JOUR 1210  MASS COMM & SOCIETY  
201  (14488)  CRE 3.0  INET  Blankenship S  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  
901  (18573)  CRE 3.0  INET  Blankenship S  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 

JOUR 2000  PRINCIPLES OF AD & PR  
001  (2834)  CRE 3.0  TR  12:30 pm-01:50 pm  GAB 105  Broyles S  
002  (2835)  CRE 3.0  TR  12:30 pm-01:50 pm  GAB 104  Green K  
501  (17526)  CRE 3.0  TR  09:30 am-10:50 am  FRSC 133  Knight S  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX  75034.  

JOUR 2300  PRINCIPLES OF NEWS  
001  (2830)  CRE 3.0  TR  09:30 am-10:50 am  ENV 110  Paul N  

JOUR 2310  INTRO TO MEDIA WRITING  
001  (2791)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 224  Paul N  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
002  (2792)  CRE 3.0  MW  11:00 am-12:20 pm  SYMR 224  Bland D  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
003  (2793)  CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 224  Arterbery A  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
004  (2805)  CRE 3.0  M  03:00 pm-05:50 pm  SYMR 224  Fellows J  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
005  (2855)  CRE 3.0  W  03:00 pm-05:50 pm  SYMR 224  Vernon E  
006  (2818)  CRE 3.0  R  06:30 pm-09:20 pm  SYMR 222  Parks S  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020   ADV ACCOUNT PLANNING
001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015 Haderler D
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040   AD MEDIA STRATEGY
002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

JOUR 3050   AD COPYWRITING
001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055   AD ART DIRECTION
001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070   AD AGENCY MANAGEMENT
001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200   MASS COMM RESEARCH
201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210   APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250  GAME DESIGN FOR JOUR

WEB-BASED INSTRUCTION.
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JOUR 3270  MEDIA ENTREP & INNOV

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300  INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 3400      FUNDAMENTALS OF PR
201 (18118)  CRE 3.0      INET         Keller K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410      PR FOR NON-PROFITS
001 (2823)    CRE 3.0    T    06:30 pm-09:20 pm    W   137        Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (17525)    CRE 3.0    W    06:00 pm-08:50 pm    CCRE 3.0201 (18118)
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420      PR WRITING
001 (2844)    CRE 3.0    TR    12:30 pm-01:50 pm    SYMR 222        Keller K
501 (17524)    CRE 3.0    TR    02:00 pm-03:20 pm    FRSC 114        Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3430      PHOTO JOURNALISM
001 (2824)    CRE 3.0    M    12:00 pm-02:50 pm    SYMR 223        Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659)    CRE 3.0    T    11:00 am-01:50 pm    SYMR 223        Anderson C

JOUR 4065      ADVANCED ART DIRECTION
001 (17595)    CRE 3.0    W    06:30 pm-09:20 pm    SYMR 222        Ford W

JOUR 4070      AD CAMPAIGNS
001 (2799)    CRE 3.0    TR    02:00 pm-03:20 pm    SYMR 203        Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
002 (2851)    CRE 3.0    TR    03:30 pm-04:50 pm    SYMR 203        Campbell C

JOUR 4075      AD COMPETITION
001 (2837)    CRE 3.0    TR    05:00 pm-06:20 pm    SYMR 203        Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210      TOPICS IN JOUR
001 (17725)    CRE 3.0    MW    09:00 am-10:20 am    SYMR 203        Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207 (18119)    CRE 3.0      INET         Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230      ARTS & CULTURE JOUR
001 (17594)    CRE 3.0    T    03:30 pm-06:20 pm    WH  114        Stephenson D
FOOD JOURNALISM.

JOUR 4240      INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA
001 (2849) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 4270 STRATEGIC SOCIAL MEDIA
002 (12975) CRE 3.0 M 06:30 pm-09:20 pm WH 322 Skinner-Luker K
201 (14490) CRE 3.0 INET Blankenship S

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4280 MEDIA MANAGEMENT
201 (18346) CRE 3.0 INET Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321 OPINION WRITING
001 (13897) CRE 3.0 TR 09:00 am-10:20 am LANG 211 Loftis R
002 (18564) CRE 3.0 TR 09:00 am-10:20 am SYMR 223 Nevins A

