Journalism

JOUR 1210 MASS COMM & SOCIETY
201 (17715) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 2000 PRINCIPLES OF AD & PR
001 (7551) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Green K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 2250 MEDIA LITERACY
001 (14157) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 2300 PRINCIPLES OF NEWS
001 (7548) CRE 3.0 MW 12:30 pm-01:50 pm REMOTE DLV Arterbery A
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 2310 INTRO TO MEDIA WRITING
001 (7504) CRE 3.0 INET Ghioto G
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.301
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

002 (7505) CRE 3.0 INET Bland D
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.302
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.303
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.307
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020  ADV ACCOUNT PLANNING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3040  AD MEDIA STRATEGY

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3050  AD COPYWRITING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

### JOUR 3055  AD ART DIRECTION

001 (7553) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

### JOUR 3070  AD AGENCY MANAGEMENT

201 (16165) CRE 3.0 INET Campbell C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

### JOUR 3200  MASS COMM RESEARCH

201 (14341) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND MATH 1680. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

### JOUR 3210  APPL DESIGN AD & PR

001 (7549) CRE 3.0 INET James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

202 (13991) CRE 3.0 INET James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

203 (14337) CRE 3.0 INET James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3260 WEB DESIGN FOR JOUR

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND EITHER JOUR 3210 OR JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3270 MEDIA ENTREP & INNOV

DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND SNOW THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

JOUR 3300 INTRO TO VISCOMM

JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: M 09:00 am-11:50 am SYMR 222 8/24/20-12/11/20

002 (7562) CRE 3.0 M 09:00 am-11:50 am SYMR 220 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: M 09:00 am-11:50 am SYMR 222 8/24/20-12/11/20

003 (7527) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: W 09:00 am-11:50 am SYMR 224 8/24/20-12/11/20

004 (7528) CRE 3.0 W 09:00 am-11:50 am SYMR 220 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: W 09:00 am-11:50 am SYMR 222 8/24/20-12/11/20

JOUR 3310 FEATURE WRITING
JOUR 3321  NEWS REPORT / WRIT / EDIT

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3321. MAJORS AND MINORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3322  EDITING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. REQUIRED COURSE FOR STUDENTS ON 2020 AND LATER CATALOGS. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 12:00 pm-02:50 pm SYMR 223 8/24/20-12/11/20

JOUR 3323  BDCST / WEB NEWS WRITING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. REQUIRED COURSE FOR STUDENTS ON 2020 AND LATER CATALOGS. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 12:00 pm-02:50 pm SYMR 223 8/24/20-12/11/20

JOUR 3340  DIGITAL MEDIA FOR JOUR
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3400 FUNDAMENTALS OF PR

001 (7566) CRE 3.0 INET Keller K

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410 PR FOR NON-PROFITS

001 (7537) CRE 3.0 W 06:30 pm-09:20 pm REMOTE DLV Skinner-Luker K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (15910) CRE 3.0 W 06:30 pm-09:20 pm REMOTE DLV Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420 PR WRITING

001 (7542) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3430  CRISIS COMMUNICATION

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3300. JOUR MINOR STATUS AND GSP TEST, JOUR 2310 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3700  FUND PHOTOJOURNALISM

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3300. JOUR MINOR STATUS AND GSP TEST, JOUR 2310 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4070  AD CAMPAIGNS

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020, JOUR 3040, JOUR 3070, JOUR 3050, JOUR 3055 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. Instruction delivered remote and on site. (remote 51% or less)

JOUR 4220  BUSINESS JOURNALISM

Course Topic: BUSINESS JOURNALISM

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

JOUR 4230  ARTS & CULTURE JOUR

CLASS TITLE: MUSIC CRITICISM

STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS - PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.

