### Journalism

**JOUR 1210  MASS COMM & SOCIETY**

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<tr>
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<th>Type</th>
<th>Time</th>
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<td>INET</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
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<td>INET</td>
<td>09:30 am-10:50 am</td>
<td>FRSC 133</td>
<td>Knight S</td>
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</table>

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 2000  PRINCIPLES OF AD & PR**

<table>
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<tr>
<th>Section</th>
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<th>Type</th>
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<td>501</td>
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<td>FRSC 133</td>
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</tr>
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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 2300  PRINCIPLES OF NEWS**

<table>
<thead>
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<th>Section</th>
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<td>001</td>
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<td>09:30 am-10:50 am</td>
<td>ENV 110</td>
<td>Paul N</td>
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**JOUR 2310  INTRO TO MEDIA WRITING**

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<th>Section</th>
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<td>SYMR 224</td>
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<tr>
<td>002</td>
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<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
<td>Bland D</td>
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<tr>
<td>003</td>
<td>3.0</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
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<tr>
<td>004</td>
<td>3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Fellows J</td>
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<tr>
<td>005</td>
<td>3.0</td>
<td>W</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Vernon E</td>
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<tr>
<td>006</td>
<td>3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
<td>Parks S</td>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

301 (2794) LAB 0.0 F 09:00 am-10:50 am SYMR 220 Paul N
302 (2795) LAB 0.0 F 11:00 am-12:50 pm SYMR 222 Bland D
303 (2796) LAB 0.0 F 11:00 am-12:50 pm SYMR 224 Arterbery A
304 (2807) LAB 0.0 F 12:59 pm-02:50 pm SYMR 224 Fellows J
305 (2856) LAB 0.0 F 09:00 am-10:50 am SYMR 224 Vernon E
306 (2819) LAB 0.0 F 12:59 pm-02:50 pm SYMR 222 Parks S

JOUR 3020  ADV ACCOUNT PLANNING
001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015 Hadeler D
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY
002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

JOUR 3050  AD COPYWRITING
001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055  AD ART DIRECTION
001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT
001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200  MASS COMM RESEARCH
201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


201 (14217) CRE 3.0 INET Moore W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

204 (14216) CRE 3.0 INET Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250   GAME DESIGN FOR JOUR

201 (14978) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270   MEDIA ENTREP & INNOV

001 (17074) CRE 3.0 M 03:30 pm-06:20 pm WH 114 Foote Jr C
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS, MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300   INTRO TO VISCOMM

001 (2811) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Bennett T
ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2812) CRE 3.0 M 09:00 am-11:50 am GAB 101 Bennett T
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

INET Scudder C CRE 3.0 09:00 am-11:50 am SYMR 223 Bennett T
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3310  FEATURE WRITING
001 (13360) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M

002 (14696) CRE 3.0 TR 09:30 am-10:50 am SYMR 224 McPhate D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

003 (14977) CRE 3.0 TR 11:00 am-12:20 pm SYMR 222 McPhate D

JOUR 3321  NEWS REPORT / WRT / EDIT
001 (2821) CRE 3.0 TR 09:30 am-10:50 am SYMR 224 McPhate D
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

002 (2832) CRE 3.0 TR 11:00 am-12:20 pm SYMR 224 Nevins A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

003 (2822) LAB 0.0 T 02:00 pm-03:20 pm SYMR 224 McPhate D

004 (2833) LAB 0.0 T 03:59 pm-05:29 pm SYMR 224 Nevins A

JOUR 3323  BDCST / WEB NEWS WRITING
001 (2825) CRE 3.0 T 12:00 pm-02:50 pm GAB 101 Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2831) CRE 3.0 R 12:00 pm-02:50 pm GAB 101 Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

WEB-BASED INSTRUCTION.
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JOUR 3340  DIGITAL MEDIA FOR JOUR
001 (18040) CRE 3.0 TR 09:00 am-10:20 am SYMR 222 Fellows J

