JOUR/ Journalism

JOUR 1210  MASS COMM & SOCIETY
201 (13582) CRE 3.0 INET Paul N
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
901 (16576) CRE 3.0 INET Paul N
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

JOUR 2000  PRINCIPLES OF AD & PR
001 (2710) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Knight S
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 2300  PRINCIPLES OF NEWS
001 (18945) CRE 3.0 MW 12:30 pm-01:50 pm REMOTE DLV Arterbery A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 2310  INTRO TO MEDIA WRITING
001 (2671) CRE 3.0 INET Arterbery A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
002 (2672) CRE 3.0 INET Bland D
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
003 (2673) CRE 3.0 INET Fuse K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR
ENGLISH
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISITE: JOUR 3055.001
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 3055</td>
<td>AD ART DIRECTION</td>
<td>Ford W</td>
<td>3.0</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>CURY 103</td>
<td>JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210. CO-REQUISITE: JOUR 3050.001. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>JOUR 3070</td>
<td>AD AGENCY MANAGEMENT</td>
<td>Campbell C</td>
<td>3.0</td>
<td>INET</td>
<td></td>
<td></td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>JOUR 3200</td>
<td>MASS COMM RESEARCH</td>
<td>Champlin S</td>
<td>3.0</td>
<td>INET</td>
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<td></td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 3210</td>
<td>APPL DESIGN AD &amp; PR</td>
<td>Burns B</td>
<td>3.0</td>
<td>INET</td>
<td></td>
<td></td>
<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010. 100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 3250</td>
<td>GAME DESIGN FOR JOUR</td>
<td>James J</td>
<td>3.0</td>
<td>INET</td>
<td></td>
<td></td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
</tbody>
</table>
EVERYDAY WE’RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE’S MIND. BEYOND THAT, THERE’S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3300 INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: M 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Instruction delivered remote and on site. (remote 51% or less)

Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/21

JOUR 3300 FEATURE WRITING

001 (2708) CRE 3.0 INET Ghioto G

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3322 EDITING

001 (17486) CRE 3.0 REMOTE DLV Paul N

WE WILL MEET IN PERSON ON JANUARY 26, FEB. 2, AND MARCH 30TH. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 12TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.
REMOTE DLV Paul NCRE 3.0002 (18258)

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

WE WILL MEET IN PERSON ON JANUARY 28, FEB. 4, AND APRIL 1ST. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 14TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

JOUR 3323  BDCST / WEB NEWS WRITING

001 (2701) CRE 3.0 T 12:00 pm-02:50 pm SYMR 224 McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
Instruction delivered remote and on site. (remote 51% or less)
Also meets: T 12:00 pm-02:50 pm SYMR 223 1/11/21-5/1/21

002 (2707) CRE 3.0 R 12:00 pm-02:50 pm SYMR 223 McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: R 12:00 pm-02:50 pm SYMR 224 1/11/21-5/1/21

JOUR 3340  DIGITAL MEDIA FOR JOUR

001 (16109) CRE 3.0 INET Scudder C
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

002 (16187) CRE 3.0 INET Scudder C
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

203 (13987) CRE 3.0 INET Bennett T
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3400  FUNDAMENTALS OF PR

201 (16175) CRE 3.0 INET Keller K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3410  PR FOR NON-PROFITS

001 (2699) CRE 3.0 M 03:30 pm-06:20 pm REMOTE DLV Poynter R
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
JOUR 3420  PR WRITING

001  (2718)  CRE 3.0  TR  12:30 pm-01:50 pm  REMOTE DLV  Keller K

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

002  (16855)  CRE 3.0  TR  09:30 am-10:50 am  REMOTE DLV  Keller K

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3700  FUND PHOTOJOURNALISM

001  (2700)  CRE 3.0  M  12:00 pm-02:50 pm  REMOTE DLV  Anderson C

MAJOR STATU OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

002  (12866)  CRE 3.0  T  11:00 am-01:50 pm  REMOTE DLV  Anderson C

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4070  AD CAMPAIGNS

001  (2679)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C

JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
Instruction delivered remote and on site. (remote 51% or less)
*CLASS WILL MEET FACE TO FACE THE FIRST THREE WEEKS, THEN REMOTELY THE REST OF THE SEMESTER. STUDENTS WITH LAST NAMES BEGINNING WITH A THROUGH G WILL MEET FACE TO FACE ON TUESDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/12, 1/19 AND 1/26) STUDENTS WITH LAST NAMES BEGINNING WITH H THROUGH Z WILL MEET FACE TO FACE ON THURSDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/14, 1/21 AND 1/28) SEE CANVAS FOR MORE DETAILS.

