JOUR 1210  MASS COMM & SOCIETY
201 (17715) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 2000  PRINCIPLES OF AD & PR
001 (7551) CRE 3.0  TR 12:30 pm-01:50 pm  GAB 104  Green K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 2250  MEDIA LITERACY
001 (14157) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 2300  PRINCIPLES OF NEWS
001 (7548) CRE 3.0  MW 12:30 pm-01:50 pm  GAB 105  Arterbery A
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 2310  INTRO TO MEDIA WRITING
001 (7504) CRE 3.0  MW 09:00 am-10:20 am  SYMR 224  Ghioto G
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.301
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
002 (7505) CRE 3.0  MW 11:00 am-12:20 pm  SYMR 224  Bland D
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.302
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
003 (7506) CRE 3.0  MW 12:59 pm-02:20 pm  SYMR 224  Bland D
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.303
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

CO-REQUISITE: JOUR 2310.307

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3020 ADV ACCOUNT PLANNING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3040 AD MEDIA STRATEGY

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3050 AD COPYWRITING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3055 AD ART DIRECTION

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
JOUR 3070      AD AGENCY MANAGEMENT

201 (16165)  CRE 3.0  INET  Campbell C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3200      MASS COMM RESEARCH

201 (14341)  CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND MATH 1680. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3210      APPL DESIGN AD & PR

001 (7549)  CRE 3.0  M  11:00 am-01:50 pm  SYMR 222
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
202 (13991)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3260      WEB DESIGN FOR JOUR
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND EITHER JOUR 3210 OR JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3270 MEDIA ENTREP & INNOV

001 (15415) CRE 3.0 M 03:30 pm-06:20 pm GAB 112 Foote Jr. C
DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS ANo DIc THE END, PITCH YOUR BUSINESS IDEA. PRE-REQS: JOUR MAJOR.

JOUR 3300 INTRO TO VISCOMM

001 (7561) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (7562) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (7527) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

004 (7528) CRE 3.0 W 09:00 am-11:50 am GAB 101 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3310 FEATURE WRITING

001 (13670) CRE 3.0 MW 12:59 pm-02:20 pm GAB 111H Donald M
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3321. MAJORS AND MINORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. JOUR MINOR AND GSP TEST, JOUR 2310 AND EITHER JOUR 3321 OR JOUR 3323.

002 (7511) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3321. MAJORS AND MINORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. JOUR MINOR AND GSP TEST, JOUR 2310 AND EITHER JOUR 3321 OR JOUR 3323.

JOUR 3321 NEWS REPORT / WRIT / EDIT

002 (16976) CRE 3.0 TR 09:30 am-10:50 am SYMR 223 Nevins A
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. REQUIRED COURSE FOR STUDENTS ON 2020 AND LATER CATALOGS.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.
JOUR 3410  PR FOR NON-PROFITS

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

FRSC 107W  Poynter RCRE 3.0 06:30 pm-09:20 pm 501 (15910)
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420  PR WRITING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3700  FUND PHOTOJOURNALISM

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3300. JOUR MINOR STATUS AND GSP TEST, JOUR 2310 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4070  AD CAMPAIGNS

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020, JOUR 3040, JOUR 3070, JOUR 3050, JOUR 3055 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4210  TOPICS IN JOUR

Course Topic:  INTRODUCTION TO PODCASTING
THIS CLASS WILL INTRODUCE YOU TO THE FUNDAMENTALS OF PRODUCING A PODCAST. YOU WILL USE JOURNALISM SKILLS TO DEVELOP, WRITE, SCRIPT AND PRODUCE A PODCAST THAT WILL AIR ON NTDAILYRADIO.COM. YOU WILL ALSO LEARN AUDIO RECORDING AND EDITING TECHNIQUES AS WELL DIFFERENT TYPES OF PODCASTING FORMATS.

JOUR 4220  BUSINESS JOURNALISM
Course Topic: BUSINESS JOURNALISM

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

JOUR 4230 ~ ARTS & CULTURE JOUR

CLASS TITLE: MUSIC CRITICISM

STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS - PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.

JOUR 4240 ~ INTERNATIONAL MEDIA

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 ~ RACE, GENDER & MEDIA

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4270 ~ STRATEGIC SOCIAL MEDIA

WEB-BASED INSTRUCTION.

IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
JOUR 4343  VIS NEWS STORYTELLING

001  (7569)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND JOUR 3323.
MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD
CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN
MET.

