# Journalism

<table>
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<th>Course Code</th>
<th>Description</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>09:30 am-10:50 am</td>
<td>FRSC 133</td>
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<td>THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>ENV 110</td>
<td>Paul N</td>
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<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
<td>3.0</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
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<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH</td>
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301 (2794) LAB 0.0 F 09:00 am-10:50 am SYMR 220 Paul N
302 (2795) LAB 0.0 F 11:00 am-12:50 pm SYMR 222 Bland D
303 (2796) LAB 0.0 F 11:00 am-12:50 pm SYMR 224 Arterbery A
304 (2807) LAB 0.0 F 12:59 pm-02:50 pm SYMR 224 Fellows J
305 (2856) LAB 0.0 F 09:00 am-10:50 am SYMR 224 Vernon E
306 (2819) LAB 0.0 F 12:59 pm-02:50 pm SYMR 222 Parks S

JOUR 3020 ADV ACCOUNT PLANNING
001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015 Haderler D
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY
002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

JOUR 3050 AD COPYWRITING
001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001
002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055 AD ART DIRECTION
001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001
003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070 AD AGENCY MANAGEMENT
001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200 MASS COMM RESEARCH
201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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JOUR 3210 APPL DESIGN AD & PR
JOUR 3250  GAME DESIGN FOR JOUR

WEB-BASED INSTRUCTION.

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300  INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS:


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS
JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000
OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN MET.

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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
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SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
JOUR 3400  FUNDAMENTALS OF PR
201 (18118)  CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
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JOUR 3410  PR FOR NON-PROFITS
001 (2823)  CRE 3.0  T  06:30 pm-09:20 pm  GATE 137  Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (17525)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001 (2844)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K
501 (17524)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 114  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3700  PHOTO JOURNALISM
001 (2824)  CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659)  CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001 (17595)  CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

JOUR 4070  AD CAMPAIGNS
001 (2799)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
002 (2851)  CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001 (2837)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001 (17725)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207 (18119)  CRE 3.0  INET  Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
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DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES, MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230  ARTS & CULTURE JOUR
001 (17594)  CRE 3.0  T  03:30 pm-06:20 pm  WH 114  Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
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<td>JOUR 4250</td>
<td>RACE, GENDER &amp; MEDIA</td>
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<td>CHEM 106</td>
<td>Everbach T</td>
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<td>JOUR 4270</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>06:30 pm-09:20 pm</td>
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<td>Skinner-Luker K</td>
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<td>JOUR 4280</td>
<td>MEDIA MANAGEMENT</td>
<td>09:00 am-10:20 am</td>
<td>LANG 211</td>
<td>Loftis R</td>
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<tr>
<td>JOUR 4321</td>
<td>OPINION WRITING</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 223</td>
<td>Nevins A</td>
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<tr>
<td>JOUR 4343</td>
<td>VIS NEWS STORYTELLING</td>
<td>03:30 pm-06:20 pm</td>
<td>SYMR 203</td>
<td>Nevins A</td>
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<td>JOUR 4355</td>
<td>SPORT MEDIA RELATIONS</td>
<td>06:30 pm-09:20 pm</td>
<td>FRSC 121</td>
<td>Trahan IV J</td>
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<td>JOUR 4410</td>
<td>REPORT PUB AFFA</td>
<td>12:30 pm-01:50 pm</td>
<td>SYMR 203</td>
<td>Donald M</td>
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<tr>
<td>JOUR 4460</td>
<td>PR COMMUNICATION</td>
<td>09:30 am-12:20 pm</td>
<td>GAB 111H</td>
<td>Poynter R</td>
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<td></td>
<td></td>
<td>02:00 pm-04:50 pm</td>
<td>GAB 111H</td>
<td>Poynter R</td>
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### JOUR 4470  ETHICS IN AD & PR

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<tr>
<td>2810</td>
<td>Unger V</td>
<td>M</td>
<td>06:30-09:20</td>
<td>BLB 090</td>
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**Prerequisites:**
- AD MAJOR STATUS PLUS JOUR 3050/4050
- PR MAJOR STATUS PLUS JOUR 3420
- MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000
- CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
- STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

### JOUR 4620  MASS COMM LAW & ETHICS

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<tr>
<td>2809</td>
<td>Donald M</td>
<td>MW</td>
<td>02:00-03:20</td>
<td>BLB 005</td>
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**Prerequisites:**
- JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
- STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

