JOUR 1210  MASS COMM & SOCIETY
201 (14488) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
901 (18573) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 2000  PRINCIPLES OF AD & PR
001 (2834) CRE 3.0 TR 12:30 pm-01:50 pm GAB 105 Broyles S
002 (2835) CRE 3.0 TR 12:30 pm-01:50 pm GAB 104 Green K
501 (17526) CRE 3.0 TR 09:30 am-10:50 am FRSC 133 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2300  PRINCIPLES OF NEWS
001 (2830) CRE 3.0 TR 09:30 am-10:50 am ENV 110 Paul N

JOUR 2310  INTRO TO MEDIA WRITING
001 (2791) CRE 3.0 MW 09:00 am-10:20 am SYMR 224 Paul N
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
002 (2792) CRE 3.0 MW 11:00 am-12:20 pm SYMR 224 Bland D
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
003 (2793) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 224 Arterbery A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
004 (2805) CRE 3.0 M 03:00 pm-05:50 pm SYMR 224 Fellows J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
005 (2855) CRE 3.0 W 03:00 pm-05:50 pm SYMR 224 Vernon E
006 (2818) CRE 3.0 R 06:30 pm-09:20 pm SYMR 222 Parks S
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

SYMR 220F Paul NLAB 0.0 09:00 am-10:50 am SYMR 220
SYMR 222F Bland DLAB 0.0 11:00 am-12:50 pm SYMR 222
SYMR 224F Arterbery ALAB 0.0 11:00 am-12:50 pm SYMR 224
SYMR 224F Fellows JLAB 0.0 12:59 pm-02:50 pm SYMR 224
SYMR 222F Parks SLAB 0.0 12:59 pm-02:50 pm SYMR 222

JOUR 3020 ADV ACCOUNT PLANNING

001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY

002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120

JOUR 3050 AD COPYWRITING

001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055 AD ART DIRECTION

001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
COREQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
COREQUISITE: JOUR 3050.002

JOUR 3070 AD AGENCY MANAGEMENT

001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200 MASS COMM RESEARCH

201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210 APPL DESIGN AD & PR
JOUR 3250  GAME DESIGN FOR JOUR

201 (14978)  CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270  MEDIA ENTREP & INNOV

001 (17074)  CRE 3.0  M  03:30 pm-06:20 pm  WH  114  Foote Jr C
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BBECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300  INTRO TO VISCOMM

001 (2811)  CRE 3.0  M  09:00 am-11:50 am  SYMR 223  Bennett T
ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2812)  CRE 3.0  M  09:00 am-11:50 am  GAB 101  Bennett T
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS
JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000
OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET.

WEB-BASED INSTRUCTION.
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SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

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PRE-REQS HAVE BEEN MET.

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SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
JOUR 3400  FUNDAMENTALS OF PR
201 (18118)  CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410  PR FOR NON-PROFITS
001 (2823)  CRE 3.0  T  06:30 pm-09:20 pm  GATE 137  Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (17525)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 133  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001 (2844)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K
501 (17524)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 111  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3400  FUNDAMENTALS OF PR
201 (18118)  CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410  PR FOR NON-PROFITS
001 (2823)  CRE 3.0  T  06:30 pm-09:20 pm  GATE 137  Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (17525)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 133  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001 (2844)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K
501 (17524)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 111  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3700  PHOTO JOURNALISM
001 (2824)  CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659)  CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001 (17595)  CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

JOUR 4070  AD CAMPAIGNS
001 (2799)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
002 (2851)  CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001 (2837)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001 (17725)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207 (18119)  CRE 3.0  INET  Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230  ARTS & CULTURE JOUR
001 (17594)  CRE 3.0  T  03:30 pm-06:20 pm  WH 114  Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 4250</td>
<td>RACE, GENDER &amp; MEDIA</td>
<td>M, W</td>
<td>03:30 pm-06:20 pm</td>
<td>CHEM 106</td>
<td>Everbach T</td>
</tr>
<tr>
<td>JOUR 4270</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>M, W</td>
<td>06:30 pm-09:20 pm</td>
<td>WH 322</td>
<td>Skinner-Luker K</td>
</tr>
<tr>
<td>JOUR 4280</td>
<td>MEDIA MANAGEMENT</td>
<td></td>
<td></td>
<td>INET</td>
<td>Foote Jr C</td>
</tr>
<tr>
<td>JOUR 4321</td>
<td>OPINION WRITING</td>
<td>TR</td>
<td>09:00 am-10:20 am</td>
<td>LANG 211</td>
<td>Loftis R</td>
</tr>
<tr>
<td>JOUR 4343</td>
<td>VIS NEWS STORYTELLING</td>
<td>TR</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 223</td>
<td>Nevins A</td>
</tr>
<tr>
<td>JOUR 4355</td>
<td>SPORT MEDIA RELATIONS</td>
<td></td>
<td></td>
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<tr>
<td>JOUR 4410</td>
<td>REPORT PUB AFFA</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>SYMR 203</td>
<td>Donald M</td>
</tr>
<tr>
<td>JOUR 4460</td>
<td>PR COMMUNICATION</td>
<td>T</td>
<td>09:30 am-12:20 pm</td>
<td>GAB 111H</td>
<td>Poynter R</td>
</tr>
<tr>
<td></td>
<td></td>
<td>T</td>
<td>02:00 pm-04:50 pm</td>
<td>GAB 111H</td>
<td>Poynter R</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA

