## JOUR/Journalism

### JOUR 1210  MASS COMM & SOCIETY

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<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Credits</th>
<th>Type</th>
<th>Days</th>
<th>Time</th>
<th>Instructor</th>
<th>Notes</th>
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<tr>
<td>201</td>
<td>13582</td>
<td>3.0</td>
<td>INET</td>
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<td>Paul N</td>
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<td>901</td>
<td>16576</td>
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<td>Paul N</td>
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**WEB-BASED INSTRUCTION.**

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

### JOUR 2000  PRINCIPLES OF AD & PR

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<th>Section</th>
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<th>Credits</th>
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<th>Days</th>
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<th>Instructor</th>
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<tr>
<td>001</td>
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<td>3.0</td>
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<td>TR</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

### JOUR 2300  PRINCIPLES OF NEWS

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<th>Section</th>
<th>CRN</th>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

### JOUR 2310  INTRO TO MEDIA WRITING

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<th>Section</th>
<th>CRN</th>
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<td>003</td>
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<td>INET</td>
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Students should contact school if enrollment is blocked for this course and pre-reqs have been completed. Major status or minor status; pass GSP test; two terms/semesters of first year English.

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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WEB-BASED INSTRUCTION.

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JOUR 3020 ADV ACCOUNT PLANNING


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3040 AD MEDIA STRATEGY

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3050 AD COPYWRITING
JOUR 3055  AD ART DIRECTION

001 (2712) CRE 3.0 MW 11:00 am-12:20 pm CURY 103 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (12465) CRE 3.0 MW 12:59 pm-02:20 pm CURY 103 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT

201 (17488) CRE 3.0 INET Campbell C
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3200  MASS COMM RESEARCH

201 (13707) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR

005 (2714) CRE 3.0 INET Burns B
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR
2010.
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

201 (13371) CRE 3.0 INET Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

202 (19140) CRE 3.0 INET Desoto M
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

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JOUR 3250 GAME DESIGN FOR JOUR

WEB-BASED INSTRUCTION.

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3300 INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: M 09:00 am-11:50 am SYMR 222 1/11/21-5/21

Instruction delivered remote and on site. (remote 51% or less)

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ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

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FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3321 NEWS REPORT / WRIT / EDIT

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. 100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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WEB-BASED INSTRUCTION.

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JOUR 3322       EDITING

001 (17486) CRE 3.0     REMOTE DLV     Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
WE WILL MEET IN PERSON ON JANUARY 26, FEB. 2, AND MARCH 30TH. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 12TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

002 (18258) CRE 3.0     REMOTE DLV     Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
WE WILL MEET IN PERSON ON JANUARY 28, FEB. 4, AND APRIL 1ST. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 14TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

JOUR 3323       BDCST / WEB NEWS WRITING

001 (2701) CRE 3.0     T 12:00 pm-02:50 pm      SYMR 224     McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: T 12:00 pm-02:50 pm SYMR 223 1/11/21-5/1/21

002 (2707) CRE 3.0     R 12:00 pm-02:50 pm      SYMR 223     McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. 

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: R 12:00 pm-02:50 pm SYMR 224 1/11/21-5/1/21

JOUR 3340       DIGITAL MEDIA FOR JOUR

001 (16109) CRE 3.0     INET     Scudder C
100% online. No on-site meetings. May require set times to participate online as noted.
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STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

Instruction delivered remote and on site. (remote 51% or less)

"CLASS WILL MEET FACE TO FACE THE FIRST THREE WEEKS, THEN REMOTELY THE REST OF THE SEMESTER. STUDENTS WITH LAST NAMES BEGINNING WITH A THROUGH G WILL MEET FACE TO FACE ON TUESDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/12, 1/19 AND 1/26) STUDENTS WITH LAST NAMES BEGINNING WITH H THROUGH Z WILL MEET FACE TO FACE ON THURSDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/14, 1/21 AND 1/28) SEE CANVAS FOR MORE DETAILS."
JOUR 4075      AD COMPETITION
001 (2713)   CRE 3.0    TR    05:00 pm-06:20 pm    SYMR 203    Campbell C
REstricted course. Approval required. Contact department.
By application only.

