# Marketing and Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Room</th>
<th>Notes</th>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>Joiner J</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
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<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>Joiner J</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 040</td>
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<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>Joiner J</td>
<td>TR</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 040</td>
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<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>Hong S</td>
<td>MWF</td>
<td>01:00 pm-01:50 pm</td>
<td>BLB 075</td>
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<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
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<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 075</td>
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<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>Welch R</td>
<td>W</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 040</td>
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<tr>
<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>Hong S</td>
<td>MW</td>
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<td>BLB 050</td>
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<td>LGAV 4900</td>
<td>SPECIAL PROBLEMS</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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## LSCM/Logistics, Supply Chain MGMT

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<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Room</th>
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<td>LOGISTICS SPLY CHN MGMT</td>
<td>Farris II M</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE CLASS ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK OUT SESSION IN AN ASSIGNED ROOM. Also meets: R 12:30 pm-01:50 pm LIFE A204 1/16/18-5/11/18</td>
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<td>MW</td>
<td>10:00 am-10:50 am</td>
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<td>06:00 pm-08:50 pm</td>
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<td>Grimaldo Jr J CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096</td>
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<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>Farris II M</td>
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<td>BLB 250</td>
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<td>11:00 am-11:50 am</td>
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## LSCM 4510 LSCM AND BUS ANALYSIS
LSCM 4530  E-LOGISTICS
001 (1690)  CRE 3.0  MWF 11:00 am-11:50 am  BLB 005  Manuj I

LSCM 4540  ERP Applications
001 (1822)  CRE 3.0  S  09:00 am-11:50 am  BLB 140  Hanebeek H

LSCM 4560  TRANSPORTATION MGMT
001 (1707)  CRE 3.0  MW 03:30 pm-04:50 pm  BLB 005

LSCM 4800  LOGISTICS INTERNSHIP
759 (1615)  CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001 (1792)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT
6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION
DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18
002 (16857)  CRE 3.0  TR 12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON
THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

LSCM 4900  SPECIAL PROBLEMS
701 (1946)  CRE V

LSCM 5300  STRATEGIC SUPPLY CHAIN
001 (1944)  CRE 3.0  M  02:00 pm-04:50 pm  BLB 155  Bryant A

LSCM 5800  LSCM INTERNSHIP
750 (1812)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860  SCM PROBLEMS
001 (1446)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D

LSCM 5900  SPEC PROBS
701 (1806)  CRE 3.0  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1846)  CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1847)  CRE V  Farris II M

LSCM 6900  SPECIAL PROBLEMS
703 (1919)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1920)  CRE V  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
001 (1679) CRE 3.0  T  11:00 am-12:20 pm  BLB 170  Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm BLB 170 1/16/18-5/11/18

MKTG 3010  PROFESSIONAL SELLING
001 (1447) CRE 3.0  TR  11:00 am-12:20 pm  BLB 080  Houser J
002 (1824) CRE 3.0  MW  03:30 pm-04:50 pm  BLB 180  Suber T
003 (1914) CRE 3.0  MWF  10:00 am-10:50 am  BLB 225  Suber T
070 (16988) CRE 3.0  M  07:30 pm-08:50 pm  CHECM  Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3650  MARKETING FOUNDATIONS
001 (1448) CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1449) CRE 3.0  MW  11:00 am-11:50 am  BLB 080  Strutton H
003 (1450) CRE 3.0  W  02:00 pm-04:50 pm  BLB 170  Strutton H
004 (1804) CRE 3.0  M  06:30 pm-09:20 pm  BLB 180
070 (16991) CRE 3.0  M  06:00 pm-07:20 pm  CHECM  Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
051 (15893) CRE 3.0  T  02:00 pm-03:20 pm  FRSC 112  Orosy G
THIS COURSE MEETS AT THE FRISCO CAMPUS
2011 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3660  ADVERTISING MGT
001 (1823) CRE 3.0  T  02:00 pm-04:50 pm  BLB 140
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<tr>
<th>Course Code</th>
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<td>11:00 am-12:20 pm</td>
<td>BLB 155</td>
<td>Ganesh G</td>
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<td>MKTG 3710</td>
<td>MKTG Res and Analytics</td>
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<td>3.0</td>
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<td>12:30 pm-01:50 pm</td>
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<td>03:30 pm-04:50 pm</td>
<td>BLB 010</td>
<td>Chowdhury J</td>
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<td>MKTG 3881</td>
<td>Personal Development</td>
<td>001</td>
<td>1.0</td>
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<td>MKTG 4280</td>
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<td>MKTG 4470</td>
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<td>BLB 075</td>
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<td>MKTG 4520</td>
<td>Marketing Channels</td>
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<td>MWF</td>
<td>11:00 am-11:50 am</td>
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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4570  SALES ANALYTICS

