## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>CRN</th>
<th>Section</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
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<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
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<td>12:30 pm-01:50 pm</td>
<td>BLB 040</td>
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<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
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<td>LGAV 3130</td>
<td>AIR CARGO</td>
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<td>LGAV 3140</td>
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<td>T</td>
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<td>BLB 075</td>
<td>Kincaid T</td>
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<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>001</td>
<td>W</td>
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<td>LGAV 4100</td>
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<td>BLB 050</td>
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<td>LGAV 4900</td>
<td>SPECIAL PROBLEMS</td>
<td>701</td>
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<td>Joiner J</td>
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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

### LSCM/Logistics, Supply Chain MGMT

<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th>CRN</th>
<th>Section</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>001</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Farris II M</td>
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</tbody>
</table>

THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE CLASS ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK OUT SESSION IN AN ASSIGNED ROOM.

Also meets: R 12:30 pm-01:50 pm LIFE A204 1/16/18-5/11/18

002 (1688)  CRE 3.0  MWF  02:00 pm-02:50 pm  BLB 005  Manuj I
003 (1916)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 055  Farris II M
004 (16435)  CRE 3.0  MWF  09:59 am-10:50 am  BLB 245  Hammad Brho M
070 (16993)  CRE 3.0  T  06:00 pm-08:50 pm  CHEC  Grimaldo Jr J

CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

501 (17403)  CRE 3.0  R  11:00 am-12:20 pm  FRSC 107  Hanebeck H

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

<table>
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<tr>
<th>Course</th>
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<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
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001 (1445)  CRE 3.0  TR  03:30 pm-04:50 pm  WH 315  Farris II M
002 (1882)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 060  Farris II M
003 (16073)  CRE 3.0  MWF  11:00 am-11:50 am  BLB 250  Randall W

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<tr>
<th>Course</th>
<th>Title</th>
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<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>001</td>
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<td>Wahlberg B</td>
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<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>001</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
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<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
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<td>09:00 am-11:50 am</td>
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<td>TRANSPORTATION MGMT</td>
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<td>BLB 005</td>
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</table>
LSCM 4800  LOGISTICS INTERNSHIP
759  (1615)  CRE 3.0  Nowicki D
REstricted course. Approval required. Contact department.

LSCM 4860  ADV LOGISTICS MGMT
001  (1792)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
This class meets for 3 hours on Thursdays. Students will meet as a whole class at
6:30 PM in the assigned classroom. Students will then attend a break-out session
during the last half of class every week.
Also meets: R 06:30 pm-09:20 pm WH  222  1/16/18-5/11/18

LSCM 4900  SPECIAL PROBLEMS
701  (1946)  CRE V

LSCM 5000  STRATEGIC SUPPLY CHAIN
001  (1944)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750  (1812)  CRE V  Nowicki D
Restricted course. Approval required. Contact department.

LSCM 5860  SCM PROBLEMS
001  (1446)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D
Course topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900  SPEC PROBS
701  (1806)  CRE 3.0  Kidwell B
Restricted course. Approval required. Contact department.

LSCM 5910  SPECIAL PROBLEMS
701  (1846)  CRE V  Farris II M
Restricted course. Approval required. Contact department.
751  (1847)  CRE V  Farris II M
Restricted course. Approval required. Contact department.

LSCM 6900  SPECIAL PROBLEMS
703  (1919)  CRE V  Nowicki D
Restricted course. Approval required. Contact department.
705  (1920)  CRE 3.0  Kidwell B
Course topic: GREEN WORKSHOP
Restricted course. Approval required. Contact department.
706  (1921)  CRE V  Randall W
Restricted course. Approval required. Contact department.
707  (1922)  CRE V  Sauser B
Restricted course. Approval required. Contact department.

LSCM 6940  INDIVIDUAL RESEARCH
700  (1952)  CRE V  NO ASSGN  Manuj I
Restricted course. Approval required. Contact department.
705  (1950)  CRE V  Randall W
Restricted course. Approval required. Contact department.

