### JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>201 (14488)</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Blankenship S</td>
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<td></td>
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<td>WEB-BASED INSTRUCTION.</td>
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<td></td>
<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>901 (18573)</td>
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<td>WEB-BASED INSTRUCTION.</td>
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<td></td>
<td>THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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### JOUR 2000  PRINCIPLES OF AD & PR

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
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<tbody>
<tr>
<td>001 (2834)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
<td>Broyles S</td>
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<tr>
<td>002 (2835)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
<td>Green K</td>
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<tr>
<td>501 (17526)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>FRSC 133</td>
<td>Knight S</td>
<td></td>
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</table>

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2300  PRINCIPLES OF NEWS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
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<tbody>
<tr>
<td>001 (2830)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>ENV 110</td>
<td>Paul N</td>
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### JOUR 2310  INTRO TO MEDIA WRITING

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
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<tbody>
<tr>
<td>001 (2791)</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
<td>Paul N</td>
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<tr>
<td>002 (2792)</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
<td>Bland D</td>
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<tr>
<td>003 (2793)</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
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<tr>
<td>004 (2805)</td>
<td>CRE 3.0</td>
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<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Fellows J</td>
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<tr>
<td>005 (2855)</td>
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<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Vernon E</td>
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<tr>
<td>006 (2818)</td>
<td>CRE 3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
<td>Parks S</td>
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</table>

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

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MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
### Web-Based Instruction

**This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
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<tr>
<td>301</td>
<td>Paul N</td>
<td>09:00 am-10:50 am</td>
<td>SYMR 220</td>
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<tr>
<td>302</td>
<td>Bland D</td>
<td>11:00 am-12:50 pm</td>
<td>SYMR 222</td>
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<tr>
<td>303</td>
<td>Arterbery A</td>
<td>11:00 am-12:50 pm</td>
<td>SYMR 224</td>
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<tr>
<td>304</td>
<td>Fellows J</td>
<td>12:59 pm-02:50 pm</td>
<td>SYMR 224</td>
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<tr>
<td>305</td>
<td>Vernon E</td>
<td>09:00 am-10:50 am</td>
<td>SYMR 224</td>
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<tr>
<td>306</td>
<td>Parks S</td>
<td>12:59 pm-02:50 pm</td>
<td>SYMR 222</td>
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**JOUR 3020  ADV ACCOUNT PLANNING**

001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015 Hadeler D  
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

**JOUR 3040  AD MEDIA STRATEGY**

002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

**JOUR 3050  AD COPYWRITING**

001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S  
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S  
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
COREQUISITE: JOUR 3055.003

**JOUR 3055  AD ART DIRECTION**

001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W  
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.  
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W  
CO-REQUISITE: JOUR 3050.002

**JOUR 3070  AD AGENCY MANAGEMENT**

001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

**JOUR 3200  MASS COMM RESEARCH**

201 (14660) CRE 3.0 INET Champlin S  
WEB-BASED INSTRUCTION.  
**This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.**

**JOUR 3210  APPL DESIGN AD & PR**
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


201 (14217) CRE 3.0 INET Moore W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

204 (14216) CRE 3.0 INET Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250 GAME DESIGN FOR JOUR

201 (14978) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270 MEDIA ENTREP & INNOV

001 (17074) CRE 3.0 M 03:30 pm-06:20 pm WH 114 Foote Jr C
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE’S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BBECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITIES: JOURNALISM MAJOR.

JOUR 3300 INTRO TO VISCOMM

001 (2811) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Bennett T
ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3310  FEATURE WRITING
001 (13360) CRE 3.0 MW  11:00 am-12:20 pm  GAB 111H  Donald M

JOUR 3321  NEWS REPORT / WRIT / EDIT
001 (2821) CRE 3.0 TR  09:30 am-10:50 am  SYMR 224  McPhate D
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

GAB 111W Bennett TCRE 3.0 09:00 am-11:50 am 003 (2842)

JOUR 3323  BDCST / WEB NEWS WRITING
001 (2825) CRE 3.0 T  12:00 pm-02:50 pm  SYMR 224  Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

002 (2831) CRE 3.0 R  12:00 pm-02:50 pm  GAB 101  Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3340  DIGITAL MEDIA FOR JOUR
001 (18040) CRE 3.0 TR  09:00 am-10:20 am  SYMR 222  Fellows J
002 (18133) CRE 3.0 TR  11:00 am-12:20 pm  SYMR 222  Bennett T
203 (14977) CRE 3.0 INET  Scudder C
WEB-BASED INSTRUCTION.
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JOUR 3400  FUNDAMENTALS OF PR
201  (18118)  CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
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JOUR 3410  PR FOR NON-PROFITS
001  (2823)  CRE 3.0  T 06:30 pm-09:20 pm  GATE 137  Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501  (17525)  CRE 3.0  W 06:00 pm-08:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001  (2844)  CRE 3.0  TR 12:30 pm-01:50 pm  SYMR 222  Keller K
501  (17524)  CRE 3.0  TR 02:00 pm-03:20 pm  FRSC 114  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3700  PHOTO JOURNALISM
001  (2824)  CRE 3.0  M 12:00 pm-02:50 pm  SYMR 223  Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
002  (13659)  CRE 3.0  T 11:00 am-01:50 pm  SYMR 223  Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001  (17595)  CRE 3.0  W 06:30 pm-09:20 pm  SYMR 222  Ford W

JOUR 4070  AD CAMPAIGNS
001  (2799)  CRE 3.0  TR 02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
002  (2851)  CRE 3.0  TR 03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001  (2837)  CRE 3.0  TR 05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001  (17725)  CRE 3.0  MW 09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207  (18119)  CRE 3.0  INET  Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES, MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230  ARTS & CULTURE JOUR
001  (17594)  CRE 3.0  T 03:30 pm-06:20 pm  WH 114  Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION.
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JOUR 4250  RACE, GENDER & MEDIA

