# Marketing and Logistics

## LGAV/Aвиация Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
</tr>
<tr>
<td></td>
<td></td>
<td>002</td>
<td></td>
<td>09:00 am-12:00 pm</td>
<td>BLB 040</td>
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<tr>
<td>LGAV 3110</td>
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## LSCM/Logistics, Supply Chain MGMT

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<td>12:59 pm-01:50 pm</td>
<td>BLB 055</td>
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<td>12:30 pm-01:50 pm</td>
<td>BLB 180</td>
<td>Savoie M</td>
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<tr>
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<td></td>
<td>070</td>
<td>M</td>
<td>06:00 pm-08:50 pm</td>
<td>CHEC</td>
<td>Grimaldo Jr J</td>
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CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

<table>
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

## LSCM 4530

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THIS IS A VIDEOCONFERENCE COURSE

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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
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Eight Week Session One

LSCM 5830  DIST & LOG ANALYSIS

007 (17817) CRE 3.0  WEB-BASED INSTRUCTION.
INET  Farris II M
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777 (17818) CRE 3.0  WEB-BASED INSTRUCTION.
INET  Farris II M
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
<table>
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<tr>
<th>Course Code</th>
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<td>MKTG 3010</td>
<td>Professional Selling</td>
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<td>MKTG 3650</td>
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<td>MKTG 3651</td>
<td>Non-Major MKTG Intro</td>
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This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.

Class meets at Collin Higher Education Center, 3452 Spur 399, McKinney, TX 75096.

This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034.

This course is restricted. Limited to students residing out-of-state only. Contact department.

Web-based instruction.

This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034.

Also meets: M 06:00 pm-08:50 pm FRIP 1013 8/24/20-12/11/20

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This course is restricted. Limited to students residing out-of-state only. Contact department.

Web-based instruction.
MKTG 3881  PERSONAL DEVELOPMENT
001  (1405)  CRE 1.0  T  05:00 pm-05:50 pm  BLB  180  Suber T
THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR
001  (1406)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  010  Spears N
002  (1407)  CRE 3.0  MW  11:00 am-12:20 pm  BLB  260  Rajagopal P
003  (15561)  CRE 3.0  F  06:30 pm-09:20 pm  BLB  140

MKTG 4280  GLOBAL MARKETING
001  (1408)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB  010  Smith J
002  (1514)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB  055  Chowdhury J

MKTG 4330  PROD PLNG BRND MGMT
001  (1563)  CRE 3.0  R  02:00 pm-04:50 pm  BLB  090  Guzman F
002  (1615)  CRE 3.0  MW  03:30 pm-05:40 pm  BLB  225  Guzman F
003  (14509)  CRE 3.0  T  06:30 pm-09:20 pm  BLB  270

MKTG 4470  BUSINESS MARKETING
001  (1680)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  035  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007  (1539)  CRE 3.0  INET  Geng G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777  (1672)  CRE 3.0  INET  Geng G
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001  (1673)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
501  (17823)  CRE 3.0  MW  12:30 pm-01:50 pm  FRSC 144  Houser J
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4600  RETAILING
001  (14510)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  245  Smith J
007  (1679)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777  (1674)  CRE 3.0  INET  Smith J
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION.

MKTG 4620  E-MKTG TOOLS
001  (1620)  CRE 3.0  TR  09:30 am-10:50 am  BLB  225  Chowdhury J

MKTG 4630  RETAILING II
WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001  (1681)  CRE 3.0  TR  09:30 am-10:50 am  BLB 050  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001  (1675)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
501  (17824)  CRE 3.0  MW  11:00 am-12:20 pm  FRSC 144  Suber T
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4800  INTERNSHIP IN M OR L
751  (1410)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751  (1676)  CRE V  R  06:30 pm-09:20 pm  BLB 180  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (14512)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Mims T

