JOUR/Journalism

### JOUR 1210  MASS COMM & SOCIETY

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<tr>
<th>CRN</th>
<th>Title</th>
<th>Type</th>
<th>Instructor</th>
<th>Days</th>
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<th>Location</th>
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<tr>
<td>201</td>
<td>CRE 3.0</td>
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<td>Paul N</td>
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<td>Internet course. Course enrollment is restricted and Non-Texas resident students residing outside</td>
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<td>This course is restricted. Limited to students residing out-of-state only. Contact department.</td>
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<td>Restricted course. Approval required. Contact department.</td>
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### JOUR 2000  PRINCIPLES OF AD & PR

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<th>Days</th>
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<td>001</td>
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<td>Knight S</td>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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### JOUR 2300  PRINCIPLES OF NEWS

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<th>CRN</th>
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<th>Instructor</th>
<th>Days</th>
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<th>Location</th>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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### JOUR 2310  INTRO TO MEDIA WRITING

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<th>CRN</th>
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MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

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JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
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<tr>
<td>JOUR 3055</td>
<td>AD ART DIRECTION</td>
<td>Ford W</td>
<td>3.0</td>
<td>11:00 am-12:20 pm</td>
<td>CURY 103</td>
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<td>JOUR 3070</td>
<td>AD AGENCY MANAGEMENT</td>
<td>Campbell C</td>
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<td>JOUR 3200</td>
<td>MASS COMM RESEARCH</td>
<td>Champlin S</td>
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<td>JOUR 3210</td>
<td>APPL DESIGN AD &amp; PR</td>
<td>Burns B</td>
<td>3.0</td>
<td>WEB-BASED INSTRUCTION.</td>
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<td>JOUR 3250</td>
<td>GAME DESIGN FOR JOUR</td>
<td>James J</td>
<td>3.0</td>
<td>WEB-BASED INSTRUCTION.</td>
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EVERYDAY WE’RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE’S MIND. BEYOND THAT, THERE’S A NEED FOR A SPIRIT OF ENTREPRENEURISHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS, MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

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<th>JOUR 3300</th>
<th>INTRO TO VISCOMM</th>
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<td>001 (2689)</td>
<td>CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C</td>
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<tr>
<td>ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS. Instruction delivered remote and on site. (remote 51% or less) Also meets: M 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21</td>
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<td>002 (2690)</td>
<td>CRE 3.0 M 09:00 am-11:50 am SYMR 220 Brown C</td>
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<td>ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS. Instruction delivered remote and on site. (remote 51% or less) Also meets: M 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21</td>
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<td>003 (2716)</td>
<td>CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C</td>
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<td>ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS THROUGHOUT THE FIRST HALF OF THE SEMESTER WILL BE HELD FACE TO FACE. AT MID-SEMESTER, STUDENTS MUST MEET FACE TO FACE THE REST OF THE SEMESTER. STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS. Instruction delivered remote and on site. (remote 51% or less) Also meets: W 09:00 am-11:50 am SYMR 224 1/11/21-5/1/21</td>
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ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, GSP TEST PASS, JOUR 1210; JOUR MINOR
STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
ALL CLASS MEETINGS THE FIRST HALF OF THE SEMESTER WILL BE FACE TO FACE. AT
MID-SEMESTER, THE FIRST CLASS MEETING AND 1-2 MORE CLASS MEETINGS WILL BE FACE TO
FACE AND ALL OTHER CLASSES THE REST OF THE SEMESTER WILL BE REMOTE. STUDENTS WILL
BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN
CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL
ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE.
CHECK CANVAS FOR DETAILS.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: W 09:00 am-11:50 am SYMR 222 1/11/21-5/1/21

005 (19070) CRE 3.0  M 12:59 pm-03:50 pm SYMR 223 Lochhead B
Instruction delivered remote and on site. (remote 51% or less)
Also meets: M 12:59 pm-03:50 pm SYMR 224 1/11/21-5/1/21

006 (19274) CRE 3.0  F 12:59 pm-03:50 pm SYMR 223 Lochhead B
Instruction delivered remote and on site. (remote 51% or less)
Also meets: F 12:59 pm-03:50 pm SYMR 224 1/11/21-5/1/21