001 (2849) CRE 3.0  W 03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 4270 STRATEGIC SOCIAL MEDIA

002 (12975) CRE 3.0  M 06:30 pm-09:20 pm WH 322 Skinner-Luker K

201 (14490) CRE 3.0  M 03:30 pm-06:20 pm INET Blankenship S

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (17522) CRE 3.0  R 06:00 pm-08:50 pm FRSC 121 Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4280 MEDIA MANAGEMENT

201 (18346) CRE 3.0  W 03:30 pm-06:20 pm INET Foote Jr C

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321 OPINION WRITING

001 (13897) CRE 3.0  TR 09:00 am-10:20 am LANG 211 Loftis R

002 (18564) CRE 3.0  TR 09:00 am-10:20 am SYMR 223 Nevins A

JOUR 4343 VIS NEWS STORYTELLING

001 (13132) CRE 3.0  M 03:00 pm-05:50 pm GAB 101 Brown C

002 (2846) CRE 3.0  W 03:00 pm-05:50 pm GAB 101 Brown C

JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323.

JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355 SPORT MEDIA RELATIONS

501 (18080) CRE 3.0  W 06:30 pm-09:20 pm FRSC 121 Trahan IV J

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410 REPORT PUB AFFA

002 (2827) CRE 3.0  TR 12:30 pm-01:50 pm SYMR 203 Donald M

MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13137) CRE 3.0  M 06:30 pm-09:20 pm GAB 111H Vernon E

004 (16337) CRE 3.0  W 03:30 pm-06:20 pm SYMR 203 Nevins A

JOUR 4460 PR COMMUNICATION

001 (2829) CRE 3.0  T 09:30 am-12:20 pm GAB 111H Poynter R

MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2802) CRE 3.0  T 02:00 pm-04:50 pm GAB 111H Poynter R

MAJOR STATUS PLUS JOUR 3420 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
### JOUR 4470  ETHICS IN AD & PR

- **Course Code:** JOUR 4470
- **Title:** Ethics in Ad & Pr
- **Schedule:** 06:30 pm-09:20 pm
- **Location:** BLB 090
- **Instructor:** Unger V

**Requirements:**
- AD Major Status plus JOUR 3050/4050; PR Major Status plus JOUR 3420; Minor Status plus JOUR 2010 or 2420 or 2000; Capstone Class, Majors should have completed 9 hours in Strategic Communications Classes; Class should be taken Final Semester. Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

### JOUR 4620  MASS COMM LAW & ETHICS

- **Course Code:** JOUR 4620
- **Title:** Mass Comm Law & Ethics
- **Schedule:** 02:00 pm-03:20 pm
- **Location:** BLB 005
- **Instructor:** Donald M

**Requirements:**
- JOUR Major Status plus JOUR 3321 or JOUR 3323 and 6 hours of upper-level News Classes; should be taken Final Semester. Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

### JOUR 4730  ADVANCED VISUAL COMM

- **Course Code:** JOUR 4730
- **Title:** Advanced Visual Comm
- **Schedule:** 03:30 pm-06:20 pm
- **Location:** SYMR 223
- **Instructor:** Bennett T

### JOUR 4800  PROFESSIONAL INTERNSHIP

- **Course Code:** JOUR 4800

**Schedule and Location:**
- 03:00 pm-06:45 pm, CRE V

**Instructor:**
- Broyles S
- Everbach T
- Foote Jr C
- Poynter R
- Keller K
- Mcelroy B
- Anderson C
- Ghioto G
- Nisbett G
- Bennett T

### JOUR 4805  AD PR PRACTICUM

- **Course Code:** JOUR 4805
- **Title:** AD PR Practicum
- **Schedule:** 12:00 pm-02:50 pm
- **Location:** FRSC 141

**Requirements:**
- Restricted course. Approval required. Contact Department.

### JOUR 4810  NEWS / SPORTS PRACTICUM

- **Course Code:** JOUR 4810
- **Title:** News / Sports Practicum
- **Schedule:** 03:00 pm-06:20 pm

