<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
<th>Notes</th>
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<tbody>
<tr>
<td>JOUR 1210</td>
<td>MASS COMM &amp; SOCIETY</td>
<td></td>
<td>3.0</td>
<td>INET</td>
<td>Blankenship S</td>
<td></td>
<td>WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>JOUR 2000</td>
<td>PRINCIPLES OF AD &amp; PR</td>
<td></td>
<td>3.0</td>
<td>TR</td>
<td>GAB 104</td>
<td>Green K</td>
<td>FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<tr>
<td>JOUR 2250</td>
<td>MEDIA LITERACY</td>
<td></td>
<td>3.0</td>
<td>INET</td>
<td>Blankenship S</td>
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<td>WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>JOUR 2300</td>
<td>PRINCIPLES OF NEWS</td>
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<td>3.0</td>
<td>MW</td>
<td>GAB 105</td>
<td>Arterbery A</td>
<td>FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<tr>
<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
<td></td>
<td>3.0</td>
<td>MW</td>
<td>SYMR 224</td>
<td>Ghioto G</td>
<td>JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED CO-REQUISITE: 2310.301 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<td>SYMR 224</td>
<td>Bland D</td>
<td>JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED CO-REQUISITE: 2310.302 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<td>SYMR 224</td>
<td>Bland D</td>
<td>JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED CO-REQUISITE: 2310.303 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

CO-REQUISITE: JOUR 2310.307

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE: JOUR 2310.001

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: JOUR 2310.002

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: JOUR 2310.003

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: JOUR 2310.006

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: JOUR 2310.010

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

JOUR 3020 ADV ACCOUNT PLANNING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3040 AD MEDIA STRATEGY

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3050 AD COPYWRITING

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3055 AD ART DIRECTION

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
JOUR 3070  AD AGENCY MANAGEMENT
201  (16165)  CRE 3.0  INET Campbell C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3200  MASS COMM RESEARCH
201  (14341)  CRE 3.0  INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 AND MATH 1680. JOUR MINOR STATUS AND JOUR 2000. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3210  APPL DESIGN AD & PR
001  (7549)  CRE 3.0  MW  12:59 pm-02:20 pm SYMR 203 Ford W
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020 AND JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3260  WEB DESIGN FOR JOUR
### JOUR 3270  \textbf{MEDIA ENTREP & INNOV}

001  (15415)  CRE 3.0  M  03:30 pm-06:20 pm  GAB 112  Foote Jr. C  
**Description:** Everyday we're reading about the major changes that are affecting daily journalism. Layoffs, buyouts, consolidations and the search for new business models are on top of every media executive’s mind. Beyond that, there's a need for a spirit of entrepreneurship and innovation in all forms of media. Creating new solutions to engage audiences, integrating content and technology are required for media companies and professionals succeed. Taking an idea from concept to reality is one of the most difficult steps for anyone to take, but it is one that media professionals must have the skills to survive and succeed. This class will provide an overview of the current and future state of media; what it takes to become an entrepreneur; how to start a business; find customers and in the end, pitch your business idea. **Pre-requisites:** JOUR major.

### JOUR 3300  \textbf{INTRO TO VISCOMM}

001  (7561)  CRE 3.0  M  09:00 am-11:50 am  SYMR 223  Brown C  
JOUR major and GSP test and JOUR 1210. Minor status and GSP test. Students should contact school if enrollment is blocked for this course and pre-reqs have been met.

002  (7562)  CRE 3.0  M  09:00 am-11:50 am  GAB 101  Brown C  
JOUR major and GSP test and JOUR 1210. Minor status and GSP test. Students should contact school if enrollment is blocked for this course and pre-reqs have been met.

003  (7527)  CRE 3.0  W  09:00 am-11:50 am  SYMR 223  Brown C  
JOUR major and GSP test and JOUR 1210. Minor status and GSP test. Students should contact school if enrollment is blocked for this course and pre-reqs have been met.

