# Marketing and Logistics

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<td>LGAV 3100</td>
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<td>BLB 250</td>
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<td>FRSC 107</td>
<td>Hanebeck H</td>
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**LSCM/Logistics, Supply Chain MGMT**

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<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
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<td>Pohlen T</td>
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LSCM 4800 LOGISTICS INTERNSHIP

759 (1615) CRE 3.0 Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860 ADV LOGISTICS MGMT

001 (1792) CRE 3.0 R 06:30 pm-09:20 pm BLB 080 Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R 06:30 pm-09:20 pm WH 222 1/16/18-5/11/18

002 (16857) CRE 3.0 TR 12:30 pm-01:50 pm BLB 015 Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm GAB 114 1/16/18-5/11/18

LSCM 4900 SPECIAL PROBLEMS

701 (1946) CRE V
702 (14765) CRE V T 12:59 pm-03:59 pm BLB 277 Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300 STRATEGIC SUPPLY CHAIN

001 (1944) CRE 3.0 M 06:30 pm-09:20 pm BLB 065 Bryant A

LSCM 5800 LSCM INTERNSHIP

750 (1812) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860 SCM PROBLEMS

001 (1446) CRE 3.0 T 06:30 pm-09:20 pm BLB 065 Nowicki D
Course Topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900 SPEC PROBS

701 (1806) CRE 3.0 Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS

701 (1846) CRE V Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1847) CRE V Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900 SPECIAL PROBLEMS

703 (1919) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1920) CRE 3.0 Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1921) CRE V Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1922) CRE V Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940 INDIVIDUAL RESEARCH

700 (1952) CRE V NO ASSGN Pohlen T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1950) CRE V Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950 DOCTORAL DISSERTATION

700 (17607) CRE V Nowicki D
MKTG 2650  CULTURE & CONSUMPTION
001 (1679) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm BLB 170 1/16/18-5/11/18

MKTG 3010  PROFESSIONAL SELLING
001 (1447) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Houser J
002 (1824) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Suber T
003 (1914) CRE 3.0 MWF 09:59 am-10:50 am BLB 225 Suber T
070 (16988) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3650  MARKETING FOUNDATIONS
001 (1448) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1449) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H
003 (1450) CRE 3.0 W 02:00 pm-04:50 pm BLB 170 Strutton H
004 (1804) CRE 3.0 M 06:30 pm-09:20 pm BLB 180
070 (16991) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
501 (15893) CRE 3.0 T 02:00 pm-03:20 pm FRSC 112 Orosy G
THIS COURSE MEETS AT THE FRISCO CAMPUS 2911 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3660  ADVERTISING MGT
001 (1823) CRE 3.0 T 02:00 pm-04:50 pm BLB 140 Houser J
007 (1680) CRE 3.0 INET Abdinoor J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1681) CRE 3.0 INET Abdinoor J
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS
001 (1729) CRE 3.0 TR 11:00 am-12:20 pm BLB 155 Ganesh G
002 (1854) CRE 3.0 W 06:30 pm-09:20 pm BLB 015 Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1451) CRE 3.0 TR 12:30 pm-01:50 pm BLB 250 Blankson C
002 (1687) CRE 3.0 T 06:30 pm-09:20 pm BLB 010 Paswan A

MKTG 3720  INTERNET MKTG
MKTG 3881  PERSONAL DEVELOPMENT
001  (1859)  CRE 3.0  TR  03:30 pm-04:50 pm  BLB  010  Chowdhury J

MKTG 4120  CONSUMER BEHAVIOR
001  (1682)  CRE 1.0  M  05:00 pm-05:50 pm  BLB  080  Suber T
002  (1610)  CRE 3.0  TR  09:30 am-10:50 am  BLB  055  Spears N
002  (1825)  CRE 3.0  MWF  12:00 pm-12:50 pm  BLB  140  Naletelich K

MKTG 4280  GLOBAL MARKETING
001  (1452)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB  055  Chowdhury J
This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
002  (1453)  CRE 3.0  M  06:30 pm-09:20 pm  BLB  010  Chowdhury J
This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.