JOUR 4240  INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250  RACE, GENDER & MEDIA
002 (7522) CRE 3.0  T  03:30 pm-06:20 pm  REMOTE DLV  Everbach T
MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4270  STRATEGIC SOCIAL MEDIA
001 (7547) CRE 3.0  INET  Skinner-Luker K
IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4323  ADV BDCST / WB NEWS WRIT
001 (7513) CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND JOUR 3323.
MAJORS ON 2020 AND LATER ATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4343  VIS NEWS STORYTELLING
001 (7569) CRE 3.0  M  03:00 pm-05:50 pm  SYMR 220  Brown C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND JOUR 3323.
MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 03:00 pm-05:50 pm SYMR 223  8/24/20-12/11/20

002 (7526) CRE 3.0  W  03:00 pm-05:50 pm  SYMR 223  Brown C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND JOUR 3323.
MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 03:00 pm-05:50 pm SYMR 224  8/24/20-12/11/20

JOUR 4350  SPORTS JOURNALISM
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON
2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR
2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 4410**  REPORT PUB AFFA

001 (7514) CRE 3.0  R  03:30 pm-06:20 pm  REMOTE DLV  Loftis R
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON
2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR
2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (16499) CRE 3.0  T  03:30 pm-06:20 pm  REMOTE DLV  Ghioto G
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON
2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR
2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13407) CRE 3.0  W  03:30 pm-06:20 pm  REMOTE DLV  Loftis R
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON
2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR
2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 4440**  PR CASE STUDIES

001 (7540) CRE 3.0  R  06:30 pm-09:20 pm  REMOTE DLV  Keller K
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 AND JOUR 3321. MAJORS ON
2020 AND LATER CATALOGS MUST REPLACE JOUR 3321 WITH JOUR 3322. JOUR MINOR AND GSP
TEST, JOUR 2000 AND EITHER JOUR 3020 OR 3321 OR 3322. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 4460**  PR COMMUNICATION

001 (7550) CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3200, JOUR 3210, JOUR 3321 OR jour
3322, JOUR 3400 AND JOUR 3420. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS
BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)

**JOUR 4470**  ETHICS IN AD & PR

001 (7521) CRE 3.0  REMOTE DLV  Nisbett G
JOUR MAJORS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINORS AND JOUR 2000.

**JOUR 4620**  MASS COMM LAW & ETHICS

001 (7515) CRE 3.0  MW  03:00 pm-04:20 pm  REMOTE DLV  Donald M
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300, JOUR 3321 OR JOUR 3323.
MAJORS ON 2020 CATALOG AND LATER MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD
CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 4720**  MULTIMEDIA STORYTELL

001 (7565) CRE 3.0  M  12:00 pm-02:50 pm  REMOTE DLV  Anderson C
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300, JOUR 3321 OR JOUR 3323 AND
JOUR 3700. MAJORS ON 2020 CATALOG AND LATER MUST ALSO HAVE JOUR 3322. JOUR MINOR
AND GSP TEST, JOUR 2310, JOUR 3300, JOUR 3700 AND EITHER JOUR 3321 OR 3323. MINORS ON
2020 CATALOG AND LATER MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL
IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 4800**  PROFESSIONAL INTERNSHIP

702 (7516) CRE V  Broyles S
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704 (7535) CRE V  Everbach T
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

James JCRE V717 (13643)

Paul NCRE V719 (16383)

Nisbett GCRE V721 (16302)

Carter SCRE V725 (14953)

JOUR 5910 ADVA PROB JOUR

Everbach TCRE V704 (7539)

Anderson CCRE V710 (7545)

Loftis RCRE V713 (12957)

Ford WCRE V718 (14168)

JOUR 5950 THESIS

Champlin SCRE V703 (15156)

Everbach TCRE V704 (7531)

Mueller JCRE V709 (7575)

Fuse KCRE V716 (7538)

Paul NCRE V719 (16384)

Nisbett GCRE V721 (16247)

Eight Week Session One

JOUR 2310 INTRO TO MEDIA WRITING

INETCRE 3.0204 (14342)

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5000 INTRO DGTL COMM ANALYT

INET Hamilton SCRE 3.0201 (14785)

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251 QUANT RES DGTL COMM
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341 TECHNIQUES-DC ANALYST

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 3321 NEWS REPORT / WRIT / EDIT

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 5261 QUAL RES DGTL COMM

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5331 SOCIAL MEDIA ANALYTICS

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5581 CAPSTONE SEM IN DCA

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.