004  (7528)  CRE 3.0  W  09:00 am-11:50 am  GAB 101  Brown C  
JOUR major and GSP test and JOUR 1210. Minor status and GSP test. Students should contact school if enrollment is blocked for this course and pre-reqs have been met.

### JOUR 3310  \textbf{FEATURE WRITING}

001  (13670)  CRE 3.0  MW  12:59 pm-02:20 pm  GAB 111H  Donald M  
JOUR major status and GSP test, JOUR 1210, JOUR 2310 and JOUR 3321. Majors and minors on 2020 and later catalogs must also have JOUR 3322. Students should contact school if enrollment is blocked for this course and pre-reqs have been met. JOUR minor and GSP test, JOUR 2310 and either JOUR 3321 or JOUR 3323.

002  (7511)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M  
JOUR major status and GSP test, JOUR 1210, JOUR 2310 and JOUR 3321. Majors and minors on 2020 and later catalogs must also have JOUR 3322. Students should contact school if enrollment is blocked for this course and pre-reqs have been met. JOUR minor and GSP test, JOUR 2310 and either JOUR 3321 or JOUR 3323.

### JOUR 3321  \textbf{NEWS REPORT / WRIT / EDIT}

002  (16976)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 223  Nevins A  
JOUR major status and GSP test, JOUR 1210 and JOUR 2310. JOUR minor status and GSP test and JOUR 2310. Students should contact school if enrollment is blocked for this course and pre-reqs have been met.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. JOUR MINOR STATUS AND GSP TEST AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

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JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND EITHER JOUR 3321 or 3323. JOUR MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3321 AND JOUR 3322. JOUR MINOR STATUS AND GSP TEST, JOUR 2310, JOUR 3321 OR JOUR 3323 AND 3300. JOUR MINORS ON 2020 AND LATER CATALOGS MUST HAVE JOUR 3321 AND JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3400  FUNDAMENTALS OF PR
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210 AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 3410 PR FOR NON-PROFITS**

001 (7537) CRE 3.0 W 06:30 pm-09:20 pm CHEM 352 Skinner-Luker K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (15910) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 3420 PR WRITING**

001 (7542) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (7530) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 222 Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

501 (15911) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 111 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3210 and JOUR 3321 and JOUR 3400. STUDENTS ON 2020 AND FOLLOWING CATALOGS MUST TAKE JOUR 3322 IN PLACE OF JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 3700 FUND PHOTOJOURNALISM**

001 (7512) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 and JOUR 3300. JOUR MINOR STATUS AND GSP TEST, JOUR 2310 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (13669) CRE 3.0 R 11:00 am-01:50 pm SYMR 223 Keller K
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310 and JOUR 3300. JOUR MINOR STATUS AND GSP TEST, JOUR 2310 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 4070 AD CAMPAIGNS**

001 (7525) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020, JOUR 3040, JOUR 3070, JOUR 3050, JOUR 3055 and JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (14339) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2000, JOUR 2310, JOUR 3020, JOUR 3040, JOUR 3070, JOUR 3050, JOUR 3055 and JOUR 3210. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

**JOUR 4220 BUSINESS JOURNALISM**
Course Topic: BUSINESS JOURNALISM

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

JOUR 4230   ARTS & CULTURE JOUR

CLASS TITLE: MUSIC CRITICISM

Students will develop the skills necessary to review live and recorded music in a variety of genres, for a range of platforms, and on deadline. Students can achieve an understanding of musical forms, conventions traditions and new aesthetics sufficient to write authoritative reviews, critical essays, features and profiles of music and musicians. Students learn about the rapidly evolving markets where music criticism appears - print, online, social media and broadcast. The ethical and legal aspects of music criticism and music criticism's role in society will be considered.

