**Journalism**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Location</th>
<th>Credits</th>
<th>Time</th>
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<tbody>
<tr>
<td>JOUR 1210</td>
<td><strong>MASS COMM &amp; SOCIETY</strong></td>
<td>001</td>
<td>Blankenship S</td>
<td>LYCM</td>
<td>3.0</td>
<td>MWF 09:59 am-10:50 am</td>
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<td><strong>PRINCIPLES OF AD &amp; PR</strong></td>
<td>001</td>
<td>Broyles S</td>
<td>GAB 105</td>
<td>3.0</td>
<td>TR 12:30 pm-01:50 pm</td>
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<td><strong>PRINCIPLES OF AD &amp; PR</strong></td>
<td>002</td>
<td>Broyles S</td>
<td>GAB 104</td>
<td>3.0</td>
<td>TR 12:30 pm-01:50 pm</td>
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<td>501</td>
<td>Knight S</td>
<td>FRSC 133</td>
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<td>FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<td>JOUR 2250</td>
<td><strong>MEDIA LITERACY</strong></td>
<td>001</td>
<td>Blankenship S</td>
<td>INET</td>
<td>3.0</td>
<td>MWF 09:00 am-10:20 am</td>
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<td>JOUR 2300</td>
<td><strong>PRINCIPLES OF NEWS</strong></td>
<td>001</td>
<td>Paul N</td>
<td>BLB 180</td>
<td>3.0</td>
<td>MW 12:30 pm-01:50 pm</td>
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<td>JOUR 2310</td>
<td><strong>INTRO TO MEDIA WRITING</strong></td>
<td>001</td>
<td>Paul N</td>
<td>SYMR 224</td>
<td>3.0</td>
<td>MW 09:00 am-10:20 am</td>
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<td>McPhate D</td>
<td>SYMR 224</td>
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<td>MW 12:59 pm-02:20 pm</td>
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JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: JOUR 2310.307
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE: JOUR 2310.006
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE JOUR 2310.010
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020  ADV ACCOUNT PLANNING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3040  AD MEDIA STRATEGY

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680
2012 CATALOG AND BEFORE MUST ALSO HAVE JOUR 3210/2200
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3050  AD COPYWRITING
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3055 AD ART DIRECTION

001 (7990) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010

CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (7991) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010

CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3070 AD AGENCY MANAGEMENT

801 (18003) CRE 3.0 INET Campbell C

JOUR 3200 MASS COMM RESEARCH

801 (15316) CRE 3.0 INET Champlin S

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210 APPL DESIGN AD & PR

001 (7986) CRE 3.0 M 11:00 am-01:50 pm SYMR 222 James J

JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) JOUR 1210 AND PASS GSP TEST

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR 3270 MEDIA ENTREPRENEURSHIP & INNOVATION

DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

JOUR 3300 INTRO TO VISUAL COMMUNICATIONS

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS PLUS JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.


JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED.

MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR 2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3340   DIGITAL MEDIA FOR JOUR

801 (16083) CRE 3.0 INET Bennett T
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16084) CRE 3.0 INET Fellows J
WEB-BASED INSTRUCTION.
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803 (16085) CRE 3.0 INET Bennett T
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3400   FUNDAMENTALS OF PR

001 (8003) CRE 3.0 M 03:30 pm-06:20 pm ENV 110 Fuse K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000; STUDENTS WHO HAVE TAKEN AND PASSED JOUR 2420 WILL NOT RECEIVE CREDIT FOR THIS CLASS

501 (17693) CRE 3.0 TR 12:30 pm-01:50 pm FRSC 121 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3410   PR FOR NON-PROFITS

001 (7973) CRE 3.0 W 06:30 pm-09:20 pm TH 121 Skinner-Luker K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (17694) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420   PR WRITING

001 (7978) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (7966) CRE 3.0 TR 09:30 am-10:50 am SYMR 222 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3700 PHOTO JOURNALISM
001 (7947) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Bennett T
JOUR MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323 AND JOUR 3300/2330
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4070 AD CAMPAIGNS
001 (7961) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR OR MINOR STATUS PLUS JOUR 3020 AND JOUR 3040 OR JOUR 3200 AND JOUR 3050/4050
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4210 TOPICS IN JOUR
003 (18284) CRE 3.0 MW 09:00 am-10:20 am SYMR 220 Fellows J
Course Topic: INTRODUCTION TO PODCASTING