MKTG 4330  PROD PLNG BRND MGMT
001  (1730)  CRE 3.0  R  02:00 pm-04:50 pm  BLB  245  Guzman F
002  (1731)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB  250  Guzman F
003  (16888)  CRE 3.0  R  02:00 pm-04:50 pm  BLB  301  Abdinoor J

MKTG 4470  BUSINESS MARKETING
001  (1931)  CRE 3.0  TR  09:30 am-10:50 am  BLB  075  Houser J
Restricted course. Approval required. Contact department.

MKTG 4520  MARKETING CHANNELS
001  (1826)  CRE 3.0  MWF  11:00 am-11:50 am  BLB  140  Pelton L
007  (1743)  CRE 3.0  INET  11:00 am-11:50 am  BLB  140  Pelton L
Web-based instruction.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777  (1732)  CRE 3.0  INET  11:00 am-11:50 am  BLB  140  Pelton L
This is course restricted. Limited to students residing out-of-state only. Contact department.
Web-based instruction.

MKTG 4570  SALES ANALYTICS
001  (1932)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB  065  Lewin J
Restricted course. Approval required. Contact department.

MKTG 4600  RETAILING
001  (1871)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB  140  Milbauer D
007  (1454)  CRE 3.0  INET  12:30 pm-01:50 pm  BLB  140  Milbauer D
Web-based instruction.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777  (1609)  CRE 3.0  INET  12:30 pm-01:50 pm  BLB  140  Milbauer D
This is course restricted. Limited to students residing out-of-state only. Contact department.
Web-based instruction.

MKTG 4630  E-TAILING
001  (15067)  CRE 3.0  TR  09:30 am-10:50 am  BLB  250  Randall W

MKTG 4670  ADVANCED SALES
001  (1933)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  075  Lewin J
Restricted course. Approval required. Contact department.
MKTG 4770  
SALES MANAGEMENT  
001 (1934)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  
INTERNSHIP IN M OR L  
751 (1455)  CRE 3.0  Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  
SALES INTERNSHIP  
700 (1935)  CRE V  Lewin J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  
MARKETING PROBLEMS  
001 (1456)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B  
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30 PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.  
Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18

002 (1457)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B  
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.  
Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

MKTG 5260  
MKTG METRICS FOR MGRS  
501 (17205)  CRE 3.0  R  06:00 pm-08:50 pm  FRSC 121  Ganesh G  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5550  
GLOBAL MARKETING  
007 (1612)  CRE 3.0  INET  Blankson C  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1733)  CRE 3.0  INET  Blankson C  
THIS COURSE is RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5800  
MKTG INTERNSHIP  
751 (1689)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  
STRATEGIC MARKETING  
007 (1683)  CRE 3.0  INET  Blankson C  
WEB-BASED INSTRUCTION.  
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777 (1734)  CRE 3.0  INET  Blankson C  
THIS COURSE is RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  
SPEC PROBS  
001 (1684)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  
MARKETING THOUGHT
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<td>BLB 075</td>
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<td>MKTG 6030</td>
<td>MARKETING STRATEGY SEM</td>
<td>Spears N</td>
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<td>02:00 pm-04:50 pm</td>
<td>BLB 281</td>
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<td>Pelton L</td>
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<td>DISSERTATION</td>
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<td>MKTG 5000</td>
<td>MKTG CONCEPTS</td>
<td>Thompson K</td>
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**Eight Week Session One**

**MKTG 5000 MKTG CONCEPTS**

007 (14033) CRE 1.5 INET Thompson K

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

WEB-BASED INSTRUCTION.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS IS A 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

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OPS/M/Operations and Supply Management

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CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPS/M 4880 MANAGEMENT OF PROJECTS
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.