## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Building</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>001</td>
<td>3.0</td>
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<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>001</td>
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<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>001</td>
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<td>12:59 pm-01:50 pm</td>
<td>BLB 075</td>
<td>Hong S</td>
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<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
<td>001</td>
<td>3.0</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 075</td>
<td>Kincaid T</td>
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<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>001</td>
<td>3.0</td>
<td>W</td>
<td>06:30 pm-09:20 pm</td>
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<td>Welch R</td>
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<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>001</td>
<td>3.0</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
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### LGAV 4900 SPECIAL PROBLEMS

<table>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM/Logistics, Supply Chain MGMT

#### LSCM 3960 LOGISTICS SPLY CHN MGMT

<table>
<thead>
<tr>
<th>Section</th>
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<th>Days</th>
<th>Time</th>
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<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Farris II M</td>
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</table>

THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE CLASS ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK OUT SESSION IN AN ASSIGNED ROOM.

Also meets: R 12:30 pm-01:50 pm LIFE A204 1/16/18-5/11/18

<table>
<thead>
<tr>
<th>Section</th>
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<tr>
<td>002</td>
<td>3.0</td>
<td>MWF</td>
<td>02:00 pm-02:50 pm</td>
<td>BLB 005</td>
<td>Manuj I</td>
</tr>
<tr>
<td>003</td>
<td>3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 055</td>
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</tr>
<tr>
<td>004</td>
<td>3.0</td>
<td>MWF</td>
<td>09:59 am-10:50 am</td>
<td>BLB 245</td>
<td>Hammadry Brho M</td>
</tr>
<tr>
<td>070</td>
<td>3.0</td>
<td>T</td>
<td>06:00 pm-08:50 pm</td>
<td>CHEC</td>
<td>Grimaldo Jr J</td>
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CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

<table>
<thead>
<tr>
<th>Section</th>
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<tr>
<td>501</td>
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<td>11:00 am-12:20 pm</td>
<td>FRSC 107</td>
<td>Hanebeck H</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### LSCM 4360 INTERNATIONAL SCM

<table>
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<tr>
<th>Section</th>
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<td>BLB 250</td>
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<tr>
<td>003</td>
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<td>MWF</td>
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### LSCM 4510 LSCM AND BUS ANALYSIS

<table>
<thead>
<tr>
<th>Section</th>
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### LSCM 4530 E-LOGISTICS

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<tr>
<td>001</td>
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### LSCM 4540 ERP Applications

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<td>001</td>
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### LSCM 4560 TRANSPORTATION MGMT

<table>
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<td>MW</td>
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<td>BLB 005</td>
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LSCM 4800  LOGISTICS INTERNSHIP
759  (1615)  CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001  (1792)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18
002  (16857)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

LSCM 4900  SPECIAL PROBLEMS
701  (1946)  CRE V
702  (14765)  CRE V  T  12:59 pm-03:59 pm  BLB 277  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001  (1944)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750  (1825)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860  SCM PROBLEMS
001  (1446)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D
Course Topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900  SPEC PROBS
701  (1806)  CRE 3.0  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701  (1846)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751  (1847)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS
703  (1919)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1920)  CRE 3.0
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706  (1921)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707  (1922)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700  (1952)  CRE V  NO ASSGN  Pohlen T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1950)  CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION
700  (17607)  CRE V  Nowicki D
MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
001 (1679) CRE 3.0  T 11:00 am-12:20 pm  BLB 170  Pelton L
This is a blended learning course.
This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.
Also meets: R 11:00 am-12:20 pm  BLB 170  1/16/18-5/11/18

MKTG 3010  PROFESSIONAL SELLING
001 (1447) CRE 3.0  TR 11:00 am-12:20 pm  BLB 080  Houser J
002 (1824) CRE 3.0  MW 03:30 pm-04:50 pm  BLB 180  Suber T
003 (1914) CRE 3.0  MWF 09:59 am-10:50 am  BLB 225  Suber T
070 (16988) CRE 3.0  M 07:30 pm-08:50 pm  CHEC  Orosy G
Class meets at Collin Higher Education Center, 3452 Spur 399, McKinney, TX 75096
This is a blended class that meets as scheduled with some course content delivered online. Visit www.untecampus.com for more information.