**Instructor:**
- Mcelroy B
- Anderson C
- Ghioto G

### JOUR 4815  SWOOP AGENCY PRACTICUM

- **Course Code:** JOUR 4815
- **Title:** Swoop Agency Practicum

**Schedule and Location:**
- 12:00 pm-02:50 pm, CRE V

**Instructor:**
- Poynter R
- Bennett T
- Mcelroy B
- Anderson C
- Ghioto G
- Bennett T

**Notes:**
- This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034. Restricted course. Approval required. Contact Department.
JOUR 4820  HIST AMER MEDIA
001 (13754) CRE 3.0  TR  02:00 pm-03:20 pm  LIFE A419  Loftis R

JOUR 4900  SPECIAL PROBLEMS
703 (14908) CRE V  Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (2859) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2853) CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (13249) CRE V  Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (14069) CRE V  James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13956) CRE V  Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (13909) CRE V  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910  SPECIAL PROBLEMS
709 (14954) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (14042) CRE V  Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (16512) CRE V  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
723 (14955) CRE V  Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999  NEWS CAPSTONE
001 (14213) CRE 3.0  M  09:00 am-11:50 am  SYMR 220  Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
002 (14214) CRE 3.0  W  09:00 am-11:50 am  SYMR 220  Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
003 (16259) CRE 3.0  W  09:00 am-11:50 am  SYMR 222  Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13819) CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14868) CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM
201 (13661) CRE 3.0  INET  Mcelroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
Course Topic: SOCIAL INFLUENCE & PERSUASION

Course is designed to introduce students to theories about social influence and persuasion. These theories focus on source, receiver, and message factors important in understanding how persuasion works. Students will learn about these theories in the context of message and campaign design used in the ad and PR industries. Through understanding theory, students will gain greater insight into how and why advertising/PR messages do or do not work. Application of theory to industry practice is emphasized.

JOUR 5710  NARRATIVE JOUR
001  (15635)  CRE 3.0  T  06:30 pm-09:20 pm  SYMR 203  Donald M

JOUR 5800  PROF INTERNSHIP
704  (2850)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Everbach T
705  (2854)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Foote Jr C
709  (18189)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Mueller J
710  (14810)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Mcelroy B
711  (14757)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Anderson C
713  (14023)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Carter S
716  (2857)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Fuse K
717  (14182)  CRE  V  06:30 pm-09:20 pm  SYMR 203  James J
719  (16040)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Paul N
720  (16332)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Bell V

JOUR 5900  ADVAN PROB JOUR
704  (2850)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Everbach T
705  (2854)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Foote Jr C
709  (18189)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Mueller J
710  (14810)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Mcelroy B
711  (14757)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Anderson C
713  (14023)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Carter S
716  (2857)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Fuse K
717  (14182)  CRE  V  06:30 pm-09:20 pm  SYMR 203  James J
719  (16040)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Paul N
720  (16332)  CRE  V  06:30 pm-09:20 pm  SYMR 203  Bell V
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<td>JOUR 5910</td>
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<td>Champlin S</td>
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<td></td>
<td></td>
<td>Mcelroy B</td>
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<td></td>
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<td>Anderson C</td>
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<td>Ford W</td>
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<tr>
<td>JOUR 5950</td>
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<td>Broyles S</td>
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<td></td>
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<td>Nisbett G</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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**Three Week Session**

### JOUR 4030 AD & PR FOR SOCIAL GOOD

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<tr>
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<tr>
<td>801 (17037)</td>
<td>Champlin S</td>
<td>WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. 3W1 WINTER SESSION</td>
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### JOUR 4270 STRATEGIC SOCIAL MEDIA

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<td>801 (17036)</td>
<td>Nisbett G</td>
<td>WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. 3W1 WINTER SESSION</td>
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### JOUR 5330 STRATEGIC SOCIAL MEDIA

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<td>601 (17628)</td>
<td>Nisbett G</td>
<td>WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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JOUR 5520 ADV AD/PR FOR SOC GOOD

801 (17038) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

8W1 WINTER SESSION

Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT

201 (15408) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM

201 (15455) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341 TECHNIQUES-DC ANALYST

201 (17816) CRE 3.0 AOP Mcelroy R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261 QUAL RES DGTL COMM
AOP Hamilton SCRE 3.0201 (15650)
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331 SOCIAL MEDIA ANALYTICS
201 (17782) CRE 3.0 AOP Addicks B
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5581 CAPSTONE SEM IN DCA
201 (18344) CRE 3.0 AOP Hamilton S
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900 ADVAN PROB JOUR
709 (16671) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.