### JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Instructor</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>3.0</td>
<td>TR</td>
<td>12:30pm-01:50pm</td>
<td>INET</td>
<td>Paul N</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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<tr>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Instructor</th>
<th>Location</th>
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<tbody>
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<td>901</td>
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<td>TR</td>
<td>12:30pm-01:50pm</td>
<td>INET</td>
<td>Paul N</td>
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</tbody>
</table>

WEB-BASED INSTRUCTION.

This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.

### JOUR 2000  PRINCIPLES OF AD & PR

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<thead>
<tr>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Instructor</th>
<th>Location</th>
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<tr>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>12:30pm-01:50pm</td>
<td>REMOTE DLV</td>
<td>Knight S</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

### JOUR 2300  PRINCIPLES OF NEWS

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<tr>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Instructor</th>
<th>Location</th>
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<td>12:30pm-01:50pm</td>
<td>REMOTE DLV</td>
<td>Arterbery A</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

### JOUR 2310  INTRO TO MEDIA WRITING

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<th>Section</th>
<th>Credits</th>
<th>Instructor</th>
<th>Location</th>
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<tbody>
<tr>
<td>001</td>
<td>3.0</td>
<td>Arterbery A</td>
<td>INET</td>
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</table>

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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<tr>
<th>Section</th>
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<th>Location</th>
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<tr>
<td>002</td>
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<td>Bland D</td>
<td>INET</td>
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<tr>
<td>003</td>
<td>3.0</td>
<td>Fuse K</td>
<td>INET</td>
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100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3020  ADV ACCOUNT PLANNING


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3040  AD MEDIA STRATEGY

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3050  AD COPYWRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISITE: JOUR 3055.001
JOUR 3055  AD ART DIRECTION
001 (2712) CRE 3.0 MW 11:00 am-12:20 pm CURY 103 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

JOUR 3070  AD AGENCY MANAGEMENT
201 (17488) CRE 3.0 INET Campbell C
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

JOUR 3200  MASS COMM RESEARCH
201 (13707) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

JOUR 3210  APPL DESIGN AD & PR
005 (2714) CRE 3.0 INET Burns B
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 3250  GAME DESIGN FOR JOUR
201 (13988) CRE 3.0 INET James J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
EVERYDAY WE’RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE’S MIND. BEYOND THAT, THERE’S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3300

INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/21

JOUR 3310  FEATURE WRITING
001 (12620) CRE 3.0  MW 11:00 am-12:20 pm REMOTE DLV Donald M
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3321  NEWS REPORT / WRIT / EDIT
002 (2708) CRE 3.0  INET Ghioto G
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

201 (19068) CRE 3.0  INET Nevins A
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

205 (13741) CRE 3.0  INET Ghioto G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3322  EDITING
001 (17486) CRE 3.0  REMOTE DLV Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
WE WILL MEET IN PERSON ON JANUARY 26, FEB. 2, AND MARCH 30TH. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 12TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

WE WILL MEET IN PERSON ON JANUARY 28, FEB. 4, AND APRIL 1ST. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 14TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

JOUR 3323 BDCST / WEB NEWS WRITING

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

Instruction delivered remote and on site. (remote 51% or less)
Also meets: T 12:00 pm-02:50 pm SYMR 223 1/11/21-5/21

