# Journalism

## JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>14488</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
<td>Broyles S</td>
</tr>
<tr>
<td>901</td>
<td>18573</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>FRSC 133</td>
<td>Knight S</td>
</tr>
</tbody>
</table>

**WEB-BASED INSTRUCTION.**

*This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.*

## JOUR 2000  PRINCIPLES OF AD & PR

<table>
<thead>
<tr>
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<th>Time</th>
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<th>Instructor</th>
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<tr>
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<td>12:30 pm-01:50 pm</td>
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<td>002</td>
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</tr>
<tr>
<td>501</td>
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<td>FRSC 133</td>
<td>Knight S</td>
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</table>

**WEB-BASED INSTRUCTION.**

*This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.*

## JOUR 2300  PRINCIPLES OF NEWS

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<thead>
<tr>
<th>Section</th>
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<td>001</td>
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<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>ENV 110</td>
<td>Paul N</td>
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## JOUR 2310  INTRO TO MEDIA WRITING

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<tbody>
<tr>
<td>001</td>
<td>2791</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
<td>Paul N</td>
</tr>
<tr>
<td>002</td>
<td>2792</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
<td>Bland D</td>
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<tr>
<td>003</td>
<td>2793</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
</tr>
<tr>
<td>004</td>
<td>2805</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Fellows J</td>
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<tr>
<td>005</td>
<td>2855</td>
<td>W</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Vernon E</td>
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<tr>
<td>006</td>
<td>2818</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
<td>Parks S</td>
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*Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.*

*Major status or minor status; pass GSP test; two terms/semesters of first year English.*
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
<th>Days</th>
<th>Time</th>
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<th>Instructor</th>
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<tbody>
<tr>
<td>SYMR 220F</td>
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<td>09:00-10:50 am</td>
<td>SYMR 220</td>
<td>Paul N</td>
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<tr>
<td>SYMR 222F</td>
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<td>11:00 am-12:50 pm</td>
<td>SYMR 222</td>
<td>Bland D</td>
<td></td>
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<tr>
<td>SYMR 224F</td>
<td>Arterbery A LAB 0.0 F</td>
<td>12:59 pm-02:50 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
<td></td>
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</tr>
<tr>
<td>SYMR 224F</td>
<td>Fellows J LAB 0.0 F</td>
<td>09:00 am-10:50 am</td>
<td>SYMR 224</td>
<td>Fellows J</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SYMR 222F</td>
<td>Parks S LAB 0.0 F</td>
<td>12:59 pm-02:50 pm</td>
<td>SYMR 222</td>
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<tr>
<td>JOUR 3020</td>
<td>ADV ACCOUNT PLANNING</td>
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<td>JOUR 3040</td>
<td>AD MEDIA STRATEGY</td>
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<td>JOUR 3050</td>
<td>AD COPYWRITING</td>
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<td>JOUR 3055</td>
<td>AD ART DIRECTION</td>
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<td>JOUR 3070</td>
<td>AD AGENCY MANAGEMENT</td>
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<td>JOUR 3200</td>
<td>MASS COMM RESEARCH</td>
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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

### JOUR 3340  DIGITAL MEDIA FOR JOUR

<table>
<thead>
<tr>
<th>Section</th>
<th>Time</th>
<th>Instructor</th>
<th>Location</th>
<th>Days</th>
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<tbody>
<tr>
<td>001</td>
<td>09:00 am-10:20 am</td>
<td>Fellows J</td>
<td>SYMR 222</td>
<td>TR</td>
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<tr>
<td>002</td>
<td>11:00 am-12:20 pm</td>
<td>Bennett T</td>
<td>SYMR 222</td>
<td>TR</td>
</tr>
<tr>
<td>203</td>
<td></td>
<td>Scudder C</td>
<td>INET</td>
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### JOUR 3400  FUNDAMENTALS OF PR

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<tbody>
<tr>
<td>201</td>
<td>06:30 pm-09:20 pm</td>
<td>Keller K</td>
<td>GATE 137</td>
<td>T</td>
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WEB-BASED INSTRUCTION.

