Journalism

JOUR 1210 MASS COMM & SOCIETY
201 (14488) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 2000 PRINCIPLES OF AD & PR
001 (2834) CRE 3.0 TR 12:30 pm-01:50 pm GAB 105 Broyles S
002 (2835) CRE 3.0 TR 12:30 pm-01:50 pm GAB 104 Green K
501 (17526) CRE 3.0 TR 09:30 am-10:50 am FRSC 133 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2300 PRINCIPLES OF NEWS
001 (2830) CRE 3.0 TR 09:30 am-10:50 am ENV 110 Paul N

JOUR 2310 INTRO TO MEDIA WRITING
001 (2791) CRE 3.0 MW 09:00 am-10:20 am SYMR 224 Paul N
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
002 (2792) CRE 3.0 MW 11:00 am-12:20 pm SYMR 224 Bland D
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
003 (2793) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 224 Arterbery A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
004 (2805) CRE 3.0 M 03:00 pm-05:50 pm SYMR 224 Fellows J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
006 (2818) CRE 3.0 R 06:30 pm-09:20 pm SYMR 222 Parks S
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
207 (14215) CRE 3.0 INET Ghioto G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

301 (2794) LAB 0.0 F 09:00 am-10:50 am SYMR 220 Paul N
302 (2795) LAB 0.0 F 11:00 am-12:50 pm SYMR 222 Bland D
303 (2796) LAB 0.0 F 11:00 am-12:50 pm SYMR 224 Arterbery A
304 (2807) LAB 0.0 F 12:59 pm-02:50 pm SYMR 224 Fellows J
306 (2819) LAB 0.0 F 12:59 pm-02:50 pm SYMR 222 Parks S
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Location</th>
<th>Time</th>
<th>Notes</th>
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</table>
| JOUR 3020  | ADV ACCOUNT PLANNING             |            |          | 11:00 am-12:20 pm | BLB 015  
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;  
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED |
| JOUR 3040  | AD MEDIA STRATEGY                |            |          | 03:59 pm-05:20 pm | ENV 120  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED |
| JOUR 3050  | AD COPYWRITING                   |            |          | 08:00 am-09:20 am | SYMR 203  
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
COREQUISITE: JOUR 3055.001 |
| JOUR 3055  | AD ART DIRECTION                 |            |          | 09:30 am-10:50 am | SYMR 203  
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED  
COREQUISITE: JOUR 3055.003 |
| JOUR 3070  | AD AGENCY MANAGEMENT             |            |          | 11:00 am-12:20 pm | SYMR 203  
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.  
CO-REQUISITE: JOUR 3050.001 |
| JOUR 3080  | AD AGENCY MANAGEMENT             |            |          | 12:59 pm-02:20 pm | SYMR 203  
CO-REQUISITE: JOUR 3050.002 |
| JOUR 3200  | MASS COMM RESEARCH              |            |          | 03:30 pm-06:20 pm | WH 116  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE. |
| JOUR 3210  | APPL DESIGN AD & PR              |            |          | 03:00 pm-05:50 pm | SYMR 222  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND  
PRE-REQS HAVE BEEN COMPLETED.  
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;  
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210  
WEB-BASED INSTRUCTION.  
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SECTION OF THE COURSE IF APPLICABLE. |
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SECTION OF THE COURSE IF APPLICABLE. |
|            |                                  |            |          |             | INET  
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JOUR 3270 MEDIA ENTREP & INNOV
001 (17074) CRE 3.0 M  03:30 pm-06:20 pm  WH 114  Foote Jr C
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS, MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300 INTRO TO VISCOMM
001 (2811) CRE 3.0 M  09:00 am-11:50 am  SYMR 223  Bennett T
ENROLLMENT REQUIREMENTS:
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2812) CRE 3.0 M  09:00 am-11:50 am  GAB 101  Bennett T
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

003 (2842) CRE 3.0 W  09:00 am-11:50 am  SYMR 223  Bennett T

004 (2843) CRE 3.0 W  09:00 am-11:50 am  GAB 101  Bennett T

JOUR 3310 FEATURE WRITING
001 (13360) CRE 3.0 MW  11:00 am-12:20 pm  GAB 111H  Donald M
JOUR 3321 NEWS REPORT / WRIT / EDIT
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3323  BDCST / WEB NEWS WRITING

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3340  DIGITAL MEDIA FOR JOUR

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3400  FUNDAMENTALS OF PR

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

JOUR 3410  PR FOR NON-PROFITS

STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
JOUR 3420  PR WRITING
001 (2844)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K
501 (17524)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 111  Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3700  PHOTO JOURNALISM
001 (2824)  CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
MAJOR STATU OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659)  CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001 (17595)  CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

JOUR 4070  AD CAMPAIGNS
001 (2799)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
002 (2851)  CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001 (2837)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001 (17725)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207 (18119)  CRE 3.0  INET  Keller K
Course Topic:  PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230  ARTS & CULTURE JOUR
001 (17594)  CRE 3.0  T  03:30 pm-06:20 pm  WH 114  Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
201 (14210)  CRE 3.0  INET  Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250  RACE, GENDER & MEDIA
001 (2849)  CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA
002 (12975)  CRE 3.0  M  06:30 pm-09:20 pm  WH 322  Skinner-Luker K
WEB-BASED INSTRUCTION.

