# Marketing and Logistics

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Start Time</th>
<th>End Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>12:30 pm</td>
<td>01:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
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<td>002</td>
<td>09:00 am</td>
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<tr>
<td>LGAV 3110</td>
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<td>TRANSPORTATION LAW</td>
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<td>Wahlberg B</td>
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<td>LGAV 4100</td>
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## LSCM/Logistics, Supply Chain MGMT

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<td>LOGISTICS SPLY CHN MGMT</td>
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<td>02:20 pm</td>
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<td>BLB 180</td>
<td>Niranjan S</td>
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<td>007</td>
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<td>INET</td>
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This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

LSCM 4540    ERP Applications
001 (1605) CRE 3.0    S  09:00 am-11:50 am  BLB 270  Hanebeck H
This is a videoconference course.
007 (19398) CRE 3.0    INET  Hanebeck H
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
501 (18380) CRE 3.0    S  02:00 pm-04:50 pm  FRSC 107  Hanebeck H
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
777 (19399) CRE 3.0    INET  Hanebeck H
100% online. No on-site meetings. May require set times to participate online as noted.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

LSCM 4560    TRANSPORTATION MGMT
001 (13225) CRE 3.0    MW  03:30 pm-04:50 pm  BLB 170  Pohlen T
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
LSCM 4800    LOGISTICS INTERNSHIP
752 (1397) CRE 3.0    Nowicki D
Restricted course. Approval required. Contact department.
760 (14042) CRE 3.0    Joiner J
Restricted course. Approval required. Contact department.

LSCM 4860    ADV LOGISTICS MGMT
001 (14372) CRE 3.0    R  06:30 pm-09:20 pm  BLB 155  Gabaldon Ochoa
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
LSCM 4900    SPECIAL PROBLEMS
700 (12890) CRE V    Joiner J
Restricted course. Approval required. Contact department.
701 (16357) CRE V    F  06:30 pm-09:20 pm  BLB 225  Savoie M
Restricted course. Approval required. Contact department.
760 (14043) CRE V    NO ASSGN  Joiner J
Restricted course. Approval required. Contact department.

LSCM 5800    LSCM INTERNSHIP
750 (1577) CRE V    Restricted course. Approval required. Contact department.
LSCM 5900    SPEC PROBS
701 (1644) CRE 3.0    Restricted course. Approval required. Contact department.
LSCM 5910    SPECIAL PROBLEMS
701 (1599) CRE V    Restricted course. Approval required. Contact department.
LSCM 6001    GREEN WORKSHOP
001 (18283) CRE 3.0    F  02:00 pm-04:50 pm  BLB 065  Kidwell B
LSCM 6900    SPECIAL PROBLEMS
Eight Week Session One

LSCM 5830  DIST & LOG ANALYSIS

080  (18274)  CRE 3.0  INET  Farris II M
100% online. No on-site meetings. May require set times to participate online as noted.

086  (16221)  CRE 3.0  INET  Farris II M
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.

Restricted course. Approval required. Contact department.

MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
BLND CRRSE FACE TO FACE AND INTERNET
THIS CRRSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS¿ SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.

MKTG 3010  PROFESSIONAL SELLING
002 (1400)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 080  Smith T
003 (18272)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 040
007 (18271)  CRE 3.0  INET  Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
501 (18358)  CRE 3.0  T  03:30 pm-06:20 pm  FRSC 123  Smith T
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3650  MARKETING FOUNDATIONS
001 (1401)  CRE 3.0  MWF  09:00 am-09:50 am  ESSC 255  Strutton H
002 (1566)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 180  Blankson C
004 (1522)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 180  Strutton H
005 (15409)  CRE 3.0  F  09:00 am-11:50 am  BLB 260  Chowdhury J
007 (1521)  CRE 3.0  INET  Thompson K
100% online. No on-site meetings. May require set times to participate online as noted.
070 (18359)  CRE 3.0  R  06:00 pm-07:20 pm  CHEC  Smith J
Class meets at Collin Higher Education center, 3452 Spur 399, McKinney, TX 75096
501 (18361)  CRE 3.0  T  02:00 pm-04:50 pm  FRHB 124  Mims T
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
502 (18362)  CRE 3.0  M  06:00 pm-08:50 pm  FRHB 124  Strutton H
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3651  NON-MAJOR MKTG INTRO
001 (18273)  CRE 3.0  W  06:30 pm-09:20 pm  BLB 080  Purnell D
002 (18296)  CRE 3.0  F  11:00 am-01:50 pm  BLB 005  Koenig A
003 (18297)  CRE 3.0  M  03:00 pm-05:50 pm  BLB 260  Koenig A
070 (18363)  CRE 3.0  T  06:00 pm-08:50 pm  CHEC  Koenig A
Class meets at Collin Higher Education center, 3452 Spur 399, McKinney, TX 75096
501 (18364)  CRE 3.0  W  02:00 pm-04:50 pm  FRHB 124  Purnell D
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3660  ADVERTISING MGT
001 (1402)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Xu L
007 (1536)  CRE 3.0  INET  Xu L
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3700  MARKETING METRICS
001 (1591)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Ganesh G
100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3710 MKTG RES AND ANALYTICS
001 (1403) CRE 3.0 R 06:30 pm-09:20 pm BLB 073
002 (1404) CRE 3.0 MW 02:00 pm-03:20 pm BLB 140 Blankson C
501 (18735) CRE 3.0 R 06:30 pm-09:20 pm FRSC 128 Ketron S