JOUR 4343 VIS NEWS STORYTELLING
001 (13132) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001
002 (2846) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323. JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355 SPORT MEDIA RELATIONS
501 (18080) CRE 3.0 W 06:30 pm-09:20 pm FRSC 121 Trahan IV J
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410 REPORT PUB AFFA
002 (2827) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
003 (13137) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Vernon E
004 (16337) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Nevins A

JOUR 4460 PR COMMUNICATION
001 (2829) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
002 (2802) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR 4470  ETHICS IN AD & PR
001 (2810)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 090  Unger V
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4620  MASS COMM LAW & ETHICS
003 (2809)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM
001 (12976)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (2860)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (2803)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704 (2804)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

705 (2828)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (13660)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (2808)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

710 (2816)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2814)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

712 (2847)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (13510)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

724 (16362)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805  AD PR PRACTICUM
701 (18455)  CRE V  W  12:00 pm-04:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12979)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2858)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

712 (2820)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

719 (12977)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

724 (16380)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4820  HIST AMER MEDIA
001 (13754) CRE 3.0  TR  02:00 pm-03:20 pm  LIFE A419  Loftis R

JOUR 4900  SPECIAL PROBLEMS
703 (14908) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (2859) CRE V  Everbach T
705 (2853) CRE V  Anderson C
712 (13249) CRE V  Ghioto G
717 (14069) CRE V  James J
721 (13956) CRE V  Nisbett G
722 (13909) CRE V  Campbell C

JOUR 4910  SPECIAL PROBLEMS
709 (14954) CRE V  Mueller J
713 (14042) CRE V  Loftis R
722 (16512) CRE V  Campbell C
723 (14955) CRE V  Loftis R

JOUR 4999  NEWS CAPSTONE
001 (14213) CRE 3.0  M  09:00 am-11:50 am  SYMR 220  Loftis R
002 (14214) CRE 3.0  W  09:00 am-11:50 am  SYMR 220  Ghioto G
003 (16259) CRE 3.0  W  09:00 am-11:50 am  SYMR 222  Loftis R

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13819) CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (14868) CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM
201 (13661) CRE 3.0  INET  Mcelroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5150    INTERNAT'L COMMUN

201 (17602) CRE 3.0    INET    Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5210    RACE, GENDER & MEDIA

001 (16338) CRE 3.0    W    03:30 pm-06:20 pm    CHEM 106    Everbach T
605 (17207) CRE 3.0

JOUR 5250    QUANTITATIVE RES

001 (14212) CRE 3.0    T    06:30 pm-09:20 pm    GAB 111H    Fuse K
601 (18055) CRE 3.0    T    06:30 pm-09:20 pm    GAB 111H    Fuse K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5260    QUALITATIVE RES

001 (15580) CRE 3.0    R    03:30 pm-06:20 pm    LANG 211    Nisbett G
601 (16416) CRE 3.0    R    03:30 pm-06:20 pm    LANG 211    Nisbett G

JOUR 5280    MEDIA MANAGEMENT

201 (13662) CRE 3.0    INET    Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330    STRATEGIC SOCIAL MEDIA

201 (14489) CRE 3.0    INET    Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350    SEMINAR IN JOURN

001 (17779) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.

002 (18323) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

602 (18325) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

622 (18324) CRE 3.0

JOUR 5710    NARRATIVE JOUR

001 (15635) CRE 3.0  T  06:30 pm-09:20 pm  SYMR 203  Donald M

JOUR 5800    PROF INTERNSHIP

704 (16573) CRE 3.0  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708 (2841) CRE 3.0  Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

716 (16394) CRE 3.0  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900    ADVAN PROB JOUR

704 (2850) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (2854) CRE V  Foote Jr. C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

709 (18189) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Three Week Session

JOUR 4030  AD & PR FOR SOCIAL GOOD
801 (17037) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 4270  STRATEGIC SOCIAL MEDIA
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

JOUR 5330        STRATEGIC SOCIAL MEDIA
601 (17628)  CRE 3.0

WEB-BASED INSTRUCTION.
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JOUR 5520        ADV AD/PR FOR SOC GOOD
601 (17627)  CRE 3.0

WEB-BASED INSTRUCTION.
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JOUR 5000        INTRO DGTL COMM ANALYT
201 (15408)  CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251        QUANT RES DGTL COMM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341 TECHNIQUES-DC ANALYST

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261 QUAL RES DGTL COMM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331 SOCIAL MEDIA ANALYTICS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5581 CAPSTONE SEM IN DCA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900 ADVAN PROB JOUR
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Mueller J

Nisbett G