LSCM 6950  DOCTORAL DISSERTATION
700  (17607)  CRE V  Nowicki D
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<tr>
<td>MKTG 2650</td>
<td>CULTURE &amp; CONSUMPTION</td>
<td>Pelton L</td>
<td>T 11:00 am-12:20 pm</td>
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<td>THIS IS A BLENDED LEARNING COURSE.</td>
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<td>THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS.</td>
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<td>STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.</td>
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<td>Also meets: R 11:00 am-12:20 pm BLB 170 1/16/18-5/11/18</td>
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<tr>
<td>MKTG 3010</td>
<td>PROFESSIONAL SELLING</td>
<td>Houser J</td>
<td>TR 11:00 am-12:20 pm</td>
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<td>THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED</td>
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<td>WITH SOME COURSE CONTENT DELIVERED ONLINE.</td>
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<td>VISIT <a href="http://WWW.UNTECAMPUS.COM">WWW.UNTECAMPUS.COM</a> FOR MORE INFORMATION.</td>
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<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Thompson K</td>
<td>TR 09:30 am-10:50 am</td>
<td>LYCM</td>
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<td>THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED</td>
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<td>MKTG 3660</td>
<td>ADVERTISING MGT</td>
<td>Houser J</td>
<td>T 02:00 pm-04:50 pm</td>
<td>BLB 140</td>
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<td>WEB-BASED INSTRUCTION.</td>
<td>Abdinoor J</td>
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<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS</td>
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<td>RESTRICTED AND NON-TEXAS RESIDENT STUDENTS</td>
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<td>RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE</td>
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<td>TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT</td>
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<td>FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE</td>
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<td>MKTG 3700</td>
<td>MARKETING METRICS</td>
<td>Ganesh G</td>
<td>TR 11:00 am-12:20 pm</td>
<td>BLB 155</td>
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<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
<td>Ganesh G</td>
<td>W 06:30 pm-09:20 pm</td>
<td>BLB 015</td>
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MKTG 3720  INTERNET MKTG
001 (1451) CRE 3.0 TR 12:30 pm-01:50 pm BLB 250 Blankson C
002 (1687) CRE 3.0 T 06:30 pm-09:20 pm BLB 010 Paswan A

MKTG 3881  PERSONAL DEVELOPMENT
001 (1682) CRE 1.0 M 05:00 pm-05:50 pm BLB 080 Suber T

MKTG 4120  CONSUMER BEHAVIOR
001 (1610) CRE 3.0 TR 09:30 am-10:50 am BLB 055 Alvarado Karste
002 (1825) CRE 3.0 MWF 12:00 pm-12:50 pm BLB 140 Naletelich K

MKTG 4280  GLOBAL MARKETING
001 (1452) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.
002 (1453) CRE 3.0 M 06:30 pm-09:20 pm BLB 010 Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

MKTG 4330  PROD PLNG BRND MGMT
001 (1730) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1731) CRE 3.0 MW 02:00 pm-03:20 pm BLB 250 Guzman F
003 (16888) CRE 3.0 R 02:00 pm-04:50 pm BLB 285 Abdinoor J