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3720 DIGITAL MARKETING
501 (19402) CRE 3.0 M 02:00 pm-04:50 pm FRHB 122 Ahmad F

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3881 PERSONAL DEVELOPMENT
001 (1405) CRE 1.0 T 05:00 pm-05:50 pm BLB 180 Suber T

THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

501 (18736) CRE 1.0 T 05:00 pm-05:50 pm FRSC 112 Suber T

MKTG 4120 CONSUMER BEHAVIOR
001 (1406) CRE 3.0 TR 11:00 am-12:20 pm BLB 260 Choe Y
002 (1407) CRE 3.0 MW 11:00 am-12:20 pm BLB 255 Rajagopal P
003 (15410) CRE 3.0 F 06:30 pm-09:20 pm BLB 140 Koenig A
501 (18737) CRE 3.0 M 06:30 pm-09:20 pm FRSC 129 Ketron S

MKTG 4280 GLOBAL MARKETING
001 (1408) CRE 3.0 MW 02:00 pm-03:20 pm HKRY 252 Smith J
002 (1514) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J
501 (18738) CRE 3.0 T 03:30 pm-06:20 pm FRSC 129 Smith J

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4330 PROD PLNG BRND MGMT
001 (1563) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1615) CRE 3.0 MW 03:30 pm-04:50 pm BLB 015 Guzman F
003 (14378) CRE 3.0 T 06:30 pm-09:20 pm BLB 245 Ellsworth G
501 (19403) CRE 3.0 M 09:30 am-12:20 pm FRHB 122 Ahmad F

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4470 BUSINESS MARKETING
001 (1681) CRE 3.0 TR 11:00 am-12:20 pm BLB 035 Smith T

Restricted course. Approval required. Contact department.

MKTG 4520 MARKETING CHANNELS
007 (1539) CRE 3.0 INET Vo K
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777 (1673) CRE 3.0 INET Vo K
This course is restricted. Limited to students residing out-of-state only. Contact department.
WEB-BASED INSTRUCTION.

MKTG 4570 SALES ANALYTICS
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<th>Instructor</th>
<th>Credits</th>
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<td>MKTG 4600 RETAILING</td>
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<td>11:00 am-12:20 pm</td>
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<td>MKTG 4670 ADVANCED SALES</td>
<td>Houser J</td>
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<td>MKTG 4770 SALES MANAGEMENT</td>
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<td>501 (18365)</td>
<td>MKTG 4800 INTERNSHIP IN M OR L</td>
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<td>FRSC 104</td>
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<td>751 (1410)</td>
<td>MKTG 4800 INTERNSHIP IN M OR L</td>
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<td>751 (1677)</td>
<td>MKTG 4805 SALES INTERNSHIP</td>
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<td>MKTG 4900 SPECIAL PROBLEMS</td>
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<td>701 (1696)</td>
<td>MKTG 4980 EXPERIMENT COURSE</td>
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**Notes:**
- Restricted course. Approval required. Contact department.
- WEB-BASED INSTRUCTION.
- This course meets at the Frisco campus 2811 Internet Blvd., Frisco TX 75034.
MKTG 5150  MKTG MANAGEMENT
040 (13688) CRE 3.0 R 09:30 am-12:20 pm  BLB 060  Pelton L
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
Restricted course. Approval required. Contact department.

