# Journalism

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CRN</th>
<th>Type</th>
<th>Day</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 1210</td>
<td>MASS COMM &amp; SOCIETY</td>
<td>201 (14488)</td>
<td>CREDIT</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
<td>Broyles S</td>
</tr>
<tr>
<td></td>
<td></td>
<td>901 (18573)</td>
<td>CREDIT</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>FRSC 133</td>
<td>Knight S</td>
</tr>
</tbody>
</table>

This course is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

<table>
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<tr>
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<th>Course Title</th>
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<th>Day</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 2000</td>
<td>PRINCIPLES OF AD &amp; PR</td>
<td>001 (2834)</td>
<td>CREDIT</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>ENV 110</td>
<td>Paul N</td>
</tr>
<tr>
<td></td>
<td></td>
<td>002 (2835)</td>
<td>CREDIT</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>SYMR 224</td>
<td>Bland D</td>
</tr>
<tr>
<td></td>
<td></td>
<td>003 (2793)</td>
<td>CREDIT</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Fellows J</td>
</tr>
<tr>
<td></td>
<td></td>
<td>004 (2805)</td>
<td>CREDIT</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Vernon E</td>
</tr>
<tr>
<td></td>
<td></td>
<td>005 (2855)</td>
<td>CREDIT</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
<td>Parks S</td>
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This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

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<thead>
<tr>
<th>Course Code</th>
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<th>Day</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>JOUR 2300</td>
<td>PRINCIPLES OF NEWS</td>
<td>001 (2830)</td>
<td>CREDIT</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
</tr>
<tr>
<td></td>
<td></td>
<td>002 (2792)</td>
<td>CREDIT</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
</tr>
<tr>
<td></td>
<td></td>
<td>003 (2793)</td>
<td>CREDIT</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
</tr>
<tr>
<td></td>
<td></td>
<td>004 (2805)</td>
<td>CREDIT</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Fellows J</td>
</tr>
</tbody>
</table>

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CRN</th>
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<th>Day</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
<td>001 (2791)</td>
<td>CREDIT</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
<td>Paul N</td>
</tr>
<tr>
<td></td>
<td></td>
<td>002 (2792)</td>
<td>CREDIT</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
<td>Bland D</td>
</tr>
<tr>
<td></td>
<td></td>
<td>003 (2793)</td>
<td>CREDIT</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Arterbery A</td>
</tr>
<tr>
<td></td>
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<td>CREDIT</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Fellows J</td>
</tr>
</tbody>
</table>

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Major status or minor status; Pass GSP test; Two terms/semesters of first year English.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020 ADV ACCOUNT PLANNING
001 (2806) CRE 3.0 TR 11:00 am-12:20 pm BLB 015 Hadeler D
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY
002 (13658) CRE 3.0 TR 03:59 pm-05:20 pm ENV 120 Unger V

JOUR 3050 AD COPYWRITING
001 (2797) CRE 3.0 TR 08:00 am-09:20 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055 AD ART DIRECTION
001 (2836) CRE 3.0 MW 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070 AD AGENCY MANAGEMENT
001 (12978) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200 MASS COMM RESEARCH
201 (14660) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210 APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


201 (14217) CRE 3.0 INET Moore W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

204 (14216) CRE 3.0 INET Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250 GAME DESIGN FOR JOUR

201 (14978) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270 MEDIA ENTREP & INNOV

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300 INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2812) CRE 3.0 M 09:00 am-11:50 am GAB 101 Bennett T
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3310  FEATURE WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 3321  NEWS REPORT / WRIT / EDIT

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

INET Ghioto GCRE 3.0 205 (14696)
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323  BDCST / WEB NEWS WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3340  DIGITAL MEDIA FOR JOUR

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 3400  FUNDAMENTALS OF PR
201 (18118)  CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410  PR FOR NON-PROFITS
001 (2823)  CRE 3.0  T  06:30 pm-09:20 pm  GATE 137  Keller K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (17525)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001 (2844)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Keller K
501 (17524)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 114  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3400  PHOTOS JOURNALISM
001 (2824)  CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
002 (13659)  CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001 (17595)  CRE 3.0  W  06:30 pm-09:20 pm  SYMR 222  Ford W

JOUR 4070  AD CAMPAIGNS
001 (2799)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
002 (2851)  CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001 (2837)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001 (17725)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 203  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
207 (18119)  CRE 3.0  INET  Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES, MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.

JOUR 4230  ARTS & CULTURE JOUR
001 (17594)  CRE 3.0  T  03:30 pm-06:20 pm  WH  114  Stephenson D
FOOD JOURNALISM.