JOUR 3310  FEATURE WRITING
001 (12620) CRE 3.0 MW 11:00 am-12:20 pm REMOTE DLV Donald M
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 3321  NEWS REPORT / WRIT / EDIT
002 (2708) CRE 3.0 INET Ghioto G
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER, JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

201 (19068) CRE 3.0 INET Nevins A
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

205 (13741) CRE 3.0 INET Ghioto G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

JOUR 3322  EDITING
001 (17486) CRE 3.0 REMOTE DLV Paul N
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
WE WILL MEET IN PERSON ON JANUARY 26, FEB. 2, AND MARCH 30TH. STUDENTS ARE NOT
REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO
OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE
IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 12TH)
WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL
NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO
ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF
TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON
THEIR PERSONAL COMPUTER.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

WE WILL MEET IN PERSON ON JANUARY 28, FEB. 4, AND APRIL 1ST. STUDENTS ARE NOT REQUIRED TO ATTEND IN PERSON (CAN PARTICIPATE ON ZOOM INSTEAD), BUT WE WILL GO OVER TECHNICAL SKILLS LIKE EDITING ON THESE DAYS, SO YOU MIGHT FIND IT HELPFUL TO BE IN PERSON. OTHER CLASS MEETINGS (INCLUDING THE FIRST CLASS MEETING ON JAN. 14TH) WILL BE HELD REMOTELY VIA ZOOM. IN ADDITION TO THOSE MEETING TIMES STUDENTS WILL NEED TO SHOOT AND EDIT PROFESSIONAL QUALITY VIDEO, WHICH WILL REQUIRE THEM TO ACCESS EQUIPMENT AND LABS ON CAMPUS. IF A STUDENT WISHES TO LIMIT THE AMOUNT OF TIME THEY SPEND ON CAMPUS, THEY CAN PURCHASE ADOBE PREMIERE TO EDIT VIDEO ON THEIR PERSONAL COMPUTER.

JOUR 3323  BDCST / WEB NEWS WRITING
001 (2701) CRE 3.0  T  12:00 pm-02:50 pm  SYMR 224  McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
Instruction delivered remote and on site. (remote 51% or less)
Also meets: T  12:00 pm-02:50 pm SYMR 223  1/11/21-5/21

002 (2707) CRE 3.0  R  12:00 pm-02:50 pm  SYMR 223  McElroy B
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Instruction delivered remote and on site. (remote 51% or less)
Also meets: R  12:00 pm-02:50 pm SYMR 224  1/11/21-5/21

JOUR 3340  DIGITAL MEDIA FOR JOUR
001 (16109) CRE 3.0  INET  Scudder C
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

002 (16187) CRE 3.0  INET  Scudder C
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

203 (13987) CRE 3.0  INET  Bennett T
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3400  FUNDAMENTALS OF PR
201 (16175) CRE 3.0  INET  Keller K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3410  PR FOR NON-PROFITS
001 (2699) CRE 3.0  M  03:30 pm-06:20 pm  REMOTE DLV  Poynter R
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
JOUR 3420  PR WRITING
001 (2718) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Keller K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 3700  FUND PHOTOJOURNALISM
001 (2700) CRE 3.0 M 12:00 pm-02:50 pm REMOTE DLV Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4070  AD CAMPAIGNS
001 (2679) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
Instruction delivered remote and on site. (remote 51% or less)
"CLASS WILL MEET FACE TO FACE THE FIRST THREE WEEKS, THEN REMOTELY THE REST OF THE
SEMESTER. STUDENTS WITH LAST NAMES BEGINNING WITH A THROUGH G WILL MEET FACE TO
FACE ON TUESDAYS IN SYMR 203. THE REST OF THE CLASS WILL MEET VIA ZOOM SAME
DAY/SAME TIME. (1/12, 1/19 AND 1/26) STUDENTS WITH LAST NAMES BEGINNIG WITH H
THROUGH Z WILL MEET FACE TO FACE ON THURSDAYS IN SYMR 203. THE REST OF THE CLASS
WILL MEET VIA ZOOM SAME DAY/SAME TIME. (1/14, 1/21 AND 1/28) SEE CANVAS FOR MORE
DETAILS.

JOUR 4075  AD COMPETITION
001 (2713) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
Restricted course. Approval required. Contact department.
by application only.