JOUR 3340 DIGITAL MEDIA FOR JOUR

100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3400 FUNDAMENTALS OF PR

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3410 PR FOR NON-PROFITS

STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
<table>
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<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
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<td>JOUR 3420</td>
<td>PR WRITING</td>
<td>Keller K</td>
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<td>12:30 pm-01:50 pm</td>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<td>JOUR 3700</td>
<td>FUND PHOTOJOURNALISM</td>
<td>Anderson C</td>
<td>3.0</td>
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<td>REMOTE DLV</td>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<td>JOUR 4070</td>
<td>AD CAMPAIGNS</td>
<td>Campbell C</td>
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<td>02:00 pm-03:20 pm</td>
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<td>JOUR MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRI-REQUISITES HAVE BEEN COMPLETED</td>
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<td>JOUR 4075</td>
<td>AD COMPETITION</td>
<td>Campbell C</td>
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<td>05:00 pm-06:20 pm</td>
<td>SYMR 203</td>
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<td>Restricted course. Approval required. Contact department. BY APPLICATION ONLY.</td>
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<tr>
<td>JOUR 4210</td>
<td>TOPICS IN JOUR</td>
<td>McPhate D</td>
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<td>03:30 pm-06:20 pm</td>
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<td></td>
<td>Course Topic: MUSIC CRITICISM</td>
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<td>STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS IN PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.</td>
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<td>JOUR 4240</td>
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<tr>
<td>JOUR 4250 RACE, GENDER &amp; MEDIA</td>
<td>201 (13364)</td>
<td>3.0</td>
<td>Bland D</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>JOUR 4270 STRATEGIC SOCIAL MEDIA</td>
<td>201 (13584)</td>
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<td>Everbach T</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<td>JOUR 4280 MEDIA MANAGEMENT</td>
<td>201 (16368)</td>
<td>3.0</td>
<td>Foote Jr. C</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>JOUR 4321 OPINION WRITING</td>
<td>001 (13063)</td>
<td>3.0</td>
<td>Nevins A</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<tr>
<td>JOUR 4323 ADV BDCST/WB NEWS WRIT</td>
<td>001 (16856)</td>
<td>3.0</td>
<td>McElroy B</td>
<td>Restricted course. Approval required. Contact department. Instruction delivered remote and on site. (remote 51% or less) WHILE ALL OF THE LECTURE PORTION OF THIS CLASS WILL BE CONDUCTED REMOTELY, STUDENTS WILL ALSO COMPLETE DAILY REPORTING SHIFTS THROUGH THE CAMPUS TELEVISION STATION. AS PART OF THESE SHIFTS THEY WILL NEED TO CHECK OUT EQUIPMENT FROM THE JOURNALISM EQUIPMENT LAB ON CAMPUS, AND MIGHT FRONT A STORY LIVE OR ON SET (WICH WOULD ALSO REQUIRE STUDENTS TO COME TO CAMPUS).</td>
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<tr>
<td>JOUR 4343 VIS NEWS STORYTELLING</td>
<td>001 (12416)</td>
<td>3.0</td>
<td>Brown C</td>
<td>JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. Instruction delivered remote and on site. (remote 51% or less) FIRST DAY CLASS MEETING WILL BE HELD FACE TO FACE. ALL OTHER CLASS MEETINGS WILL BE HELD REMOTELY, HOWEVER, STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS. Also meets: M 03:30 pm-06:20 pm SYMR 222 1/11/21-5/1/21</td>
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JOUR 4355  SPORT MEDIA RELATIONS
501 (16143) CRE 3.0  W  06:30 pm-09:20 pm  FRSC 107  Trahan IV J
Instruction delivered remote and on site. (remote 51% or less)
CLASS WILL MEET FACE TO FACE FIRST CLASS DAY AND EVERY OTHER CLASS MEETING TIME
SCHEDULED. THE REST OF THE CLASS MEETINGS WILL BE VIA ZOOM. SEE CANVAS FOR DETAILS.

JOUR 4410  REPORT PUB AFFA
002 (2703) CRE 3.0  TR  12:30 pm-01:50 pm  REMOTE DLV  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
003 (12419) CRE 3.0  M  06:30 pm-09:20 pm  REMOTE DLV  Nevins A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
004 (14762) CRE 3.0  REMOTE DLV  Ghioto G
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4460  PR COMMUNICATION
001 (2705) CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
002 (2680) CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
501 (17871) CRE 3.0  R  02:00 pm-04:50 pm  FRSC 123  Poynter R
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