501 (18368) CRE 3.0 T 06:30 pm-09:20 pm  FRHB 130  Mims T
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 5800  MKTG INTERNSHIP
751 (1553) CRE V
Restricted course. Approval required. Contact department.

MKTG 5900  SPECIAL PROBLEMS
701 (1414) CRE 3.0
Restricted course. Approval required. Contact department.

MKTG 5910  SPEC PROBS
701 (1659) CRE V
Restricted course. Approval required. Contact department.

MKTG 6001  GREEN WORKSHOP
001 (18282) CRE 3.0 F 02:00 pm-04:50 pm  BLB 065  Kidwell B

MKTG 6010  MARKETING THOUGHT
001 (14794) CRE 3.0 R 02:00 pm-04:50 pm  BLB 281  Kidwell B
Restricted course. Approval required. Contact department.

MKTG 6050  SYS THEO & EXPERIMENT
001 (18281) CRE 3.0 W 08:00 am-10:50 am  BLB 090  Rajagopal P

MKTG 6900  SPECIAL PROBLEMS
702 (14398) CRE V
Restricted course. Approval required. Contact department.
710 (14399) CRE V
Restricted course. Approval required. Contact department.

712 (15412) CRE V F 02:00 pm-04:50 pm  BLB 285  Kidwell B
Course Topic: GREEN WORKSHOP

MKTG 6940  INDIVIDUAL RES
700 (1425) CRE V
Restricted course. Approval required. Contact department.
702 (1427) CRE V
Restricted course. Approval required. Contact department.
706 (1431) CRE V
Restricted course. Approval required. Contact department.
710 (14400) CRE V
Restricted course. Approval required. Contact department.

MKTG 6950  DISSERTATION
700 (1435) CRE V  Blankson C
Restricted course. Approval required. Contact department.
701 (1436) CRE V  Ganesh G
Restricted course. Approval required. Contact department.
702 (1437) CRE V  Guzman F
Restricted course. Approval required. Contact department.
703 (1438) CRE V  Rajagopal P
Restricted course. Approval required. Contact department.
704 (1439) CRE V  Paswan A
Restricted course. Approval required. Contact department.
Eight Week Session One

MKTG 5150  MKTG MANAGEMENT

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 5200  CONSUMER BEHAVIOR

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 5260  MKTG METRICS FOR MGRS
**MKTG 5900  SPECIAL PROBLEMS**

708  (16137)  CRE 3.0  Paswan A

**OPSM/Operations and Supply Management**

**OPSM 3830  OPERATIONS MGMT**

001  (1341)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 080  Fite J
002  (12732)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 070  Ojha D
003  (13428)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB 055  Patil K
007  (1342)  CRE 3.0  INET  Savoie M

WEB-BASED INSTRUCTION.
This is an Internet course.  Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

501  (18369)  CRE 3.0  R  03:30 pm-06:20 pm  FRHB 124  Gaa S
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

601  (18371)  CRE 3.0  M  06:00 pm-08:50 pm  FRIP 1013  Bryant A
Class meets at UNT Inspire Park located at 6170 Research Rd. In Frisco, Texas 75034.

777  (1629)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.

**OPSM 4810  PURCH & MAT MGMT**

001  (1348)  CRE 3.0  M  06:30 pm-09:20 pm  LIFE A106  Gaa S
002  (16555)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 075
501  (18373)  CRE 3.0  T  06:30 pm-09:20 pm  FRHB 137  Ogden J
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**OPSM 4820  MFG PLAN & CNTL**

001  (1572)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 090  Ojha D

**OPSM 4850  LEAN MANUFACTURING**

002  (18279)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 155  Savoie M

**OPSM 4880  MANAGEMENT OF PROJECTS**

001  (18280)  CRE 3.0  TR  02:00 pm-03:20 pm  TH 121  Savoie M
501  (18374)  CRE 3.0  R  06:30 pm-09:20 pm  FRSC 123  Gaa S
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**Eight Week Session Two**

**OPSM 5840  STRATEGIC SUPPLY MGMT**

080  (18270)  CRE 3.0  INET  Hawkins T
100% online. No on-site meetings. May require set times to participate online as noted.
086  (15414)  CRE 3.0  INET  Hawkins T
WEB-BASED INSTRUCTION.
Restricted to students in the accelerated online program only.
This course is restricted. Limited to students residing out-of-state only. Contact department.