# Journalism

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<th>Course Code</th>
<th>Course Name</th>
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<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH 100% online. No on-site meetings. May require set times to participate online as noted. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

100% online. No on-site meetings. May require set times to participate online as noted.

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JOUR 3020 ADV ACCOUNT PLANNING

JOUR 3040 AD MEDIA STRATEGY

JOUR 3050 AD COPYWRITING
JOUR 3055  AD ART DIRECTION

001 (2712)  CRE 3.0  MW  11:00 am-12:20 pm  CURY 103  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

JOUR 3070  AD AGENCY MANAGEMENT

201 (17488)  CRE 3.0  INET  100% online. No on-site meetings. May require set times to participate online as noted.
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JOUR 3200  MASS COMM RESEARCH

201 (13707)  CRE 3.0  INET  Champlin S
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JOUR 3210  APPL DESIGN AD & PR

005 (2714)  CRE 3.0  INET  Burns B
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

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201 (13371)  CRE 3.0  INET  Desoto M
WEB-BASED INSTRUCTION.
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202 (19140)  CRE 3.0  INET  Desoto M
100% online. No on-site meetings. May require set times to participate online as noted.
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JOUR 3250  GAME DESIGN FOR JOUR

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JOUR 3270  MEDIA ENTREP & INNOV

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3300  INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 09:00 am-11:50 am SYMR 222 1/11/21-5/21
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

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FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: W 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21

JOUR 3310 FEATURE WRITING

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3321 NEWS REPORT / WRIT / EDIT

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

100% online. No on-site meetings. May require set times to participate online as noted.

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JOUR 3322 EDITING
001 (17486) CRE 3.0 REMOTE DLV Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
WE WILL MEET IN PERSON ON JANUARY 26, FEB. 2, AND MARCH 30TH. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 12TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

002 (18258) CRE 3.0 REMOTE DLV Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
WE WILL MEET IN PERSON ON JANUARY 28, FEB. 4, AND APRIL 1ST. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 14TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

JOUR 3323 BDCST / WEB NEWS WRITING
001 (2701) CRE 3.0 T 12:00 pm-02:50 pm SYMR 224 McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
Instruction delivered remote and on site. (remote 51% or less)
Also meets: T 12:00 pm-02:50 pm SYMR 223 1/11/21-5/21

002 (2707) CRE 3.0 R 12:00 pm-02:50 pm SYMR 223 McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: R 12:00 pm-02:50 pm SYMR 224 1/11/21-5/21

JOUR 3340 DIGITAL MEDIA FOR JOUR
001 (16109) CRE 3.0 INET Scudder C
100% online. No on-site meetings. May require set times to participate online as noted.
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<td>JOUR 4070</td>
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JOUR 4075   AD COMPETITION
001 (2713)  CRE 3.0   TR   05:00 pm-06:20 pm   SYMR 203   Campbell C
RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

JOUR 4210   TOPICS IN JOUR
001 (17487)  CRE 3.0   MW   12:59 pm-02:20 pm   REMOTE DLV   Bland D
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4230   ARTS & CULTURE JOUR
001 (15733)  CRE 3.0   T   03:30 pm-06:20 pm   REMOTE DLV   McPhate D
Course Topic: MUSIC CRITICISM
STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS IN PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM’S ROLE IN SOCIETY WILL BE CONSIDERED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4240   INTERNATIONAL MEDIA
201 (13364)  CRE 3.0   INET   Bland D
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JOUR 4250   RACE, GENDER & MEDIA
001 (2722)  CRE 3.0   INET   Everbach T
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JOUR 4270   STRATEGIC SOCIAL MEDIA
201 (13584)  CRE 3.0   INET   Blankenship S
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JOUR 4280   MEDIA MANAGEMENT
201 (16368)  CRE 3.0   INET   Foote Jr. C
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JOUR 4321   OPINION WRITING
001 (13063)  CRE 3.0   TR   09:00 am-10:20 am   REMOTE DLV   Nevins A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4323   ADV BDCST / WB NEWS WRIT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Instruction delivered remote and on site. (remote 51% or less)

WHILE ALL OF THE LECTURE PORTION OF THIS CLASS WILL BE CONDUCTED REMOTELY, STUDENTS WILL ALSO COMPLETE DAILY REPORTING SHIFTS THROUGH THE CAMPUS TELEVISION STATION. AS PART OF THESE SHIFTS THEY WILL NEED TO CHECK OUT EQUIPMENT FROM THE JOURNALISM EQUIPMENT LAB ON CAMPUS, AND MIGHT FRONT A STORY LIVE OR ON SET (WHICH WOULD ALSO REQUIRE STUDENTS TO COME TO CAMPUS).

JOUR 4343 VIS NEWS STORYTELLING

001 (12416) CRE 3.0 M 03:30 pm-06:20 pm SYMR 220 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Instruction delivered remote and on site. (remote 51% or less)
FIRST DAY CLASS MEETING WILL BE HELD FACE TO FACE. ALL OTHER CLASS MEETINGS WILL BE HELD REMOTELY, HOWEVER, STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Also meets: M 03:30 pm-06:20 pm SYMR 222 1/11/21-5/1/21

002 (2719) CRE 3.0 W 03:30 pm-06:20 pm SYMR 220 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Instruction delivered remote and on site. (remote 51% or less)
FIRST DAY CLASS MEETING WILL BE HELD FACE TO FACE. ALL OTHER CLASS MEETINGS WILL BE HELD REMOTELY, HOWEVER, STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Also meets: W 03:30 pm-06:20 pm SYMR 222 1/11/21-5/1/21

JOUR 4355 SPORT MEDIA RELATIONS

501 (16143) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107 Trahan IV J
Instruction delivered remote and on site. (remote 51% or less)
CLASS WILL MEET FACE TO FACE FIRST CLASS DAY AND EVERY OTHER CLASS MEETING TIME SCHEDULED. THE REST OF THE CLASS MEETINGS WILL BE VIA ZOOM. SEE CANVAS FOR DETAILS.

