**Journalism**

<table>
<thead>
<tr>
<th>JOUR 1210</th>
<th>MASS COMM &amp; SOCIETY</th>
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<tbody>
<tr>
<td>201 (14488)</td>
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<tr>
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<tr>
<td></td>
<td>Blankenship S</td>
</tr>
<tr>
<td></td>
<td>WEB-BASED INSTRUCTION.</td>
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<td></td>
<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>WEB-BASED INSTRUCTION.</td>
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<td></td>
<td>THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<tr>
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<td>501 (17526)</td>
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<td>GAB 105  Broyles S</td>
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<tr>
<td></td>
<td>GAB 104  Green K</td>
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<td>FRSC 133 Knight S</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS</td>
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<tr>
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<td>2811 INTERNET BLVD., FRISCO TX 75034.</td>
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<td>001 (2830)</td>
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<td>ENV 110  Paul N</td>
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<tr>
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<th>INTRO TO MEDIA WRITING</th>
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<td>006 (2818)</td>
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<td>SYMR 224  Paul N</td>
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<td>SYMR 224  Bland D</td>
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<td>SYMR 224  Arterbery A</td>
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<td></td>
<td>SYMR 224  Fellows J</td>
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<tr>
<td></td>
<td>SYMR 224  Vernon E</td>
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<tr>
<td></td>
<td>SYMR 222  Parks S</td>
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<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED</td>
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<td>MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH</td>
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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

301 (2794) LAB 0.0 F 09:00 am-10:50 am SYMR 220 Paul N
302 (2795) LAB 0.0 F 11:00 am-12:50 pm SYMR 222 Bland D
303 (2796) LAB 0.0 F 11:00 am-12:50 pm SYMR 224 Arterbery A
304 (2807) LAB 0.0 F 12:59 pm-02:50 pm SYMR 224 Fellows J
305 (2856) LAB 0.0 F 09:00 am-10:50 am SYMR 224 Vernon E
306 (2819) LAB 0.0 F 12:59 pm-02:50 pm SYMR 222 Parks S

JOUR 3020  ADV ACCOUNT PLANNING
001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015 Hadeler D
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY
002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

JOUR 3050  AD COPYWRITING
001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055  AD ART DIRECTION
001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT
001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200  MASS COMM RESEARCH
201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3250  GAME DESIGN FOR JOUR

201 (14978) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270  MEDIA ENTREP & INNOV

001 (17074) CRE 3.0 M WH 114 Foote Jr. C
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300  INTRO TO VISCOMM

001 (2811) CRE 3.0 M SYMR 223 Bennett T
ENROLLMENT REQUIREMENTS:

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR 3310  FEATURE WRITING

001  (13360)  CRE 3.0  MW  11:00 am-12:20 pm  GAB 111H  Donald M

JOUR 3321  NEWS REPORT / WRT / EDIT

001  (2821)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 224  McPhate D
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002  (2832)  CRE 3.0  TR  11:00 am-12:20 pm  SYMR 224  Nevins A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

205  (14696)  CRE 3.0  INET  Ghioto G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323  BDCST / WEB NEWS WRITING

001  (2825)  CRE 3.0  T  12:00 pm-02:50 pm  GAB 101  Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

002  (2831)  CRE 3.0  R  12:00 pm-02:50 pm  GAB 101  Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3340  DIGITAL MEDIA FOR JOUR

001  (18040)  CRE 3.0  TR  09:00 am-10:20 am  SYMR 222  Fellows J
002  (18133)  CRE 3.0  TR  11:00 am-12:20 pm  SYMR 222  Bennett T
203  (14977)  CRE 3.0  INET  Scudder C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 3400 FUNDAMENTALS OF PR
201 (18118) CRE 3.0 INET Keller K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410 PR FOR NON-PROFITS
001 (2823) CRE 3.0 T 06:30 pm-09:20 pm GATE 137 Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (17525) CRE 3.0 W 06:00 pm-08:50 pm FRSC 141 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420 PR WRITING
001 (2844) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
501 (17524) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 114 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420 PR WRITING
001 (2844) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
501 (17524) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 114 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3700 PHOTO JOURNALISM
001 (2824) CRE 3.0 M 12:00 pm-02:50 pm SYMR 223 Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Anderson C

JOUR 4065 ADVANCED ART DIRECTION
001 (17595) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W

JOUR 4070 AD CAMPAIGNS
001 (2799) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
002 (2851) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C

JOUR 4075 AD COMPETITION
001 (2837) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210 TOPICS IN JOUR
001 (17725) CRE 3.0 MW 09:00 am-10:20 am SYMR 203 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207 (18119) CRE 3.0 INET Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230 ARTS & CULTURE JOUR
001 (17594) CRE 3.0 T 03:30 pm-06:20 pm WH 114 Stephenson D
FOOD JOURNALISM.