JOUR 4470  ETHICS IN AD & PR
001 (2688) CRE 3.0  REMOTE DLV  Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4620  MASS COMM LAW & ETHICS
003 (2687) CRE 3.0  MW  02:00 pm-03:20 pm  REMOTE DLV  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4730  ADVANCED VISUAL COMM
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 4800</td>
<td>PROFESSIONAL INTERNSHIP</td>
<td>701</td>
<td>3.0</td>
<td>R</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Bennett T</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>702</td>
<td></td>
<td></td>
<td></td>
<td>C</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Campbell C</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>704</td>
<td></td>
<td></td>
<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Everbach T</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>705</td>
<td></td>
<td></td>
<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Foote Jr. C</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>706</td>
<td></td>
<td></td>
<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Poynter R</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>707</td>
<td></td>
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<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Keller K</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>710</td>
<td></td>
<td></td>
<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>McElroy B</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>711</td>
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<td></td>
<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Anderson C</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>712</td>
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<td></td>
<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Ghioto G</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>721</td>
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<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Nisbett G</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>724</td>
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<td></td>
<td></td>
<td>V</td>
<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
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</tbody>
</table>

**JOUR 4805 AD PR PRACTICUM**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>501</td>
<td></td>
<td>501</td>
<td></td>
<td>W</td>
<td>02:00 pm-04:50 pm</td>
<td>FRSC 123</td>
<td>Poynter R</td>
<td>This course meets at the Frisco campus 2811 Internet Blvd., Frisco TX 75034. Restricted course. Approval required. Contact department.</td>
</tr>
</tbody>
</table>

**JOUR 4810 NEWS / SPORTS PRACTICUM**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>710</td>
<td></td>
<td>710</td>
<td></td>
<td>W</td>
<td>10:30 am-01:20 pm</td>
<td>GAB 101</td>
<td>McElroy B</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
</tbody>
</table>
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4815  SWOOP AGENCY PRACTICUM

JOUR 4820  HIST AMER MEDIA

JOUR 4900  SPECIAL PROBLEMS
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 4910</td>
<td>SPECIAL PROBLEMS</td>
<td>Mueller</td>
<td>3.0</td>
<td></td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
<td>Loftis</td>
<td>3.0</td>
<td></td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td>JOUR 5040</td>
<td>MEDIA STUDIES/THEORIES</td>
<td>Mueller</td>
<td>3.0</td>
<td></td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td>JOUR 5150</td>
<td>INTERNAT'L COMMUN</td>
<td></td>
<td></td>
<td></td>
<td>REMOTE DLV</td>
</tr>
</tbody>
</table>

**REMINDER:**
- **JOUR 4910:** Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
- **JOUR 4999:** Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
- **JOUR 5040:** Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
- **JOUR 5150:** Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**WEB-BASED INSTRUCTION:**

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
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JOUR 5210  RACE, GENDER & MEDIA

100% online. No on-site meetings. May require set times to participate online as noted.

JOUR 5250  QUANTITATIVE RES

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5260  QUALITATIVE RES

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5280  MEDIA MANAGEMENT

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5310  MEDIA ETHICS

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5330  STRATEGIC SOCIAL MEDIA

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
**Course Topic: SOCIAL INFLUENCE & PERSUASION**

COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**PARTLREMOT Course Details:**

- (13124) CRE 3.0
- Restricted course. Approval required. Contact department.
- Instruction delivered remote and on site. (remote 51% or less)

STUDENTS WILL MEET EVERY TUESDAY IN SYMR 203 AND SYMR 234. SEE CANVAS FOR DETAILS.

**JOUR 5710  NARRATIVE JOUR**

- (14354) CRE 3.0 T
- Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 5800  PROF INTERNSHIP**

- (14934) CRE 3.0
- Restricted course. Approval required. Contact department.
- Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 5900  ADVAN PROB JOUR**

- (2723) CRE V
- Restricted course. Approval required. Contact department.
- Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**Remote Delivery Information:**

- Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5910  ADVA PROB JOUR

Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5950  THESIS

Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
3W1 Winter session.
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Restricted course. Approval required. Contact department.

Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM
201 (14363) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Restricted course. Approval required. Contact department.

JOUR 5331  SOCIAL MEDIA ANALYTICS
201 (15887) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Restricted course. Approval required. Contact department.
901 (15888) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

JOUR 5900  ADVAN PROB JOUR
721 (16798) CRE V REMOTE DLV Nisbett G
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5901  ADV PROB DC ANALYTICS
720 (19034) CRE 3.0 Hamilton S
Restricted course. Approval required. Contact department.