## JOUR/Journalism

### JOUR 1210  MASS COMM & SOCIETY

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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2000  PRINCIPLES OF AD & PR

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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 2300  PRINCIPLES OF NEWS

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### JOUR 2310  INTRO TO MEDIA WRITING

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

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MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

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MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020 ADV ACCOUNT PLANNING

001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015 Hadeler D JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY

002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

JOUR 3050 AD COPYWRITING

001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055 AD ART DIRECTION

001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210. CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W CO-REQUISITE: JOUR 3050.002

JOUR 3070 AD AGENCY MANAGEMENT

001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200 MASS COMM RESEARCH

201 (14660) CRE 3.0 INET Champlin S WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210 APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


WEB-BASED INSTRUCTION.

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WEB-BASED INSTRUCTION.

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EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE’S MIND. BEYOND THAT, THERE’S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
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<td>GAB 111H</td>
<td>Donald M</td>
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<tr>
<td>JOUR 3321</td>
<td>McPhate D</td>
<td>3</td>
<td>TR 09:30-10:50 am</td>
<td>SYMR 224</td>
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<tr>
<td>JOUR 3323</td>
<td>McPhate D</td>
<td>3</td>
<td>T 02:00-03:20 pm</td>
<td>SYMR 224</td>
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<td>3</td>
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<td>SYMR 224</td>
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**Enrollment Requirements:**
- JOUR major status
- Math 1680 or Math 1681, GSP test pass
- JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus GSP and JOUR 2310.

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET.

JOUR 3340  DIGITAL MEDIA FOR JOUR
001 (18040) CRE 3.0  TR  09:00 am-10:20 am  SYMR 222  Fellows J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3400  FUNDAMENTALS OF PR
201 (18118) CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410  PR FOR NON-PROFITS
001 (2823) CRE 3.0  T  06:30 pm-09:20 pm  GATE 137  Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (17525) CRE 3.0  W  06:00 pm-08:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420  PR WRITING
001 (2844) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K
501 (17524) CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 114  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3700  PHOTO JOURNALISM
001 (2824) CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659) CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001 (17595) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

JOUR 4070  AD CAMPAIGNS
001 (2799) CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
002 (2851) CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001 (2837) CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE, APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.
### JOUR 4210  TOPICS IN JOUR

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Course Topic:** PR FOR NON-MAJORS

WEB-BASED INSTRUCTION.

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DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES, MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

### JOUR 4230  ARTS & CULTURE JOUR

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FOOD JOURNALISM.

### JOUR 4240  INTERNATIONAL MEDIA

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### JOUR 4250  RACE, GENDER & MEDIA

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<td>001</td>
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### JOUR 4270  STRATEGIC SOCIAL MEDIA

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<td>WH 322</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 4280  MEDIA MANAGEMENT

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### JOUR 4321  OPINION WRITING

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<tr>
<td>001</td>
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<td>LANG 211</td>
<td>Loftis R</td>
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<td>002</td>
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<td>09:00 am-10:20 am</td>
<td>SYMR 223</td>
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### JOUR 4343  VIS NEWS STORYTELLING

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<td>001</td>
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JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001
JOUR 4355  SPORT MEDIA RELATIONS
501  (18080)  CRE 3.0  W  06:30 pm-09:20 pm  FRSC 121  Trahan IV J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 4400  REPORT PUB AFFA
002  (2827)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323.  STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
003  (13137)  CRE 3.0  M  06:30 pm-09:20 pm  GAB 111H  Vernon E
004  (16337)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Nevins A

JOUR 4460  PR COMMUNICATION
001  (2829)  CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420.  STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
002  (2802)  CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 4470  ETHICS IN AD & PR
001  (2810)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 090  Unger V
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL
SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 4620  MASS COMM LAW & ETHICS
003  (2809)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 4730  ADVANCED VISUAL COMM
001  (12976)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  PROFESSIONAL INTERNSHIP
701  (2860)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702  (2803)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704  (2804)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705  (2828)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706  (13660)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707  (2808)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
JOUR 4805  AD PR PRACTICUM
701 (18455) CRE V  W 12:00 pm-02:50 pm FRSC 141
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12979) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
711 (2858) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
712 (2820) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
719 (12977) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
724 (16380) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
718 (14211) CRE V  MW 08:00 am-09:50 am SYMR 234
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

