# Mayborn School of Journalism

## B.A. in Journalism with a Concentration in Advertising

### 2017-2018 Texas Common Course Numbering System Transfer Guide

This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](http://registrar.unt.edu/transfer-guides) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT’s course offerings.

<table>
<thead>
<tr>
<th>Year</th>
<th><strong>Fall Semester</strong></th>
<th><strong>Spring Semester</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
</tr>
<tr>
<td></td>
<td>JOUR 1210</td>
<td>COMM 1307</td>
</tr>
<tr>
<td></td>
<td>UNT Core: American History (HIST 2610 recommended)</td>
<td>See list of approved courses (HIST 1301 recommended)</td>
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<tr>
<td></td>
<td>ENGL 1310</td>
<td>ENGL 1301</td>
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<tr>
<td></td>
<td>Foreign Language 1010</td>
<td>Foreign Language 1311 or 1411 or 1511</td>
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<tr>
<td></td>
<td>Elective (2 hours)</td>
<td>Consult UNT advisor</td>
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<thead>
<tr>
<th>Year</th>
<th><strong>Fall Semester</strong></th>
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<tr>
<td>SOPHOMORE</td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
</tr>
<tr>
<td></td>
<td>JOUR 2310</td>
<td>COMM 2311</td>
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<tr>
<td></td>
<td>UNT Core: Creative Arts</td>
<td>See list of approved courses</td>
</tr>
<tr>
<td></td>
<td>PSCI 2305</td>
<td>GOVT 2305</td>
</tr>
<tr>
<td></td>
<td>UNT Core: Life &amp; Physical Sciences</td>
<td>See list of approved courses</td>
</tr>
<tr>
<td></td>
<td>UNT Core: Language, Philosophy and Culture</td>
<td>See list of approved courses</td>
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<th><strong>Fall Semester</strong></th>
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<tbody>
<tr>
<td>JUNIOR</td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
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<tr>
<td></td>
<td>Minor/Business Concentration</td>
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<tr>
<td></td>
<td>MKTG 3650</td>
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<tr>
<td></td>
<td>JOUR 3050</td>
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<tr>
<td></td>
<td>JOUR 3055</td>
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<td></td>
<td>JOUR 3070</td>
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<tr>
<td>SENIOR</td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
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<td>JOUR 4070</td>
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<td>JOUR 4470</td>
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<td></td>
<td>Minor/Business Concentration (MKTG 3010)</td>
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<tr>
<td></td>
<td>Minor/Business Concentration</td>
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<tr>
<td></td>
<td>Advanced Social Science</td>
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[http://registrar.unt.edu/transfer-guides](http://registrar.unt.edu/transfer-guides) - Last Revised: October 24, 2017
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Courses Recommended for Transfer
The UNT Core requirements, with the exception of American History and the College & Major requirements, are shown with Texas Common Course Numbering System values only when UNT offers equivalent courses. There may be other courses in transfer that apply toward the specific degree requirement, but those listed are known to apply.

**UNT Core: Communication**
ENGL 1301; and ENGL 1302 or 2311
A grade of 'C' or better is required on courses applied toward this requirement.

**UNT Core: Mathematics**
This requirement will be met by fulfilling Mayborn School of Journalism mathematics requirement (see next column).

**UNT Core: Life & Physical Sciences**
For students not majoring in Science, Mathematics, or Engineering, completing two courses from the list below is recommended (see an Academic Advisor for more options).
- ANTH 2401
- ASTR 1403
- ASTR 1404
- BIOL 1408
- BIOL 2406
- GEOG 1401
- GEOG 1403
- PHYS 1403
- PHYS 1404
- PHYS 1410
- PHYS 1415

**UNT Core: American History**
Two courses chosen from: HIST 1301, 1302, 2301

**UNT Core: Government/Political Science**
GOVT 2305 and 2306

**UNT Core: Creative Arts**
One course chosen from: ARTS 1301 or 1304; DRAM 1310; MUSI 1306 or 1307; SPCH 2341

**UNT Core: Language, Philosophy and Culture**
One course chosen from: ENGL 2332 or 2333; HIST 2321 or 2322; PHIL 1301, 1304, 2303, 2306, or 2316
- ANTH 3101, 3110, 3120, 3140, 3200, 3210, 3220, 3300, 3400, 3500 and 3700 (all at UNT only) are recommended.

