## JOUR/Journalism

### JOUR 1210   MASS COMM & SOCIETY

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<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
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<th>Delivery Method</th>
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<tr>
<td>201</td>
<td>13582</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Paul N</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>901</td>
<td>16576</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Paul N</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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### JOUR 2000   PRINCIPLES OF AD & PR

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<tr>
<td>001</td>
<td>2710</td>
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<td>TR</td>
<td>Knight S</td>
<td>REMOTE DLV</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

### JOUR 2300   PRINCIPLES OF NEWS

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<th>Section</th>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

### JOUR 2310   INTRO TO MEDIA WRITING

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<th>Section</th>
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<tr>
<td>001</td>
<td>2671</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Parks S</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>002</td>
<td>2672</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Bland D</td>
<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH 100% online. No on-site meetings. May require set times to participate online as noted. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>003</td>
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<td>CRE 3.0</td>
<td>INET</td>
<td>Fuse K</td>
<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH 100% online. No on-site meetings. May require set times to participate online as noted. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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**JOUR 3040 AD MEDIA STRATEGY**

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<td>JOUR 3040</td>
<td>3.0</td>
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<td>03:30 pm-04:50 pm</td>
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<td>Campbell C</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 3050 AD COPYWRITING**

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<td>11:00 am-12:20 pm</td>
<td>SYMR 203</td>
<td>Ford W</td>
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JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISITE: JOUR 3055.001
JOUR 3055  AD ART DIRECTION

001  (2712)  CRE 3.0  MW  11:00 am-12:20 pm  SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

JOUR 3070  AD AGENCY MANAGEMENT

201  (17488)  CRE 3.0  INET  Campbell C
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3200  MASS COMM RESEARCH

201  (13707)  CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR

005  (2714)  CRE 3.0  INET  Burns B
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

201  (13371)  CRE 3.0  INET  Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

202  (19140)  CRE 3.0  INET  Desoto M
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

204  (13370)  CRE 3.0  INET  Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 3250  GAME DESIGN FOR JOUR
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270  MEDIA ENTREP & INNOV
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3300  INTRO TO VISCOMM
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21

JOUR 3300  INTRO TO VISCOMM
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less) Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less) Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21

JOUR 3310 FEATURE WRITING

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3321 NEWS REPORT / WRIT / EDIT

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. 100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

100% online. No on-site meetings. May require set times to participate online as noted.

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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

WE WILL MEET IN PERSON ON JANUARY 26, FEB. 2, AND MARCH 30TH. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 12TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

WE WILL MEET IN PERSON ON JANUARY 28, FEB. 4, AND APRIL 1ST. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 14TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

JOUR 3323  BDCST / WEB NEWS WRITING

100% online. No on-site meetings. May require set times to participate online as noted.

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JOUR 3340  DIGITAL MEDIA FOR JOUR

100% online. No on-site meetings. May require set times to participate online as noted.

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JOUR 3400  FUNDAMENTALS OF PR
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410   PR FOR NON-PROFITS
001 (2699) CRE 3.0 M 03:30 pm-06:20 pm REMOTE DLV Poynter R
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

501 (15685) CRE 3.0 W 06:00 pm-08:50 pm REMOTE DLV Skinner-Luker K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3420   PR WRITING
001 (2718) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Keller K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

002 (16855) CRE 3.0 TR 09:30 am-10:50 am REMOTE DLV Keller K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3700   FUND PHOTOJOURNALISM
001 (2700) CRE 3.0 M 12:00 pm-02:50 pm REMOTE DLV Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

002 (12866) CRE 3.0 T 11:00 am-01:50 pm REMOTE DLV Anderson C
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4070   AD CAMPAIGNS
001 (2679) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
Instruction delivered remote and on site. (remote 51% or less)
"CLASS WILL MEET FACE TO FACE THE FIRST THREE WEEKS, THEN REMOTELY THE REST OF THE SEMESTER. STUDENTS WITH LAST NAMES BEGINNING WITH A THROUGH G WILL MEET FACE TO FACE ON TUESDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/12, 1/19 AND 1/26) STUDENTS WITH LAST NAMES BEGINNING WITH H THROUGH Z WILL MEET FACE TO FACE ON THURSDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/14, 1/21 AND 1/28) SEE CANVAS FOR MORE DETAILS.