JOUR 4410 REPORT PUB AFFA

002 (2703) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

003 (12419) CRE 3.0 M 06:30 pm-09:20 pm REMOTE DLV Nevins A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

004 (14762) CRE 3.0 REMOTE DLV Ghioto G
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4460 PR COMMUNICATION

001 (2705) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2680) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

501 (17871) CRE 3.0 R 02:00 pm-04:50 pm FRSC 123 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
JOUR 4470 ETHICS IN AD & PR
001 (2688) CRE 3.0 REMOTE DLV Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4620 MASS COMM LAW & ETHICS
003 (2687) CRE 3.0 MW 02:00 pm-03:20 pm REMOTE DLV Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4730 ADVANCED VISUAL COMM
001 (12284) CRE 3.0 R 03:30 pm-06:20 pm REMOTE DLV Bennett T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4800 PROFESSIONAL INTERNSHIP
701 (2733) CRE V REMOTE DLV
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
702 (2681) CRE V REMOTE DLV Campbell C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
704 (2682) CRE V REMOTE DLV Everbach T
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
705 (2704) CRE V REMOTE DLV Foote Jr. C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
706 (12867) CRE V REMOTE DLV Poynter R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
707 (2686) CRE V REMOTE DLV Keller K
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
710 (2692) CRE V REMOTE DLV McElroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
711 (2691) CRE V REMOTE DLV Anderson C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
712 (2720) CRE V REMOTE DLV Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Instruction delivered remote and on site. (remote 51% or less)

CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN. 13, MAR. 3, APR. 7, AND APR. 21.

STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.

Also meets: W 03:30 pm-06:20 pm SYMR 223 1/11/21-5/1/21

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Instruction delivered remote and on site. (remote 51% or less)

FIRST CLASS DAY (1/13/21) WILL MEET FACE TO FACE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO. ALL OTHER CLASS MEETINGS WILL BE REMOTE. STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE.

Also meets: R 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN. 14, MAR. 4, APR. 8, AND APR. 22.
STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA
EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND
EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS
SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.

Also meets: R 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13000) CRE 3.0 INET Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

601 (13891) CRE 3.0 INET Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5150  INTERNAT'L COMMUN
201 (15738) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

601 (14412) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210  RACE, GENDER & MEDIA
001 (14763) CRE 3.0 INET Everbach T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

601 (15429) CRE 3.0 INET Everbach T

JOUR 5250  QUANTITATIVE RES
001 (13366) CRE 3.0 T 06:30 pm-09:20 pm REMOTE DLV Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

601 (16119) CRE 3.0 T 06:30 pm-09:20 pm REMOTE DLV Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 5260  QUALITATIVE RES
001 (14315) CRE 3.0 Everbach T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
JOUR 5280     MEDIA MANAGEMENT
201 (12869) CRE 3.0    INET    Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5310     MEDIA ETHICS
001 (18259) CRE 3.0  T 03:30 pm-06:20 pm   REMOTE DLV    Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
601 (18262) CRE 3.0  T 03:30 pm-06:20 pm   REMOTE DLV    Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5330     STRATEGIC SOCIAL MEDIA
201 (13583) CRE 3.0    INET    Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350     SEMINAR IN JOURN
001 (15886) CRE 3.0  R 06:30 pm-09:20 pm   REMOTE DLV    Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5710     NARRATIVE JOUR
001 (14354) CRE 3.0  T 06:30 pm-09:20 pm   REMOTE DLV    Donald M
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5800     PROF INTERNSHIP
704 (14934) CRE 3.0    REMOTE DLV    Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
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<td>JOUR 5900</td>
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<td>JOUR 5910</td>
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<td>No on-site meetings. There may be set times for online participation. See details for further information.</td>
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**Course Topic:** ADVANCED AD TEAM COMPETITION
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Three Week Session

JOUR 4270 STRATEGIC SOCIAL MEDIA

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<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
</tr>
</tbody>
</table>
JOUR 5330  STRATEGIC SOCIAL MEDIA
601  (18436)  CRE 3.0  INET  Blankenship S
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5000  INTRO DGTL COMM ANALYT
201  (14209)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251  QUANT RES DGTL COMM
201  (14239)  CRE 3.0  AOP  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341  TECHNIQUES-DC ANALYST
201  (15918)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM
201  (14363)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5331  SOCIAL MEDIA ANALYTICS
<table>
<thead>
<tr>
<th>Catalog Number</th>
<th>Course Title</th>
<th>Credit Hours</th>
<th>Delivery Method</th>
<th>Instructor</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>201 (15887)</td>
<td>INET Hamilton SCRE 3.0</td>
<td>3.0</td>
<td>WEB-BASED INSTRUCTION.</td>
<td>Hamilton S</td>
<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas Resident students residing outside of the state are NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
</tr>
<tr>
<td>901 (15888)</td>
<td>INET Hamilton SCRE 3.0</td>
<td>3.0</td>
<td>WEB-BASED INSTRUCTION.</td>
<td>Hamilton S</td>
<td>THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
</tr>
<tr>
<td>JOUR 5900</td>
<td>ADVAN PROB JOUR</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>721 (16798)</td>
<td>JOUR 5900</td>
<td></td>
<td>REMOTE DLV</td>
<td>Nisbett G</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>JOUR 5901</td>
<td>ADV PROB DC ANALYTICS</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>720 (19034)</td>
<td>JOUR 5901</td>
<td></td>
<td></td>
<td>Hamilton S</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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