### JOUR 4730  ADVANCED VISUAL COMM

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<tr>
<td>12976</td>
<td>Bennett T</td>
<td>R</td>
<td>03:30-06:20</td>
<td>SYMR 223</td>
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**Prerequisites:**
- RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4800  PROFESSIONAL INTERNSHIP

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<td>12:00-04:50</td>
<td>FRSC 141</td>
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<tr>
<td>2803</td>
<td>Everbach T</td>
<td>V</td>
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<td>2804</td>
<td>Foote Jr C</td>
<td>V</td>
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<td>Keller K</td>
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<td>13660</td>
<td>Poynter R</td>
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<tr>
<td>2808</td>
<td>Mcelroy B</td>
<td>V</td>
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<td>2814</td>
<td>Anderson C</td>
<td>V</td>
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<td>2847</td>
<td>Ghioto G</td>
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<td>13510</td>
<td>Nisbett G</td>
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<td>16362</td>
<td>Bennett T</td>
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**Notes:**
- RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4805  AD PR PRACTICUM

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<td>18455</td>
<td>Poynter R</td>
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**Notes:**
- RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4810  NEWS / SPORTS PRACTICUM

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<th>CRN</th>
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**Notes:**
- RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4815  SWOOP AGENCY PRACTICUM
JOUR 4820 HIST AMER MEDIA

001 (13754) CRE 3.0 TR 02:00 pm-03:20 pm LIFE A419 Loftis R

JOUR 4900 SPECIAL PROBLEMS

703 (14908) CRE V Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (2859) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2853) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

712 (13249) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

717 (14069) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (13956) CRE V Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

722 (13909) CRE V TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910 SPECIAL PROBLEMS

709 (14954) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

713 (14042) CRE V Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

722 (16512) CRE V Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

723 (14955) CRE V Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999 NEWS CAPSTONE

001 (14213) CRE 3.0 M 09:00 am-11:50 am SYMR 220 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

002 (14214) CRE 3.0 W 09:00 am-11:50 am SYMR 220 Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

003 (16259) CRE 3.0 W 09:00 am-11:50 am SYMR 222 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5040 MEDIA STUDIES/THEORIES

201 (13819) CRE 3.0 INET Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (14868) CRE 3.0 INET Fuse K
WEB-BASED INSTRUCTION.
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JOUR 5050 READING MASS COMM

201 (13661) CRE 3.0 INET Mcelroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.
THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.
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JOUR 5150    INTERNAT'L COMMUN

JOUR 5210    RACE, GENDER & MEDIA

JOUR 5250    QUANTITATIVE RES

JOUR 5260    QUALITATIVE RES

JOUR 5280    MEDIA MANAGEMENT

JOUR 5330    STRATEGIC SOCIAL MEDIA
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350  SEMINAR IN JOURNALISM
001 (17779) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
002 (18323) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
022 (13967) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
023 (13129) CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
043 (14487) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
602 (18325) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
622 (18324) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
623 (14496) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
643 (14497) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710  NARRATIVE JOURNALISM
001 (15635) CRE 3.0  T  06:30 pm-09:20 pm  SYMR 203  Donald M

JOUR 5800  PROF INTERNSHIP
704 (16573) CRE 3.0  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (2841) CRE 3.0  Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716 (16394) CRE 3.0  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVANCED PROB JOURNALISM
704 (2850) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (2854) CRE V  Foote Jr C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (18189) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<td>JOUR 4030</td>
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<td>AD &amp; PR FOR SOCIAL GOOD</td>
<td>Champlin S</td>
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<td>JOUR 4270</td>
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<td>STRATEGIC SOCIAL MEDIA</td>
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Three Week Session

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. 3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330 STRATEGIC SOCIAL MEDIA
601 (17628) CRE 3.0

WEB-BASED INSTRUCTION.
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JOUR 5520 ADV AD/PR FOR SOC GOOD
601 (17627) CRE 3.0

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
201 (15408) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST

JOUR 5261  QUAL RES DGTL COMM

JOUR 5331  SOCIAL MEDIA ANALYTICS

JOUR 5581  CAPSTONE SEM IN DCA

JOUR 5900  ADVAN PROB JOUR
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<td>721 (18812)</td>
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<td>Nisbett G</td>
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