001  (1932)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Lewin J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING

001  (1871)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140

MKTG 4630  E-TAILING

001  (15067)  CRE 3.0  TR  09:30 am-10:50 am  BLB 250

MKTG 4670  ADVANCED SALES

001  (1933)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Lewin J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT

001  (1934)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L

751  (1455)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP

700  (1935)  CRE V  TR  06:30 pm-08:50 pm  FRSC 121  Ganesh G

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS

001  (1456)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B

This class meets for 3 hours on Thursdays. Students will meet as a whole class at 6:30PM in the assigned classroom. Students will then attend a break-out session during the last half of class every week.

Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18

002  (1457)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B

This class meets Tuesday and Thursday. You will meet as a whole on Tuesday. On Thursday, you will attend a break-out session in an assigned classroom.

Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

MKTG 5260  MKTG METRICS FOR MGRS

501  (17205)  CRE 3.0  R  06:00 pm-08:50 pm  FRSC 121  Ganesh G

This course meets at the Frisco Campus

2811 Internet Blvd., Frisco TX 75034.
MKTG 5550  GLOBAL MARKETING
007  (1612)  CRE 3.0  Blankson C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777  (1733)  CRE 3.0  Blankson C
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5800  MKTG INTERNSHIP
751  (1689)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007  (1683)  CRE 3.0  Blankson C
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
777  (1734)  CRE 3.0  Blankson C
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
001  (1684)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
001  (16434)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 075  Strutton H

MKTG 6020  CONSUMER BEHAVIOR SEM
001  (16889)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 281  Spears N

MKTG 6030  MARKETING STRATEGY SEM
001  (16887)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 285  Blankson C

MKTG 6900  SPECIAL PROBLEMS
700  (1472)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701  (1473)  CRE V  W  06:30 pm-09:20 pm  NO ASSGN  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718  (1479)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
751  (1482)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
752  (1483)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
754  (1484)  CRE V  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5000  MKTG CONCEPTS

Eight Week Session One

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

WEB-BASED INSTRUCTION.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 5150**  
**MKTG MANAGEMENT**

007 (14620) CRE 3.0  
INET  
Thompson K

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

077 (14621) CRE 3.0  
INET  
Thompson K

WEB-BASED INSTRUCTION.

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**Eight Week Session Two**

**MKTG 5150**  
**MKTG MANAGEMENT**

007 (14052) CRE 3.0  
INET  
Thompson K

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (14112) CRE 3.0  
INET  
Thompson K

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

086 (14113) CRE 3.0  
INET  
Thompson K

WEB-BASED INSTRUCTION.

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

077 (14053) CRE 3.0  
INET  
Thompson K

WEB-BASED INSTRUCTION.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
### OPSM 3830  OPERATIONS MGMT

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<thead>
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<th>CRN</th>
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<td>001</td>
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- **Check current catalog for prerequisites.** Must have completed a statistics course with a "C" or better prior to enrollment in MGMT 3830.
- **Web-based instruction.**

### OPSM 4810  PURCH & MAT MGMT

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- **Check current catalog for prerequisites.** Must have completed MGMT 3830 with a "C" or better.
- **Restricted course.** Approval required. Contact department.

### OPSM 4830  PRODUCTIVITY & QUALITY

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- **Check current catalog for prerequisites.** Must have completed MGMT 3830 with a "C" or better prior to enrollment in MGMT 4830.
- **Restricted course.** Approval required. Contact department.

### OPSM 4880  MANAGEMENT OF PROJECTS

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- **Check current catalog for prerequisites.** Must have completed MGMT 3830 with a "C" or better.
- **Restricted course.** Approval required. Contact department.

Please contact April Kuykendall at jonathon.fite@unt.edu for more information.