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### JOUR 3410  PR FOR NON-PROFITS

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<tr>
<td>001</td>
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<td>Poynter R</td>
<td>FRSC 141</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 3420  PR WRITING

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<th>Days</th>
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<td>001</td>
<td>12:30 pm-01:50 pm</td>
<td>Keller K</td>
<td>SYMR 222</td>
<td>TR</td>
</tr>
<tr>
<td>501</td>
<td>02:00 pm-03:20 pm</td>
<td>Knight S</td>
<td>FRSC 114</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 3700  PHOTO JOURNALISM

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<tbody>
<tr>
<td>001</td>
<td>12:00 pm-02:50 pm</td>
<td>Anderson C</td>
<td>SYMR 223</td>
<td>M</td>
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MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

### JOUR 4065  ADVANCED ART DIRECTION

<table>
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<td>Ford W</td>
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### JOUR 4070  AD CAMPAIGNS

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<tr>
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<td>02:00 pm-03:20 pm</td>
<td>Campbell C</td>
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<td>03:30 pm-04:50 pm</td>
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<td>SYMR 203</td>
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JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

### JOUR 4075  AD COMPETITION

<table>
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<td>Campbell C</td>
<td>SYMR 203</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.
JOUR 4210  TOPICS IN JOUR
001 (17725)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207 (18119)  CRE 3.0  INET  Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
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SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230  ARTS & CULTURE JOUR
001 (17594)  CRE 3.0  T  03:30 pm-06:20 pm  WH  114  Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
201 (14210)  CRE 3.0  INET  Bland D
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250  RACE, GENDER & MEDIA
001 (2849)  CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA
002 (12975)  CRE 3.0  M  06:30 pm-09:20 pm  WH  322  Skinner-Luker K
201 (14490)  CRE 3.0  INET  Blankenship S
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SECTION OF THE COURSE IF APPLICABLE.
501 (17522)  CRE 3.0  R  06:00 pm-08:50 pm  FRSC 121  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4280  MEDIA MANAGEMENT
201 (18346)  CRE 3.0  INET  Foote Jr C
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JOUR 4321  OPINION WRITING
001 (13897)  CRE 3.0  TR  09:00 am-10:20 am  LANG 211  Loftis R
002 (18564)  CRE 3.0  TR  09:00 am-10:20 am  SYMR 223  Nevins A

JOUR 4343  VIS NEWS STORYTELLING
001 (13132)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001
JOUR 4355  
**SPORT MEDIA RELATIONS**

501  
CRE 3.0  W  06:30 pm-09:20 pm  FRSC 121  Trahan IV J

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 4410  
**REPORT PUB AFFA**

002  
CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M

MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003  
CRE 3.0  M  06:30 pm-09:20 pm  GAB 111H  Vernon E

004  
CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Nevins A

JOUR 4460  
**PR COMMUNICATION**

001  
CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R

MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002  
CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R

MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4470  
**ETHICS IN AD & PR**

001  
CRE 3.0  M  06:30 pm-09:20 pm  BLB 090  Unger V

AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4620  
**MASS COMM LAW & ETHICS**

003  
CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M

JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4730  
**ADVANCED VISUAL COMM**

001  
CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  
**PROFESSIONAL INTERNSHIP**

701  
CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702  
CRE V  
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704  
CRE V  
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

705  
CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706  
CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707  
CRE V  
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Contract Code</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 4805</td>
<td>AD PR PRACTICUM</td>
<td>Poynter R</td>
</tr>
<tr>
<td>JOUR 4810</td>
<td>NEWS / SPORTS PRACTICUM</td>
<td>Mcelroy B</td>
</tr>
<tr>
<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
<td>Ford W</td>
</tr>
<tr>
<td>JOUR 4900</td>
<td>SPECIAL PROBLEMS</td>
<td>Loftis R</td>
</tr>
<tr>
<td>JOUR 4910</td>
<td>SPECIAL PROBLEMS</td>
<td>Mueller J</td>
</tr>
</tbody>
</table>

**JOUR 4805 AD PR PRACTICUM**

- **Course Code:** JOUR 4805
- **Contract Code:** AD PR PRACTICUM
- **Instructor:** Poynter R

**JOUR 4810 NEWS / SPORTS PRACTICUM**

- **Course Code:** JOUR 4810
- **Contract Code:** NEWS / SPORTS PRACTICUM
- **Instructor:** Mcelroy B

**JOUR 4815 SWOOP AGENCY PRACTICUM**

- **Course Code:** JOUR 4815
- **Contract Code:** SWOOP AGENCY PRACTICUM
- **Instructor:** Ford W

**JOUR 4900 SPECIAL PROBLEMS**

- **Course Code:** JOUR 4900
- **Contract Code:** SPECIAL PROBLEMS
- **Instructor:** Loftis R

**JOUR 4910 SPECIAL PROBLEMS**

- **Course Code:** JOUR 4910
- **Contract Code:** SPECIAL PROBLEMS
- **Instructor:** Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4999  NEWS CAPSTONE**

<table>
<thead>
<tr>
<th>Code</th>
<th>Section</th>
<th>Day</th>
<th>Time</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>(14213)</td>
<td>M</td>
<td>09:00 am-11:50 am</td>
<td>Loftis R</td>
</tr>
<tr>
<td>002</td>
<td>(14214)</td>
<td>W</td>
<td>09:00 am-11:50 am</td>
<td>Ghioto G</td>
</tr>
<tr>
<td>003</td>
<td>(16259)</td>
<td>W</td>
<td>09:00 am-11:50 am</td>
<td>Loftis R</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5040  MEDIA STUDIES/THEORIES**

