# Journalism

## JOUR 1210  
**MASS COMM & SOCIETY**

<table>
<thead>
<tr>
<th>Section</th>
<th>Credits</th>
<th>Schedule</th>
<th>Location</th>
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<tbody>
<tr>
<td>201</td>
<td>3.0</td>
<td>MON-FRI</td>
<td>INET</td>
<td>Blankenship S</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

## JOUR 2000  
**PRINCIPLES OF AD & PR**

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<th>Section</th>
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<td>001</td>
<td>3.0</td>
<td>TR 12:30</td>
<td>GAB 105</td>
<td>Broyles S</td>
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<td>002</td>
<td>3.0</td>
<td>TR 12:30</td>
<td>GAB 104</td>
<td>Green K</td>
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<tr>
<td>501</td>
<td>3.0</td>
<td>TR 09:30</td>
<td>FRSC 133</td>
<td>Knight S</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

## JOUR 2300  
**PRINCIPLES OF NEWS**

<table>
<thead>
<tr>
<th>Section</th>
<th>Credits</th>
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<th>Location</th>
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<tr>
<td>001</td>
<td>3.0</td>
<td>TR 09:30</td>
<td>ENV 110</td>
<td>Paul N</td>
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## JOUR 2310  
**INTRO TO MEDIA WRITING**

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<tr>
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<td>MW 09:00</td>
<td>SYMR 224</td>
<td>Paul N</td>
</tr>
<tr>
<td>002</td>
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<td>MW 11:00</td>
<td>SYMR 224</td>
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<tr>
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<td>3.0</td>
<td>MW 12:59</td>
<td>SYMR 224</td>
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<tr>
<td>004</td>
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<td>M 03:00</td>
<td>SYMR 224</td>
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<tr>
<td>006</td>
<td>3.0</td>
<td>R 06:30</td>
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<td>Parks S</td>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

## JOUR 2200  
**WEB-BASED INSTRUCTION.**

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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<td>F 12:59</td>
<td>SYMR 222</td>
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JOUR 3020  ADV ACCOUNT PLANNING
001  (2806)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 015
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY
002  (13658)  CRE 3.0  TR  03:59 pm-05:20 pm  ENV 120  Unger V

JOUR 3050  AD COPYWRITING
001  (2797)  CRE 3.0  TR  08:00 am-09:20 am  SYMR 203  Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED COREQUISITE: JOUR 3055.001
002  (2798)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 203  Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED COREQUISITE: JOUR 3055.003

JOUR 3055  AD ART DIRECTION
001  (2836)  CRE 3.0  MW  11:00 am-12:20 pm  SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210. CO-REQUISITE: JOUR 3050.001
003  (13187)  CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 203  Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT
001  (12978)  CRE 3.0  M  03:30 pm-06:20 pm  WH 116  Unger V

JOUR 3200  MASS COMM RESEARCH
201  (14660)  CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
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JOUR 3210  APPL DESIGN AD & PR
005  (2838)  CRE 3.0  W  03:00 pm-05:50 pm  SYMR 222  Burns B
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


201  (14217)  CRE 3.0  INET  Moore W
WEB-BASED INSTRUCTION.
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204  (14216)  CRE 3.0  INET  Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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JOUR 3270  MEDIA ENTREP & INNOV
001 (17074) CRE 3.0  M  03:30 pm-06:20 pm  WH  114  Foote Jr C
everyday we’re reading about the major changes that are affecting daily journalism. layoffs, buyouts, consolidations, and the search for new business models are on top of every media executive’s mind. beyond that, there’s a need for a spirit of entrepreneurship and innovation in all forms of media. creating new solutions to engage audiences integrating content and technology are required for media companies and professionals to succeed. taking an idea from concept to reality is one of the most difficult steps for anyone to take, but it is one that media professionals must have the skills to survive and succeed. this class will provide an overview of the current and future state of media; what it takes to become an entrepreneur; how to start a business; find customers and in the end, pitch your business idea. pre-requisites: journalism major.