001 (2849) CRE 3.0  W  03:30 pm-06:20 pm   CHEM 106  Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA

002 (12975) CRE 3.0  M  06:30 pm-09:20 pm   WH  322  Skinner-Luker K
201 (14490) CRE 3.0  M  06:30 pm-09:20 pm   INET  Blankenship S

WEB-BASED INSTRUCTION.
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501 (17522) CRE 3.0  R  06:00 pm-08:50 pm   FRSC 121  Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 4280  MEDIA MANAGEMENT

201 (18346) CRE 3.0  M  06:30 pm-09:20 pm   INET  Foote Jr C

WEB-BASED INSTRUCTION.
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JOUR 4321  OPINION WRITING

001 (13897) CRE 3.0  TR  09:00 am-10:20 am   LANG 211  Loftis R
002 (18564) CRE 3.0  TR  09:00 am-10:20 am   SYMR 223  Nevins A

JOUR 4343  VIS NEWS STORYTELLING

001 (13132) CRE 3.0  M  03:00 pm-05:50 pm   GAB  101  Brown C

JOUR 4323.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (2846) CRE 3.0  W  03:00 pm-05:50 pm   GAB  101  Brown C

JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355  SPORT MEDIA RELATIONS

501 (18080) CRE 3.0  W  06:30 pm-09:20 pm   FRSC 121  Trahan IV J

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 4410  REPORT PUB AFFA

002 (2827) CRE 3.0  TR  12:30 pm-01:50 pm   SYMR 203  Donald M

MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13137) CRE 3.0  M  06:30 pm-09:20 pm   GAB  111H  Vernon E
004 (16337) CRE 3.0  W  03:30 pm-06:20 pm   SYMR 203  Nevins A

JOUR 4460  PR COMMUNICATION

001 (2829) CRE 3.0  T  09:30 am-12:20 pm   GAB  111H  Poynter R

MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2802) CRE 3.0  T  02:00 pm-04:50 pm   GAB  111H  Poynter R

MAJOR STATUS PLUS JOUR 3420

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR 4470 ETHICS IN AD & PR
001 (2810) CRE 3.0 M 06:30 pm-09:20 pm BLB 090 Unger V
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620 MASS COMM LAW & ETHICS
003 (2809) CRE 3.0 MW 02:00 pm-03:20 pm BLB 005 Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730 ADVANCED VISUAL COMM
001 (12976) CRE 3.0 R 03:30 pm-06:20 pm SYMR 223 Bennett T

JOUR 4800 PROFESSIONAL INTERNSHIP
701 (2860) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (2803) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (2804) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (2828) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (13660) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2808) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (2816) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2814) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (2847) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13510) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16362) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805 AD PR PRACTICUM
701 (18455) CRE V W 12:00 pm-04:50 pm FRSC 141 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM
710 (12979) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2858) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2820) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (12977) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16380) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM
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<tr>
<td>08:00 am-09:50 am</td>
<td>SYMR 234</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
<td>Ford W</td>
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<td>02:00 pm-03:20 pm</td>
<td>JOUR 4820</td>
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<td>HIST AMER MEDIA</td>
<td>Loftis R</td>
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<tr>
<td>09:00 am-11:50 am</td>
<td>SYMR 220</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
<td>James J</td>
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<tr>
<td>09:00 am-11:50 am</td>
<td>INET 5040</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>James J</td>
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**JOUR 4900 SPECIAL PROBLEMS**

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**JOUR 4999 NEWS CAPSTONE**

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**JOUR 5040 MEDIA STUDIES/THEORIES**

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LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
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JOUR 5350  SEMINAR IN JOURN

001 (17779) CRE 3.0  R 06:30 pm-09:20 pm SYMR 203  Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.

002 (18323) CRE 3.0  W 06:30 pm-09:20 pm SYMR 222  Ford W

022 (13967) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13129) CRE 3.0  MW 09:00 am-10:20 am SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

043 (14487) CRE 3.0  M 03:00 pm-05:50 pm GAB 101  Brown C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

602 (18325) CRE 3.0  W 06:30 pm-09:20 pm SYMR 222  Ford W

622 (18324) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

623 (14496) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

643 (14497) CRE 3.0  M 03:00 pm-05:50 pm GAB 101  Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710  NARRATIVE JOUR

001 (15635) CRE 3.0  T 06:30 pm-09:20 pm SYMR 203  Donald M

JOUR 5800  PROF INTERNSHIP

704 (16573) CRE 3.0  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708 (2841) CRE 3.0  Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

716 (16394) CRE 3.0  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR

704 (2850) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (2854) CRE V  Foote Jr C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

709 (18189) CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<td>JOUR 4030</td>
<td>AD &amp; PR FOR SOCIAL GOOD</td>
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<td>JOUR 4270</td>
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**Three Week Session**

**JOUR 4030 AD & PR FOR SOCIAL GOOD**

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<tr>
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3W1 WINTER SESSION
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3W1 WINTER SESSION
JOUR 5330 STRATEGIC SOCIAL MEDIA
601 (17628) CRE 3.0

WEB-BASED INSTRUCTION.
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3W1 WINTER SESSION
JOUR 5520 ADV AD/PR FOR SOC GOOD
601 (17627) CRE 3.0

WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
201 (15408) CRE 3.0 AOP Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331  SOCIAL MEDIA ANALYTICS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5581  CAPSTONE SEM IN DCA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900  ADVAN PROB JOUR