JOUR 4240   INTERNATIONAL MEDIA

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4250   RACE, GENDER & MEDIA

MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

JOUR 4270   STRATEGIC SOCIAL MEDIA

IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4323   ADV BDCST / WB NEWS WRIT
JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4343 VIS NEWS STORYTELLING

001 (7569) CRE 3.0 M 03:00-05:50 pm GAB 101 Brown C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND JOUR 3323. MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (7526) CRE 3.0 W 03:00-05:50 pm GAB 101 Brown C
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300 AND JOUR 3323. MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4350 SPORTS JOURNALISM

FRSC 104W CRE 3.0 06:30-09:20 pm 501 (15939)
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR 2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4410 REPORT PUB AFFA

001 (7514) CRE 3.0 R 03:30-06:20 pm SYMR 222 Loftis R
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR 2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (16499) CRE 3.0 T 03:30-06:20 pm SYMR 220 Ghioto G
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR 2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13407) CRE 3.0 W 03:30-06:20 pm SYMR 220 Loftis R
JOUR MAJOR STATUS AND GSP TEST, JOUR 1210, JOUR 3300 AND 3321 OR 3323. MAJORS ON 2020 AND LATER CATALOGS MUST ALSO HAVE JOUR 3322. JOUR MINORS AND GSP TEST, JOUR 2310, JOUR 3300 AND JOUR 3321. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4440 PR CASE STUDIES

001 (7540) CRE 3.0 R 06:30-09:20 pm SYMR 203 Keller K
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 3210 AND JOUR 3321. MAJORS ON 2020 AND LATER CATALOGS MUST REPLACE JOUR 3321 WITH JOUR 3322. JOUR MINOR AND GSP TEST, JOUR 2000 AND EITHER JOUR 3020 OR 3321 OR 3322. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4460 PR COMMUNICATION

001 (7550) CRE 3.0 T 09:30-12:20 pm GAB 111H Poynter R
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 3210, JOUR 3200, JOUR 3210, JOUR 3321 OR jour 3322, JOUR 3400 AND JOUR 3420. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (12610) CRE 3.0 T 02:00-04:50 pm GAB 111H Poynter R
JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 3210, JOUR 3200, JOUR 3210, JOUR 3321 OR jour 3322, JOUR 3400 AND JOUR 3420. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
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<td>SYMR 223</td>
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**Restrictions:**
- Course approval is required for courses 4470, 4620, 4720, 4800, 4805, and 4810.
- Contact the school or department for approval.
- ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
724 (16932) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM

718 (13847) CRE V MW 08:00 am-09:50 am AUDB 212
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS CLASS MEETS IN SYMR 234.

JOUR 4900 SPECIAL PROBLEMS

702 (13733) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

712 (12886) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

713 (18178) CRE V
Loftis R

717 (13522) CRE V
James J

718 (13734) CRE V
Ford W

JOUR 4910 SPECIAL PROBLEMS

718 (13735) CRE V
Ford W

JOUR 4999 NEWS CAPSTONE

001 (13978) CRE 3.0 T 11:00 am-01:50 pm SYMR 220
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. JOUR MAJOR AND GSP TEST, JOUR 1210, JOUR 2310, JOUR 3300, EITHER JOUR 3321 OR 3323 AND EITHER JOUR 3310 OR JOUR 3700 OR JOUR 4321 OR JOUR 4323.

002 (14612) CRE 3.0 R 11:00 am-01:50 pm SYMR 220
Loftis R

JOUR 5040 MEDIA STUDIES/THEORIES

201 (13984) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (15287) CRE 3.0 INET
Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050 READING MASS COMM

601 (15288) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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Course Topic: BUSINESS JOURNALISM
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Eight Week Session One

JOUR 2310 INTRO TO MEDIA WRITING
204 (14342) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5000 INTRO DGTL COMM ANALYT
201 (14785) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251 QUANT RES DGTL COMM
201 (14241) CRE 3.0 AOP Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
901 (18196) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341 TECHNIQUES-DC ANALYST
201 (15974) CRE 3.0 INET McElroy R
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
### Eight Week Session Two

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