# Marketing and Logistics

## LGAV/Airport Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Building</th>
<th>Section</th>
<th>Room</th>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>Joiner J</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>001</td>
<td>(1819)</td>
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<tr>
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<td>Hong S</td>
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<td>BLB 075</td>
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<td>Kincaid T</td>
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<td>BLB 075</td>
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## LGAV/Special Problems

701 (14905) CRE 3.0 Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

## LSCM/Logistics, Supply Chain MGMT

### LSCM 3960 LOGISTICS SPLY CHN MGMT

<table>
<thead>
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<th>Course Code</th>
<th>Course Name</th>
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<th>Days</th>
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<th>Building</th>
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<td>LOGISTICS SPLY CHN MGMT</td>
<td>Manuj I</td>
<td>MWF</td>
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<td>BLB 005</td>
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<td>INTERNATIONAL SCM</td>
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<td>FRSC 107</td>
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CLASS MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

### LSCM 4510 LSCM AND BUS ANALYSIS

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### LSCM 4530 E-LOGISTICS

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<td>Manuj I</td>
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<td>M</td>
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<td>Breyer</td>
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<tr>
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<td>M</td>
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<td>BLB 065</td>
<td>Breyer</td>
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<td>LSCM 6950</td>
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<td>Randall W</td>
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MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
001  (1679)  CRE 3.0  T  11:00 am-12:20 pm  BLB 170  Pelton L
   THIS IS A BLENDED LEARNING COURSE.
   THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.
   Also meets: R 11:00 am-12:20 pm BLB 170 1/16/18-5/11/18

MKTG 3010  PROFESSIONAL SELLING
001  (1447)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 080  Houser J
002  (1824)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB 180  Suber T
003  (1914)  CRE 3.0  MWF  09:59 am-10:50 am  BLB 225  Suber T
070  (16988)  CRE 3.0  M  07:30 pm-08:50 pm  CHECM  Orosy G
   CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
   THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3650  MARKETING FOUNDATIONS
001  (1448)  CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
   THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002  (1449)  CRE 3.0  MWF  11:00 am-11:50 am  BLB 080  Strutton H
003  (1450)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 170  Strutton H
004  (1804)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 180
070  (16991)  CRE 3.0  M  06:00 pm-07:20 pm  CHECM  Orosy G
   CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
   THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
   THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
501  (15893)  CRE 3.0  T  02:00 pm-03:20 pm  FRSC 112  Orosy G

MKTG 3660  ADVERTISING MGT
001  (1823)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 140
007  (1680)  CRE 3.0  INET
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 3700  MARKETING METRICS
001  (1729)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 155  Ganesh G
002  (1854)  CRE 3.0  W  06:30 pm-09:20 pm  BLB 015  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001  (1451)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 250
002  (1687)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 010  Paswan A

MKTG 3720  INTERNET MKTG
MKTG 3881 PERSONAL DEVELOPMENT
001 (1859) CRE 3.0 TR 03:30 pm-04:50 pm BLB 010 Chowdhury J

MKTG 4120 CONSUMER BEHAVIOR
001 (1682) CRE 1.0 M 05:00 pm-05:50 pm BLB 155 Suber T

MKTG 4280 GLOBAL MARKETING
001 (1452) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.
002 (1453) CRE 3.0 M 06:30 pm-09:20 pm BLB 010 Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

MKTG 4330 PROD PLNG BRND MGMT
001 (1730) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1731) CRE 3.0 MW 02:00 pm-03:20 pm BLB 250 Guzman F
003 (1688) CRE 3.0 R 02:00 pm-04:50 pm BLB 301

MKTG 4470 BUSINESS MARKETING
001 (1931) CRE 3.0 TR 09:30 am-10:50 am BLB 075 Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520 MARKETING CHANNELS
001 (1826) CRE 3.0 MWF 11:00 am-11:50 am BLB 140
007 (1743) CRE 3.0 INET Pelton L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4570 SALES ANALYTICS
001 (1932) CRE 3.0 TR 12:30 pm-01:50 pm BLB 065 Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600 RETAILING
001 (1871) CRE 3.0 TR 12:30 pm-01:50 pm BLB 140
007 (1454) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4630 E-TAILING
001 (15067) CRE 3.0 TR 09:30 am-10:50 am BLB 250

MKTG 4670 ADVANCED SALES
001 (1933) CRE 3.0 TR 11:00 am-12:20 pm BLB 075 Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 4770  SALES MANAGEMENT
001 (1934)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1455)  CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700 (1935)  CRE V  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (1456)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT
6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION
DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18
002 (1457)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON
THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

MKTG 5260  MKTG METRICS FOR MGRS
501 (17205)  CRE 3.0  R  06:00 pm-08:50 pm  FRSC 121  Ganesh G
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 5550  GLOBAL MARKETING
007 (1612)  CRE 3.0  INET  Blankson C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (1733)  CRE 3.0  INET  Blankson C
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5800  MKTG INTERNSHIP
751 (1689)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007 (1683)  CRE 3.0  INET  Blankson C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
777 (1734)  CRE 3.0  INET  Blankson C
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
001 (1684)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
Eight Week Session One

MKTG 5000  MKTG CONCEPTS

007 (14033)  CRE 1.5  INET  Thompson K

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

WEB-BASED INSTRUCTION.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150 MKTG MANAGEMENT

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5150 MKTG MANAGEMENT

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

This is an 8 week course and meets from March 19 to May 11. An on-campus component is available to F-1 visa holders upon request. F-1 students must communicate with the course instructor during the first week of the course to make the request.
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This is an 8-week course and meets from March 19 to May 11. An on-campus component is available to F-1 visa holders upon request. This course requires department consent. If you are in the accelerated online MBA please contact the Graduate Programs Office in the College of Business at 940.369.8977.

Restricted course. Approval required. Contact department.

Restricted to students in the accelerated online program only.

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**OPS/M/Operations and Supply Management**

**OPS/M 3830  Operations Mgmt**

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<td>Check current catalog for prerequisites. Must have completed a statistics course with a &quot;C&quot; or better prior to enrollment in MGMT 3830.</td>
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WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This is an 8-week course and meets from March 19 to May 11. An on-campus component is available to F-1 visa holders upon request. F-1 students must communicate with the course instructor during the first week of the course to make the request.

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**OPS/M 4810  Purch & Mat Mgmt**

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**OPS/M 4830  Productivity & Quality**

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Check current catalog for prerequisites. Must have completed a MGMT 3830 with a "C" or better prior to enrollment in MGMT 4830.

Restricted course. Approval required. Contact department.

Please contact April Kuykendall at Jonathon.Fite@unt.edu for more information.

**OPS/M 4880  Management of Projects**
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.