## JOUR/Journalism

### JOUR 1210  \hspace{1em} MASS COMM & SOCIETY

<table>
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<tr>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<td>201</td>
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<td>GAB 105</td>
<td>Broyles S</td>
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<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
<td>Green K</td>
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<tr>
<td>002</td>
<td>3.0</td>
<td>09:30 am-10:50 am</td>
<td>FRSC 133</td>
<td>Knight S</td>
</tr>
</tbody>
</table>

**WEB-BASED INSTRUCTION.**

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2000  \hspace{1em} PRINCIPLES OF AD & PR

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**WEB-BASED INSTRUCTION.**

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2300  \hspace{1em} PRINCIPLES OF NEWS

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<th>Section</th>
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### JOUR 2310  \hspace{1em} INTRO TO MEDIA WRITING

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<td>SYMR 224</td>
<td>Bland D</td>
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<tr>
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<td>3.0</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
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<tr>
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<tr>
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<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
<td>Parks S</td>
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<td>INET</td>
<td>Ghioto G</td>
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**WEB-BASED INSTRUCTION.**

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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JOUR 3020    ADV ACCOUNT PLANNING
001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 3040    AD MEDIA STRATEGY
002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

JOUR 3050    AD COPYWRITING
001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISTE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISTE: JOUR 3055.003

JOUR 3055    AD ART DIRECTION
001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070    AD AGENCY MANAGEMENT
001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200    MASS COMM RESEARCH
201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210    APPL DESIGN AD & PR
005 (2838) CRE 3.0 W 03:00 pm-05:50 pm SYMR 222 Burns B
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210

201 (14217) CRE 3.0 INET Moore W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

204 (14216) CRE 3.0 INET Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
WEBSITE INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270 MEDIA ENTREP & INNOV
001 (17074) CRE 3.0 M 03:30 pm-06:20 pm WH 114 Foote Jr C
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY
JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS
MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED
FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING
NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE
REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM
CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS
ONE THAT MEDIA PROFESSIONALS, MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS
CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT
TAKES TO BBECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN
THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300 INTRO TO VISCOMM
001 (2811) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Bennett T
ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

002 (2812) CRE 3.0 M 09:00 am-11:50 am GAB 101 Bennett T
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST
PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR
2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

003 (2842) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Bennett T
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS
JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000
OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.

004 (2843) CRE 3.0 W 09:00 am-11:50 am GAB 101 Bennett T
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS
JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000
OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.

JOUR 3310 FEATURE WRITING
001 (13360) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M

JOUR 3321 NEWS REPORT / WRIT / EDIT
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3323  BDCST / WEB NEWS WRITING

JOUR 3340  DIGITAL MEDIA FOR JOUR

JOUR 3400  FUNDAMENTALS OF PR

JOUR 3410  PR FOR NON-PROFITS
JOUR 3420  PR WRITING
001 (2844) CRE 3.0  TR  12:30 pm-01:50 pm SYMR 222 Keller K
501 (17524) CRE 3.0  TR  02:00 pm-03:20 pm FRSC 111 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3700  PHOTO JOURNALISM
001 (2824) CRE 3.0  M  12:00 pm-02:50 pm SYMR 223 Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659) CRE 3.0  T  11:00 am-01:50 pm SYMR 223 Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001 (17595) CRE 3.0  W  06:30 pm-09:20 pm SYMR 222 Ford W

JOUR 4070  AD CAMPAIGNS
001 (2799) CRE 3.0  TR  02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
002 (2851) CRE 3.0  TR  03:30 pm-04:50 pm SYMR 203 Campbell C

JOUR 4075  AD COMPETITION
001 (2837) CRE 3.0  TR  05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001 (17725) CRE 3.0  MW  09:00 am-10:20 am SYMR 203 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

207 (18119) CRE 3.0  INET Keller K
Course Topic:  PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230  ARTS & CULTURE JOUR
001 (17594) CRE 3.0  T  03:30 pm-06:20 pm WH 114 Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
201 (14210) CRE 3.0  INET Bland D
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250  RACE, GENDER & MEDIA
001 (2849) CRE 3.0  W  03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA
002 (12975) CRE 3.0  M  06:30 pm-09:20 pm WH 322 Skinner-Luker K
WEB-BASED INSTRUCTION.