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JOUR 4321  OPINION WRITING
001 (13897) CRE 3.0  TR  09:00 am-10:20 am  LANG 211  Loftis R

JOUR 4343  VIS NEWS STORYTELLING
001 (13132) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (2846) CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULDN'T CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355  SPORT MEDIA RELATIONS
501 (18080) CRE 3.0  W  06:30 pm-09:20 pm  FRSC 121
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410  REPORT PUB AFFA
002 (2827) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13137) CRE 3.0  M  06:30 pm-09:20 pm  GAB 111H  Vernon E

004 (16337) CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Loftis R

JOUR 4460  PR COMMUNICATION
001 (2829) CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2802) CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4470  ETHICS IN AD & PR
001 (2810) CRE 3.0  M  06:30 pm-09:20 pm  CHEM 106  Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4620  MASS COMM LAW & ETHICS
003 (2809) CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM
001 (12976) CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (2860) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

Broyles SCRE V702 (2803)

Everbach TCRE V704 (2804)

Foote Jr CCRE V705 (2828)

Poynter RCRE V706 (13660)

Keller KCRE V707 (2808)

Mcelroy BCRE V710 (2816)

Anderson CCRE V711 (2814)

Ghioto GCRE V712 (2847)

Nisbett GCRE V721 (13510)

Bennett TCRE V724 (16362)

Mcelroy BCRE V710 (12979)

Anderson CCRE V711 (2858)

Ghioto GCRE V712 (2820)

Bennett TCRE V719 (12977)

Bennett TCRE V724 (16380)

JOUR 4810 NEWS / SPORTS PRACTICUM

Mcelroy BCRE V710 (12979)

Anderson CCRE V711 (2858)

Ghioto GCRE V712 (2820)

Bennett TCRE V719 (12977)

Bennett TCRE V724 (16380)

JOUR 4815 SWOOP AGENCY PRACTICUM

Ford WCRE V718 (14211)

Lofitis RCRE V718 (13909)

JOUR 4900 SPECIAL PROBLEMS

Champlin SCRE V703 (14908)

Everbach TCREE V704 (2803)

Anderson CCRE V711 (2853)

Ghioto GCRE V712 (28249)

James JCRE V717 (140069)

Nisbett GCRE V721 (13956)

Campbell CCRE V722 (139909)

Mueller JCRE V709 (14954)
### JOUR 4999  NEWS CAPSTONE

<table>
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<td>4999 001</td>
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<td>SYMR 220</td>
<td>Loftis R</td>
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<td>4999 002</td>
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<td>Ghioto G</td>
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<td>4999 003</td>
<td>CRE 3.0</td>
<td>W 09:00 am-11:50 am</td>
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<td>Loftis R</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 5040  MEDIA STUDIES/THEORIES

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### JOUR 5050  READING MASS COMM

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### JOUR 5150  INTERNAT'L COMMUN