<table>
<thead>
<tr>
<th>Code</th>
<th>Section</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>(13819)</td>
<td>Fuse K</td>
</tr>
<tr>
<td>601</td>
<td>(14868)</td>
<td>Fuse K</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5050  READING MASS COMM**

<table>
<thead>
<tr>
<th>Code</th>
<th>Section</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>(13661)</td>
<td>Mcelroy B</td>
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<td>601</td>
<td>(14869)</td>
<td>Mcelroy B</td>
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WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5150  INTERNAT'L COMMUN**

<table>
<thead>
<tr>
<th>Code</th>
<th>Section</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>201</td>
<td>(17602)</td>
<td>Bland D</td>
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</table>

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210  RACE, GENDER & MEDIA
001 (16338) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T
605 (17207) CRE 3.0

JOUR 5250  QUANTITATIVE RES
001 (14212) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K
601 (18055) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K

JOUR 5260  QUALITATIVE RES
001 (15580) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G
601 (16416) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G

JOUR 5280  MEDIA MANAGEMENT
201 (13662) CRE 3.0  INET  Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330  STRATEGIC SOCIAL MEDIA
201 (14489) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
601 (14498) CRE 3.0  INET  Blankenship S
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350  SEMINAR IN JOUR
001 (17779) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND
PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS
IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT
THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND
PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT
INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF
THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
002 (18323) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
<th>Credits</th>
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<tr>
<td>SYMR 203</td>
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<td>09:00 am-10:20 am</td>
<td>SYMR 203</td>
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<tr>
<td>GAB 101</td>
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<td>Brown C</td>
<td>3.0</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
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<td>SYMR 222</td>
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<td>Ford W</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
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<td>GAB 101</td>
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<td>Brown C</td>
<td>3.0</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
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<tr>
<td>JOUR 5710</td>
<td>NARRATIVE JOUR</td>
<td>Donald M</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
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<tr>
<td>JOUR 5800</td>
<td>PROF INTERNSHIP</td>
<td>Everbach T</td>
<td>3.0</td>
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<tr>
<td>JOUR 5900</td>
<td>ADVAN PROB JOUR</td>
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**LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.**

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<tr>
<th>Course Code</th>
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<th>Credits</th>
<th>Time</th>
<th>Location</th>
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<td>NARRATIVE JOUR</td>
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<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
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<tr>
<td>JOUR 5800</td>
<td>PROF INTERNSHIP</td>
<td>Everbach T</td>
<td>3.0</td>
<td></td>
<td></td>
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<tr>
<td>JOUR 5900</td>
<td>ADVAN PROB JOUR</td>
<td></td>
<td>3.0</td>
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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**
Course Topic: ADVANCED AD TEAM COMPETITION

**JOUR 5910 ADVA PROB JOUR**

- 703 (14803) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Champlin S

- 710 (14811) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Mcelroy B

- 711 (14758) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Anderson C

- 718 (18160) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Ford W

**JOUR 5950 THESIS**

- 702 (13401) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Broyles S

- 703 (16068) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Champlin S

- 704 (2817) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Everbach T

- 709 (2848) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Mueller J

- 713 (13123) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

- 716 (2826) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Fuse K

- 719 (16018) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Paul N

- 721 (2852) CRE V
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - Nisbett G

**Three Week Session**

**JOUR 4030 AD & PR FOR SOCIAL GOOD**

- 801 (17037) CRE 3.0 INET
  - WEB-BASED INSTRUCTION.
  - Champlin S

  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

  3W1 WINTER SESSION

**JOUR 4270 STRATEGIC SOCIAL MEDIA**

- 801 (17036) CRE 3.0 INET
  - Nisbett G

  WEB-BASED INSTRUCTION.

  THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

  3W1 WINTER SESSION

**JOUR 5330 STRATEGIC SOCIAL MEDIA**
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

801  (17038)  CRE 3.0  INET  Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5520  ADV AD/PR FOR SOC GOOD

601  (17627)  CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT

201  (15408)  CRE 3.0  AOP  Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251  QUANT RES DGTL COMM

201  (15455)  CRE 3.0  AOP  Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST
Eight Week Session Two

JOUR 5261 QUAL RES DGTL COMM
201 (15650) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331 SOCIAL MEDIA ANALYTICS
201 (17782) CRE 3.0 AOP Addicks B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
901 (17783) CRE 3.0 AOP Addicks B
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.
CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5581 CAPSTONE SEM IN DCA
201 (18344) CRE 3.0 AOP Hamilton S
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900 ADVAN PROB JOUR
709 (16671) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (18812) CRE V Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.