JOUR 1210  MASS COMM & SOCIETY
201  (17715)  CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 2000  PRINCIPLES OF AD & PR
001  (7551)  CRE 3.0  TR  12:30 pm-01:50 pm  GAB 104  Green K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISS THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 2250  MEDIA LITERACY
001  (14157)  CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 2300  PRINCIPLES OF NEWS
001  (7548)  CRE 3.0  MW  12:30 pm-01:50 pm  GAB 105  Arterbery A
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISS THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 2310  INTRO TO MEDIA WRITING
001  (7504)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 224  Ghioto G
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.301
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISS THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
002  (7505)  CRE 3.0  MW  11:00 am-12:20 pm  SYMR 224  Bland D
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.302
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISS THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
003  (7506)  CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 224  Bland D
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: 2310.303
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISS THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
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<th>CRN</th>
<th>Subject</th>
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<td>005</td>
<td>CRE 3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
<td>Parks S</td>
<td>JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. CO-REQUISITE: JOUR 2310.307. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<td>006</td>
<td>CRE 3.0</td>
<td>R</td>
<td>03:30 pm-06:20 pm</td>
<td>SYMR 224</td>
<td>Vernon E</td>
<td>RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.</td>
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<td>MW</td>
<td>03:00 pm-04:20 pm</td>
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<td>Paul N</td>
<td>RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.</td>
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<td>Ghioto G</td>
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<td>302</td>
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<td>SYMR 224</td>
<td>Bland D</td>
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<td>12:59 pm-02:50 pm</td>
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<td>Parks S</td>
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<td>305</td>
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<td>307</td>
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<td>Campbell C</td>
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<td>Champlin S</td>
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<td>AD COPYWRITING</td>
<td>001</td>
<td>CRE 3.0</td>
<td>TR</td>
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<td>SYMR 203</td>
<td>Ford W</td>
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<td>300</td>
<td>AD ART DIRECTION</td>
<td>002</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 203</td>
<td>Ford W</td>
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JOUR 3070  AD AGENCY MANAGEMENT

201  (16165)  CRE 3.0  INET  Campbell C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3200  MASS COMM RESEARCH

201  (14341)  CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND MATH 1680. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3210  APPL DESIGN AD & PR

001  (7549)  CRE 3.0  M  11:00 am-01:50 pm  SYMR 222
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

202  (13991)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

203  (14337)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

204  (13992)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310. STUDENTS SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3260  WEB DESIGN FOR JOUR
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR MAJOR STATUS AND GSP TEST. JOUR 1210, JOUR 2310 AND EITHER JOUR 3210 OR JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3270  MEDIA ENTREPRENEURSHIP & INNOVATION
001 (15415) CRE 3.0 M 03:30 pm-06:20 pm GAB 112 Foote Jr. C
DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEAS FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND SELL AT THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

JOUR 3300  INTRODUCTION TO VISUAL COMMUNICATIONS
001 (7561) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (7562) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (7527) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

004 (7528) CRE 3.0 W 09:00 am-11:50 am GAB 101 Brown C
JOUR MAJOR AND GSP TEST AND JOUR 1210. MINOR STATUS AND GSP TEST. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3310  FEATURE WRITING
001 (13670) CRE 3.0 MW 12:59 pm-02:20 pm GAB 111H Donald M
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3321. MAJORS AND MINORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. JOUR MINOR AND GSP TEST, JOUR 2310 AND EITHER JOUR 3321 OR JOUR 3323.

002 (7511) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3321. MAJORS AND MINORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. JOUR MINOR AND GSP TEST, JOUR 2310 AND EITHER JOUR 3321 OR JOUR 3323.

JOUR 3321  NEWS REPORTING / WRITING / EDITING
002 (16976) CRE 3.0 TR 09:30 am-10:50 am SYMR 223 Nevins A
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3322 EDITING

001 (16972) CRE 3.0 MW 09:00 am-10:20 am SYMR 220 Paul N
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. REQUIRED COURSE FOR STUDENTS ON 2020 AND LATER CATALOGS. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3323 BDCST / WEB NEWS WRITING

001 (7510) CRE 3.0 M 12:00 pm-02:50 pm GAB 101 Fellows J
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3340 DIGITAL MEDIA FOR JOUR

001 (16973) CRE 3.0 MW 11:00 am-12:20 pm SYMR 220 Bennett T
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

203 (14755) CRE 3.0 INET Bennett T
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
001 (7566) CRE 3.0 M 03:30 pm-06:20 pm ENV 130 Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3410  PR FOR NON-PROFITS
001 (7537) CRE 3.0 W 06:30 pm-09:20 pm CHEM 352 Skinner-Luker K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

001 (15910) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001 (7542) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (7530) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 222 Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