MKTG 4900  SPECIAL PROBLEMS
700  (1689)  CRE V  R  09:30 pm-12:20 pm  BLB 060  Pelton L
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701  (1695)  CRE V  R  09:30 pm-12:20 pm  BLB 060  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702  (1411)  CRE V  R  09:30 pm-12:20 pm  BLB 060  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
040  (13792)  CRE 3.0  R  09:30 am-12:20 pm  BLB 060  Pelton L
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
501  (15905)  CRE 3.0  T  06:30 pm-09:20 pm  FRSC 144  Mims T
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751  (1553)  CRE V  R  09:30 pm-12:20 pm  BLB 060  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
701  (1414)  CRE 3.0  R  09:30 pm-12:20 pm  BLB 060  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
701  (1658)  CRE V  R  09:30 pm-12:20 pm  BLB 060  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6001  GREEN WORKSHOP
001  (17884)  CRE 3.0  F  02:00 pm-04:50 pm  BLB 389  Kidwell B

MKTG 6010  MARKETING THOUGHT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6050  SYS THEO & EXPERIMENT
001 (17886) CRE 3.0  W  08:00 am-10:50 am  BLB 314  Garcia J

MKTG 6900  SPECIAL PROBLEMS
700 (1416) CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1417) CRE V  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (14529) CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (1418) CRE V  Rajagopal P
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (1419) CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1420) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1421) CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1422) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (1423) CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (1424) CRE V  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (14530) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
700 (1425) CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1426) CRE V  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (1427) CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (1428) CRE V  Rajagopal P
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (1429) CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1430) CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1431) CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1432) CRE V  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (1433) CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (1434) CRE V  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (14531) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 6950       DISSERTATION
700  (1435)  CRE V         Blankson C
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701  (1436)  CRE V         Ganesh G
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702  (1437)  CRE V         Guzman F
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703  (1438)  CRE V         Rajagopal P
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704  (1439)  CRE V         Paswan A
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1440)  CRE V         Pelton L
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706  (1441)  CRE V         Kidwell B
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707  (1442)  CRE V         Spears N
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708  (1443)  CRE V         Strutton H
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709  (1444)  CRE V         Thompson K
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710  (14532) CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150       MKTG MANAGEMENT
007  (14746)  CRE 3.0  INET  Thompson K
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
   RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
   SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
   SECTION OF THE COURSE IF APPLICABLE.
777  (14747)  CRE 3.0  INET  Thompson K
   WEB-BASED INSTRUCTION.
   THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
   CONTACT DEPARTMENT.
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5200       CONSUMER BEHAVIOR
007  (14637)  CRE 3.0  INET  Spears N
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
   RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
   SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
   SECTION OF THE COURSE IF APPLICABLE.
777  (14638)  CRE 3.0  INET  Spears N
   RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
   WEB-BASED INSTRUCTION.
   THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
   CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250       ADV MKTG ANALYTICS
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<th>Course Code</th>
<th>Course Title</th>
<th>Department</th>
<th>Section</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>MKTG 5900</td>
<td>SPECIAL PROBLEMS</td>
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<td>708</td>
<td>CRE 3.0</td>
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**OPSM/Operations and Supply Management**

**OPSM 3830 OPERATIONS MGMT**

<table>
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<tr>
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<td>Fite J</td>
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<tr>
<td>002 (12815)</td>
<td>CRE 3.0 T 06:30 pm-09:20 pm</td>
<td>BLB 010</td>
<td>Ojha D</td>
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<td>003 (13519)</td>
<td>CRE 3.0 MW 03:30 pm-04:50 pm</td>
<td>BLB 040</td>
<td>Sadeghi J</td>
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<td>007 (1342)</td>
<td>CRE 3.0 INET</td>
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<td>Savoie M</td>
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**OPSM 4810 PURCH & MAT MGMT**

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<tr>
<td>001 (1348)</td>
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**OPSM 4820 MFG PLAN & CNTL**

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**OPSM 4850 LEAN MANUFACTURING**

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<tr>
<td>001 (17209)</td>
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**OPSM 4880 MANAGEMENT OF PROJECTS**

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<th>Section</th>
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<td>001 (17819)</td>
<td>CRE 3.0 TR 02:00 pm-03:20 pm</td>
<td>BLB 155</td>
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**Eight Week Session Two**

**OPSM 5840 STRATEGIC SUPPLY MGMT**

<table>
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<th>Section</th>
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<th>Instructor</th>
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<tbody>
<tr>
<td>007 (15564)</td>
<td>CRE 3.0 AOP</td>
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<td>Hawkins T</td>
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</table>
WEB-BASED INSTRUCTION. 
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CONTACT DEPARTMENT.