## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
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<td>LGAV 3110</td>
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### LSCM/Logistics, Supply Chain MGMT

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<td>002</td>
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<td>Grimaldo Jr J</td>
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<td>LSCM AND BUS ANALYSIS</td>
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<td>WH 315</td>
<td>Fite J</td>
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<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
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LSCM 4540  ERP Applications
001 (1858)  CRE 3.0  S  09:00 am-11:50 am  BLB 270  Hanebeck H

LSCM 4560  TRANSPORTATION MGMT
001 (1731)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB 005  Pohlen T

LSCM 4800  LOGISTICS INTERNSHIP
759 (1636)  CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001 (1823)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 140  Sauser B
002 (16269)  CRE 3.0  T  08:00 am-10:50 am  BLB 281  Sauser B

LSCM 4900  SPECIAL PROBLEMS
701 (1995)  CRE V  Nowicki D
702 (16184)  CRE V  T  01:00 pm-04:00 pm  BLB 277  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
007 (1993)  CRE 3.0  INET  Randall W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (1994)  CRE 3.0  INET  Randall W
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800  LSCM INTERNSHIP
750 (1848)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860  SCM PROBLEMS
001 (1465)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D

LSCM 5900  SPEC PROBS
701 (1842)  CRE 3.0  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1882)  CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1883)  CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6030  LOG SYS THEORY
001 (1982)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 285  Sauser B

LSCM 6900  SPECIAL PROBLEMS
703 (1961)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
### MKTG/Marketing

**MKTG 2650  CULTURE & CONSUMPTION**

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<td>001</td>
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<td>11:00 am-12:20 pm</td>
<td>BLB 170</td>
<td>Fergurson R</td>
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This is a blended learning course. This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.

Also meets: R 11:00 am-12:20 pm BLB 170 1/17/17-5/12/17

**MKTG 3010  PROFESSIONAL SELLING**

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<td>002</td>
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<td>MW</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 180</td>
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<td>003</td>
<td>3.0</td>
<td>MWF</td>
<td>10:00 am-10:50 am</td>
<td>BLB 225</td>
<td>Suber T</td>
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<td>070</td>
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<td>07:30 pm-08:50 pm</td>
<td>CHECM 070</td>
<td>Orosy G</td>
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**MKTG 3650  MARKETING FOUNDATIONS**

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<td>001</td>
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<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>LYCM</td>
<td>Thompson K</td>
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<tr>
<td>002</td>
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<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 080</td>
<td>Strutton H</td>
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<tr>
<td>003</td>
<td>3.0</td>
<td>W</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 170</td>
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<td>070</td>
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<td>CHECM</td>
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<td>501</td>
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<td>02:00 pm-04:50 pm</td>
<td>FRSC 112</td>
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This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

**MKTG 3660  ADVERTISING MGT**

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<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>BLB 225</td>
<td>Njoroge L</td>
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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 3700  MARKETING METRICS
001 (1757) CRE 3.0  TR  11:00 am-12:20 pm  BLB 155  Ganesh G
002 (1890) CRE 3.0  W  06:30 pm-09:20 pm  BLB 015  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1470) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 250  Rokonuzzaman M
002 (1709) CRE 3.0  MWF  09:00 am-09:50 am  BLB 065  Rokonuzzaman M

MKTG 3720  INTERNET MKTG
001 (1895) CRE 3.0  TR  03:30 pm-04:50 pm  BLB 010  Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1704) CRE 1.0  R  05:00 pm-05:50 pm  WH 222  Suber T

MKTG 4120  CONSUMER BEHAVIOR
001 (1631) CRE 3.0  TR  09:30 am-10:50 am  BLB 055  Spears N
002 (1861) CRE 3.0  MWF  12:00 pm-12:50 pm  BLB 140  Naletelich K

MKTG 4280  GLOBAL MARKETING
001 (1471) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING
AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL
BE OUTLINED ON THE FIRST DAY OF CLASS.
002 (1472) CRE 3.0  M  06:30 pm-09:20 pm  BLB 010  Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING
AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL
BE OUTLINED ON THE FIRST DAY OF CLASS.