001 (15911) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 111 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3700  FUND PHOTOJOURNALISM
001 (7512) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Bennett T
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3300. JOUR MINOR STATUS AND GSP TEST, JOUR 2310 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (13669) CRE 3.0 R 11:00 am-01:50 pm SYMR 223 Bennett T
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND JOUR 3300. JOUR MINOR STATUS AND GSP TEST, JOUR 2310 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4070  AD CAMPAIGNS
001 (7525) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020, JOUR 3040, JOUR 3070, JOUR 3050, JOUR 3055 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (14339) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020, JOUR 3040, JOUR 3070, JOUR 3050. JOUR 3055 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4210  TOPICS IN JOUR
003 (16413) CRE 3.0 MW 09:00 am-10:20 am SYMR 222 Fellows J
Course Topic: INTRODUCTION TO PODCASTING
THIS CLASS WILL INTRODUCE YOU TO THE FUNDAMENTALS OF PRODUCING A PODCAST. YOU WILL USE JOURNALISM SKILLS TO DEVELOP, WRITE, SCRIPT AND PRODUCE A PODCAST THAT WILL AIR ON NTDAILYRADIO.COM. YOU WILL ALSO LEARN AUDIO RECORDING AND EDITING TECHNIQUES AS WELL DIFFERENT TYPES OF PODCASTING FORMATS.

JOUR 4220  BUSINESS JOURNALISM
Course Topic: BUSINESS JOURNALISM

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

JOUR 4230 ARTS & CULTURE JOUR

CLASS TITLE: MUSIC CRITICISM

STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITY REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS - PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.

JOUR 4240 INTERNATIONAL MEDIA

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA

MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4270 STRATEGIC SOCIAL MEDIA

IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4323 ADV BDCST / WB NEWS WRIT
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<td>JOUR 4343</td>
<td>VIS NEWS STORYTELLING</td>
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<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
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<td>JOUR 4350</td>
<td>SPORTS JOURNALISM</td>
<td>Brown</td>
<td>3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
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<td>JOUR 4410</td>
<td>REPORT PUB AFFA</td>
<td>Brown</td>
<td>3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
</tr>
<tr>
<td>JOUR 4440</td>
<td>PR CASE STUDIES</td>
<td>Brown</td>
<td>3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
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<tr>
<td>JOUR 4460</td>
<td>PR COMMUNICATION</td>
<td>Brown</td>
<td>3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
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</table>
### JOUR 4470  ETHICS IN AD & PR
001  (7521)  CRE 3.0  W  03:30 pm-06:20 pm  CURY 203  Nisbett G
JOUR MAJORS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINORS AND JOUR 2000.

### JOUR 4620  MASS COMM LAW & ETHICS
001  (7515)  CRE 3.0  MW  03:00 pm-04:20 pm  CURY 104  Donald M
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300, JOUR 3321 OR JOUR 3323. 
MAJORS ON 2020 CATALOG AND LATER MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD 
CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN 
MET.

### JOUR 4720  MULTIMEDIA STORYTELL
001  (7565)  CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300, JOUR 3321 OR JOUR 3323 AND 
JOUR 3700. MAJORS ON 2020 CATALOG AND LATER MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD 
CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

### JOUR 4800  PROFESSIONAL INTERNSHIP
702  (7516)  CRE V  BROYLES S
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704  (7535)  CRE V  EVERBACH T
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705  (7580)  CRE V  FOOTE JR. C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706  (13666)  CRE V  POYNTER R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707  (7532)  CRE V  KELLER K
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710  (7518)  CRE V  MCELOY R
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
711  (7536)  CRE V  ANDERSON C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712  (7577)  CRE V  GHIOITO G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721  (13130)  CRE V  NISBETT G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722  (18293)  CRE V  CAMPEL C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724  (16801)  CRE V  BENNETT T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4805  AD PR PRACTICUM
701  (17719)  CRE V  W  02:00 pm-04:50 pm  FRSC 144  POYNTER R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 4810  NEWS / SPORTS PRACTICUM
710  (7557)  CRE V  MCELOY R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.
711  (7572)  CRE V  ANDERSON C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712  (7558)  CRE V  GHIOITO G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713  (18176)  CRE V  LOFTIS R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Meeting Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
<td>Bennett T</td>
<td>MT 08:00 am-09:50 am</td>
<td>AUDB 212</td>
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<tr>
<td>JOUR 4900</td>
<td>SPECIAL PROBLEMS</td>
<td>Broyles S</td>
<td></td>
<td></td>
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<tr>
<td>JOUR 4910</td>
<td>SPECIAL PROBLEMS</td>
<td>Ford W</td>
<td></td>
<td></td>
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<tr>
<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
<td>Ford W</td>
<td></td>
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<tr>
<td>JOUR 5040</td>
<td>MEDIA STUDIES/THEORIES</td>
<td>Mueller J</td>
<td></td>
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<tr>
<td>JOUR 5050</td>
<td>READING MASS COMM</td>
<td>Mueller J</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5100 PRBLMS PUBLIC REL
001 (7520) CRE 3.0 R 06:30 pm-09:20 pm SYMR 203 Keller K
601 (14347) CRE 3.0 R 06:30 pm-09:20 pm SYMR 203 Keller K

