

Mayborn School of Journalism

B.A. in Journalism with a Concentration in Advertising



2017-2018 Texas Common Course Numbering System Transfer Guide

This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](#) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT's course offerings.

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
FRESHMAN	JOUR 1210	COMM 1307	JOUR 2000	None
	UNT Core: American History (HIST 2610 recommended)	See list of approved courses (HIST 1301 recommended)	UNT Core: American History (HIST 2620 recommended)	See list of approved courses (HIST 1302 recommended)
	ENGL 1310	ENGL 1301	ENGL 1320 (recommended) or TECM 2700	ENGL 1302 (recommended) or ENGL 2311
	Foreign Language 1010	Foreign Language 1311 or 1411 or 1511	Foreign Language 1020	Foreign Language 1312 or 1412 or 1512
	Elective (2 hours)	Consult UNT advisor	MATH 1680	MATH 1342/1442/2342/2442

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SOPHOMORE	JOUR 2310	COMM 2311	JOUR 3210	None
	UNT Core: Creative Arts	See list of approved courses	JOUR 3020	
	PSCI 2305	GOVT 2305	PSCI 2306	GOVT 2306
	UNT Core: Life & Physical Sciences	See list of approved courses	JOUR 3040	None
	UNT Core: Language, Philosophy and Culture	See list of approved courses	UNT Core: Life & Physical Sciences	See list of approved courses

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
JUNIOR	Minor/Business Concentration	None	Minor/Business Concentration	None
	MKTG 3650		Minor/Business Concentration	
	JOUR 3050		JOUR Elective (see major requirements)	
	JOUR 3055		Advanced Social Science	
	JOUR 3070		Advanced Social Science	
		JOUR Professional Application (see major requirements)		

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SENIOR	JOUR 4070	None	Internship/Practicum (1hr)	None
	JOUR 4470		Minor/Business Concentration (advanced)	
	Minor/Business Concentration (MKTG 3010)		JOUR Elective (see major requirements)	
	Minor/Business Concentration		JOUR Elective (see major requirements)	
	Advanced Social Science		UNT Core: CAO Category II	

Mayborn School of Journalism

B.A. in Journalism with a Concentration in Advertising



2017-2018 Texas Common Course Numbering System Transfer Guide

Courses Recommended for Transfer

The UNT Core requirements, with the exception of American History and the College & Major requirements, are shown with Texas Common Course Numbering System values only when UNT offers equivalent courses. There may be other courses in transfer that apply toward the specific degree requirement, but those listed are known to apply.

UNT Core: Communication

ENGL 1301; and ENGL 1302 or 2311

A grade of 'C' or better is required on courses applied toward this requirement.

UNT Core: Mathematics

This requirement will be met by fulfilling Mayborn School of Journalism mathematics requirement (see next column).

UNT Core: Life & Physical Sciences

For students not majoring in Science, Mathematics, or Engineering, completing two courses from the list below is recommended (see an Academic Advisor for more options).

- ANTH 2401
- ASTR 1403
- ASTR 1404
- BIOL 1408
- BIOL 2406
- GEOL 1401
- GEOL 1403
- PHYS 1403
- PHYS 1404
- PHYS 1410
- PHYS 1415

UNT Core: American History

Two courses chosen from: HIST 1301, 1302, 2301

UNT Core: Government/Political Science

GOVT 2305 and 2306

UNT Core: Creative Arts

One course chosen from: ARTS 1301 or 1304; DRAM 1310; MUSI 1306 or 1307; SPCH 2341

UNT Core: Language, Philosophy and Culture

One course chosen from: ENGL 2332 or 2333; HIST 2321 or 2322; PHIL 1301, 1304, 2303, 2306, or 2316

ANTH 3101, 3110, 3120, 3140, 3200, 3210, 3220, 3300, 3400, 3500 and 3700 (all at UNT only) are recommended.

UNT Core: Social & Behavioral Sciences

This requirement will be met by fulfilling Journalism major requirements (see next column).

UNT Core: Component Area Option Category I

This requirement will be met by fulfilling Journalism major requirements (see next column).