002 (18133) CRE 3.0 TR 11:00 am-12:20 pm SYMR 222 Bennett T

203 (14977) CRE 3.0 INET Scudder C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 3400  FUNDAMENTALS OF PR
201  (18118)  CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410  PR FOR NON-PROFITS
001  (2823)  CRE 3.0  T 06:30 pm-09:20 pm  GATE 137  Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501  (17525)  CRE 3.0  W 06:00 pm-08:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001  (2844)  CRE 3.0  TR 12:30 pm-01:50 pm  SYMR 222  Keller K
501  (17524)  CRE 3.0  TR 12:30 pm-01:50 pm  SYMR 222  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3430  PHOTO JOURNALISM
001  (2824)  CRE 3.0  M 12:00 pm-02:50 pm  SYMR 223  Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
002  (13659)  CRE 3.0  T 11:00 pm-01:50 pm  SYMR 223  Anderson C

JOUR 3450  ADVANCED ART DIRECTION
001  (17595)  CRE 3.0  W 06:30 pm-09:20 pm  SYMR 222  Ford W

JOUR 3465  AD CAMPAIGNS
001  (2799)  CRE 3.0  TR 02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
002  (2851)  CRE 3.0  TR 03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 3470  AD COMPETITION
001  (2837)  CRE 3.0  TR 05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 3410  TOPICS IN JOUR
001  (17725)  CRE 3.0  MW 09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207  (18119)  CRE 3.0  INET  Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4210  ARTS & CULTURE JOUR
001  (17594)  CRE 3.0  T 03:30 pm-06:20 pm  WH 114  Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250       RACE, GENDER & MEDIA
001 (2849)  CRE 3.0   W   03:30 pm-06:20 pm   CHEM 106   Everbach T

JOUR 4270       STRATEGIC SOCIAL MEDIA
002 (12975)  CRE 3.0   M   06:30 pm-09:20 pm   WH 322   Skinner-Luker K
201 (14490)  CRE 3.0   W   06:30 pm-09:20 pm   INET   Blankenship S

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501 (17522)  CRE 3.0   R   06:00 pm-08:50 pm   FRSC 121   Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4280       MEDIA MANAGEMENT
201 (18346)  CRE 3.0   W   06:30 pm-09:20 pm   INET   Foote Jr C

WEB-BASED INSTRUCTION.
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JOUR 4321       OPINION WRITING
001 (13897)  CRE 3.0   TR 09:00 am-10:20 am   LANG 211   Loftis R
002 (18564)  CRE 3.0   TR 09:00 am-10:20 am   SYMR 223   Nevins A

JOUR 4343       VIS NEWS STORYTELLING
001 (13132)  CRE 3.0   M 03:00 pm-05:50 pm   GAB 101   Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001
002 (2846)  CRE 3.0   W 03:00 pm-05:50 pm   GAB 101   Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355       SPORT MEDIA RELATIONS
501 (18080)  CRE 3.0   W 06:30 pm-09:20 pm   FRSC 121   Trahan IV J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410       REPORT PUB AFFA
002 (2827)  CRE 3.0   TR 12:30 pm-01:50 pm   SYMR 203   Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
003 (13137)  CRE 3.0   M 06:30 pm-09:20 pm   GAB 111H   Vernon E
004 (16337)  CRE 3.0   W 03:30 pm-06:20 pm   SYMR 203   Nevins A

JOUR 4460       PR COMMUNICATION
001 (2829)  CRE 3.0   T 09:30 am-12:20 pm   GAB 111H   Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
002 (2802)  CRE 3.0   T 02:00 pm-04:50 pm   GAB 111H   Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
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<th>Course</th>
<th>Title</th>
<th>Code</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>JOUR 4470</td>
<td>ETHICS IN AD &amp; PR</td>
<td>001</td>
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<td>M</td>
<td>06:30-09:20 pm</td>
<td>BLB 090</td>
<td>Unger V</td>
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<td>JOUR 4620</td>
<td>MASS COMM LAW &amp; ETHICS</td>
<td>003</td>
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<td>MW</td>
<td>02:00-03:20 pm</td>
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<td>Donald M</td>
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<td>JOUR 4730</td>
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<td>001</td>
<td>3.0</td>
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<td>03:30-06:20 pm</td>
<td>SYMR 223</td>
<td>Bennett T</td>
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<td>JOUR 4800</td>
<td>PROFESSIONAL INTERNSHIP</td>
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<td>3.0</td>
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<td>Bennett T</td>
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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