JOUR 5150 INTERNAT'L COMMUN
201 (17716) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (17717) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210 RACE, GENDER & MEDIA
001 (7524) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T
601 (14348) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T

JOUR 5250 QUANTITATIVE RES
001 (17674) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Fuse K
601 (18182) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Fuse K

JOUR 5260 QUALITATIVE RES
001 (14784) CRE 3.0 M 06:30 pm-09:20 pm SYMR 203
601 (15711) CRE 3.0 M 06:30 pm-09:20 pm SYMR 203

JOUR 5310 MEDIA ETHICS
001 (14571) CRE 3.0 W 06:30 pm-09:20 pm SYMR 203 Fuse K
601 (18106) CRE 3.0 W 06:30 pm-09:20 pm SYMR 203 Fuse K

JOUR 5320 NEW MEDIA TECHNOLOGIES
001 (17673) CRE 3.0 T 06:30 pm-09:20 pm SYMR 203 Foote Jr. C

JOUR 5330 STRATEGIC SOCIAL MEDIA
202 (13985) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14345) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350 SEMINAR IN JOURN
001 (7570) CRE 3.0 R 03:30 pm-06:20 pm LANG 310 Foote Jr. C
Course Topic: BUSINESS JOURNALISM
<table>
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<th>Course Code</th>
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<th>Instructor</th>
<th>Credits</th>
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<th>Room</th>
<th>Notes</th>
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<tbody>
<tr>
<td>SYMR 222MW</td>
<td>Fellows J</td>
<td>INTRODUCTION TO PODCASTING</td>
<td>3.0</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 222</td>
<td>Fellows J</td>
</tr>
<tr>
<td>JCRE 3.0</td>
<td>THIS CLASS WILL INTRODUCE YOU TO THE FUNDAMENTALS OF PRODUCING A PODCAST. YOU WILL USE JOURNALISM SKILLS TO DEVELOP, WRITE, SCRIPT AND PRODUCE A PODCAST THAT WILL AIR ON NTDAILYRADIO.COM YOU WILL ALSO LEARN AUDIO RECORDING AND EDITING TECHNIQUES AS WELL DIFFERENT TYPES OF PODCASTING FORMATS.</td>
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<th>Credits</th>
<th>Time</th>
<th>Room</th>
<th>Notes</th>
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<tbody>
<tr>
<td>601 (14346)</td>
<td>CRE 3.0</td>
<td>Foote Jr. C</td>
<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>LANG 310</td>
<td>Foote Jr. C</td>
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<th>Course Code</th>
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<th>Notes</th>
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<tbody>
<tr>
<td>JOUR 5700</td>
<td>ADV FEATURE WRIT</td>
<td>Donald M</td>
<td>3.0</td>
<td>12:59 pm-02:20 pm</td>
<td>GAB 111H</td>
<td>Donald M</td>
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<tr>
<td>JOUR 5750</td>
<td>ADV MULTIMED STORYTELL</td>
<td>Anderson C</td>
<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>SYMR 223</td>
<td>Anderson C</td>
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<tr>
<td>708 (7571)</td>
<td>CRE 3.0</td>
<td>Bland D</td>
<td>3.0</td>
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<tr>
<td>716 (15063)</td>
<td>CRE 3.0</td>
<td>Fuse K</td>
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<th>Room</th>
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<tr>
<td>JOUR 5900</td>
<td>ADVAN PROB JOUR</td>
<td>Broyles S</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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<tr>
<td>JOUR 5910</td>
<td>ADVA PROB JOUR</td>
<td>Everbach T</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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<td>Mcelroy B</td>
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<td>03:30 pm-06:20 pm</td>
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<td>Anderson C</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
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<td>Fuse K</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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<td>James J</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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<td>Paul N</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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<td>Nisbett G</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
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<td></td>
<td></td>
<td>Carter S</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
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<tbody>
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<td>JOUR 5910</td>
<td>ADVA PROB JOUR</td>
<td>Everbach T</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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<tr>
<td></td>
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<td>Anderson C</td>
<td>V600</td>
<td>03:30 pm-06:20 pm</td>
<td>V709</td>
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</tbody>
</table>
Eight Week Session One

JOUR 2310       INTRO TO MEDIA WRITING
204  (14342) CRE 3.0       INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5000       INTRO DGTL COMM ANALYT
201  (14785) CRE 3.0       INET       Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251       QUANT RES DGTL COMM
201  (14241) CRE 3.0       AOP       Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
901  (18196) CRE 3.0       INET       Hamilton S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341       TECHNIQUES-DC ANALYST
Eight Week Session Two

JOUR 3321 NEWS REPORT / WRIT / EDIT
201 (14338) CRE 3.0 INET Ghioto G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP
TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR
THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 5261 QUAL RES DGTL COMM
202 (14952) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5331 SOCIAL MEDIA ANALYTICS
202 (15975) CRE 3.0 INET Addicks B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5581 CAPSTONE SEM IN DCA
201 (17718) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.