JOUR 4240  INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 4250 RACE, GENDER & MEDIA**

001 (2849) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T

**JOUR 4270 STRATEGIC SOCIAL MEDIA**

002 (12975) CRE 3.0 M 06:30 pm-09:20 pm WH 322 Skinner-Luker K

201 (14490) CRE 3.0 INET Blankenship S

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (17522) CRE 3.0 R 06:00 pm-08:50 pm FRSC 121 Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 4280 MEDIA MANAGEMENT**

201 (18346) CRE 3.0 INET Foote Jr. C

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 4321 OPINION WRITING**

001 (13897) CRE 3.0 TR 09:00 am-10:20 am LANG 211 Loftis R

002 (18564) CRE 3.0 TR 09:00 am-10:20 am SYMR 223 Nevins A

**JOUR 4343 VIS NEWS STORYTELLING**

001 (13132) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C

JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (2846) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C

JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323.

JOUR 4343.002 MUST BE TAKEN WITH JOUR 4323.002.

**JOUR 4355 SPORT MEDIA RELATIONS**

501 (18080) CRE 3.0 W 06:30 pm-09:20 pm FRSC 121 Trahan IV J

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 4410 REPORT PUB AFFA**

002 (2827) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M

MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13137) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Vernon E

004 (16337) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Nevins A

**JOUR 4460 PR COMMUNICATION**

001 (2829) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R

MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2802) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R

MAJOR STATUS PLUS JOUR 3420

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR 4470  ETHICS IN AD & PR
001 (2810)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 090  Unger V
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620  MASS COMM LAW & ETHICS
003 (2809)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM
001 (12976)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (2860)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (2803)  CRE V  Broyles S
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (2804)  CRE V  Everbach T
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (2828)  CRE V  Foote Jr. C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (13660)  CRE V  Poynter R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2808)  CRE V  Keller K
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (2816)  CRE V  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2814)  CRE V  Anderson C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (2847)  CRE V  Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13510)  CRE V  Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16362)  CRE V  Bennett T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805  AD PR PRACTICUM
701 (18455)  CRE V  W  12:00 pm-04:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12979)  CRE V  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2858)  CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2820)  CRE V  Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (12977)  CRE V  Bennett T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16380)  CRE V  Bennett T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
JOUR 4820  HIST AMER MEDIA
001  (13754)  CRE 3.0  TR  02:00 pm-03:20 pm  LIFE A419  Loftis R

JOUR 4900  SPECIAL PROBLEMS
703  (14908)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Champlin S
704  (2859)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Everbach T
711  (2853)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Anderson C
712  (13249)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Ghioto G
717  (14069)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  James J
721  (13956)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Nisbett G
722  (13909)  CRE V  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C

JOUR 4910  SPECIAL PROBLEMS
709  (14954)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Mueller J
713  (14042)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Loftis R
722  (16512)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Campbell C
723  (14955)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  Loftis R

JOUR 4999  NEWS CAPSTONE
001  (14213)  CRE 3.0  M  09:00 am-11:50 am  SYMR 220  Loftis R
002  (14214)  CRE 3.0  W  09:00 am-11:50 am  SYMR 220  Ghioto G
003  (16259)  CRE 3.0  W  09:00 am-11:50 am  SYMR 222  Loftis R

JOUR 5040  MEDIA STUDIES/THEORIES
201  (13819)  CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601  (14868)  CRE 3.0  INET  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM
201  (13661)  CRE 3.0  INET  Mcelroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14869) CRE 3.0 INET Mcelroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

901 (13392) CRE 3.0 INET Mcelroy B
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5150 INTERNAT'L COMMUN
201 (17602) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (15789) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5210 RACE, GENDER & MEDIA
001 (16338) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T
605 (17207) CRE 3.0

JOUR 5250 QUANTITATIVE RES
001 (14212) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H Fuse K
601 (18055) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5260 QUALITATIVE RES
001 (15580) CRE 3.0 R 03:30 pm-06:20 pm LANG 211 Nisbett G
601 (16416) CRE 3.0 R 03:30 pm-06:20 pm LANG 211 Nisbett G

JOUR 5280 MEDIA MANAGEMENT
201 (13662) CRE 3.0 INET Foote Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330 STRATEGIC SOCIAL MEDIA
201 (14489) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 5350</td>
<td>Seminar in Journ</td>
<td>Nisbett G</td>
<td>3.00</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
</tr>
<tr>
<td></td>
<td></td>
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<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Course Topic: Social Influence &amp; Persuasion</td>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Course is designed to introduce students to theories about social influence and persuasion. These theories focus on source, receiver, and message factors important in understanding how persuasion works. Students will learn about these theories in the context of message and campaign design used in the ad and PR industries. Through understanding theory, students will gain greater insight into how and why advertising/PR messages do or do not work. Application of theory to industry practice is emphasized.</td>
<td></td>
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<tr>
<td>001</td>
<td>(17779) CRE 3.0</td>
<td>Ford W</td>
<td>3.00</td>
<td>W</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
</tr>
<tr>
<td>022</td>
<td>(13967) CRE 3.0</td>
<td>Ford W</td>
<td>3.00</td>
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</table>