JOUR 4210  TOPICS IN JOUR
001 (17487) CRE 3.0 MW 12:59 pm-02:20 pm REMOTE DLV Bland D
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4230  ARTS & CULTURE JOUR
001 (15733) CRE 3.0 T 03:30 pm-06:20 pm REMOTE DLV McPhate D
Course Topic: MUSIC CRITICISM
STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A
VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN
ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW
AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND
PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING
MARKETS WHERE MUSIC CRITICISM APPEARS ¿ PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST.
THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM¿S ROLE IN
SOCIETY WILL BE CONSIDERED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4240  INTERNATIONAL MEDIA
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4250 RACE, GENDER & MEDIA

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4270 STRATEGIC SOCIAL MEDIA

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4280 MEDIA MANAGEMENT

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4321 OPINION WRITING

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4323 ADV BDCST / WB NEWS WRIT

Instruction delivered remote and on site. (remote 51% or less)

WHILE ALL OF THE LECTURE PORTION OF THIS CLASS WILL BE CONDUCTED REMOTELY, STUDENTS WILL ALSO COMPLETE DAILY REPORTING SHIFTS THROUGH THE CAMPUS TELEVISION STATION. AS PART OF THESE SHIFTS THEY WILL NEED TO CHECK OUT EQUIPMENT FROM THE JOURNALISM EQUIPMENT LAB ON CAMPUS, AND MIGHT FRONT A STORY LIVE OR ON SET (WHICH WOULD ALSO REQUIRE STUDENTS TO COME TO CAMPUS).

JOUR 4343 VIS NEWS STORYTELLING

Instruction delivered remote and on site. (remote 51% or less)

FIRST DAY CLASS MEETING WILL BE HELD FACE TO FACE. ALL OTHER CLASS MEETINGS WILL BE HELD REMOTELY, HOWEVER, STUDENTS WILL BE EXPECTED TO COME TO CAMPUS AT LEAST ONCE WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND TO USE CAMPUS LAB COMPUTERS IF THEY DO NOT HAVE PERSONAL ACCESS TO ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING SOFTWARE. CHECK CANVAS FOR DETAILS.

Also meets: M 03:30 pm-06:20 pm SYMR 222 1/11/21-5/1/21
JOUR 4355  SPORT MEDIA RELATIONS
501 (16143)  CRE 3.0  W  06:30 pm-09:20 pm  FRSC 107  Trahan IV J
Instruction delivered remote and on site. (remote 51% or less)
CLASS WILL MEET FACE TO FACE FIRST CLASS DAY AND EVERY OTHER CLASS MEETING TIME
SCHEDULED. THE REST OF THE CLASS MEETINGS WILL BE VIA ZOOM. SEE CANVAS FOR DETAILS.

JOUR 4410  REPORT PUB AFFA
002 (2703)  CRE 3.0  TR  12:30 pm-01:50 pm  REMOTE DLV  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
003 (12419)  CRE 3.0  M  06:30 pm-09:20 pm  REMOTE DLV  Nevins A
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
004 (14762)  CRE 3.0  REMOTE DLV  Ghioto G
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4460  PR COMMUNICATION
001 (2705)  CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
002 (2680)  CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
501 (17871)  CRE 3.0  R  02:00 pm-04:50 pm  FRSC 123  Poynter R
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

JOUR 4470  ETHICS IN AD & PR
001 (2688)  CRE 3.0  REMOTE DLV  Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4620  MASS COMM LAW & ETHICS
003 (2687)  CRE 3.0  MW  02:00 pm-03:20 pm  REMOTE DLV  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

JOUR 4730  ADVANCED VISUAL COMM
JOUR 4800  PROFESSIONAL INTERNSHIP

701 (2733) CRE V  REMOTE DLV
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

702 (2681) CRE V  REMOTE DLV  Campbell C
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

704 (2682) CRE V  REMOTE DLV  Everbach T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

705 (2704) CRE V  REMOTE DLV  Foote Jr. C
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

706 (12867) CRE V  REMOTE DLV  Poynter R
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

707 (2686) CRE V  REMOTE DLV  Keller K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

710 (2692) CRE V  REMOTE DLV  McElroy B
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

711 (2691) CRE V  REMOTE DLV  Anderson C
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

712 (2720) CRE V  REMOTE DLV  Ghioto G
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

721 (12747) CRE V  REMOTE DLV  Nisbett G
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

724 (14781) CRE V  REMOTE DLV
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4805  AD PR PRACTICUM

501 (16467) CRE V  W  02:00 pm-04:50 pm  FRSC 123  Poynter R
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
Restricted course. Approval required. Contact department.