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**JOUR 4321**  OPINION WRITING
001  (13897)  CRE 3.0  TR  09:00 am-10:20 am  LANG 211  Loftis R

**JOUR 4343**  VIS NEWS STORYTELLING
001  (13132)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C

JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002  (2846)  CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C

JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323. JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

**JOUR 4355**  SPORT MEDIA RELATIONS
501  (18080)  CRE 3.0  W  06:30 pm-09:20 pm  FRSC 121

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

**JOUR 4410**  REPORT PUB AFFA
002  (2827)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M

MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003  (13137)  CRE 3.0  M  06:30 pm-09:20 pm  GAB 111H  Vernon E

004  (16337)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Loftis R

**JOUR 4460**  PR COMMUNICATION
001  (2829)  CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R

MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002  (2802)  CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R

MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

**JOUR 4470**  ETHICS IN AD & PR
001  (2810)  CRE 3.0  M  06:30 pm-09:20 pm  CHEM 106  Nisbett G

AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

**JOUR 4620**  MASS COMM LAW & ETHICS
003  (2809)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M

JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

**JOUR 4730**  ADVANCED VISUAL COMM
001  (12976)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

**JOUR 4800**  PROFESSIONAL INTERNSHIP
701  (2860)  CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12979) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2858) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2820) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (12977) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16380) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
718 (14211) CRE V MW 08:00 am-09:50 am SYMR 234 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4820  HIST AMER MEDIA
001 (13754) CRE 3.0 TR 02:00 pm-03:20 pm LIFE A419 Loftis R

JOUR 4900  SPECIAL PROBLEMS
703 (14908) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (2859) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2853) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (13249) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (14069) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13956) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (13909) CRE V TR 05:00 pm-06:20 pm SYMR 203 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910  SPECIAL PROBLEMS
709 (14954) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<td>Loftis R</td>
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<td>SYMR 220</td>
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<td>CRE 3.0 W 09:00 am-11:50 am</td>
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<td>CRE 3.0 INET Mcelroy B</td>
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<td>JOUR 5150</td>
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WEB-BASED INSTRUCTION.
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JOUR 5210  RACE, GENDER & MEDIA
001 (16338) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T
605 (17207) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 5250  QUANTITATIVE RES
001 (14212) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H Fuse K
601 (18055) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H Fuse K

JOUR 5260  QUALITATIVE RES
001 (15580) CRE 3.0 R 03:30 pm-06:20 pm LANG 211 Everbach T
601 (16416) CRE 3.0 R 03:30 pm-06:20 pm LANG 211 Everbach T

JOUR 5280  MEDIA MANAGEMENT
201 (13662) CRE 3.0 INET Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330  STRATEGIC SOCIAL MEDIA
201 (14489) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14498) CRE 3.0 INET Blankenship S
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
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JOUR 5350  SEMINAR IN JOURN
001 (17779) CRE 3.0 R 06:30 pm-09:20 pm SYMR 203 Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
022 (13967) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
023 (13129) CRE 3.0 MW 09:00 am-10:20 am SYMR 203 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
043 (14487) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
623 (14496) CRE 3.0 MW 09:00 am-10:20 am SYMR 203 Mcelroy B
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<th>Course Code</th>
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<td>JOUR 5710</td>
<td>NARRATIVE JOUR</td>
<td>Donald M</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
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<tr>
<td>JOUR 5720</td>
<td>MAG WRIT / PUBLISHING</td>
<td>Nishimoto E</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
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<td>JOUR 5800</td>
<td>PROF INTERNSHIP</td>
<td>Everbach T</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
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<tr>
<td>JOUR 5900</td>
<td>ADVANCED PROB JOUR</td>
<td>Carter S</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
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<td>JOUR 5910</td>
<td>ADV PROB JOUR</td>
<td>Champlin S</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
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<td>JOUR 5950</td>
<td>THESIS</td>
<td>Broyles S</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
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Course Topic: ADVANCED AD TEAM COMPETITION

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Three Week Session

JOUR 4030  AD & PR FOR SOCIAL GOOD
801 (17037) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

JOUR 4270  STRATEGIC SOCIAL MEDIA
801 (17036) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

JOUR 5330  STRATEGIC SOCIAL MEDIA
601 (17628) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

JOUR 5520  ADV AD/PR FOR SOC GOOD
601 (17627) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

### JOUR 5251 QUANT RES DGTL COMM

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### JOUR 5341 TECHNIQUES-DC ANALYST

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### Eight Week Session Two

### JOUR 5261 QUAL RES DGTL COMM

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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### JOUR 5331 SOCIAL MEDIA ANALYTICS

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 1210        MASS COMM & SOCIETY
901 (18573)      CRE 3.0       INET      Blankenship S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4280        MEDIA MANAGEMENT
201 (18346)      CRE 3.0       INET      Foote Jr C
WEB-BASED INSTRUCTION.
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JOUR 4321        OPINION WRITING
002 (18564)      CRE 3.0       TR 09:00 am-10:20 am     SYMR 223      Nevins A

JOUR 4805        AD PR PRACTICUM
701 (18455)      CRE V         W 12:00 pm-02:50 pm     Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5350        SEMINAR IN JOURN
002 (18323)      CRE 3.0       W 06:30 pm-09:20 pm     SYMR 222      Ford W
602 (18325)      CRE 3.0       W 06:30 pm-09:20 pm     SYMR 222      Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
622 (18324)      CRE 3.0       TR 05:00 pm-06:20 pm     SYMR 203      Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900        ADVAN PROB JOUR
709 (18189)      CRE V         Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (18369)      CRE V         NO ASSGN      Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5581        CAPSTONE SEM IN DCA
201 (18344)      CRE 3.0       AOP      Hamilton S
WEB-BASED INSTRUCTION.
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