MKTG 4470  BUSINESS MARKETING
001 (1931) CRE 3.0 TR 09:30 am-10:50 am BLB 075 Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
001 (1826) CRE 3.0 MWF 11:00 am-11:50 am BLB 140 Pelton L
007 (1743) CRE 3.0 INET Pelton L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1732) CRE 3.0 INET Pelton L
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001 (1932) CRE 3.0 TR 12:30 pm-01:50 pm BLB 065 Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001 (1871) CRE 3.0 TR 12:30 pm-01:50 pm BLB 140 Milbauer D
007 (1454) CRE 3.0 INET Philip H
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1609) CRE 3.0 INET Philip H
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4630  E-TAILING
001 (15067) CRE 3.0 TR 09:30 am-10:50 am BLB 250 Randall W
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
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<tr>
<td>MKTG 4670</td>
<td>ADVANCED SALES</td>
<td>001</td>
<td>3.0</td>
<td>(1933)</td>
<td>BLB 075</td>
<td>Lewin J</td>
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<tr>
<td>MKTG 4770</td>
<td>SALES MANAGEMENT</td>
<td>001</td>
<td>3.0</td>
<td>(1934)</td>
<td>BLB 065</td>
<td>Suber T</td>
<td>11:00 am-12:20 pm</td>
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<tr>
<td>MKTG 4800</td>
<td>INTERNSHIP IN M OR L</td>
<td>751</td>
<td>3.0</td>
<td>(1455)</td>
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<td>Joiner J</td>
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<td>MARKETING PROBLEMS</td>
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<td>(1456)</td>
<td>BLB 080</td>
<td>Sauser B</td>
<td>06:30 pm-09:20 pm</td>
<td></td>
<td>THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK. Also meets: R 06:30 pm-09:20 pm WH 222 1/16/18-5/11/18</td>
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<tr>
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<td>002</td>
<td>3.0</td>
<td>(1457)</td>
<td>BLB 015</td>
<td>Sauser B</td>
<td>12:30 pm-01:50 pm</td>
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<td>THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM. Also meets: R 12:30 pm-01:50 pm GAB 114 1/16/18-5/11/18</td>
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<tr>
<td>MKTG 5260</td>
<td>MKTG METRICS FOR MGRS</td>
<td>501</td>
<td>3.0</td>
<td>(17205)</td>
<td>FRSC 114</td>
<td>Ganesh G</td>
<td>06:00 pm-08:50 pm</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.</td>
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<tr>
<td>MKTG 5550</td>
<td>GLOBAL MARKETING</td>
<td>007</td>
<td>3.0</td>
<td>(1612)</td>
<td>INET</td>
<td>Blankson C</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td></td>
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<td>777</td>
<td>3.0</td>
<td>(1733)</td>
<td>INET</td>
<td>Blankson C</td>
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<td>THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>(1683)</td>
<td>INET</td>
<td>Blankson C</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>777</td>
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<td>THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>MKTG 5910</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
001 (16434) CRE 3.0  T  02:00 pm-04:50 pm  BLB 075  Strutton H

MKTG 6020  CONSUMER BEHAVIOR SEM
001 (16889) CRE 3.0  T  02:00 pm-04:50 pm  BLB 281  Spears N

MKTG 6030  MARKETING STRATEGY SEM
001 (16887) CRE 3.0  R  02:00 pm-04:50 pm  BLB 301  Blankson C

MKTG 6900  SPECIAL PROBLEMS
700 (1472) CRE 1.0  Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1473) CRE V  W  06:30 pm-09:20 pm  NO ASSGN  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (1479) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
751 (1482) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
752 (1483) CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
754 (1484) CRE V  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
758 (1485) CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
764 (1486) CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
701 (1487) CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1488) CRE 3.0  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (1489) CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (1490) CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (1491) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (1954) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5000  MKTG CONCEPTS
007 (14033) CRE 1.5  INET  Thompson K
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150 MKTG MANAGEMENT

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Eight Week Session Two

MKTG 5150 MKTG MANAGEMENT

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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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OPSM/Operations and Supply Management

OPSM 3830 OPERATIONS MGMT

001 (1374) CRE 3.0 TR 12:30 pm-01:50 pm BLB 070 Ogden J
CHOOSE A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

003 (16705) CRE 3.0 TR 02:00 pm-03:20 pm BLB 010 Fite J

004 (14196) CRE 3.0 R 06:30 pm-09:20 pm BLB 245 Michels J

005 (16706) CRE 3.0 TR 03:30 pm-04:50 pm BLB 090 Ogden J

007 (1856) CRE 3.0 INET Ogden J

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070 (16989) CRE 3.0 M 06:00 pm-08:50 pm CHEC Baum J

CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

777 (1872) CRE 3.0 INET Ogden J

WEB-BASED INSTRUCTION.

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OPSM 4810 PURCH & MAT MGMT

001 (1719) CRE 3.0 M 06:30 pm-09:20 pm BLB 070 Franz III R

OPSM 4830 PRODUCTIVITY & QUALITY

001 (1776) CRE 3.0 R 06:30 pm-09:20 pm BLB 260 Grimaldo Jr J

CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPSM 4880 MANAGEMENT OF PROJECTS
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.