### JOUR/Journalism

#### JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>CRN</th>
<th>CREDITS</th>
<th>DAYS</th>
<th>TIMES</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>INET</td>
</tr>
<tr>
<td>901</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>INET</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION.

**Description:** This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

#### JOUR 2000  PRINCIPLES OF AD & PR

<table>
<thead>
<tr>
<th>CRN</th>
<th>CREDITS</th>
<th>DAYS</th>
<th>TIMES</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
</tr>
<tr>
<td>002</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION.

**Description:** This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.

#### JOUR 2300  PRINCIPLES OF NEWS

<table>
<thead>
<tr>
<th>CRN</th>
<th>CREDITS</th>
<th>DAYS</th>
<th>TIMES</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>ENV 110</td>
</tr>
</tbody>
</table>

**Description:** This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

#### JOUR 2310  INTRO TO MEDIA WRITING

<table>
<thead>
<tr>
<th>CRN</th>
<th>CREDITS</th>
<th>DAYS</th>
<th>TIMES</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>3.0</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>002</td>
<td>3.0</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>003</td>
<td>3.0</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>004</td>
<td>3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>005</td>
<td>3.0</td>
<td>W</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>006</td>
<td>3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 224</td>
</tr>
</tbody>
</table>

**Description:** Students should contact school if enrollment is blocked for this course and pre-reqs have been completed. Major status or minor status; pass GSP test; two terms/semesters of first year English.
JOUR 3020  ADV ACCOUNT PLANNING
001 (2806) CRE 3.0 TR 11:00 am-12:20 pm  BLB 015  Hadeler D
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY
002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm  ENV 120  Unger V

JOUR 3050  AD COPYWRITING
001 (2797) CRE 3.0 TR 08:00 am-09:20 am  SYMR 203  Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am  SYMR 203  Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055  AD ART DIRECTION
001 (2836) CRE 3.0 MW 11:00 am-12:20 pm  SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm  SYMR 203  Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT
001 (12978) CRE 3.0 M 03:30 pm-06:20 pm  WH 116  Unger V

JOUR 3200  MASS COMM RESEARCH
201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 201 (14217) CRE 3.0 INET Moore W
WEB-BASED INSTRUCTION.

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE¿S MIND. BEYOND THAT, THERE¿S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BBECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 204 (14216) CRE 3.0 INET Desoto M
WEB-BASED INSTRUCTION.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 201 (14978) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3310 FEATURE WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3321 NEWS REPORT / WRT / EDIT

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

INET Ghioto GCRE 3.0 205 (14696)
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323 BDCST / WEB NEWS WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3340 DIGITAL MEDIA FOR JOUR

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 3400  FUNDAMENTALS OF PR  
201 (18118)  CRE 3.0  INET  Keller K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  

JOUR 3410  PR FOR NON-PROFITS  
001 (2823)  CRE 3.0  T  06:30 pm-09:20 pm  GATE 137  Keller K  
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.  
501 (17525)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 141  Poynter R  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.  

JOUR 3420  PR WRITING  
001 (2844)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K  
501 (17524)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 114  Knight S  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.  

JOUR 3470  PHOTO JOURNALISM  
001 (2824)  CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C  
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED  
002 (13659)  CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Anderson C  

JOUR 4065  ADVANCED ART DIRECTION  
001 (17595)  CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W  

JOUR 4070  AD CAMPAIGNS  
001 (2799)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C  
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
002 (2851)  CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C  

JOUR 4075  AD COMPETITION  
001 (2837)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.  

JOUR 4210  TOPICS IN JOUR  
001 (17725)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
207 (18119)  CRE 3.0  INET  Keller K  
Course Topic: PR FOR NON-MAJORS  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES, MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM. 

JOUR 4230  ARTS & CULTURE JOUR  
001 (17594)  CRE 3.0  T  03:30 pm-06:20 pm  WH 114  Stephenson D  
FOOD JOURNALISM.  

JOUR 4240  INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPLICABLE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250    RACE, GENDER & MEDIA

001 (2849)   CRE 3.0    W    03:30 pm-06:20 pm    CHEM 106    Everbach T

JOUR 4270    STRATEGIC SOCIAL MEDIA

001 (12975)  CRE 3.0    M    06:30 pm-09:20 pm    WH    332    Skinner-Luker K
201 (14490)  CRE 3.0    INET    Blankenship S

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPLICABLE SECTION OF THE COURSE IF APPLICABLE.

501 (17522)  CRE 3.0    R    06:00 pm-08:50 pm    FRSC 121    Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4280    MEDIA MANAGEMENT

201 (18346)  CRE 3.0    INET    Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPLICABLE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321    OPINION WRITING

001 (13897)  CRE 3.0    TR    09:00 am-10:20 am    LANG 211    Loftis R
002 (18564)  CRE 3.0    TR    09:00 am-10:20 am    SYMR 223    Nevins A

JOUR 4343    VIS NEWS STORYTELLING

001 (13132)  CRE 3.0    M    03:00 pm-05:50 pm    GAB 101    Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (2846)   CRE 3.0    W    03:00 pm-05:50 pm    GAB 101    Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323. JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355    SPORT MEDIA RELATIONS

501 (18080)  CRE 3.0    W    06:30 pm-09:20 pm    FRSC 121    Trahan IV J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410    REPORT PUB AFFA

002 (2827)   CRE 3.0    TR    12:30 pm-01:50 pm    SYMR 203    Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13137)  CRE 3.0    M    06:30 pm-09:20 pm    GAB 111H    Vernon E
004 (16337)  CRE 3.0    W    03:30 pm-06:20 pm    SYMR 203    Nevins A