MKTG 4330  PROD PLNG BRND MGMT
001 (1758) CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1759) CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Kennedy E

MKTG 4470  BUSINESS MARKETING
001 (1974) CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
001 (1862) CRE 3.0  MWF  11:00 am-11:50 am  BLB 140  Kennedy E
MKTG 4570  
SALES ANALYTICS

001 (1975)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  
RETAILING

001 (1908)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140  Ketron S

MKTG 4630  
E-TAILING

001 (16625)  CRE 3.0  TR  09:30 am-10:50 am  BLB 250  Ketron S

MKTG 4670  
ADVANCED SALES

001 (1976)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  
SALES MANAGEMENT

001 (1977)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  
INTERNSHIP IN M OR L

751 (1474)  CRE 3.0  R  07:30 pm-08:50 pm  CHIL 245  Orosy G
Course Topic: SOCIAL MEDIA & MARKETING
THIS IS A VIDEO CONFERENCE COURSE. THIS COURSE IS AVAILABLE TO DESIGNATED CLASSROOMS ON THE DENTON AND COLLIN HIGHER EDUCATION CENTER (CHEC) CAMPUSES THROUGH VIDEOCONFERENCE TECHNOLOGY. THE INSTRUCTOR WILL BE PHYSICALLY PRESENT IN EACH CLASSROOM APPROXIMATELY HALF OF THE CLASS PERIODS. THE INSTRUCTOR AND THE CLASSROOM IN WHICH HE/SHE IS PRESENT WILL BE VISIBLE AND AUDIBLE TO THE OTHER CLASSROOM AND REAL-TIME INTERACTION IN EXPECTED.

MKTG 4810  
SPECIAL TOPICS

002 (1990)  CRE 3.0  M  07:30 pm-08:50 pm  CHIL 245  Orosy G

MKTG 4890  
MARKETING PROBLEMS

001 (1475)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 225  Gade M

002 (1476)  CRE 3.0  M  02:00 pm-04:50 pm  BLB 140  Gade M
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### MKTG 6940  INDIVIDUAL RES

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### MKTG 6950  DISSERTATION

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### Eight Week Session One

#### MKTG 5000  MKTG CONCEPTS

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<td>007</td>
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<td>01/17/2017 to 03/09/2017</td>
<td>Thompson K</td>
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This class meets from 01/17/2017 to 03/09/2017.

**THIS CLASS MEETS FROM JANUARY 20TH - MARCH 13TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.**

**WEB-BASED INSTRUCTION.**

**THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.**

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<td>Thompson K</td>
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This class meets from 01/17/2017 to 03/09/2017.

**WEB-BASED INSTRUCTION.**

**THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.**

**THIS CLASS MEETS FROM JANUARY 13TH - MARCH 7TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST. THIS COURSE REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAM OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.**

**REstricted course. APPROval required. Contact department. Restricted to students in the accelerated online program only.**
This class meets from 01/17/2017 to 03/09/2017.
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS CLASS MEETS FROM JANUARY 20TH - MARCH 13TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (14976) CRE 1.5
This class meets from 01/17/2017 to 03/09/2017.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS CLASS MEETS FROM JANUARY 20TH - MARCH 13TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150 MKTG MANAGEMENT

007 (15938) CRE 3.0
This class meets from 01/17/2017 to 03/09/2017.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (15939) CRE 3.0
This class meets from 01/17/2017 to 03/09/2017.
WEB-BASED INSTRUCTION.
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5150 MKTG MANAGEMENT

007 (14994) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS CLASS MEETS FROM MARCH 23RD - MAY 15TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

080 (15058) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS CLASS MEETS FROM MARCH 20TH - MAY 13TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
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