JOUR 4075  AD COMPETITION

001  (2713)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C

Restricted course. Approval required. Contact department.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR

001  (17487)  CRE 3.0  MW  12:59 pm-02:20 pm  REMOTE DLV  Bland D

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4230  ARTS & CULTURE JOUR

001  (15733)  CRE 3.0  T  03:30 pm-06:20 pm  REMOTE DLV  McPhate D

Course Topic: MUSIC CRITICISM
STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS ¿ PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM¿S ROLE IN SOCIETY WILL BE CONSIDERED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4240  INTERNATIONAL MEDIA
<table>
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<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Type</th>
<th>Enrollment Restrictions</th>
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</thead>
<tbody>
<tr>
<td>JOUR 4250</td>
<td>RACE, GENDER &amp; MEDIA</td>
<td>Everbach T</td>
<td>WEB-BASED INSTRUCTION.</td>
<td>Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 4270</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>Blankenship S</td>
<td>WEB-BASED INSTRUCTION.</td>
<td>Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 4280</td>
<td>MEDIA MANAGEMENT</td>
<td>Foote Jr. C</td>
<td>WEB-BASED INSTRUCTION.</td>
<td>Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 4321</td>
<td>OPINION WRITING</td>
<td>Nevins A</td>
<td>REMOTE DLV</td>
<td>Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 4323</td>
<td>ADV BDCST / WB NEWS WRIT</td>
<td>McElroy B</td>
<td>SYMR 203</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>JOUR 4343</td>
<td>VIS NEWS STORYTELLING</td>
<td>Brown C</td>
<td>SYMR 220</td>
<td>First day class meeting will be held face to face. All other class meetings will be held remotely. However, students will be expected to come to campus at least once weekly to check out and return camera equipment and to use campus lab computers if they do not have personal access to Adobe Creative Cloud for multimedia production and editing software. Check Canvas for details. Also meets: M 03:30 pm-06:20 pm SYMR 222 1/11/21-5/1/21</td>
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JOUR 4355  SPORT MEDIA RELATIONS
501 (16143) CRE 3.0  W  06:30 pm-09:20 pm  FRSC 107  Trahan IV J
Instruction delivered remote and on site. (remote 51% or less)
CLASS WILL MEET FACE TO FACE FIRST CLASS DAY AND EVERY OTHER CLASS MEETING TIME SCHEDULED. THE REST OF THE CLASS MEETINGS WILL BE VIA ZOOM. SEE CANVAS FOR DETAILS.

JOUR 4410  REPORT PUB AFFA
002 (2703) CRE 3.0  TR  12:30 pm-01:50 pm  REMOTE DLV  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4460  PR COMMUNICATION
001 (2705) CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4620  MASS COMM LAW & ETHICS
003 (2687) CRE 3.0  MW  02:00 pm-03:20 pm  REMOTE DLV  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4730  ADVANCED VISUAL COMM
001 (12284)  CRE 3.0 R  03:30 pm-06:20 pm  REMOTE DLV  Bennett T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4800   PROFESSIONAL INTERNSHIP

701 (2733)  CRE V  REMOTE DLV
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

702 (2681)  CRE V  REMOTE DLV  Campbell C
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

704 (2682)  CRE V  REMOTE DLV  Everbach T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

705 (2704)  CRE V  REMOTE DLV  Foote Jr. C
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

706 (12867)  CRE V  REMOTE DLV  Poynter R
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

707 (2686)  CRE V  REMOTE DLV  Keller K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

710 (2692)  CRE V  REMOTE DLV  McElroy B
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

711 (2691)  CRE V  REMOTE DLV  Anderson C
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

712 (2720)  CRE V  REMOTE DLV  Ghioto G
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

721 (12747)  CRE V  REMOTE DLV  Nisbett G
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

724 (14781)  CRE V  REMOTE DLV
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4805   AD PR PRACTICUM

501 (16467)  CRE V W  02:00 pm-04:50 pm  FRSC 123  Poynter R
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
Restricted course. Approval required. Contact department.

