# Journalism

## JOUR 1210  MASS COMM & SOCIETY

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<td>201</td>
<td>13582</td>
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<td>Paul N</td>
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WEB-BASED INSTRUCTION.

**This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.**

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WEB-BASED INSTRUCTION.

**This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.**

## JOUR 2000  PRINCIPLES OF AD & PR

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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

## JOUR 2300  PRINCIPLES OF NEWS

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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

## JOUR 2310  INTRO TO MEDIA WRITING

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

100% online. No on-site meetings. May require set times to participate online as noted.

**THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.**

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WEB-BASED INSTRUCTION.

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JOUR 3020  ADV ACCOUNT PLANNING


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

100% online. No on-site meetings. May require set times to participate online as noted.

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JOUR 3040  AD MEDIA STRATEGY

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3050  AD COPYWRITING
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210. CO-REQUISITE: JOUR 3050.001

JOUR 3055  AD ART DIRECTION

001 (2712)  CRE 3.0  MW  11:00 am-12:20 pm  CURY 103  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210. CO-REQUISITE: JOUR 3050.001

003 (12465)  CRE 3.0  MW  12:59 pm-02:20 pm  CURY 103  Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT

201 (17488)  CRE 3.0  INET  Campbell C
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3200  MASS COMM RESEARCH

201 (13707)  CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR

005 (2714)  CRE 3.0  INET  Burns B
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

100% online. No on-site meetings. May require set times to participate online as noted.
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201 (13371)  CRE 3.0  INET  Desoto M
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202 (19140)  CRE 3.0  INET  Desoto M
100% online. No on-site meetings. May require set times to participate online as noted.
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JOUR 3250  GAME DESIGN FOR JOUR

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JOUR 3270  MEDIA ENTREP & INNOV

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS, MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA: WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3300  INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. 100% online. No on-site meetings. May require set times to participate online as noted.
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JOUR 3322  EDITING

001 (17486) CRE 3.0  REMOTE DLV  Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
WE WILL MEET IN PERSON ON JANUARY 26, FEB. 2, AND MARCH 30TH. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 12TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

002 (18258) CRE 3.0  REMOTE DLV  Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
WE WILL MEET IN PERSON ON JANUARY 28, FEB. 4, AND APRIL 1ST. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 14TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

JOUR 3323  BDCST / WEB NEWS WRITING

001 (2701) CRE 3.0  T  12:00 pm-02:50 pm  SYMR 224  McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
Instruction delivered remote and on site. (remote 51% or less)
Also meets: T 12:00 pm-02:50 pm SYMR 223 1/11/21-5/1/21

002 (2707) CRE 3.0  R  12:00 pm-02:50 pm  SYMR 223  McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: R 12:00 pm-02:50 pm SYMR 224 1/11/21-5/1/21

JOUR 3340  DIGITAL MEDIA FOR JOUR

001 (16109) CRE 3.0  INET  Scudder C
100% online. No on-site meetings. May require set times to participate online as noted.
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**JOUR 3400 FUNDAMENTALS OF PR**

- **Course Code**: JOUR 3400
- **Title**: FUNDAMENTALS OF PR
- **Instructor**: Keller K
- **Days**: M
- **Time**: 03:30 pm-06:20 pm
- **Location**: REMOTE DLV
- **Notes**: Students must have completed 45 hours of credit or more to enroll. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 3410 PR FOR NON-PROFITS**

- **Course Code**: JOUR 3410
- **Title**: PR FOR NON-PROFITS
- **Instructor**: Keller K
- **Days**: TR
- **Time**: 12:30 pm-01:50 pm
- **Location**: REMOTE DLV
- **Notes**: Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 3700 FUND PHOTOJOURNALISM**

- **Course Code**: JOUR 3700
- **Title**: FUND PHOTOJOURNALISM
- **Instructor**: Anderson C
- **Days**: M
- **Time**: 12:00 pm-02:50 pm
- **Location**: REMOTE DLV
- **Notes**: Major status or minor status plus JOUR 3321 or JOUR 3323 and JOUR 3300. Students should contact school if enrollment is blocked for this course and pre-requisites have been completed. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 4070 AD CAMPAIGNS**