JOUR 4810  NEWS / SPORTS PRACTICUM

710 (12287) CRE V  W  10:30 am-01:20 pm  GAB 101  McElroy B
Restricted course. Approval required. Contact department.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Subject</th>
<th>CRN</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>REMOTE DLV Anderson C</td>
<td>CRE V</td>
<td>711</td>
<td>(2731)</td>
<td></td>
<td></td>
<td></td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>REMOTE DLV Ghioto G</td>
<td>CRE V</td>
<td>712</td>
<td>(2696)</td>
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<td>REMOTE DLV Loftis R</td>
<td>CRE V</td>
<td>713</td>
<td>(17812)</td>
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<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>REMOTE DLV Bennett T</td>
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<td>719</td>
<td>(12285)</td>
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<td>REMOTE DLV Ford W</td>
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<td>724</td>
<td>(14792)</td>
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<td>SYMR 234</td>
<td>Ford W</td>
<td>718</td>
<td>(13365)</td>
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<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>SYMR 203</td>
<td>Ford W</td>
<td>722</td>
<td>(13074)</td>
<td>TR</td>
<td>05:00 pm-06:20 pm</td>
<td></td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>SYMR 203</td>
<td>Campbell C</td>
<td>717</td>
<td>(13224)</td>
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<td>Restricted course. Approval required. Contact department.</td>
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<td>SYMR 234</td>
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<td>711</td>
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<td>SYMR 203</td>
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<tr>
<td>SYMR 203</td>
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<td>721</td>
<td>(13074)</td>
<td>TR</td>
<td>05:00 pm-06:20 pm</td>
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<td>SYMR 203</td>
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<tr>
<td>SYMR 203</td>
<td>Campbell C</td>
<td>722</td>
<td>(13074)</td>
<td>TR</td>
<td>05:00 pm-06:20 pm</td>
<td></td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
</tbody>
</table>
JOUR 4910  SPECIAL PROBLEMS
709 (13969)  CRE V  REMOTE DLV  Mueller J
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
713 (13198)  CRE V  REMOTE DLV  Loftis R
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
722 (14889)  CRE V  REMOTE DLV  Campbell C
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
723 (13970)  CRE V  REMOTE DLV  Loftis R
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 4999  NEWS CAPSTONE
001 (13367)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 223  Loftis R
Restricted course. Approval required. Contact department.
Instruction delivered remote and on site. (remote 51% or less)
CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN. 13, MAR. 3, APR. 7, AND APR. 21.
STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.
Also meets: W  03:30 pm-06:20 pm SYMR 224  1/11/21-5/ 1/21
002 (13368)  CRE 3.0  R  09:00 am-11:50 am  SYMR 220  Anderson C
Restricted course. Approval required. Contact department.
Instruction delivered remote and on site. (remote 51% or less)
FIRST CLASS DAY (1/13/21) WILL MEET FACE TO FACE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO. ALL OTHER CLASS MEETINGS WILL BE REMOTE. STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE.
Also meets: R  09:00 am-11:50 am SYMR 222  1/11/21-5/ 1/21
003 (18912)  CRE 3.0  R  09:00 am-11:50 am  SYMR 223  Loftis R
Instruction delivered remote and on site. (remote 51% or less)
Restricted course. Approval required. Contact department.
CLASSES WILL BE HELD FACE TO FACE FOUR TIMES: JAN.14, MAR. 4, APR. 8, AND APR. 22.
STUDENTS WILL NEED TO COME TO CAMPUS WEEKLY TO CHECK OUT AND RETURN CAMERA EQUIPMENT AND/OR TO ACCESS ADOBE CREATIVE CLOUD FOR MULTIMEDIA PRODUCTION AND EDITING ON CAMPUS LAB COMPUTERS IF THEY DON'T HAVE PERSONAL ACCESS TO THIS SOFTWARE. CHECK CANVAS FOR WHICH CLASS LAB YOU WILL BE ASSIGNED TO.
Also meets: R  09:00 am-11:50 am SYMR 224  1/11/21-5/ 1/21