JOUR 4810   NEWS / SPORTS PRACTICUM

710 (12287)  CRE V W  10:30 am-01:20 pm  GAB 101  McElroy B
Restricted course. Approval required. Contact department.
<table>
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<th>Course Code</th>
<th>Course Title</th>
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<td>CRE V</td>
<td>REMOTE DLV</td>
<td>Anderson C</td>
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<tr>
<td>712 (2696)</td>
<td>CRE V</td>
<td>REMOTE DLV</td>
<td>Ghioto G</td>
<td></td>
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<tr>
<td>713 (17812)</td>
<td>CRE V</td>
<td>REMOTE DLV</td>
<td>Loftis R</td>
<td></td>
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<tr>
<td>719 (12285)</td>
<td>CRE V</td>
<td>REMOTE DLV</td>
<td>Bennett T</td>
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</tr>
<tr>
<td>724 (14792)</td>
<td>CRE V</td>
<td>REMOTE DLV</td>
<td>Ford W</td>
<td></td>
</tr>
<tr>
<td>718 (13365)</td>
<td>JOUR 4815</td>
<td>SYMR 234</td>
<td>Loftis R</td>
<td>08:00 am-09:50 am</td>
</tr>
<tr>
<td>719 (12285)</td>
<td>JOUR 4820</td>
<td>SYMR 234</td>
<td>Bennett T</td>
<td>02:00 pm-03:20 pm</td>
</tr>
<tr>
<td>724 (14792)</td>
<td>JOUR 4900</td>
<td>SYMR 234</td>
<td>Ford W</td>
<td>05:00 pm-06:20 pm</td>
</tr>
</tbody>
</table>

Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
JOUR 4910   SPECIAL PROBLEMS

709 (13969)  CRE V  REMOTE DLV  Mueller J
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

713 (13198)  CRE V  REMOTE DLV  Loftis R
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

722 (14889)  CRE V  REMOTE DLV  Campbell C
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

723 (13970)  CRE V  REMOTE DLV  Loftis R
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4999   NEWS CAPSTONE

001 (13367)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 223  Loftis R
Restricted course. Approval required. Contact department.
Instruction delivered remote and on site. (remote 51% or less)
CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN. 13, MAR. 3, APR. 7, AND APR. 21.
STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.
Also meets: W  03:30 pm-06:20 pm SYMR 224  1/11/21-5/1/21

002 (13368)  CRE 3.0  R  09:00 am-11:50 am  SYMR 220  Anderson C
Restricted course. Approval required. Contact department.
Instruction delivered remote and on site. (remote 51% or less)
FIRST CLASS DAY (1/13/21) WILL MEET FACE TO FACE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO. ALL OTHER CLASS MEETINGS WILL BE REMOTE. STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE.
Also meets: R  09:00 am-11:50 am SYMR 222  1/11/21-5/1/21

003 (18912)  CRE 3.0  R  09:00 am-11:50 am  SYMR 223  Loftis R
Restricted course. Approval required. Contact department.
Instruction delivered remote and on site. (remote 51% or less)
CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN.14, MAR. 4, APR. 8, AND APR. 22.
STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.
Also meets: R  09:00 am-11:50 am SYMR 224  1/11/21-5/1/21

JOUR 5040   MEDIA STUDIES/THEORIES

201 (13000)  CRE 3.0  INET  Mueller J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