UNT Core: Component Area Option Category II

One additional course from any other UNT Core requirements.

Mayborn School of Journalism: Mathematics

MATH 1342, 1442, 2342 or 2442 (also satisfies University Core)

Mayborn School of Journalism: Foreign Language

Two foreign language courses in the same language from 1311/1411/1511 and 1312/1412/1512 are required. Students may test out of these courses and still satisfy the requirement. Foreign language options include: ARAB, CHIN, FREN, GERM, ITAL, JAPN, LATI, PORT, RUSS, and SPAN.

American Sign Language also satisfy this requirement. Two courses from: SGNL 1301/1401/1501 and SGNL 1302/1402/1502.

Mayborn School of Journalism: Social Science/Marketing

12 advanced hours selected from 3000 or 4000 level courses in anthropology, economics, geography (regional science only), history, philosophy, political science, psychology, social work, sociology and MKTG 3650.

No TCCNS options available.

Journalism Advertising: Foundation Requirements

The following requirements are prerequisites for all advanced journalism courses:

- Complete the following with a 2.0 cumulative UNT GPA.
 - COMM 1307
 - JOUR 2000 at UNT
 - COMM 2311
- The journalism math requirement for all concentrations:
 - MATH 1342, 1442, 2342 or 2442
- The university English composition requirement with a grade of C or better. (ENGL 1301 and ENGL 1302 recommended)
- Students must pass the Grammar, Spelling, Punctuation (GSP) exam to be permitted to enroll in JOUR 2310 at UNT; students who transfer credit for COMM 2311 must take the Grammar, Spelling, Punctuation (GSP) exam during their first semester/term at UNT.

Journalism Advertising: Major Requirements

- COMM 1307 (fulfills both Social & Behavioral Sciences core and major requirements).
- COMM 2311

Courses listed above are TCCNS options and do not include all courses required for the UNT Journalism Strategic Communications major.

Mayborn School of Journalism

B.A. in Journalism with a Concentration in Advertising

2017-2018 Texas Common Course Numbering System Transfer Guide

Journalism Advertising: Advanced Coursework

No TCCNS options available

Journalism Advertising: Other Course Requirements

- MKTG 3650 at UNT is required for Advertising Concentration.
- Students majoring in journalism are required to maintain a 2.0 cumulative UNT GPA to enroll in journalism courses and have a 2.5 journalism GPA to graduate.
- A grade of C or higher is required for all journalism courses to be applied toward the major/minor requirements.
- Students who plan to obtain teacher certification should contact a faculty advisor to insure they have the necessary qualifications.
- No more than 12 semester hours of journalism credit will be accepted from a transfer student who is entering with less than 75 credit hours. For students transferring with 75 semester credit hours or more, a maximum of 18 transfer journalism hours will be accepted for credit toward the bachelor's degree.
- A minimum of 72 semester credit hours must be completed outside of journalism. These 72 semester credit hours may not include RTVF.

Journalism Advertising: Minor Required

Two options available:

- 18 hours of business courses consisting of *MKTG 3010, 3650 and 4120 at UNT*; plus 9 hours of upper-level marketing and/or management classes approved by Advertising and Public Relations.
- 18-hour minor outside the Mayborn School of Journalism.

Special Notes

Hours Required and General/College Requirements: A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Arts degree as specified in the [general university requirements](#) section of the UNT catalog and the Mayborn School of Journalism requirements.

UNT Core Curriculum/Transfer of Core Curriculum: UNT complies with the [mandates of the 1997 Texas Legislature](#) regarding requirements for state-assisted institutions. Students who successfully complete the common core curriculum (in whole or in part) at a Texas state-assisted institution of higher education are eligible to transfer as "core complete" for those categories in the UNT University Core Curriculum.

Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

Choice of Catalog: Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The Mayborn School of Journalism required curriculum and policies are located in the [undergraduate catalog](#) under the corresponding catalog year.

For additional program and contact information see Mayborn School of Journalism Student Advising website: <http://journalism.unt.edu/undergraduate/advising>.