JOUR 4460    PR COMMUNICATION

001 (2829)   CRE 3.0    T    09:30 am-12:20 pm    GAB 111H    Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2802)   CRE 3.0    T    02:00 pm-04:50 pm    GAB 111H    Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR 4470 ETHICS IN AD & PR

001 (2810) CRE 3.0 M 06:30 pm-09:20 pm BLB 090 Unger V
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620 MASS COMM LAW & ETHICS

003 (2809) CRE 3.0 MW 02:00 pm-03:20 pm BLB 005 Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730 ADVANCED VISUAL COMM

001 (12976) CRE 3.0 R 03:30 pm-06:20 pm SYMR 223 Bennett T

JOUR 4800 PROFESSIONAL INTERNSHIP

701 (2860) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (2803) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (2804) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (2828) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (13660) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2808) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (2816) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2814) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (2847) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13510) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16362) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805 AD PR PRACTICUM

701 (18455) CRE V W 12:00 pm-04:50 pm FRSC 141 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM

710 (12979) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2858) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2820) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (12977) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16380) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4820  HIST AMER MEDIA

001  (13754)  CRE 3.0  TR  02:00 pm-03:20 pm  LIFE A419  Loftis R

JOUR 4900  SPECIAL PROBLEMS

703  (14908)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Champlin S
704  (2859)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Everbach T
711  (2853)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Anderson C
712  (13249)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Ghioto G
717  (14069)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  James J
721  (13956)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Nisbett G
722  (13909)  CRE V  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C

JOUR 4910  SPECIAL PROBLEMS

709  (14954)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Mueller J
713  (14042)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Loftis R
722  (16512)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Campbell C
723  (14955)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  Loftis R

JOUR 4999  NEWS CAPSTONE

001  (14213)  CRE 3.0  M  09:00 am-11:50 am  SYMR 220  Loftis R
002  (14214)  CRE 3.0  W  09:00 am-11:50 am  SYMR 220  Ghioto G
003  (16259)  CRE 3.0  W  09:00 am-11:50 am  SYMR 222  Loftis R

JOUR 5040  MEDIA STUDIES/THEORIES

201  (13819)  CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601  (14668)  CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM

201  (13661)  CRE 3.0  INET  Mcelroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

JOUR 5150  INTERNAT'L COMMUN
201 (17602) CRE 3.0  INET  Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210  RACE, GENDER & MEDIA
001 (16338) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T
605 (17207) CRE 3.0

JOUR 5250  QUANTITATIVE RES
001 (14212) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K
601 (18055) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K

JOUR 5260  QUALITATIVE RES
001 (15580) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G
601 (16416) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G

JOUR 5280  MEDIA MANAGEMENT
201 (13662) CRE 3.0  INET  Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330  STRATEGIC SOCIAL MEDIA
201 (14489) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR EnROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350 SEMINAR IN JOURN
001 (17779) CRE 3.0 R 06:30 pm-09:20 pm SYMR 203 Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
002 (18323) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W
022 (13967) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
023 (13129) CRE 3.0 MW 09:00 am-10:20 am SYMR 203 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
043 (14487) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
602 (18325) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W
622 (18324) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
623 (14496) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
643 (14497) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710 NARRATIVE JOUR
001 (15635) CRE 3.0 T 06:30 pm-09:20 pm SYMR 203 Donald M

JOUR 5800 PROF INTERNSHIP
704 (16573) CRE 3.0 Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (2841) CRE 3.0 Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716 (16394) CRE 3.0 Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900 ADVAN PROB JOUR
704 (2850) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (2854) CRE V Foote Jr. C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (18189) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

710 (14810) CRE V
Mcelroy B

711 (14757) CRE V
Anderson C

713 (14023) CRE V
Carter S

716 (2857) CRE V
Fuse K

717 (14182) CRE V
James J

719 (16040) CRE V
Paul N

720 (16332) CRE V
Bell V

721 (18369) CRE V
NO ASSGN
Nisbett G

722 (15994) CRE V
Campbell C

Course Topic: ADVANCED AD TEAM COMPETITION

JOUR 5910    ADVA PROB JOUR

703 (14803) CRE V
Champlin S

710 (14811) CRE V
Mcelroy B

711 (14758) CRE V
Anderson C

718 (18160) CRE V
Ford W

JOUR 5950    THEESIS

702 (13401) CRE V
Broyles S

703 (16068) CRE V
Champlin S

704 (2817) CRE V
Everbach T

709 (2848) CRE V
Mueller J

713 (13123) CRE V

716 (2826) CRE V
Fuse K

719 (16018) CRE V
Paul N

721 (2852) CRE V
Nisbett G

Three Week Session

JOUR 4030    AD & PR FOR SOCIAL GOOD

801 (17037) CRE 3.0
INET
Champlin S

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4270    STRATEGIC SOCIAL MEDIA
JOUR 5330  STRATEGIC SOCIAL MEDIA
601  (17628)  CRE 3.0

WEB-BASED INSTRUCTION.  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5520  ADV AD/PR FOR SOC GOOD
601  (17627)  CRE 3.0

WEB-BASED INSTRUCTION.  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT
201  (15408)  CRE 3.0  AOP  Hamilton S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251  QUANT RES DGTL COMM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331  SOCIAL MEDIA ANALYTICS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5581  CAPSTONE SEM IN DCA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900  ADVAN PROB JOUR
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.