601 (13891)  CRE 3.0  INET  Mueller J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 5150   INTERNAT'L COMMUN
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 5210  RACE, GENDER & MEDIA
001  (14763)  CRE 3.0  INET  Everbach T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 5250  QUANTITATIVE RES
001  (13366)  CRE 3.0  T  06:30 pm-09:20 pm  REMOTE DLV  Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5260  QUALITATIVE RES
001  (14315)  CRE 3.0  Everbach T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5280  MEDIA MANAGEMENT
201  (12869)  CRE 3.0  INET  Foote Jr. C
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 5310  MEDIA ETHICS
001  (18259)  CRE 3.0  T  03:30 pm-06:20 pm  REMOTE DLV  Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5330  STRATEGIC SOCIAL MEDIA
201  (13583)  CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Section</th>
<th>Instructor</th>
<th>Schedule</th>
<th>Delivery Method</th>
<th>Course Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 5350</td>
<td>001</td>
<td>Nisbett G</td>
<td>06:30 pm-09:20 pm</td>
<td>REMOTE DLV</td>
<td>Course Topic: SOCIAL INFLUENCE &amp; PERSUASION. COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED. Lecture is offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td></td>
<td>022</td>
<td>Campbell C</td>
<td></td>
<td>PARTLREMOT</td>
<td>Restricted course. Approval required. Contact department. Instruction delivered remote and on site. (remote 51% or less) STUDENTS WILL MEET EVERY TUESDAY IN SYMR 203 AND SYMR 234. SEE CANVAS FOR DETAILS.</td>
</tr>
<tr>
<td></td>
<td>622</td>
<td>Campbell C</td>
<td></td>
<td></td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>JOUR 5710</td>
<td>001</td>
<td>Donald M</td>
<td>06:30 pm-09:20 pm</td>
<td>REMOTE DLV</td>
<td>Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>JOUR 5800</td>
<td>704</td>
<td>Everbach T</td>
<td></td>
<td>REMOTE DLV</td>
<td>Restricted course. Approval required. Contact department. Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td></td>
<td>708</td>
<td>Bland D</td>
<td></td>
<td>REMOTE DLV</td>
<td>Restricted course. Approval required. Contact department. Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td></td>
<td>716</td>
<td>Fuse K</td>
<td></td>
<td>REMOTE DLV</td>
<td>Restricted course. Approval required. Contact department. Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>JOUR 5900</td>
<td>704</td>
<td>Everbach T</td>
<td></td>
<td></td>
<td>Restricted course. Approval required. Contact department. Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td></td>
<td>705</td>
<td>Foote Jr. C</td>
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<td>REMOTE DLV</td>
<td>Restricted course. Approval required. Contact department. Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<tr>
<td></td>
<td>707</td>
<td>Keller K</td>
<td></td>
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<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td></td>
<td>708</td>
<td>Bland D</td>
<td></td>
<td></td>
<td>Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td></td>
<td>709</td>
<td>Mueller J</td>
<td></td>
<td>REMOTE DLV</td>
<td>Restricted course. Approval required. Contact department. Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td></td>
<td>710</td>
<td>McElroy B</td>
<td></td>
<td>REMOTE DLV</td>
<td>Restricted course. Approval required. Contact department. Course offered remotely. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<table>
<thead>
<tr>
<th>Course Code</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>709 (2721)</td>
<td>CRE V</td>
<td>REMOTE DLV Mueller J</td>
<td>Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>713 (12408)</td>
<td>CRE V</td>
<td>REMOTE DLV</td>
<td>Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>716 (2702)</td>
<td>CRE V</td>
<td>REMOTE DLV Fuse K</td>
<td>Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>719 (14574)</td>
<td>CRE V</td>
<td>REMOTE DLV Paul N</td>
<td>Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
<tr>
<td>721 (2725)</td>
<td>CRE V</td>
<td>REMOTE DLV Nisbett G</td>
<td>Restricted course. Approval required. Contact department. Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
</tr>
</tbody>
</table>

**Three Week Session**

**JOUR 4270 STRATEGIC SOCIAL MEDIA**

<table>
<thead>
<tr>
<th>Section Code</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>802 (18261)</td>
<td>CRE 3.0</td>
<td>INET Blankenship S</td>
<td>Restricted course. Approval required. Contact department. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
</tbody>
</table>

**JOUR 5330 STRATEGIC SOCIAL MEDIA**

<table>
<thead>
<tr>
<th>Section Code</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>601 (18436)</td>
<td>CRE 3.0</td>
<td>INET Blankenship S</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable. 3W1 Winter session.</td>
</tr>
<tr>
<td>802 (18435)</td>
<td>CRE 3.0</td>
<td>INET Blankenship S</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable. 3W1 Winter session.</td>
</tr>
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</table>

**Eight Week Session One**

**JOUR 5000 INTRO DGTL COMM ANALYT**

<table>
<thead>
<tr>
<th>Section Code</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>201 (14209)</td>
<td>CRE 3.0</td>
<td>INET Hamilton S</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable. Restricted course. Approval required. Contact department.</td>
</tr>
</tbody>
</table>

**JOUR 5251 QUANT RES DGTL COMM**

<table>
<thead>
<tr>
<th>Section Code</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>201 (14239)</td>
<td>CRE 3.0</td>
<td>AOP Hamilton S</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable. Restricted course. Approval required. Contact department.</td>
</tr>
</tbody>
</table>
Web-based instruction.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Restricted course. Approval required. Contact department.

### Eight Week Session Two

**JOUR 5261  QUAL RES DGTL COMM**

201 (14363) CRE 3.0 INET Hamilton S

Web-based instruction.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Restricted course. Approval required. Contact department.

**JOUR 5331  SOCIAL MEDIA ANALYTICS**

201 (15887) CRE 3.0 INET Hamilton S

Web-based instruction.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Restricted course. Approval required. Contact department.

901 (15888) CRE 3.0 INET Hamilton S

Web-based instruction.

This course is restricted. Limited to students residing out-of-state only. Contact department.

Restricted course. Approval required. Contact department.

**JOUR 5900  ADVAN PROB JOUR**

721 (16798) CRE V REMOTE DLV Nisbett G

Restricted course. Approval required. Contact department.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**JOUR 5901  ADV PROB DC ANALYTICS**

720 (19034) CRE 3.0 Hamilton S

Restricted course. Approval required. Contact department.