**JOUR 4820  HIST AMER MEDIA**

001 (13754) CRE 3.0 TR 02:00 pm-03:20 pm LIFE A419 Loftis R

**JOUR 4900  SPECIAL PROBLEMS**

703 (14908) CRE V Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (2859) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2853) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

712 (13249) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

717 (14069) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (13956) CRE V Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

722 (13909) CRE V TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4910  SPECIAL PROBLEMS**

709 (14954) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

713 (14042) CRE V Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

722 (16512) CRE V Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

723 (14955) CRE V Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4999  NEWS CAPSTONE**

001 (14213) CRE 3.0 M 09:00 am-11:50 am SYMR 220 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

002 (14214) CRE 3.0 W 09:00 am-11:50 am SYMR 220 Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

003 (16259) CRE 3.0 W 09:00 am-11:50 am SYMR 222 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5040  MEDIA STUDIES/THEORIES**

201 (13819) CRE 3.0 INET Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (14668) CRE 3.0 INET Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5050  READING MASS COMM**

201 (13661) CRE 3.0 INET McElroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time/Location</th>
<th>Notes</th>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>901 CRE 3.0</td>
<td>INET Mcelroy B</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>201 CRE 3.0</td>
<td>JOUR 5150 - INTERNAT'L COMMUN</td>
<td>INET Bland D</td>
<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>601 CRE 3.0</td>
<td>JOUR 5210 - RACE, GENDER &amp; MEDIA</td>
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<td>201 CRE 3.0</td>
<td>JOUR 5250 - QUANTITATIVE RES</td>
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<td>06:30 pm-09:20 pm</td>
<td>GAB 111H Fuse K</td>
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<td>06:30 pm-09:20 pm</td>
<td>GAB 111H Fuse K</td>
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<td>001 CRE 3.0</td>
<td>JOUR 5260 - QUALITATIVE RES</td>
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<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>LANG 211 Nisbett G</td>
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<td>601 CRE 3.0</td>
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<td>03:30 pm-06:20 pm</td>
<td>LANG 211 Nisbett G</td>
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<tr>
<td>201 CRE 3.0</td>
<td>JOUR 5330 - MEDIA MANAGEMENT</td>
<td>INET Foote Jr C</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>201 CRE 3.0</td>
<td>INET Blankenship S</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
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THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350    SEMINAR IN JOURN
001 (17779) CRE 3.0  R  06:30 pm-09:20 pm SYMR 203 Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND
PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS
IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT
THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND
PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT
INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF
THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
002 (18323) CRE 3.0  W  06:30 pm-09:20 pm SYMR 222 Ford W
022 (13967) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13129) CRE 3.0  MW  09:00 am-10:20 am SYMR 203 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

043 (14487) CRE 3.0  M  03:00 pm-05:50 pm GAB 101 Brown C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

602 (18325) CRE 3.0  W  06:30 pm-09:20 pm SYMR 222 Ford W
622 (18324) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

623 (14496) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

643 (14497) CRE 3.0  M  03:00 pm-05:50 pm GAB 101 Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710    NARRATIVE JOUR
001 (15635) CRE 3.0  T  06:30 pm-09:20 pm SYMR 203 Donald M

JOUR 5800    PROF INTERNSHIP
704 (16573) CRE 3.0  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (2841) CRE 3.0  Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716 (16394) CRE 3.0  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900    ADVAN PROB JOUR
704 (2850) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (2854) CRE V  Foote Jr C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (18189) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<td>CRE V 711</td>
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<td>CRE V 713</td>
<td>Carter S</td>
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<td>CRE V 722</td>
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Course Topic: ADVANCED AD TEAM COMPETITION

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JOUR 5910 ADVA PROB JOUR

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JOUR 5950 THESIS

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Three Week Session

JOUR 4030 AD & PR FOR SOCIAL GOOD

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WEB-BASED INSTRUCTION.

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3W1 WINTER SESSION

JOUR 4270 STRATEGIC SOCIAL MEDIA
Eight Week Session One

JOUR 5000 INTRD NGTLM COMM ANALYT
201 (15408) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331  SOCIAL MEDIA ANALYTICS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5581  CAPSTONE SEM IN DCA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900  ADVAN PROB JOUR
709  (16671)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Mueller J

721  (18812)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Nisbett G