INET Scudder CCRE 3.0 801 (16256)
Course Topic: DATA REPORTING & VISUALIZATION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DATA REPORTING AND VISUALIZATION.
PRE-REQUISITE JOUR 3321 AND EITHER JOUR 3300 OR JOUR 3210
DESCRIPTION: COURSE IS AN INTRODUCTION TO THE COMMUNICATION OF FACTS AND DATA BY
MEANS OF CHARTS, GRAPHS, MAPS, AND DIAGRAMS. STUDENTS WILL LEARN THE BASICS OF
CLEANING "DIRTY" DATA, HOW TO ANALYZE IT USING SEVERAL PROGRAMS AND HOW TO TAKE
THE DATA TRENDS THEY FIND AND TURN THEM INTO A COHESIVE DATA STORY. STUDENTS WHO
ARE WRITERS THAT WANT TO KNOW HOW TO USE DATA IN THEIR STORYTELLING AND CREATE
DYNAMIC DATA VISUALIZATIONS SHOULD TAKE THIS COURSE. THIS IS NOT A CODING CLASS, AND
NO PREVIOUS CODING EXPERIENCE IS REQUIRED. ACCESS TO A COMPUTER WITH ABILITY TO
DOWNLOAD SOFTWARE ONTO IT IS REQUIRED AS WE WILL BE USING SEVERAL FREE PROGRAMS
THAT WILL NEED TO BE INSTALLED.

INET James JCRE 3.0 804 (18181)
Course Topic: WEB DESIGN FOR JOURNALISM
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
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This course is an overview of online design and an introduction to coding for
Designers, with an emphasis on thinking mobile first. We will use a case study
approach and evaluate the design and production of web applications for
journalism, advertising and public relations. After the case studies section,
students will incorporate best practices for user experience (UX) and plan and
produce an interactive design of a web application for digital storytelling (this
Can be on behalf of a newsworthy topic, for a client or a campaign). Throughout
the course students will work on front-end coding skills and investigate the
affordances of various languages and libraries for web design.
Course Topic: BUSINESS JOURNALISM

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.
001 (7948)  CRE 3.0  T  12:00 pm-05:00 pm  GAB 101  Mcelroy B
JOUR MAJOR STATUS AND JOUR 3323 AND JOUR 3300/2330.
CO-REQUISITE - JOUR 4343.001
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Also meets: T 09:00 am-10:50 am GAB 101  8/26/19-12/13/19
002 (13471)  CRE 3.0  R  12:00 pm-05:00 pm  GAB 101  Mcelroy B
Also meets: R 09:00 am-10:50 am GAB 101  8/26/19-12/13/19

JOUR 4343  VIS NEWS STORYTELLING
001 (8006)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
002 (7962)  CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4350  SPORTS JOURNALISM
501 (17736)  CRE 3.0  W  06:30 pm-09:20 pm  FRSC 104  Carter S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410  REPORT PUB AFFA
001 (7949)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 220  Loftis R
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
003 (18392)  CRE 3.0  T  03:30 pm-06:20 pm  SYMR 220  Vernon E
004 (14166)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 220  Nevins A

JOUR 4440  PR CASE STUDIES
001 (7976)  CRE 3.0  T  03:30 pm-06:20 pm  GAB 114  Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

JOUR 4460  PR COMMUNICATION
001 (7987)  CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
002 (13253)  CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.
STUDENTS SHOULD CONTACT THE SCHOOL IS ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
503 (18584)  CRE 3.0  W  11:00 am-01:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4470  ETHICS IN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS; MAJORS SHOULD HAVE COMPLETED 9 HOURS IN AD OR PR CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4620  MASS COMM LAW & ETHICS
001 (7950) CRE 3.0 MW 03:00 pm-04:20 pm CURY 104 Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321 OR 3323 AND 6 HOURS OF UPPER LEVEL NEWS COURSES; CAPSTONE COURSE; SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR 4720  MULTIMEDIA STORYTELL
001 (8002) CRE 3.0 M 12:00 pm-02:50 pm SYMR 223 Anderson C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (8014) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (7951) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (7971) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (8018) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (14492) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (7968) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (7954) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
711 (7972) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (8015) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13844) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (18723) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805  AD PR PRACTICUM
718 (7977) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (7994) CRE V Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.
711 (8010) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (7995) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<th>Time</th>
<th>Location</th>
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<tr>
<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
<td>Ford W</td>
<td>MW 08:00 am-09:50 am</td>
<td>PHYS 116</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. THIS CLASS MEETS IN SYMR 234.</td>
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<td>JOUR 4900</td>
<td>SPECIAL PROBLEMS</td>
<td>Broyles S</td>
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<tr>
<td>JOUR 4910</td>
<td>SPECIAL PROBLEMS</td>
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<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
<td>Loftis R</td>
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<td>SYMR 220</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<tr>
<td>JOUR 5040</td>
<td>MEDIA STUDIES/THEORIES</td>
<td>Mueller J</td>
<td></td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>JOUR 5050</td>
<td>READING MASS COMM</td>
<td>Bland D</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5100  PRBLMS PUBLIC REL
001 (7956) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Keller K
601 (15326) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Keller K

JOUR 5210  RACE, GENDER & MEDIA
001 (7960) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T
601 (15327) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T

JOUR 5250  QUANTITATIVE RES
001 (17591) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H
601 (17590) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H

JOUR 5260  QUALITATIVE RES
001 (16142) CRE 3.0 M 06:30 pm-09:20 pm SYMR 203 Everbach T
601 (17445) CRE 3.0 M 06:30 pm-09:20 pm SYMR 203 Everbach T

JOUR 5310  MEDIA ETHICS
001 (15783) CRE 3.0 W 06:30 pm-09:20 pm SYMR 203 Fuse K

JOUR 5330  STRATEGIC SOCIAL MEDIA
601 (15324) CRE 3.0 Nisbett G
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (14874) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.