**UNT Core: Social & Behavioral Sciences**
This requirement will be met by fulfilling Journalism major requirements (see next column).

**UNT Core: Component Area Option Category I**
This requirement will be met by fulfilling Journalism major requirements (see next column).

**UNT Core: Component Area Option Category II**
One additional course from any other UNT Core requirements.

**Mayborn School of Journalism: Mathematics**
MATH 1342, 1442, 2342 or 2442 (also satisfies University Core)

**Mayborn School of Journalism: Foreign Language**
Two foreign language courses in the same language from 1311/1411/1511 and 1312/1412/1512 are required. Students may test out of these courses and still satisfy the requirement. Foreign language options include: ARAB, CHIN, FREN, GERM, ITAL, JAPN, LATI, PORT, RUSS, and SPAN.

American Sign Language also satisfy this requirement. Two courses from: SGNL 1301/1401/1501 and SGNL 1302/1402/1502.

**Mayborn School of Journalism: Social Science/Marketing**
12 advanced hours selected from 3000 or 4000 level courses in anthropology, economics, geography (regional science only), history, philosophy, political science, psychology, social work, sociology and MKTG 3650.

No TCCNS options available.

**Journalism Advertising: Foundation Requirements**
The following requirements are prerequisites for all advanced journalism courses:
- Complete the following with a 2.0 cumulative UNT GPA.
  - COMM 1307
  - JOUR 2310 at UNT
  - COMM 2311
- The journalism math requirement for all concentrations:
  - MATH 1342,1442, 2342 or 2442
- The university English composition requirement with a grade of C or better. (ENGL 1301 and ENGL 1302 recommended)
- Students must pass the Grammar, Spelling, Punctuation (GSP) exam to be permitted to enroll in JOUR 2310 at UNT; students who transfer credit for COMM 2311 must take the Grammar, Spelling, Punctuation (GSP) exam during their first semester/term at UNT.

Courses listed above are TCCNS options and do not include all courses required for the UNT Journalism Strategic Communications major.

http://registrar.unt.edu/transfer-guides

Last Revised: October 24, 2017
Special Notes

Hours Required and General/College Requirements: A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Arts degree as specified in the general university requirements section of the UNT catalog and the Mayborn School of Journalism requirements.

UNT Core Curriculum/Transfer of Core Curriculum: UNT complies with the mandates of the 1997 Texas Legislature regarding requirements for state-assisted institutions. Students who successfully complete the common core curriculum (in whole or in part) at a Texas state-assisted institution of higher education are eligible to transfer as “core complete” for those categories in the UNT University Core Curriculum.

Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

Choice of Catalog: Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The Mayborn School of Journalism required curriculum and policies are located in the undergraduate catalog under the corresponding catalog year.

For additional program and contact information see Mayborn School of Journalism Student Advising website: http://journalism.unt.edu/undergraduate/advising.

Journalism Advertising: Advanced Coursework

No TCCNS options available

Journalism Advertising: Other Course Requirements

- MKTG 3650 at UNT is required for Advertising Concentration.
- Students majoring in journalism are required to maintain a 2.0 cumulative UNT GPA to enroll in journalism courses and have a 2.5 journalism GPA to graduate.
- A grade of C or higher is required for all journalism courses to be applied toward the major/minor requirements.
- Students who plan to obtain teacher certification should contact a faculty advisor to insure they have the necessary qualifications.
- No more than 12 semester hours of journalism credit will be accepted from a transfer student who is entering with less than 75 credit hours. For students transferring with 75 semester credit hours or more, a maximum of 18 transfer journalism hours will be accepted for credit toward the bachelor’s degree.
- A minimum of 72 semester credit hours must be completed outside of journalism. These 72 semester credit hours may not include RTVF.

Journalism Advertising: Minor Required

Two options available:
- 18 hours of business courses consisting of MKTG 3010, 3650 and 4120 at UNT; plus 9 hours of upper-level marketing and/or management classes approved by Advertising and Public Relations.
- 18-hour minor outside the Mayborn School of Journalism.

Journalism Advertising: Minor Required

Two options available:
- 18 hours of business courses consisting of MKTG 3010, 3650 and 4120 at UNT; plus 9 hours of upper-level marketing and/or management classes approved by Advertising and Public Relations.
- 18-hour minor outside the Mayborn School of Journalism.