# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 040</td>
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<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
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<tr>
<td>LGAV 3130</td>
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<td>001</td>
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<td>12:59 pm-01:50 pm</td>
<td>BLB 075</td>
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<td>LGAV 3140</td>
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<td>001</td>
<td>3.0</td>
<td>W</td>
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<td>BLB 040</td>
<td>Welch R</td>
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<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>001</td>
<td>3.0</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
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## LSCM/Logistics, Supply Chain MGMT

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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Farris II M</td>
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</table>

This class meets Tuesday and Thursday. You will meet as a whole class on Tuesday. On Thursday, you will attend a break out session in an assigned room.

Also meets: R 12:30 pm-01:50 pm LIFE A204 1/16/18-5/11/18

002 (1688) CRE 3.0 MWF 02:00 pm-02:50 pm BLB 005 Manuj I
003 (1916) CRE 3.0 R 06:30 pm-09:20 pm BLB 055 Farris II M
004 (16435) CRE 3.0 MW 09:59 am-10:50 am BLB 245 Hammady Brho M
070 (16993) CRE 3.0 T 06:00 pm-08:50 pm CHEC Grimaldo Jr J

Class meets at Collin Higher Education Center, 3452 Spur 399, Mckinney, TX 75096

501 (17403) CRE 3.0 R 11:00 am-12:20 pm FRSC 107 Hanebeck H

This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

<table>
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<tr>
<th>Course Code</th>
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<th>Section</th>
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<th>Days</th>
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<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>03:30 pm-04:50 pm</td>
<td>WH 315</td>
<td>Farris II M</td>
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<tr>
<td></td>
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<td>002</td>
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<td>M</td>
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<td>003</td>
<td>3.0</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 250</td>
<td>Randall W</td>
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<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>001</td>
<td>3.0</td>
<td>R</td>
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<td>BLB 140</td>
<td>Wahlberg B</td>
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<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>001</td>
<td>3.0</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 005</td>
<td>Manuj I</td>
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<td>ERP Applications</td>
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<td>S</td>
<td>09:00 am-11:50 am</td>
<td>BLB 140</td>
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<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
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<td>MW</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 005</td>
<td>Pohlen T</td>
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</table>
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

LSCM 4800  LOGISTICS INTERNSHIP
759  (1615)  CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001  (1792)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R 06:30 pm-09:20 pm WH 222 1/16/18-5/11/18
002  (16857)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm GAB 114 1/16/18-5/11/18