JOUR 4820  HIST AMER MEDIA
001 (13754) CRE 3.0  TR 02:00 pm-03:20 pm LIFE A419

JOUR 4900  SPECIAL PROBLEMS
703 (14908) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
704 (2859) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
711 (2853) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
712 (13249) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
717 (14069) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
721 (13956) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
722 (13909) CRE V  TR 05:00 pm-06:20 pm SYMR 203
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

JOUR 4910  SPECIAL PROBLEMS
709 (14954) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
713 (14042) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
722 (16512)  CRE V  Campbell C
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
723 (14955)  CRE V  Loftis R
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999  NEWS CAPSTONE
001 (14213)  CRE 3.0  M  09:00 am-11:50 am  SYMR 220  Loftis R
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
002 (14214)  CRE 3.0  W  09:00 am-11:50 am  SYMR 220  Ghioto G
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
003 (16259)  CRE 3.0  W  09:00 am-11:50 am  SYMR 222  Loftis R
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13819)  CRE 3.0  INET  Fuse K
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14868)  CRE 3.0  INET  Fuse K
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM
201 (13661)  CRE 3.0  INET  Mcelroy B
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14869)  CRE 3.0  INET  Mcelroy B
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
901 (13392)  CRE 3.0  INET  Mcelroy B
   THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
   WEB-BASED INSTRUCTION.
   THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS.
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5150  INTERNAT'L COMMUN
201 (17602)  CRE 3.0  INET  Bland D
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210  RACE, GENDER & MEDIA
001 (16338) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T
605 (17207) CRE 3.0

JOUR 5250  QUANTITATIVE RES
001 (14212) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K
601 (18055) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5260  QUALITATIVE RES
001 (15580) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G
601 (16416) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G

JOUR 5280  MEDIA MANAGEMENT
201 (13662) CRE 3.0  INET  Foote Jr C
WEB-BASED INSTRUCTION.  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330  STRATEGIC SOCIAL MEDIA
201 (14489) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14498) CRE 3.0  INET  Blankenship S
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350  SEMINAR IN JOURN
001 (17779) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
Course is designed to introduce students to theories about social influence and persuasion. These theories focus on source, receiver, and message factors important in understanding how persuasion works. Students will learn about these theories in the context of message and campaign design used in the ad and PR industries. Through understanding theory, students will gain greater insight into how and why advertising/PR messages do or do not work. Application of theory to industry practice is emphasized.
002 (18323) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
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<td>Nisbett G</td>
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Course Topic: ADVANCED AD TEAM COMPETITION

JOUR 5910  ADVA PROB JOUR

703  (14803)  CRE V  Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

710  (14811)  CRE V  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711  (14758)  CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

718  (18160)  CRE V  Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950  THESIS

702  (13401)  CRE V  Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703  (16068)  CRE V  Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704  (2817)  CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

709  (2848)  CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

713  (13123)  CRE V  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

716  (2826)  CRE V  Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

719  (16018)  CRE V  Paul N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721  (2852)  CRE V  Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

JOUR 4030  AD & PR FOR SOCIAL GOOD

801  (17037)  CRE 3.0  Champlin S
INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 4270  STRATEGIC SOCIAL MEDIA

801  (17036)  CRE 3.0  Nisbett G
INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5330  STRATEGIC SOCIAL MEDIA
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

801 (17039) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5520 ADV AD/PR FOR SOC GOOD
601 (17627) CRE 3.0

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
201 (15408) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM
201 (15455) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341 TECHNIQUES-DC ANALYST
Eight Week Session Two

JOUR 5261       QUAL RES DGTL COMM
201   (15650) CRE 3.0  AOP    Hamilton S
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331       SOCIAL MEDIA ANALYTICS
201   (17782) CRE 3.0  AOP    Addicks B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

901   (17783) CRE 3.0  AOP    Addicks B
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
CONTACT DEPARTMENT.
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5581       CAPSTONE SEM IN DCA
201   (18344) CRE 3.0  AOP    Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900       ADVAN PROB JOUR
709   (16671) CRE V  Mueller J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.