# Marketing and Logistics

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Room</th>
<th>Instructor</th>
<th>Time</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>BLB 250</td>
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<td>AV MAINT</td>
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<td>SPECIAL PROBLEMS</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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**LSCM/Logistics, Supply Chain MGMT**

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<th>Course Code</th>
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<td>LSCM 3960</td>
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<td>BLB 080</td>
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<td>BLB 005</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

LSCM 4800 LOGISTICS INTERNSHIP
759 (1615) CRE 3.0 Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860 ADV LOGISTICS MGMT
001 (1792) CRE 3.0 R 06:30 pm-09:20 pm BLB 080 Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R 06:30 pm-09:20 pm WH 222 1/16/18-5/11/18
002 (16857) CRE 3.0 TR 12:30 pm-01:50 pm BLB 015 Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm GAB 114 1/16/18-5/11/18

LSCM 4900 SPECIAL PROBLEMS
701 (1946) CRE V
702 (14765) CRE V T 12:59 pm-03:59 pm BLB 277 Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300 STRATEGIC SUPPLY CHAIN
001 (1944) CRE 3.0 M 06:30 pm-09:20 pm BLB 065 Bryant A

LSCM 5800 LSCM INTERNSHIP
750 (1812) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860 SCM PROBLEMS
001 (1446) CRE 3.0 T 06:30 pm-09:20 pm BLB 065 Nowicki D
Course Topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900 SPEC PROBS
701 (1806) CRE 3.0 Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS
701 (1846) CRE V Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1847) CRE V Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900 SPECIAL PROBLEMS
703 (1919) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1920) CRE 3.0 Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1921) CRE V Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1922) CRE V Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940 INDIVIDUAL RESEARCH
700 (1952) CRE V NO ASSGN Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1950) CRE V Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950 DOCTORAL DISSERTATION
700 (17607) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Pohlen TCRE V703 (1948)
Pohlen TCRE V705 (1949)
Randall WCRE V707 (1947)
Randall WCRE V708 (17716)
Sauser BCRE V709 (17717)
Prybutok VCRE V711 (17718)

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001 (1679) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm BLB 170 1/16/18-5/11/18

MKTG 3010 PROFESSIONAL SELLING

001 (1447) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Houser J
002 (1824) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Suber T
003 (1914) CRE 3.0 MWF 09:59 am-10:50 am BLB 225 Suber T
070 (16988) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3650 MARKETING FOUNDATIONS

001 (1448) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1449) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H
003 (1450) CRE 3.0 W 02:00 pm-04:50 pm BLB 170 Strutton H
004 (1804) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Philip H
070 (16991) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
501 (15893) CRE 3.0 T 02:00 pm-03:20 pm FRSC 112 Orosy G
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3660 ADVERTISING MGT

001 (1823) CRE 3.0 T 02:00 pm-04:50 pm BLB 140 Houser J
007 (1680) CRE 3.0 INET Abdinoor J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1681) CRE 3.0 INET Abdinoor J
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3700 MARKETING METRICS

001 (1729) CRE 3.0 TR 11:00 am-12:20 pm BLB 155 Ganesh G
002 (1854) CRE 3.0 W 06:30 pm-09:20 pm BLB 015 Ganesh G

MKTG 3710 MKTG RES AND ANALYTICS
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**NOTES:**
- RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- WEB-BASED INSTRUCTION.
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- RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 6010  MARKETING THOUGHT
001 (16434)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 075  Strutton H

MKTG 6020  CONSUMER BEHAVIOR SEM
001 (16889)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 281  Spears N

MKTG 6030  MARKETING STRATEGY SEM
001 (16887)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 301  Blankson C

MKTG 6900  SPECIAL PROBLEMS
700 (1472)  CRE V  Blankson C
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
701 (1473)  CRE V  W  06:30 pm-09:20 pm  NO ASGN  Paswan A
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
718 (1479)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
751 (1482)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
752 (1483)  CRE V  Paswan A
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
754 (1484)  CRE V  Spears N
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
758 (1485)  CRE V  Kidwell B
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
764 (1486)  CRE V  Strutton H
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
701 (1487)  CRE V  Paswan A
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
707 (1488)  CRE 3.0  Spears N
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
708 (1489)  CRE V  Guzman F
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
717 (1490)  CRE V  Strutton H
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
718 (1491)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
719 (1954)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5000  MKTG CONCEPTS
007 (14033)  CRE 1.5  INET  Thompson K
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH.  AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT

007 (14620) CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17722) CRE 3.0  INET  Thompson K
777 (14621) CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT

007 (14052) CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.
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CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.