- **Course Code**: JOUR 4070
- **Title**: AD CAMPAIGNS
- **Instructor**: Campbell C
- **Days**: TR
- **Time**: 02:00 pm-03:20 pm
- **Location**: SYMR 203
- **Notes**: JOUR major or minor status plus JOUR 3020, JOUR 3040 or JOUR 3200, JOUR 3050 and 3055. Students should contact school if enrollment is blocked for this course and pre-reqs have been completed. Instruction delivered remote and on-site. (remote 51% or less) "CLASS WILL MEET FACE TO FACE THE FIRST THREE WEEKS, THEN REMOTELY THE REST OF THE SEMESTER. STUDENTS WITH LAST NAMES BEGINNING WITH A THROUGH G WILL MEET FACE TO FACE ON TUESDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/12, 1/19 AND 1/26) STUDENTS WITH LAST NAMES BEGINNING WITH H THROUGH Z WILL MEET FACE TO FACE ON THURSDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/14, 1/21 AND 1/28) SEE CANVAS FOR MORE DETAILS."
JOUR 4075  AD COMPETITION
001  (2713)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001  (17487)  CRE 3.0  MW  12:59 pm-02:20 pm  REMOTE DLV  Bland D
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4230  ARTS & CULTURE JOUR
001  (15733)  CRE 3.0  T  03:30 pm-06:20 pm  REMOTE DLV  McPhate D
Course Topic: MUSIC CRITICISM
STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A
VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN
ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW
AESTHETICS SUFFICIENT TO WRITE AUTHORITY REVIEWS, CRITICAL ESSAYS, FEATURES AND
PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING
MARKETS WHERE MUSIC CRITICISM APPEARS ¿ PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST.
THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM¿S ROLE IN
SOCIETY WILL BE CONSIDERED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4240  INTERNATIONAL MEDIA
201  (13364)  CRE 3.0  INET  Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250  RACE, GENDER & MEDIA
001  (2722)  CRE 3.0  INET  Everbach T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 4270  STRATEGIC SOCIAL MEDIA
201  (13584)  CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 4280  MEDIA MANAGEMENT
201  (16368)  CRE 3.0  INET  Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321  OPINION WRITING
001  (13063)  CRE 3.0  TR  09:00 am-10:20 am  REMOTE DLV  Nevins A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4323  ADV BDCST / WB NEWS WRIT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

While all of the lecture portion of this class will be conducted remotely, students will also complete daily reporting shifts through the campus television station. As part of these shifts they will need to check out equipment from the journalism equipment lab on campus, and might front a story live or on set (which would also require students to come to campus).

JOUR 4343 VIS NEWS STORYTELLING

JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

Instruction delivered remote and on-site. (remote 51% or less)

First day class meeting will be held face to face. All other class meetings will be held remotely, however, students will be expected to come to campus at least once weekly to check out and return camera equipment and to use campus lab computers if they do not have personal access to Adobe Creative Cloud for multimedia production and editing software. Check Canvas for details.

Also meets: M 03:30 pm-06:20 pm SYMR 222 1/11/21-5/1/21

JOUR 4355 SPORT MEDIA RELATIONS

Instruction delivered remote and on-site. (remote 51% or less)

Class will meet face to face first class day and every other class meeting time scheduled. The rest of the class meetings will be via Zoom. See Canvas for details.

JOUR 4410 REPORT PUB AFFA

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4460 PR COMMUNICATION

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

This course meets at the Frisco Campus
2811 Internet Blvd., Frisco TX 75034.
JOUR 4470 ETHICS IN AD & PR

001 (2688) CRE 3.0 REMOTE DLV Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4620 MASS COMM LAW & ETHICS

003 (2687) CRE 3.0 MW 02:00 pm-03:20 pm REMOTE DLV Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4730 ADVANCED VISUAL COMM

001 (12284) CRE 3.0 R 03:30 pm-06:20 pm REMOTE DLV Bennett T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4800 PROFESSIONAL INTERNSHIP

701 (2733) CRE V REMOTE DLV
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

702 (2681) CRE V REMOTE DLV Campbell C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

704 (2682) CRE V REMOTE DLV Everbach T
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

705 (2704) CRE V REMOTE DLV Foote Jr. C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

706 (12867) CRE V REMOTE DLV Poynter R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

707 (2686) CRE V REMOTE DLV Keller K
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

710 (2692) CRE V REMOTE DLV McElroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

711 (2691) CRE V REMOTE DLV Anderson C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

712 (2720) CRE V REMOTE DLV Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4805  AD PR PRACTICUM
501 (16467) CRE V W 02:00 pm-04:50 pm FRSC 123 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12287) CRE V  W 10:30 am-01:20 pm GAB 101 McElroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4815  SWOOP AGENCY PRACTICUM
718 (13365) CRE V MW 08:00 am-09:50 am SYMR 234 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4820  HIST AMER MEDIA
001 (12954) CRE 3.0 TR 02:00 pm-03:20 pm REMOTE DLV Loftis R
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4900  SPECIAL PROBLEMS
703 (13929) CRE V REMOTE DLV Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
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<th>Delivery Method</th>
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<td>713 (17813)</td>
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<td>CRE V</td>
<td>REMOTE DLV</td>
<td>Nisbett G</td>
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<td>722 (13074)</td>
<td>CRE V</td>
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<td>05:00 pm-06:20 pm</td>
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<td>Campbell C</td>
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**JOUR 4910 ** SPECIAL PROBLEMS

