## Marketing and Logistics

### LGAV/Aviation Logistics

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<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
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<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 040</td>
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<td>LGAV 3120</td>
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<td>Kincaid T</td>
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<td>LGAV 3150</td>
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<td>LGAV 4900</td>
<td>SPECIAL PROBLEMS</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM/Logistics, Supply Chain MGMT

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<tr>
<th>Course Code</th>
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<td>Farris II M</td>
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<td>MWF</td>
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<td>BLB 055</td>
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<td>THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.</td>
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<td>Houser J</td>
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<td>BLB 180</td>
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<td>2811 INTERNET BLVD., FRISCO TX 75034.</td>
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<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
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MKTG 3720  INTERNET MKTG
001 (1859) CRE 3.0 TR 03:30 pm-04:50 pm BLB 155 Suber T

MKTG 3881  PERSONAL DEVELOPMENT
001 (1682) CRE 1.0 M 05:00 pm-05:50 pm BLB 155 Suber T

MKTG 4120  CONSUMER BEHAVIOR
001 (1610) CRE 3.0 TR 09:30 am-10:50 am BLB 055 Naletelich K
002 (1825) CRE 3.0 MWF 12:00 pm-12:50 pm BLB 140 Alvarado Karste

MKTG 4280  GLOBAL MARKETING
001 (1452) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.
002 (1453) CRE 3.0 M 06:30 pm-09:30 pm BLB 055 Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

MKTG 4330  PROD PLNG BRND MGMT
001 (1730) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1731) CRE 3.0 MW 02:00 pm-03:20 pm BLB 250

MKTG 4470  BUSINESS MARKETING
001 (1931) CRE 3.0 TR 09:30 am-10:50 am BLB 075 Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
001 (1826) CRE 3.0 MWF 11:00 am-11:50 am BLB 140

MKTG 4570  SALES ANALYTICS
001 (1932) CRE 3.0 TR 12:30 pm-01:50 pm BLB 065 Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001 (1871) CRE 3.0 TR 12:30 pm-01:50 pm BLB 140
CRE 3.0007 (1454)
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1609) CRE 3.0
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4630 E-TAILING
001 (15067) CRE 3.0 TR 09:30 am-10:50 am BLB 250

MKTG 4670 ADVANCED SALES
001 (1933) CRE 3.0 TR 11:00 am-12:20 pm BLB 075 Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770 SALES MANAGEMENT
001 (1934) CRE 3.0 TR 11:00 am-12:20 pm BLB 065 Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800 INTERNSHIP IN M OR L
751 (1455) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805 SALES INTERNSHIP
700 (1935) CRE V Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890 MARKETING PROBLEMS
001 (1456) CRE 3.0 M 06:30 pm-09:20 pm BLB 270
002 (1457) CRE 3.0 M 02:00 pm-04:50 pm BLB 140

MKTG 5150 MKTG MANAGEMENT
001 (1611) CRE 3.0 M 06:30 pm-09:20 pm BLB 270

MKTG 5200 CUSTOMER BEHAVIOR
007 (1708) CRE 3.0 Spears N
WEB-BASED INSTRUCTION.
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040 (16437) CRE 3.0 R 09:30 am-11:50 am BLB 060

777 (15068) CRE 3.0 Spears N
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 5550 GLOBAL MARKETING
007 (1612) CRE 3.0 Blankson C
WEB-BASED INSTRUCTION.
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WEB-BASED INSTRUCTION.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 5800**  MKTG INTERNSHIP

751  (1689)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 5850**  STRATEGIC MARKETING

007  (1683)  CRE 3.0  Blankson C

WEB-BASED INSTRUCTION.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777  (1734)  CRE 3.0  Blankson C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 5910**  SPEC PROBS

001  (1684)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6010**  MARKETING THOUGHT

001  (16434)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 075  Strutton H

**MKTG 6900**  SPECIAL PROBLEMS

700  (1472)  CRE V  Blankson C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701  (1473)  CRE V  W  06:30 pm-09:20 pm  NO ASSGN  Paswan A

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

718  (1479)  CRE V  Pelton L

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6940**  INDIVIDUAL RES

751  (1482)  CRE V  Pelton L

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

752  (1483)  CRE V  Paswan A

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

754  (1484)  CRE V  Spears N

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

758  (1485)  CRE V  Randall W

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

764  (1486)  CRE V  Strutton H

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6950**  DISSERTATION

701  (1487)  CRE V  Paswan A

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707  (1488)  CRE V  Spears N

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708  (1489)  CRE V  Guzman F

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

717  (1490)  CRE V  Strutton H

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

MKTG 5000  MKTG CONCEPTS

007  (14033)  CRE 1.5  
Thompson K
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080  (14066)  CRE 1.5  
WEB-BASED INSTRUCTION.
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THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086  (14067)  CRE 1.5  
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777  (14036)  CRE 1.5  
Thompson K
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT

007  (14620)  CRE 3.0  
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777  (14621)  CRE 3.0  
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
Eight Week Session Two

MKTG 5150         MKTG MANAGEMENT

007 (14052) CRE 3.0 Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

080 (14112) CRE 3.0 Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

066 (14113) CRE 3.0 Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (14053) CRE 3.0 Thompson K
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.