LSCM 4900  SPECIAL PROBLEMS
701  (1946)  CRE V
702  (14765)  CRE V  T  12:59 pm-03:59 pm  BLB 277  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001  (1944)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750  (1812)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860  SCM PROBLEMS
001  (1446)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D
Course Topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900  SPEC PROBS
701  (1806)  CRE 3.0  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701  (1846)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751  (1847)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS
703  (1919)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1920)  CRE 3.0  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706  (1921)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707  (1922)  CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700  (17607)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION
700  (17607)  CRE V  Nowicki D
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<th>Course Code</th>
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<th>Credits</th>
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<th>Time</th>
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<tr>
<td>MKTG 2650</td>
<td>Pelton L</td>
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<td>T</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 170</td>
<td>THIS IS A BLENDED LEARNING COURSE. THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS. Also meets: R 11:00 am-12:20 pm BLB 170 1/16/18-5/11/18</td>
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<td>MKTG 3010</td>
<td>Houser J</td>
<td>3.0</td>
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<td>BLB 080</td>
<td>THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT <a href="http://WWW.UNTECAMPUS.COM">WWW.UNTECAMPUS.COM</a> FOR MORE INFORMATION.</td>
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<tr>
<td>MKTG 3650</td>
<td>Thompson K</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>LYCM</td>
<td>THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT <a href="http://WWW.UNTECAMPUS.COM">WWW.UNTECAMPUS.COM</a> FOR MORE INFORMATION.</td>
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<tr>
<td>MKTG 3660</td>
<td>Houser J</td>
<td>3.0</td>
<td>T</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 170</td>
<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT <a href="http://WWW.UNTECAMPUS.COM">WWW.UNTECAMPUS.COM</a> FOR MORE INFORMATION.</td>
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<tr>
<td>MKTG 3700</td>
<td>Ganesh G</td>
<td>3.0</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 155</td>
<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT <a href="http://WWW.UNTECAMPUS.COM">WWW.UNTECAMPUS.COM</a> FOR MORE INFORMATION.</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 015</td>
<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT <a href="http://WWW.UNTECAMPUS.COM">WWW.UNTECAMPUS.COM</a> FOR MORE INFORMATION.</td>
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<td>Course Code</td>
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<td>BLB 250</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 010</td>
<td>Paswan A</td>
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<td>MKTG 3881</td>
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<td>MKTG 4120</td>
<td>CONSUMER BEHAVIOR</td>
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<td>Alvarado Karste</td>
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<td>002</td>
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<td>MKTG 4280</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 010</td>
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<td>MKTG 4330</td>
<td>PROD PLNG BRND MGMT</td>
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<td>02:00 pm-04:50 pm</td>
<td>BLB 245</td>
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<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Guzman F</td>
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<td>003</td>
<td>R</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 285</td>
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<td>MKTG 4470</td>
<td>BUSINESS MARKETING</td>
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<td>09:30 am-10:50 am</td>
<td>BLB 075</td>
<td>Houser J</td>
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<td>MKTG 4520</td>
<td>MARKETING CHANNELS</td>
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<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 140</td>
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<td>007</td>
<td>INET</td>
<td>11:00 am-11:50 am</td>
<td>INET 777</td>
<td>Pelton L</td>
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<td>MKTG 4570</td>
<td>SALES ANALYTICS</td>
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<td>TR</td>
<td>12:30 pm-01:50 pm</td>
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<td>Lewin J</td>
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<td>MKTG 4600</td>
<td>RETAILING</td>
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<td>007</td>
<td>INET</td>
<td>12:30 pm-01:50 pm</td>
<td>INET 777</td>
<td>Philip H</td>
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<td>MKTG 4630</td>
<td>E-TAILING</td>
<td>001</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>BLB 250</td>
<td>Panda S</td>
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MKTG 4670  ADVANCED SALES
001  (1933)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  075  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001  (1934)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1455)  CRE 3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700  (1935)  CRE V  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (1456)  CRE 3.0  R  06:30 pm-09:20 pm  BLB  080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18
002  (1457)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB  015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

MKTG 5260  MKTG METRICS FOR MGRS
501  (17205)  CRE 3.0  R  06:00 pm-08:50 pm  FRSC 114  Ganesh G
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 5550  GLOBAL MARKETING
007  (1612)  CRE 3.0  INET  Blankson C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777  (1733)  CRE 3.0  INET  Blankson C
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5800  MKTG INTERNSHIP
751  (1689)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007  (1683)  CRE 3.0  INET  Blankson C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
777  (1734)  CRE 3.0  INET  Blankson C
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
MKTG 6010  MARKETING THOUGHT
001 (16434) CRE 3.0  T  02:00 pm-04:50 pm  BLB 075  Strutton H

MKTG 6020  CONSUMER BEHAVIOR SEM
001 (16889) CRE 3.0  T  02:00 pm-04:50 pm  BLB 281  Spears N

MKTG 6030  MARKETING STRATEGY SEM
001 (16887) CRE 3.0  R  02:00 pm-04:50 pm  BLB 301  Blankson C

MKTG 6900  SPECIAL PROBLEMS
700 (1472) CRE 1.0  Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS

701 (1473) CRE V  W  06:30 pm-09:20 pm  NO ASSGN  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

718 (1479) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
751 (1482) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
752 (1483) CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
754 (1484) CRE V  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
758 (1485) CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
764 (1486) CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
701 (1487) CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1488) CRE 3.0  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (1489) CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (1490) CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (1491) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (1954) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5000  MKTG CONCEPTS
007 (14033) CRE 1.5  INET  Thompson K
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

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MKTG 5150  MKTG MANAGEMENT

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Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT

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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
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OPS/M/Operations and Supply Management

**OPSM 3830 OPERATIONS MGMT**

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**OPSM 4810 PURCH & MAT MGMT**

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**OPSM 4830 PRODUCTIVITY & QUALITY**

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CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

**OPSM 4880 MANAGEMENT OF PROJECTS**
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.