**Restricted Course. Approval Required. Contact Department.**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>JOUR 5710</td>
<td>Narrative Journ</td>
<td>Brown C</td>
<td>3.00</td>
<td></td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
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</table>

**Limited to students in the MSOJ Gradtrack Program.**

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<th>Course Code</th>
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<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>JOUR 5800</td>
<td>Prof Internship</td>
<td>Everbach T</td>
<td>3.00</td>
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**Restricted Course. Approval Required. Contact Department.**

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<tr>
<th>Course Code</th>
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<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>JOUR 5900</td>
<td>Advan Prob Journ</td>
<td>Everbach T</td>
<td>3.00</td>
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**Restricted Course. Approval Required. Contact Department.**
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</th>
</tr>
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<tbody>
<tr>
<td>710 (14810)</td>
<td>CRE V</td>
<td>Mcelroy B</td>
</tr>
<tr>
<td>711 (14757)</td>
<td>CRE V</td>
<td>Anderson C</td>
</tr>
<tr>
<td>713 (14023)</td>
<td>CRE V</td>
<td>Carter S</td>
</tr>
<tr>
<td>716 (2857)</td>
<td>CRE V</td>
<td>Fuse K</td>
</tr>
<tr>
<td>717 (14182)</td>
<td>CRE V</td>
<td>James J</td>
</tr>
<tr>
<td>719 (16040)</td>
<td>CRE V</td>
<td>Paul N</td>
</tr>
<tr>
<td>720 (16332)</td>
<td>CRE V</td>
<td>Bell V</td>
</tr>
<tr>
<td>721 (18369)</td>
<td>CRE V</td>
<td>Nisbett G</td>
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<tr>
<td>722 (15994)</td>
<td>CRE V</td>
<td>Campbell C</td>
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<tr>
<td></td>
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<td>Course Topic: ADVANCED AD TEAM COMPETITION</td>
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</table>

**JOUR 5910 ADVA PROB JOUR**

<table>
<thead>
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<th>Course Code</th>
<th>Course Title</th>
<th>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</th>
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</thead>
<tbody>
<tr>
<td>703 (14803)</td>
<td>CRE V</td>
<td>Champlin S</td>
</tr>
<tr>
<td>710 (14811)</td>
<td>CRE V</td>
<td>Mcelroy B</td>
</tr>
<tr>
<td>711 (14758)</td>
<td>CRE V</td>
<td>Anderson C</td>
</tr>
<tr>
<td>718 (18160)</td>
<td>CRE V</td>
<td>Ford W</td>
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</table>

**JOUR 5950 THESIS**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</th>
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</thead>
<tbody>
<tr>
<td>702 (13401)</td>
<td>CRE V</td>
<td>Broyles S</td>
</tr>
<tr>
<td>703 (16068)</td>
<td>CRE V</td>
<td>Champlin S</td>
</tr>
<tr>
<td>704 (2817)</td>
<td>CRE V</td>
<td>Everbach T</td>
</tr>
<tr>
<td>709 (2848)</td>
<td>CRE V</td>
<td>Mueller J</td>
</tr>
<tr>
<td>713 (13123)</td>
<td>CRE V</td>
<td></td>
</tr>
<tr>
<td>716 (2826)</td>
<td>CRE V</td>
<td>Fuse K</td>
</tr>
<tr>
<td>719 (16018)</td>
<td>CRE V</td>
<td>Paul N</td>
</tr>
<tr>
<td>721 (2852)</td>
<td>CRE V</td>
<td>Nisbett G</td>
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</table>

### Three Week Session

**JOUR 4030 AD & PR FOR SOCIAL GOOD**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</th>
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</thead>
<tbody>
<tr>
<td>801 (17037)</td>
<td>CRE 3.0</td>
<td>Web-Based Instruction.</td>
</tr>
</tbody>
</table>

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**JOUR 4270 STRATEGIC SOCIAL MEDIA**
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
3W1 WINTER SESSION

JOUR 5330 STRATEGIC SOCIAL MEDIA

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5520 ADV AD/PR FOR SOC GOOD

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5000 INTRO DGTL COMM ANALYT

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261  QUAL RES DGTL COMM

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5331  SOCIAL MEDIA ANALYTICS

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5581  CAPSTONE SEM IN DCA

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5900  ADVAN PROB JOUR