JOUR 4240 INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION.
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JOUR 4250  RACE, GENDER & MEDIA
001 (2849) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA
002 (12975) CRE 3.0  M  06:30 pm-09:20 pm  WH  322  Skinner-Luker K
201 (14490) CRE 3.0  M  06:30 pm-09:20 pm  INET  Blankenship S

JOUR 4280  MEDIA MANAGEMENT
201 (18346) CRE 3.0  M  06:30 pm-09:20 pm  INET  Foote Jr. C

JOUR 4321  OPINION WRITING
001 (13897) CRE 3.0  TR  09:00 am-10:20 am  LANG 211  Loftis R
002 (18564) CRE 3.0  TR  09:00 am-10:20 am  SYMR 223  Nevins A

JOUR 4343  VIS NEWS STORYTELLING
001 (13132) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001
002 (2846) CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.001 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355  SPORT MEDIA RELATIONS
501 (18080) CRE 3.0  W  06:30 pm-09:20 pm  FRSC 121  Trahan IV J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410  REPORT PUB AFFA
002 (2827) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
003 (13137) CRE 3.0  M  06:30 pm-09:20 pm  GAB 111H  Vernon E
004 (16337) CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Nevins A

JOUR 4460  PR COMMUNICATION
001 (2829) CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
002 (2802) CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR 4470  ETHICS IN AD & PR
001 (2810)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 090  Unger V
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620  MASS COMM LAW & ETHICS
003 (2809)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM
001 (12976)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (2860)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (2803)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (2804)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (2828)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (13660)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2808)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (2816)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2814)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (2847)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13510)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16362)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805  AD PR PRACTICUM
701 (18455)  CRE V  W  12:00 pm-04:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12979)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2858)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2820)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (12977)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16380)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
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<th>Course Code</th>
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<th>Instructor</th>
<th>CRN</th>
<th>Days</th>
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<th>Notes</th>
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<td>SYMR 234</td>
<td>HIST AMER MEDIA</td>
<td>Loftis R</td>
<td>001</td>
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<td>LIFE A419</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>JOUR 4820</td>
<td>SPECIAL PROBLEMS</td>
<td>Champlin S</td>
<td>703</td>
<td>V</td>
<td>05:00 pm-06:20 pm</td>
<td>SYMR 203</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>JOUR 4990</td>
<td>SPECIAL PROBLEMS</td>
<td>Mueller J</td>
<td>709</td>
<td>V</td>
<td>09:00 am-11:50 am</td>
<td>SYMR 220</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<tr>
<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
<td>Loftis R</td>
<td>001</td>
<td>M</td>
<td>09:00 am-11:50 am</td>
<td>SYMR 220</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<tr>
<td>JOUR 5040</td>
<td>MEDIA STUDIES/THEORIES</td>
<td>Fuse K</td>
<td>201</td>
<td>CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td>JOUR 5050</td>
<td>READING MASS COMM</td>
<td>Mcelroy B</td>
<td>201</td>
<td>CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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JOUR 5150  INTERNATIONAL COMMUN

201 (17602) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T
601 (15789) CRE 3.0

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JOUR 5210  RACE, GENDER & MEDIA

001 (16338) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K
605 (17207) CRE 3.0

JOUR 5250  QUANTITATIVE RES

001 (14212) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K
601 (18055) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Fuse K

REstricted COURSE. APPROval REQUIRED. CONTACT DEPARTMENT.

JOUR 5260  QUALITATIVE RES

001 (15580) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G
601 (16416) CRE 3.0  R  03:30 pm-06:20 pm  LANG 211  Nisbett G

JOUR 5280  MEDIA MANAGEMENT

201 (13662) CRE 3.0  INET  Foote Jr. C
WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330  STRATEGIC SOCIAL MEDIA

201 (14489) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
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JOUR 5350  SEMINAR IN JOURN
001 (17779) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
023 (13129) CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
043 (14487) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
602 (18325) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W
622 (18324) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
623 (14496) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
643 (14497) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710  NARRATIVE JOUR
001 (15635) CRE 3.0  T  06:30 pm-09:20 pm  SYMR 203  Donald M

JOUR 5800  PROF INTERNSHIP
704 (16573) CRE 3.0  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (2841) CRE 3.0  Bland D
716 (16394) CRE 3.0  Fuse K

JOUR 5900  ADVAN PROB JOUR
704 (2850) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (2854) CRE V  Foote Jr. C
709 (18189) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

710 (14810) CRE V Mcelroy B
711 (14757) CRE V Anderson C
713 (14023) CRE V Carter S
716 (2857) CRE V Fuse K
717 (14182) CRE V James J
719 (16040) CRE V Paul N
720 (16332) CRE V Bell V
721 (18369) CRE V Nisbett G
722 (15994) CRE V Campbell C

Course Topic: ADVANCED AD TEAM COMPETITION

JOUR 5910       ADVA PROB JOUR

703 (14803) CRE V Champlin S
710 (14811) CRE V Mcelroy B
711 (14758) CRE V Anderson C
718 (18160) CRE V Ford W

JOUR 5950       THESIS

702 (13401) CRE V Broyles S
703 (16068) CRE V Champlin S
704 (2817) CRE V Everbach T
709 (2848) CRE V Mueller J
713 (13123) CRE V
716 (2826) CRE V Fuse K
719 (16018) CRE V Paul N
721 (2852) CRE V Nisbett G

Three Week Session

JOUR 4030       AD & PR FOR SOCIAL GOOD

801 (17037) CRE 3.0 Champlin S
INET
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 4270       STRATEGIC SOCIAL MEDIA
WEB-BASED INSTRUCTION.
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JOUR 5330    STRATEGIC SOCIAL MEDIA
601 (17628)  CRE 3.0

WEB-BASED INSTRUCTION.
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JOUR 5520    ADV AD/PR FOR SOC GOOD
601 (17627)  CRE 3.0

WEB-BASED INSTRUCTION.
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Eight Week Session One

JOUR 5000    INTRO DGTL COMM ANALYT
201 (15408)  CRE 3.0
AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251    QUANT RES DGTL COMM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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JOUR 5331  SOCIAL MEDIA ANALYTICS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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JOUR 5581  CAPSTONE SEM IN DCA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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JOUR 5900  ADVAN PROB JOUR