JOUR 3300  INTRO TO VISCOMM
001 (2811) CRE 3.0  M  09:00 am-11:50 am  SYMR 223  Bennett T
enrollment requirements:
jour major status, math 1680 or math 1681, gsp test pass, jour 1210 and jour 2310; jour 2000 required for 2013 catalog and after; jour 2000 or jour 2010 and jour 3210 required for 2012 catalog and before. jour minor status plus gsp and jour 2310.
first day attendance in mayborn school of journalism is mandatory. if a student misses the first class day, the student may be dropped. students should contact school if enrollment is blocked for this course and pre-reqs have been completed
002 (2812) CRE 3.0  M  09:00 am-11:50 am  GAB  101  Bennett T
enrollment requirements: jour major status, math 1680 or math 1681, gsp test pass, jour 1210 and jour 2310; jour 2000 required for 2013 catalog and after; jour 2000 or jour 2010 and jour 3210 required for 2012 catalog and before. jour minor status plus gsp and jour 2310.
students should contact school if enrollment is blocked for this course and pre-reqs have been completed
003 (2842) CRE 3.0  W  09:00 am-11:50 am  SYMR 223  Bennett T
enrollment requirements: jour major status, math 1680 or math 1681, gsp test pass jour 1210 and jour 2310; jour 2000 required for 2013 catalog and after; jour 2000 or jour 2010 and jour 3210 required for 2012 catalog and before. jour minor status plus gsp and jour 2310.
004 (2843) CRE 3.0  W  09:00 am-11:50 am  GAB  101  Bennett T
enrollment requirements: jour major status, math 1680 or math 1681, gsp test pass jour 1210 and jour 2310; jour 2000 required for 2013 catalog and after; jour 2000 or jour 2010 and jour 3210 required for 2012 catalog and before. jour minor status plus gsp and jour 2310.

JOUR 3310  FEATURE WRITING
001 (13360) CRE 3.0  MW  11:00 am-12:20 pm  GAB  111H  Donald M

JOUR 3321  NEWS REPORT / WRIT / EDIT
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2832) CRE 3.0 TR 11:00 am-12:20 pm SYMR 224 Nevins A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

WEB-BASED INSTRUCTION.
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001 (2825) CRE 3.0 T 12:00 pm-02:50 pm GAB 101 Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

002 (2831) CRE 3.0 R 12:00 pm-02:50 pm GAB 101 Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3410 PR FOR NON-PROFITS

001 (2823) CRE 3.0 T 06:30 pm-09:20 pm GATE 137 Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

001 (2823) CRE 3.0 W 06:00 pm-08:50 pm FRSC 133 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
### JOUR 3420  PR WRITING
- **001** (2844) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K
- **501** (17524) CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 111  Knight S

*THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.*

### JOUR 3700  PHOTO JOURNALISM
- **001** (2824) CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
  MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
  STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
- **002** (13659) CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Anderson C

### JOUR 4065  ADVANCED ART DIRECTION
- **001** (17595) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

### JOUR 4070  AD CAMPAIGNS
- **001** (2799) CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
  JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
  STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
- **002** (2851) CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

### JOUR 4075  AD COMPETITION
- **001** (2837) CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

### JOUR 4210  TOPICS IN JOUR
- **001** (17725) CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- **207** (18119) CRE 3.0  INET  Keller K
  Course Topic: PR FOR NON-MAJORS
  WEB-BASED INSTRUCTION.
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  DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES, MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

### JOUR 4230  ARTS & CULTURE JOUR
- **001** (17594) CRE 3.0  T  03:30 pm-06:20 pm  WH 114  Stephenson D
  FOOD JOURNALISM.

### JOUR 4240  INTERNATIONAL MEDIA
- **201** (14210) CRE 3.0  INET  Bland D
  WEB-BASED INSTRUCTION.
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### JOUR 4250  RACE, GENDER & MEDIA
- **001** (2849) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T

### JOUR 4270  STRATEGIC SOCIAL MEDIA
- **002** (12975) CRE 3.0  M  06:30 pm-09:20 pm  WH 322  Skinner-Luker K
WEB-BASED INSTRUCTION.

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501 (17522) CRE 3.0 R 06:00 pm-08:50 pm FRSC 121 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4321 OPINION WRITING
001 (13989) CRE 3.0 TR 09:00 am-10:20 am LANG 211 Loftis R

JOUR 4343 VIS NEWS STORYTELLING
001 (13132) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (2846) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR 4323.002.