JOUR 4075   AD COMPETITION
001 (2713) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210   TOPICS IN JOUR
001 (17487) CRE 3.0 MW 12:59 pm-02:20 pm REMOTE DLV Bland D
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4230   ARTS & CULTURE JOUR
Course Topic: MUSIC CRITICISM

MUSIC CRITICISM: STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS—PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM’S ROLE IN SOCIETY WILL BE CONSIDERED.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

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<th>Course Code</th>
<th>Course Name</th>
<th>Type</th>
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<td>JOUR 4240</td>
<td>INTERNATIONAL MEDIA</td>
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<td>JOUR 4250</td>
<td>RACE, GENDER &amp; MEDIA</td>
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<td>JOUR 4270</td>
<td>STRATEGIC SOCIAL MEDIA</td>
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<td>JOUR 4280</td>
<td>MEDIA MANAGEMENT</td>
<td>WEB-BASED</td>
<td>Foote Jr. C</td>
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<td>JOUR 4321</td>
<td>OPINION WRITING</td>
<td>REMOTE DLV</td>
<td>Nevins A</td>
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<td>JOUR 4323</td>
<td>ADV BDCST / WB NEWS WRIT</td>
<td>SYMR 203</td>
<td>McElroy B</td>
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<td>JOUR 4343</td>
<td>VIS NEWS STORYTELLING</td>
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**JOUR 4240 INTERNATIONAL MEDIA**

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**JOUR 4250 RACE, GENDER & MEDIA**

100% online. No on-site meetings. May require set times to participate online as noted.

**JOUR 4270 STRATEGIC SOCIAL MEDIA**

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**JOUR 4280 MEDIA MANAGEMENT**

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**JOUR 4321 OPINION WRITING**

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 4323 ADV BDCST / WB NEWS WRIT**

Restricted course. Approval required. Contact department. Instruction delivered remote and on-site. (remote 51% or less)

While all of the lecture portion of this class will be conducted remotely, students will also complete daily reporting shifts through the campus television station. As part of these shifts they will need to check out equipment from the journalism equipment lab on campus, and might front a story live or on set (which would also require students to come to campus).

**JOUR 4343 VIS NEWS STORYTELLING**
JOUR 4355  SPORT MEDIA RELATIONS
501 (16143) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107 Trahan IV J
Instruction delivered remote and on site. (remote 51% or less)
CLASS WILL MEET FACE TO FACE FIRST CLASS DAY AND EVERY OTHER CLASS MEETING TIME SCHEDULED. THE REST OF THE CLASS MEETINGS WILL BE VIA ZOOM. SEE CANVAS FOR DETAILS.

JOUR 4410  REPORT PUB AFFA
002 (2703) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4460  PR COMMUNICATION
001 (2705) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