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JOUR 5350  SEMINAR IN JOURN
001 (8008) CRE 3.0 R 02:00 pm-04:50 pm WH 113 Foote Jr C
Course Topic: BUSINESS JOURNALISM

003 (18302) CRE 3.0 MW 09:00 am-10:20 am SYMR 220 Fellows J
Course Topic: INTRODUCTION TO PODCASTING

THIS CLASS WILL INTRODUCE YOU TO THE FUNDAMENTALS OF PRODUCING A PODCAST. YOU WILL USE JOURNALISM SKILLS TO DEVELOP, WRITE, SCRIPT AND PRODUCE A PODCAST THAT WILL AIR ON NTDAILYRADIO.COM YOU WILL ALSO LEARN AUDIO RECORDING AND EDITING TECHNIQUES AS WELL DIFFERENT TYPES OF PODCASTING FORMATS.

023 (8005) CRE 3.0 T 12:00 pm-05:00 pm GAB 101 Mcelroy B
ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Also meets: T 09:00 am-10:50 am GAB 101 8/26/19-12/13/19
FOCUS ON SHOOTING AND EDITING VIDEO FOR TELEVISION NEWS. EXTENSIVE HANDS-ON EXPERIENCE WITH CAMERA AND EDITING EQUIPMENT AND THE THEORY AND PRACTICE OF VISUAL STORYTELLING TECHNIQUES. STUDENTS PRODUCE MULTIPLE PACKAGES, CONTENT FOR STUDENT MEDIA, NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS SHOULD HAVE BASIC KNOWLEDGE OF TELEVISION FIELD CAMERAS AND AUDIO AND VIDEO EDITING SOFTWARE. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH 4343.001. COREQUISITE: JOUR 5350.023

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

601 (15325) CRE 3.0 R 02:00 pm-04:50 pm WH 113 Foote Jr C
Course Topic: BUSINESS JOURNALISM

623 (15322) CRE 3.0 T 12:00 pm-05:00 pm GAB 101 Mcelroy B
Also meets: T 09:00 am-10:50 am GAB 101 8/26/19-12/13/19

643 (15323) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C

JOUR 5700 ADV FEATURE WRIT

001 (7965) CRE 3.0 MW 12:59 pm-02:20 pm GAB 111H Donald M

601 (17421) CRE 3.0 MW 12:59 pm-02:20 pm GAB 111H Donald M

JOUR 5750 ADV MULTIMED STORYTELL

001 (17592) CRE 3.0 M 03:30 pm-06:20 pm SYMR 223 Anderson C

JOUR 5800 PROF INTERNSHIP

708 (8009) CRE 3.0 Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

716 (16581) CRE 3.0 Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900 ADVAN PROB JOUR

702 (8016) CRE V Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (15328) CRE V Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (7969) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (8017) CRE V Foote Jr C
Course Topic: EXPAT CHAT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

709 (7997) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

710 (7960) CRE V Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (7970) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

716 (7983) CRE V Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

717 (14465) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

719 (18247) CRE V Paul N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

720 (16710) CRE V Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (18636) CRE V Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

725 (16408) CRE V Carter S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910 ADVA PROB JOUR

704 (7975) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Anderson C CCRE V711 (8019)

Loftis R CCRE V713 (18102)

Ford W CCRE V718 (15124)

Champlin S CRE V703 (16709)

Everbach T CRE V704 (7967)

Mueller J CRE V718 (15124)

Nisbett G CRE V719 (18248)

Paul N CRE V721 (18161)

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950 THESIS

Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT

801 (16143) CCRE 3.0 INET Hamilton S

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS

RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS

SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE

SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251 QUANT RES DGTL COMM

801 (15206) CCRE 3.0 AOP Hamilton S

WEB-BASED INSTRUCTION.

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SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341 TECHNIQUES-DC ANALYST

801 (17777) CCRE 3.0 INET Mcelroy R

WEB-BASED INSTRUCTION.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5261 QUAL RES DGTL COMM
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<td>802 (16406)</td>
<td>INET Hamilton SCRE 3.0</td>
<td>Hamilton S</td>
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<td>JOUR 5331</td>
<td>SOCIAL MEDIA ANALYTICS</td>
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<td>802 (17778)</td>
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<td>JOUR 5910</td>
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<td>Foote Jr C</td>
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