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**JOUR 4999 ** NEWS CAPSTONE

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<td>03:30 pm-06:20 pm</td>
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<td>Loftis R</td>
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<tr>
<td>002 (13368)</td>
<td>CRE 3.0</td>
<td>R</td>
<td>09:00 am-11:50 am</td>
<td>SYMR 220</td>
<td>Anderson C</td>
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Instruction delivered remote and on site. (remote 51% or less)

**CLASS CONTROLLED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

Instruction delivered remote and on site. (remote 51% or less)

First class day (1/13/21) will meet face to face. Check Canvas for which class lab you will be assigned to.

Also meets: W 03:30 pm-06:20 pm SYMR 224 1/11/21-5/1/21

First class day (1/13/21) will meet face to face. Check Canvas for which class lab you will be assigned to. All other class meetings will be remote. Students will need to come to campus weekly to check out and return camera equipment and/or to access Adobe Creative Cloud for multimedia production and editing on campus lab computers if they don't have personal access to this software.

Also meets: R 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21
Instruction delivered remote and on site. (remote 51% or less)

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN. 14, MAR. 4, APR. 8, AND APR. 22.
STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.

Also meets: R 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21

JOUR 5040  MEDIA STUDIES/THEORIES

201 (13000) CRE 3.0  INET  Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (13891) CRE 3.0  INET  Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5150  INTERNAT'L COMMUN

201 (15738) CRE 3.0  INET  Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (14412) CRE 3.0  INET  Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5210  RACE, GENDER & MEDIA

001 (14763) CRE 3.0  INET  Everbach T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (15429) CRE 3.0  INET  Everbach T

JOUR 5250  QUANTITATIVE RES

001 (13366) CRE 3.0  T  06:30 pm-09:20 pm  REMOTE DLV  Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

601 (16119) CRE 3.0  T  06:30 pm-09:20 pm  REMOTE DLV  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5260  QUALITATIVE RES

001 (14315) CRE 3.0  Everbach T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
JOUR 5280    MEDIA MANAGEMENT
201 (12869) CRE 3.0     INET     Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5310    MEDIA ETHICS
001 (18259) CRE 3.0     T     03:30 pm-06:20 pm     REMOTE DLV     Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5330    STRATEGIC SOCIAL MEDIA
201 (13583) CRE 3.0     INET     Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350    SEMINAR IN JOUR
001 (15886) CRE 3.0     R     06:30 pm-09:20 pm     REMOTE DLV     Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
Course is designed to introduce students to theories about social influence and persuasion. These theories focus on source, receiver, and message factors important in understanding how persuasion works. Students will learn about these theories in the context of message and campaign design used in the ad and PR industries. Through understanding theory, students will gain greater insight into how and why advertising/PR messages do or do not work. Application of theory to industry practice is emphasized.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5710    NARRATIVE JOUR
001 (14354) CRE 3.0     T     06:30 pm-09:20 pm     REMOTE DLV     Donald M
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5800    PROF INTERNSHIP
704 (14934) CRE 3.0     REMOTE DLV     Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900       ADVAN PROB JOUR

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course topic: ADVANCED AD TEAM COMPETITION

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

710 (13842) CRE V REMOTE DLV McElroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

711 (13795) CRE V REMOTE DLV Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

718 (16212) CRE V REMOTE DLV Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5950 THESIS

702 (12652) CRE V REMOTE DLV Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

703 (14600) CRE V REMOTE DLV Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

704 (2693) CRE V REMOTE DLV Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

709 (2721) CRE V REMOTE DLV Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

713 (12408) CRE V REMOTE DLV
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

716 (2702) CRE V REMOTE DLV Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

719 (14574) CRE V REMOTE DLV Paul N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

721 (2725) CRE V REMOTE DLV Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Three Week Session

JOUR 4270 STRATEGIC SOCIAL MEDIA

802 (18261) CRE 3.0 INET Blankenship S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
Sixteen Week Session  One

JOUR 5330 STRATEGIC SOCIAL MEDIA
601 (18436) CRE 3.0 INET Blankenship S
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5000 INTRO DGTL COMM ANALYT
201 (14209) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251 QUANT RES DGTL COMM
201 (14239) CRE 3.0 AOP Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341 TECHNIQUES-DC ANALYST
201 (15918) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5261 QUAL RES DGTL COMM
201 (14363) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5331 SOCIAL MEDIA ANALYTICS
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900 ADVAN PROB JOUR

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5901 ADV PROB DC ANALYTICS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.