30 pm-09:20 pm WH   222  1/16/18-5/11/18

002  (1457)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B  
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.  
Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

MKTG 5260  MKTG METRICS FOR MGRS  
501  (17205)  CRE 3.0  R  06:00 pm-08:50 pm  FRSC 114  Ganesh G  
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 5550  GLOBAL MARKETING  
007  (1612)  CRE 3.0  INET  Blankson C  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777  (1733)  CRE 3.0  INET  Blankson C  
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5800  MKTG INTERNSHIP  
751  (1689)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING  
007  (1683)  CRE 3.0  INET  Blankson C  
WEB-BASED INSTRUCTION.  
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777  (1734)  CRE 3.0  INET  Blankson C  
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

<table>
<thead>
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<th>Course Code</th>
<th>Course Name</th>
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<td>CONSUMER BEHAVIOR SEM</td>
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**Eight Week Session One**

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<th>Credits</th>
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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

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MKTG 5150  MKTG MANAGEMENT

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Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT

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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
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OPS/Operations and Supply Management

OPS/3830 OPERATIONS MGMT

001 (1374) CRE 3.0 TR 12:30 pm-01:50 pm  BLB 070  Ogden J
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

003 (16705) CRE 3.0 TR 02:00 pm-03:20 pm  BLB 010  Fite J

004 (14196) CRE 3.0 R 06:30 pm-09:20 pm  BLB 245  Michels J

005 (16706) CRE 3.0 TR 03:30 pm-04:50 pm  BLB 090  Ogden J

007 (1856) CRE 3.0  INET  Ogden J
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070 (1698) CRE 3.0 M 06:00 pm-08:50 pm  CHEC  Baum J
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

777 (1872) CRE 3.0  INET  Ogden J
WEB-BASED INSTRUCTION.
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OPS/4810 PURCH & MAT MGMT

001 (1719) CRE 3.0 M 06:30 pm-09:20 pm  BLB 070  Franz III R

OPS/4830 PRODUCTIVITY & QUALITY

001 (1776) CRE 3.0 R 06:30 pm-09:20 pm  BLB 260  Grimaldo Jr J
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPS/4880 MANAGEMENT OF PROJECTS
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.