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13000)  CRE 3.0  INET  Mueller J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
601 (13891)  CRE 3.0  INET  Mueller J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 5150  INTERNAT'L COMMUN
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

INTER 5210  RACE, GENDER & MEDIA
001 (14763) CRE 3.0  INET  Everbach T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

INTER 5250  QUANTITATIVE RES
001 (13366) CRE 3.0  T  06:30 pm-09:20 pm  REMOTE DLV  Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

INTER 5260  QUALITATIVE RES
001 (14315) CRE 3.0  INET  Everbach T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

INTER 5280  MEDIA MANAGEMENT
201 (12869) CRE 3.0  INET  Foote Jr. C
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

INTER 5310  MEDIA ETHICS
001 (18259) CRE 3.0  T  03:30 pm-06:20 pm  REMOTE DLV  Fuse K
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

INTER 5330  STRATEGIC SOCIAL MEDIA
201 (13583) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

601 (13588) CRE 3.0  INET  Blankenship S
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
JOUR 5350  SEMINAR IN JOURN

001  (15886)  CRE 3.0  R  06:30 pm-09:20 pm  REMOTE DLV  Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

022  (13124)  CRE 3.0  PARTLREMOT  Campbell C
Restricted course. Approval required. Contact department.
Instruction delivered remote and on site. (remote 51% or less)
STUDENTS WILL MEET EVERY TUESDAY IN SYMR 203 AND SYMR 234. SEE CANVAS FOR DETAILS.

JOUR 5710  NARRATIVE JOUR

001  (14354)  CRE 3.0  T  06:30 pm-09:20 pm  REMOTE DLV  Donald M
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5800  PROF INTERNSHIP

001  (14934)  CRE 3.0  REMOTE DLV  Everbach T
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

024  (27115)  CRE 3.0  REMOTE DLV  Bland D
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

JOUR 5900  ADVAN PROB JOUR

001  (2723)  CRE V  Everbach T
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

001  (18993)  CRE V  Keller K
Restricted course. Approval required. Contact department.

001  (18902)  CRE V  Bland D
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

001  (16237)  CRE V  Mueller J
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

001  (13841)  CRE V  McElroy B
Restricted course. Approval required. Contact department.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
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<tr>
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<th>Code/Name</th>
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<tr>
<td>709</td>
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<td>713</td>
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<td>716</td>
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<td>721</td>
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**Three Week Session**

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<tbody>
<tr>
<td>JOUR 4270</td>
<td>STRATEGIC SOCIAL MEDIA</td>
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<td>Blankenship S</td>
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<tr>
<td>802 (18261)</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Blankenship S</td>
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<tr>
<td>601 (18436)</td>
<td>CRE 3.0</td>
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**Eight Week Session One**

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<tr>
<td>JOUR 5000</td>
<td>INTRO DGTL COMM ANALYT</td>
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<td>Hamilton S</td>
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<tr>
<td>201 (14209)</td>
<td>CRE 3.0</td>
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<td>201 (14239)</td>
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<td>Credits</td>
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<tr>
<td>JOUR 5341</td>
<td>TECHNIQUES-DC ANALYST</td>
<td>Hamilton S</td>
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<td>INET</td>
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</table>
| 201         | (15918)                           | WEB-BASED INSTRUCTION.  
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.  
Restricted course. Approval required. Contact department. |         |         |

**Eight Week Session Two**

<table>
<thead>
<tr>
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<td>QUAL RES DGTL COMM</td>
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| 201         | (14363)                           | WEB-BASED INSTRUCTION.  
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.  
Restricted course. Approval required. Contact department. |         |         |

<table>
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<td>SOCIAL MEDIA ANALYTICS</td>
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| 201         | (15887)                           | WEB-BASED INSTRUCTION.  
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.  
Restricted course. Approval required. Contact department. |         |         |
| 901         | (15888)                           | WEB-BASED INSTRUCTION.  
This course is restricted. Limited to students residing out-of-state only. Contact department.  
Restricted course. Approval required. Contact department. |         |         |

<table>
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<tr>
<td>JOUR 5900</td>
<td>ADVAN PROB JOUR</td>
<td>Nisbett G</td>
<td>V</td>
<td>REMOTE DLV</td>
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| 721         | (16798)                           | Restricted course. Approval required. Contact department.  
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information. |         |         |

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<td>(19034)</td>
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