JOUR 4210      TOPICS IN JOUR
001 (17487)  CRE 3.0    MW    12:59 pm-02:20 pm    REMOTE DLV    Bland D
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4230      ARTS & CULTURE JOUR
001 (15733)  CRE 3.0    T    03:30 pm-06:20 pm    REMOTE DLV    McPhate D
Course Topic: MUSIC CRITICISM
Students will develop the skills necessary to review live and recorded music in a variety of genres, for a range of platforms, and on deadline. Students can achieve an understanding of musical forms, conventions traditions and new aesthetics sufficient to write authoritative reviews, critical essays, features and profiles of music and musicians. Students learn about the rapidly evolving markets where music criticism appears: print, online, social media and broadcast. The ethical and legal aspects of music criticism and music criticism’s role in society will be considered.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4240      INTERNATIONAL MEDIA
201 (13364)  CRE 3.0    INET    Bland D
WEB-BASED INSTRUCTION.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4250      RACE, GENDER & MEDIA
001 (2722)   CRE 3.0    INET    Everbach T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4270      STRATEGIC SOCIAL MEDIA
201 (13584)  CRE 3.0    INET    Blankenship S
WEB-BASED INSTRUCTION.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4280      MEDIA MANAGEMENT
201 (16368)  CRE 3.0    INET    Foote Jr. C
WEB-BASED INSTRUCTION.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4321      OPINION WRITING
001 (13063)  CRE 3.0    TR    09:00 am-10:20 am    REMOTE DLV    Nevins A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4323      ADV BDCST / WB NEWS WRIT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

While all of the lecture portion of this class will be conducted remotely, students will also complete daily reporting shifts through the campus television station. As part of these shifts they will need to check out equipment from the journalism equipment lab on campus, and might front a story live or on set (which would also require students to come to campus).

**JOUR 4343 VIS NEWS STORYTELLING**

001 (12416) CRE 3.0 M 03:30 pm-06:20 pm SYMR 220 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Instruction delivered remote and on site. (remote 51% or less)
FIRST DAY CLASS MEETING WILL BE HELD FACE TO FACE. ALL OTHER CLASS MEETINGS WILL BE HELD REMOTELY, HOWEVER, STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Also meets: M 03:30 pm-06:20 pm SYMR 222 1/11/21-5/21

002 (2719) CRE 3.0 W 03:30 pm-06:20 pm SYMR 220 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
Instruction delivered remote and on site. (remote 51% or less)
FIRST DAY CLASS MEETING WILL BE HELD FACE TO FACE. ALL OTHER CLASS MEETINGS WILL BE HELD REMOTELY, HOWEVER, STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.
Also meets: W 03:30 pm-06:20 pm SYMR 222 1/11/21-5/21

**JOUR 4355 SPORT MEDIA RELATIONS**

501 (16143) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107 Trahan IV J
Instruction delivered remote and on site. (remote 51% or less)
CLASS WILL MEET FACE TO FACE FIRST CLASS DAY AND EVERY OTHER CLASS MEETING TIME SCHEDULED. THE REST OF THE CLASS MEETINGS WILL BE VIA ZOOM. SEE CANVAS FOR DETAILS.

**JOUR 4410 REPORT PUB AFFA**

002 (2703) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

003 (12419) CRE 3.0 M 06:30 pm-09:20 pm REMOTE DLV Nevins A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

004 (14762) CRE 3.0 REMOTE DLV Ghioto G
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 4460 PR COMMUNICATION**

001 (2705) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2680) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

501 (17871) CRE 3.0 R 02:00 pm-04:50 pm FRSC 123 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Course Delivery</th>
<th>Notes</th>
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<tr>
<td>JOUR 4470</td>
<td>ETHICS IN AD &amp; PR</td>
<td>Nisbett G</td>
<td>3.0</td>
<td></td>
<td></td>
<td>REMOTE DLV</td>
<td>AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>JOUR 4620</td>
<td>MASS COMM LAW &amp; ETHICS</td>
<td>Donald M</td>
<td>3.0</td>
<td></td>
<td>02:00 pm-03:20 pm</td>
<td>REMOTE DLV</td>
<td>JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<tr>
<td>JOUR 4730</td>
<td>ADVANCED VISUAL COMM</td>
<td>Bennett T</td>
<td>3.0</td>
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<td>03:30 pm-06:20 pm</td>
<td>REMOTE DLV</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<td>REMOTE DLV</td>
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</table>
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4805  AD PR PRACTICUM

501 (16467) CRE V W 02:00 pm-04:50 pm FRSC 123 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM

