# Marketing and Logistics

## LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

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LSCM 5910  SPECIAL PROBLEMS
705  (2002)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS
700  (12818)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
702  (12841)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
703  (12884)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
703  (2124)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
705  (2125)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
707  (2126)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION
700  (2190)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
703  (2191)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

Three Week Session

LSCM 4800  LOGISTICS INTERNSHIP
759  (13419)  CRE 3.0
Joiner J

LSCM 6900  SPECIAL PROBLEMS
700  (2192)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

Five Week Session One

LSCM 3960  LOGISTICS SPLY CHN MGMT
001  (2147)  CRE 3.0  TR  06:00 pm-09:50 pm  BLB 055  Grimaldo Jr J
Also meets: F  06:00 pm-09:50 pm  BLB 055  6/9/17-6/17

LSCM 4800  LOGISTICS INTERNSHIP
759  (1768)  CRE 3.0
Joiner J

LSCM 6950  DOCTORAL DISSERTATION
700  (12902)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

Five Week Session Two

LSCM 4800  LOGISTICS INTERNSHIP
759  (1982)  CRE 3.0
Joiner J

LSCM 5800  LSCM INTERNSHIP
### LSCM 6900 SPECIAL PROBLEMS
700 (12935) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM 6910 SPECIAL PROBLEMS
703 (2106) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM 6940 INDIVIDUAL RESEARCH
703 (2114) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (2115) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2116) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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### Ten Week Session

#### MKTG 4800 INTERNSHIP IN M OR L
751 (1834) CRE 3.0  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

#### MKTG 4805 SALES INTERNSHIP
750 (12915) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

#### MKTG 4900 SPECIAL PROBLEMS
700 (2101) CRE V  
Course Topic: INTERN PROFESSIONAL SELLING  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

#### MKTG 5000 MKTG CONCEPTS
007 (1962) CRE 1.5  
INET  
Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (2171) CRE 1.5  
AOP  
Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (2172) CRE 1.5  
AOP  
Thompson K  
WEB-BASED INSTRUCTION.  
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777 (1963) CRE 1.5  
INET  
Thompson K  
WEB-BASED INSTRUCTION.  
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

#### MKTG 5150 MKTG MANAGEMENT
### Three Week Session

**MKTG 3650**  
**MARKETING FOUNDATIONS**  
- **Section 001 (1861)**  
  - Days: MTWR  
  - Time: 08:00 am-11:50 am  
  - Location: BLB 055  
  - Instructor: Strutton H  

**MKTG 4800**  
**INTERNSHIP IN M OR L**  
- **Section 751 (13418)**  
  - Instructor: Joiner J  

**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

### Five Week Session One

**MKTG 3010**  
**PROFESSIONAL SELLING**  
- **Section 001 (2063)**  
  - Days: MTWR  
  - Time: 12:00 pm-01:50 pm  
  - Location: BLB 055  
  - Instructor: Suber T  
  
  Also meets: F 12:00 pm-01:50 pm BLB 055 6/9/17-6/9/17

**MKTG 3650**  
**MARKETING FOUNDATIONS**  
- **Section 001 (2064)**  
  - Days: MTWR  
  - Time: 10:00 am-11:50 am  
  - Location: BLB 080  
  - Instructor: Strutton H  
  
  Also meets: F 10:00 am-11:50 am BLB 080 6/9/17-6/9/17

**MKTG 3660**  
**ADVERTISING MGT**  
- **Section 007 (1995)**  
  - Instructor: Bennett A  
  - WEB-BASED INSTRUCTION.  
  - THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**MKTG 3700**  
**MARKETING METRICS**  
- **Section 007 (2033)**  
  - Instructor: Ganesh G  
  - WEB-BASED INSTRUCTION.  
  - THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**MKTG 3710**  
**MKTG RES AND ANALYTICS**  
- **Section 001 (2066)**  
  - Instructor: Njoroge L  
  - WEB-BASED INSTRUCTION.  
  - THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 4120**  
**CONSUMER BEHAVIOR**
MKTG 4330  PROD PLNG BRND MGMT
001 (2067)  CRE 3.0  MTWR  02:00 pm-03:50 pm  BLB  065  Kennedy E

Also meets: F  02:00 pm-03:50 pm BLB  065  6/ 9/17-6/ 9/17

MKTG 4520  MARKETING CHANNELS
007 (2036)  CRE 3.0  INET  Malhan A
WEB-BASED INSTRUCTION. 
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (2068)  CRE 3.0  INET  Malhan A
WEB-BASED INSTRUCTION. 
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
007 (1994)  CRE 3.0  INET  Ketron S
WEB-BASED INSTRUCTION. 
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (2069)  CRE 3.0  INET  Ketron S
WEB-BASED INSTRUCTION. 
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (2016)  CRE 3.0  MTWR  12:00 pm-01:50 pm  BLB  065  Pelton L

Also meets: F  12:00 pm-01:50 pm BLB  065  6/ 9/17-6/ 9/17

MKTG 4900  SPECIAL PROBLEMS
706 (1301)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6910  SPECIAL PROBLEMS
704 (2129)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2138)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (2139)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
701 (1308)  CRE V

MKTG 6950  DISSERTATION
701 (1312)  CRE V  Pelton L

Five Week Session Two

MKTG 3650  MARKETING FOUNDATIONS
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Eight Week Session One

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