JOUR 4355 SPORT MEDIA RELATIONS
501 (18080) CRE 3.0 W 06:30 pm-09:20 pm FRSC 121
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410 REPORT PUB AFFA
002 (2827) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13137) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Vernon E
004 (16337) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Loftis R

JOUR 4460 PR COMMUNICATION
001 (2829) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2802) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4470 ETHICS IN AD & PR
001 (2810) CRE 3.0 M 06:30 pm-09:20 pm CHEM 106 Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4620 MASS COMM LAW & ETHICS
003 (2809) CRE 3.0 MW 02:00 pm-03:20 pm BLB 005 Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730 ADVANCED VISUAL COMM
001 (12976) CRE 3.0 R 03:30 pm-06:20 pm SYMR 223 Bennett T

JOUR 4800 PROFESSIONAL INTERNSHIP
701 (2860) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
<table>
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<th>Course Title</th>
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<td>JOUR 4810</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5210**  RACE, GENDER & MEDIA

001 (16338) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T
605 (17207) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T

**JOUR 5250**  QUANTITATIVE RES

001 (14212) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K
601 (18055) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5260**  QUALITATIVE RES

001 (15580) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Everbach T
601 (16416) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Everbach T

**JOUR 5280**  MEDIA MANAGEMENT

201 (13662) CRE 3.0  INET  Foote Jr C

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5330**  STRATEGIC SOCIAL MEDIA

201 (14489) CRE 3.0  INET  Blankenship S

WEB-BASED INSTRUCTION.

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601 (14498) CRE 3.0  INET  Blankenship S

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

WEB-BASED INSTRUCTION.

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**JOUR 5350**  SEMINAR IN JOURN

001 (17779) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Nisbett G

Course Topic: SOCIAL INFLUENCE & PERSUASION

COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.

022 (13967) CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13129) CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

043 (14487) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

623 (14496) CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710  NARRATIVE JOUR
001 (15635) CRE 3.0  T  06:30 pm-09:20 pm  SYMR 203  Donald M

JOUR 5720  MAG WRT / PUBLISHING
001 (13800) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 223  Nishimoto E

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5800  PROF INTERNSHIP
704 (16573) CRE 3.0  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (2841) CRE 3.0  Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716 (16394) CRE 3.0  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR
704 (2850) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (2854) CRE V  Foote Jr C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (14810) CRE V  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (14757) CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (14023) CRE V  Carter S
716 (2857) CRE V  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (14182) CRE V  James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (16040) CRE V  Paul N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
720 (16332) CRE V  Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (15994) CRE V  Campbell C

Course Topic: ADVANCED AD TEAM COMPETITION

JOUR 5910  ADVA PROB JOUR
703 (14803) CRE V  Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (14811) CRE V  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (14758) CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (18160) CRE V  Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950  THESIS
702 (13401) CRE V  Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (16068) CRE V  Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (2817) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (2848) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (13123) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Three Week Session

JOUR 4030  AD & PR FOR SOCIAL GOOD
801 (17037) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

JOUR 4270  STRATEGIC SOCIAL MEDIA
801 (17036) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

JOUR 5330  STRATEGIC SOCIAL MEDIA
601 (17628) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
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801 (17038) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

JOUR 5520  ADV AD/PR FOR SOC GOOD
601 (17627) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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801 (17039) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION

Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM
201 (15455) CRE 3.0 AOP Hamilton S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341 TECHNIQUES-DC ANALYST
201 (17816) CRE 3.0 AOP Mcelroy R

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261 QUAL RES DGTL COMM
201 (15650) CRE 3.0 AOP Hamilton S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331 SOCIAL MEDIA ANALYTICS
201 (17782) CRE 3.0 AOP Addicks B

WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

901 (17783) CRE 3.0 AOP Addicks B
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900 ADVAN PROB JOUR
709 (16671) CRE V Mueller J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 1210  MASS COMM & SOCIETY
901 (18573) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4280  MEDIA MANAGEMENT
201 (18346) CRE 3.0  INET  Foote Jr C
WEB-BASED INSTRUCTION.
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JOUR 4321  OPINION WRITING
002 (18564) CRE 3.0  TR  09:00 am-10:20 am  SYMR 223  Nevins A

JOUR 4805  AD PR PRACTICUM
701 (18455) CRE V  W  12:00 pm-02:50 pm  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5350  SEMINAR IN JOURN
002 (18323) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
602 (18325) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
622 (18324) CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR
709 (18189) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (18369) CRE V  NO ASSGN  Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5581  CAPSTONE SEM IN DCA
201 (18344) CRE 3.0  AOP  Hamilton S
WEB-BASED INSTRUCTION.
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