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<table>
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<tr>
<th>Course Code</th>
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<tr>
<td>JOUR 5210</td>
<td>RACE, GENDER &amp; MEDIA</td>
<td>001</td>
<td>3.0</td>
<td>W 03:30-06:20 pm</td>
<td>Everbach T</td>
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<tr>
<td></td>
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<td>605</td>
<td>3.0</td>
<td>W 03:30-06:20 pm</td>
<td>Everbach T</td>
</tr>
<tr>
<td>JOUR 5250</td>
<td>QUANTITATIVE RES</td>
<td>001</td>
<td>3.0</td>
<td>T 06:30-09:20 pm</td>
<td>Fuse K</td>
</tr>
<tr>
<td></td>
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<td>601</td>
<td>3.0</td>
<td>T 06:30-09:20 pm</td>
<td>Fuse K</td>
</tr>
<tr>
<td>JOUR 5260</td>
<td>QUALITATIVE RES</td>
<td>001</td>
<td>3.0</td>
<td>R 03:30-06:20 pm</td>
<td>Everbach T</td>
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<tr>
<td></td>
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<td>601</td>
<td>3.0</td>
<td>R 03:30-06:20 pm</td>
<td>Everbach T</td>
</tr>
<tr>
<td>JOUR 5280</td>
<td>MEDIA MANAGEMENT</td>
<td>201</td>
<td>3.0</td>
<td></td>
<td>Foote Jr C</td>
</tr>
<tr>
<td>JOUR 5330</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>201</td>
<td>3.0</td>
<td></td>
<td>Blankenship S</td>
</tr>
<tr>
<td></td>
<td></td>
<td>601</td>
<td>3.0</td>
<td></td>
<td>Blankenship S</td>
</tr>
<tr>
<td>JOUR 5350</td>
<td>SEMINAR IN JOURNAL</td>
<td>001</td>
<td>3.0</td>
<td>R 06:30-09:20 pm</td>
<td>Nisbett G</td>
</tr>
<tr>
<td></td>
<td>Course Topic: SOCIAL INFLUENCE &amp; PERSUASION</td>
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<tr>
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<td>COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.</td>
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<tr>
<td></td>
<td></td>
<td>022</td>
<td>3.0</td>
<td>TR 05:00-06:20 pm</td>
<td>Campbell C</td>
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<tr>
<td></td>
<td></td>
<td>023</td>
<td>3.0</td>
<td>MW 09:00-10:20 am</td>
<td>Mcelroy B</td>
</tr>
<tr>
<td></td>
<td></td>
<td>043</td>
<td>3.0</td>
<td>M 03:00-05:50 pm</td>
<td>Brown C</td>
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<tr>
<td></td>
<td></td>
<td>623</td>
<td>3.0</td>
<td>MW 09:00-10:20 am</td>
<td>Mcelroy B</td>
</tr>
<tr>
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<td>LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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</table>
GAB 101M Brown CCRE 3.0 03:00 pm-05:50 pm
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710 NARRATIVE JOUR
001 (15635) CRE 3.0 T 06:30 pm-09:20 pm SYMR 203 Donald M

JOUR 5720 MAG WRIT / PUBLISHING
001 (13800) CRE 3.0 W 06:30 pm-09:20 pm SYMR 223 Nishimoto E

JOUR 5800 PROF INTERNSHIP
704 (16573) CRE 3.0 everbach T
708 (2841) CRE 3.0 Bland D
716 (16394) CRE 3.0 Fuse K

JOUR 5900 ADVANCE PROB JOUR
704 (2850) CRE 3.0 everbach T
705 (2854) CRE 3.0 Foote Jr C
710 (14810) CRE 3.0 Mcelroy B
711 (14757) CRE 3.0 Anderson C
713 (14023) CRE 3.0 Carter S
716 (2857) CRE 3.0 Fuse K
717 (14182) CRE 3.0 James J
719 (16040) CRE 3.0 Paul N
720 (16332) CRE 3.0 Bell V
722 (15994) CRE 3.0 Campbell C

Course Topic: ADVANCED AD TEAM COMPETITION

JOUR 5910 ADVANTAGE PROB JOUR
703 (14803) CRE 3.0 Champlin S
710 (14811) CRE 3.0 Mcelroy B
711 (14758) CRE 3.0 Anderson C
718 (18160) CRE 3.0 Ford W

JOUR 5950 THESIS
702 (13401) CRE 3.0 Broyles S
703 (16068) CRE 3.0 Champlin S
704 (2817) CRE 3.0 everbach T
709 (2848) CRE 3.0 Mueller J
713 (13123) CRE 3.0
Three Week Session

JOUR 4030       AD & PR FOR SOCIAL GOOD
801 (17037) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 4270       STRATEGIC SOCIAL MEDIA
801 (17036) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5330       STRATEGIC SOCIAL MEDIA
601 (17628) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
801 (17038) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5520       ADV AD/PR FOR SOC GOOD
601 (17627) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
801 (17039) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

Eight Week Session One

JOUR 5000       INTRO DGTL COMM ANALYT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM

201 (15455) CRE 3.0 AOP Hamilton S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341 TECHNIQUES-DC ANALYST

201 (17816) CRE 3.0 AOP Mcelroy R

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261 QUAL RES DGTL COMM

201 (15650) CRE 3.0 AOP Hamilton S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331 SOCIAL MEDIA ANALYTICS

201 (17782) CRE 3.0 AOP Addicks B

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

901 (17783) CRE 3.0 AOP Addicks B

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900 ADVAN PROB JOUR

709 (16671) CRE V Mueller J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 1210  MASS COMM & SOCIETY
901 (18573)  CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4280  MEDIA MANAGEMENT
201 (18346)  CRE 3.0  INET  Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321  OPINION WRITING
002 (18564)  CRE 3.0  TR  09:00 am-10:20 am  SYMR 223  Nevins A

JOUR 4805  AD PR PRACTICUM
701 (18455)  CRE V  W  12:00 pm-02:50 pm  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5350  SEMINAR IN JOURN
002 (18323)  CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
602 (18325)  CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
622 (18324)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR
709 (18189)  CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (18369)  CRE V  NO ASSGN  Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5581  CAPSTONE SEM IN DCA
201 (18344)  CRE 3.0  AOP  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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