710 (12287) CRE V W 10:30 am-01:20 pm GAB 101 McElroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM

718 (13365) CRE V MW 08:00 am-09:50 am SYMR 234 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4820  HIST AMER MEDIA

001 (12954) CRE 3.0 TR 02:00 pm-03:20 pm REMOTE DLV Loftis R
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4900  SPECIAL PROBLEMS

703 (13929) CRE V REMOTE DLV Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

704 (2732) CRE V REMOTE DLV Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

711 (2726) CRE V REMOTE DLV Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
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<td>05:00 pm-06:20 pm</td>
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<td>713 CRE V</td>
<td>Loftis R</td>
<td>REMOTE DLV</td>
<td>03:30 pm-06:20 pm</td>
<td>SYMR 223</td>
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<tr>
<td>717 CRE V</td>
<td>Ford W</td>
<td>REMOTE DLV</td>
<td>03:30 pm-06:20 pm</td>
<td>SYMR 223</td>
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<td>721 CRE V</td>
<td>Nisbett G</td>
<td>REMOTE DLV</td>
<td>03:30 pm-06:20 pm</td>
<td>SYMR 223</td>
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<tr>
<td>722 CRE V</td>
<td>Campbell C</td>
<td>REMOTE DLV</td>
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<td>SYMR 223</td>
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<tr>
<td>723 CRE V</td>
<td>Loftis R</td>
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<td>03:30 pm-06:20 pm</td>
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<td>SPECIAL PROBLEMS</td>
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<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN. 14, MAR. 4, APR. 8, AND APR. 22.
STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA
EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND
EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS
SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.
Also meets: R 09:00 am-11:50 am SYMR 224 1/11/21-5/21

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13000) CRE 3.0 INET Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

601 (13891) CRE 3.0 INET Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5150  INTERNAT'L COMMUN
201 (15738) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

601 (14412) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210  RACE, GENDER & MEDIA
001 (14763) CRE 3.0 INET Everbach T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

601 (15429) CRE 3.0 INET Everbach T

JOUR 5250  QUANTITATIVE RES
001 (13366) CRE 3.0 T 06:30 pm-09:20 pm REMOTE DLV Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

601 (16119) CRE 3.0 T 06:30 pm-09:20 pm REMOTE DLV Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5260  QUALITATIVE RES
001 (14315) CRE 3.0
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 5280  MEDIA MANAGEMENT**

201 (12869) CRE 3.0 INET Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5310  MEDIA ETHICS**

001 (18259) CRE 3.0 T 03:30 pm-06:20 pm REMOTE DLV Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

001 (18262) CRE 3.0 T 03:30 pm-06:20 pm REMOTE DLV Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 5330  STRATEGIC SOCIAL MEDIA**

201 (13583) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

001 (13588) CRE 3.0 INET Blankenship S
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5350  SEMINAR IN JOURN**

001 (15886) CRE 3.0 R 06:30 pm-09:20 pm REMOTE DLV Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

022 (13124) CRE 3.0 PARTLREMOT Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Instruction delivered remote and on site. (remote 51% or less)
STUDENTS WILL MEET EVERY TUESDAY IN SYMR 203 AND SYMR 234. SEE CANVAS FOR DETAILS.

622 (16348) CRE 3.0 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5710  NARRATIVE JOUR**

001 (14354) CRE 3.0 T 06:30 pm-09:20 pm REMOTE DLV Donald M
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 5800  PROF INTERNSHIP**

704 (14934) CRE 3.0 REMOTE DLV Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5900 ADVA PROB JOUR

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5910 ADVA PROB JOUR

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Three Week Session

JOUR 4270 STRATEGIC SOCIAL MEDIA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
JOUR 5330         STRATEGIC SOCIAL MEDIA
601 (18436) CRE 3.0 INET Blankenship S
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

802 (18435) CRE 3.0 INET Blankenship S
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

Eight Week Session One

JOUR 5000         INTRO DGTL COMM ANALYT
201 (14209) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5251         QUANT RES DGTL COMM
201 (14239) CRE 3.0 AOP Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5341         TECHNIQUES-DC ANALYST
201 (15918) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5261         QUAL RES DGTL COMM
201 (14363) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5331         SOCIAL MEDIA ANALYTICS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900 ADVAN PROB JOUR
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5901 ADV PROB DC ANALYTICS
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.