JOUR 4350  SPORTS JOURNALISM

001  (15939)  CRE 3.0  W  06:30 pm-09:20 pm  FRSC 104
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON
2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR
2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4410  REPORT PUB AFFA

001  (7514)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 222  Loftis R
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON
2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR
2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4440  PR CASE STUDIES

001  (7540)  CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Keller K
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 AND JOUR 3321. MAJORS ON
2020 AND LATER CATALOGS MUST REPLACE JOUR 3321 WITH JOUR 3322. JOUR MINOR AND GSP
TEST, JOUR 2000 AND EITHER JOUR 3020 OR 3321 OR 3322. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4460  PR COMMUNICATION

001  (7550)  CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3200, JOUR 3210, JOUR 3321 OR JOUR
3322, JOUR 3400 AND JOUR 3420. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002  (12610)  CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3200, JOUR 3210, JOUR 3321 OR JOUR
3322, JOUR 3400 AND JOUR 3420. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
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<td>JOUR 4470</td>
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<td>03:30 pm</td>
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<td>CURY 203</td>
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<td>JOUR 4620</td>
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<td>02:00 pm</td>
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<td>FRSC 144</td>
<td>Poynter R</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM
718 (13847) CRE V MW 08:00 am-09:50 am AUDB 212 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS CLASS MEETS IN SYMR 234.

JOUR 4900 SPECIAL PROBLEMS
702 (13733) CRE V Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (12886) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (18178) CRE V Loftis R
717 (13522) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (13734) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910 SPECIAL PROBLEMS
718 (13735) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999 NEWS CAPSTONE
001 (13978) CRE 3.0 T 11:00 am-01:50 pm SYMR 220 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300, EITHER JOUR 3321 OR 3323 AND EITHER JOUR 3310 OR JOUR 3700 OR JOUR 4321 OR JOUR 4323.
002 (14612) CRE 3.0 R 11:00 am-01:50 pm SYMR 220 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300, EITHER JOUR 3321 OR 3323 AND EITHER JOUR 3310 OR JOUR 3700 OR JOUR 4321 OR JOUR 4323.

JOUR 5040 MEDIA STUDIES/THEORIES
201 (13984) CRE 3.0 INET Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (15287) CRE 3.0 INET Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050 READING MASS COMM
601 (15288) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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<th>Course</th>
<th>Title</th>
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<td>JOUR 5100</td>
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<td>Keller K</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
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<tr>
<td>JOUR 5210</td>
<td>RACE, GENDER &amp; MEDIA</td>
<td>Everbach T</td>
<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>WH 222</td>
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<td>JOUR 5250</td>
<td>QUANTITATIVE RES</td>
<td>Fuse K</td>
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<tr>
<td>JOUR 5260</td>
<td>QUALITATIVE RES</td>
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<td>3.0</td>
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<td>SYMR 203</td>
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<tr>
<td>JOUR 5310</td>
<td>MEDIA ETHICS</td>
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<td>SYMR 203</td>
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<td>NEW MEDIA TECHNOLOGIES</td>
<td>Foote Jr. C</td>
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<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
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<td>JOUR 5330</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>Nisbett G</td>
<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>LANG 310</td>
<td>001</td>
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<td>LANG 310</td>
<td>001</td>
<td>Course Topic: BUSINESS JOURNALISM</td>
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## Course Topic: INTRODUCTION TO PODCASTING

This class will introduce you to the fundamentals of producing a podcast. You will use journalism skills to develop, write, script and produce a podcast that will air on ntdailyradio.com. You will also learn audio recording and editing techniques as well different types of podcasting formats.

### JOUR 5700  ADV FEATURE WRIT

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<td>GAB 111H</td>
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### JOUR 5750  ADV MULTIMED STORYTELL

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Eight Week Session One

JOUR 2310 INTRO TO MEDIA WRITING
204 (14342) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5000 INTRO DGTL COMM ANALYT
201 (14785) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251 QUANT RES DGTL COMM
201 (14241) CRE 3.0 AOP Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

901 (18196) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341 TECHNIQUES-DC ANALYST
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 3321 NEWS REPORT / WRIT / EDIT
201 (15974) CRE 3.0 INET Mcelroy R
WEB-BASED INSTRUCTION.
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JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 5261 QUAL RES DGTL COMM
202 (14952) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5331 SOCIAL MEDIA ANALYTICS
202 (15975) CRE 3.0 INET Addicks B
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5581 CAPSTONE SEM IN DCA
201 (17718) CRE 3.0 INET
WEB-BASED INSTRUCTION.
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