501 (17871) CRE 3.0 R 02:00 pm-04:50 pm FRSC 123 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4470  ETHICS IN AD & PR
001 (2688) CRE 3.0 REMOTE DLV Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
JOUR 4620          MASS COMM LAW & ETHICS
003 (2687)       CRE 3.0  MW      02:00 pm-03:20 pm     REMOTE DLV    Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4730          ADVANCED VISUAL COMM
001 (12284)      CRE 3.0  R       03:30 pm-06:20 pm     REMOTE DLV    Bennett T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4800          PROFESSIONAL INTERNSHIP
701 (2733)       CRE V     REMOTE DLV
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
702 (2681)       CRE V     REMOTE DLV    Campbell C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
704 (2682)       CRE V     REMOTE DLV    Everbach T
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
705 (2704)       CRE V     REMOTE DLV    Foote Jr. C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
706 (12867)      CRE V     REMOTE DLV    Poynter R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
707 (2686)       CRE V     REMOTE DLV    Keller K
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
710 (2692)       CRE V     REMOTE DLV    McElroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
711 (2691)       CRE V     REMOTE DLV    Anderson C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
712 (2720)       CRE V     REMOTE DLV    Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
721 (12747)      CRE V     REMOTE DLV    Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
724 (14781)      CRE V     REMOTE DLV
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4805          AD PR PRACTICUM
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<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>JOUR 4810</td>
<td>NEWS / SPORTS PRACTICUM</td>
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<td>10:30 am-01:20 pm</td>
<td>GAB 101</td>
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<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
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<td>08:00 am-09:50 am</td>
<td>SYMR 234</td>
<td>Ford W</td>
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<tr>
<td>JOUR 4900</td>
<td>SPECIAL PROBLEMS</td>
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<td>02:00 pm-03:20 pm</td>
<td>REMOTE DLV</td>
<td>Loftis R</td>
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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**
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<tr>
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<td></td>
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<td>James J</td>
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<td>CRE V</td>
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<td>Nisbett G</td>
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<tr>
<td>722</td>
<td>CRE V TR</td>
<td>TR</td>
<td>05:00 pm-06:20 pm</td>
<td>SYMR 203</td>
<td>Campbell C</td>
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### JOUR 4910   SPECIAL PROBLEMS

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### JOUR 4999   NEWS CAPSTONE

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<tr>
<td>001</td>
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<td>SYMR 223</td>
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<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>R</td>
<td>09:00 am-11:50 am</td>
<td>SYMR 220</td>
<td>Anderson C</td>
</tr>
<tr>
<td>003</td>
<td>CRE 3.0</td>
<td>R</td>
<td>09:00 am-11:50 am</td>
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### JOUR 5040   MEDIA STUDIES/THEORIES

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<td>09:00 am-11:50 am</td>
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<td>09:00 am-11:50 am</td>
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JOUR 5150  INTERNATIONAL COMMUNICATION

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210  RACE, GENDER & MEDIA

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5260  QUALITATIVE RESEARCH

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 5330       STRATEGIC SOCIAL MEDIA

201 (13583)  CRE 3.0       INET       Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350       SEMINAR IN JOUR

001 (15886)  CRE 3.0       REMOTE DLV       Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5710       NARRATIVE JOUR

001 (14354)  CRE 3.0       REMOTE DLV       Donald M
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5800       PROF INTERNSHIP

704 (14934)  CRE 3.0       REMOTE DLV       Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

708 (2715)  CRE 3.0       REMOTE DLV       Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

716 (14801)  CRE 3.0       REMOTE DLV       Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

705 (2727) CRE V REMOTE DLV Foote Jr. C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

707 (18993) CRE V Keller K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

708 (18902) CRE V Bland D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

709 (16237) CRE V REMOTE DLV Mueller J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

710 (13841) CRE V REMOTE DLV McElroy B

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

711 (13794) CRE V REMOTE DLV Anderson C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

713 (13179) CRE V REMOTE DLV Carter S

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

716 (2730) CRE V REMOTE DLV Fuse K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

717 (13337) CRE V REMOTE DLV James J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

719 (14559) CRE V REMOTE DLV Campbell C

Course Topic: ADVANCED AD TEAM COMPETITION

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

722 (1559) CRE V REMOTE DLV Paul N

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

721 (16387) CRE V REMOTE DLV Nisbett G

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

722 (14559) CRE V REMOTE DLV James J

Course Topic: ADVANCED AD TEAM COMPETITION

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

704 (2723) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Three Week Session

JOUR 4270 STRATEGIC SOCIAL MEDIA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330 STRATEGIC SOCIAL MEDIA

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

3W1 WINTER SESSION
Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT
201 (14209)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251  QUANT RES DGTL COMM
201 (14239)  CRE 3.0  AOP  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341  TECHNIQUES-DC ANALYST
201 (15918)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM
201 (14363)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5331  SOCIAL MEDIA ANALYTICS
201 (15887)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
901 (15888)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR
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<td>CRE V</td>
<td>Nisbett G</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.