MKTG 3650  MARKETING FOUNDATIONS
001 (1448) CRE 3.0  TR 09:30 am-10:50 am  LYCM  Thompson K
This is a blended class that meets as scheduled with some course content delivered online. Visit www.untecampus.com for more information.
002 (1449) CRE 3.0  MWF 11:00 am-11:50 am  BLB 080  Strutton H
003 (1450) CRE 3.0  W 02:00 pm-04:50 pm  BLB 170  Strutton H
004 (1804) CRE 3.0  M 06:30 pm-09:20 pm  BLB 180
070 (16991) CRE 3.0  M 06:00 pm-07:20 pm  CHEC  Orosy G
Class meets at Collin Higher Education Center, 3452 Spur 399, McKinney, TX 75096

MKTG 3660  ADVERTISING MGT
001 (1823) CRE 3.0  T 02:00 pm-04:50 pm  BLB 140
007 (1680) CRE 3.0  INET
Web-based instruction.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the Department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3700  MARKETING METRICS
001 (1729) CRE 3.0  TR 11:00 am-12:20 pm  BLB 155  Ganesh G
002 (1854) CRE 3.0  W 06:30 pm-09:20 pm  BLB 015  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1451) CRE 3.0  TR 12:30 pm-01:50 pm  BLB 250
002 (1687) CRE 3.0  T 06:30 pm-09:20 pm  BLB 010  Paswan A

MKTG 3720  INTERNET MKTG
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<tr>
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<td>PERSONAL DEVELOPMENT</td>
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<td>03:30 pm-04:50 pm</td>
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<td>CONSUMER BEHAVIOR</td>
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<td>PROD PLNG BRND MGMT</td>
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<td>007 (1743)</td>
<td>C 3.0 INET</td>
<td>11:00 am-11:50 am</td>
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<td>007 (1732)</td>
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<td>001 (1826)</td>
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<td>SALES ANALYTICS</td>
<td>001 (1932)</td>
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<td>MKTG 4630</td>
<td>E-TAILING</td>
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<td>C 3.0 TR</td>
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<td>ADVANCED SALES</td>
<td>001 (1933)</td>
<td>C 3.0 TR</td>
<td>11:00 am-12:20 pm</td>
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MKTG 4770  SALES MANAGEMENT
001 (1934) CRE 3.0 TR 11:00 am-12:20 pm BLB 065 Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1455) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700 (1935) CRE V Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (1456) CRE 3.0 R 06:30 pm-09:20 pm BLB 080 Sauser B
This class meets for 3 hours on Thursdays. Students will meet as a whole class at 6:30 pm in the assigned classroom. Students will then attend a break-out session during the last half of class every week.
Also meets: R 06:30 pm-09:20 pm WH 222 1/16/18-5/11/18
002 (1457) CRE 3.0 TR 12:30 pm-01:50 pm BLB 015 Sauser B
This class meets Tuesday and Thursday. You will meet as a whole on Tuesday. On Thursday, you will attend a break-out session in an assigned classroom.
Also meets: R 12:30 pm-01:50 pm GAB 114 1/16/18-5/11/18

MKTG 5260  MKTG METRICS FOR MGRS
501 (17205) CRE 3.0 R 06:00 pm-08:50 pm FRSC 121 Ganesh G
This course meets at the Frisco Campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 5550  GLOBAL MARKETING
007 (1612) CRE 3.0 INET Blankson C
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
777 (1733) CRE 3.0 INET Blankson C
This course is restricted. Limited to students residing out-of-state only. Contact department.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5800  MKTG INTERNSHIP
751 (1689) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007 (1683) CRE 3.0 INET Blankson C
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
777 (1734) CRE 3.0 INET Blankson C
This course is restricted. Limited to students residing out-of-state only. Contact department.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
001 (1684) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
Eight Week Session One

MKTG 5000  MKTG CONCEPTS
007  (14033)  CRE 1.5  INET  Thompson K
  THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
  WEB-BASED INSTRUCTION.
  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

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<td>CHEC Egan T</td>
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CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
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