JOUR/Journalism

JOUR 1210  MASS COMM & SOCIETY
201 (14488) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
901 (18573) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 2000  PRINCIPLES OF AD & PR
001 (2834) CRE 3.0 TR 12:30 pm-01:50 pm GAB 105 Broyles S
002 (2835) CRE 3.0 TR 12:30 pm-01:50 pm GAB 104 Green K
501 (17526) CRE 3.0 TR 09:30 am-10:50 am FRSC 133 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2300  PRINCIPLES OF NEWS
001 (2830) CRE 3.0 TR 09:30 am-10:50 am ENV 110 Paul N

JOUR 2310  INTRO TO MEDIA WRITING
001 (2791) CRE 3.0 MW 09:00 am-10:20 am SYMR 224 Paul N
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
002 (2792) CRE 3.0 MW 11:00 am-12:20 pm SYMR 224 Bland D
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
003 (2793) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 224 Arterbery A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
004 (2805) CRE 3.0 M 03:00 pm-05:50 pm SYMR 224 Fellows J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
005 (2855) CRE 3.0 W 03:00 pm-05:50 pm SYMR 224 Vernon E
006 (2818) CRE 3.0 R 06:30 pm-09:20 pm SYMR 222 Parks S
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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<td>09:00 am-10:50 am</td>
<td>SYMR 220</td>
<td>Paul N</td>
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<td>SYMR 224</td>
<td>11:00 am-12:50 pm</td>
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<td>12:59 pm-02:50 pm</td>
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<td>Fellows J</td>
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<td>SYMR 224</td>
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<td>SYMR 222</td>
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**JOUR 3020**  
ADV ACCOUNT PLANNING

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

**JOUR 3040**  
AD MEDIA STRATEGY

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<tr>
<td>002</td>
<td>03:59 pm-05:20 pm</td>
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**JOUR 3050**  
AD COPYWRITING

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<td>001</td>
<td>08:00 am-09:20 am</td>
<td>SYMR 203</td>
<td>Broyles S</td>
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JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISITE: JOUR 3055.001

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JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISITE: JOUR 3055.003

**JOUR 3055**  
AD ART DIRECTION

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JOUR MAJOR OR Minor STATUS PLUS JOUR 2000 AND JOUR 3210.

CO-REQUISITE: JOUR 3050.001

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CO-REQUISITE: JOUR 3050.002

**JOUR 3070**  
AD AGENCY MANAGEMENT

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**JOUR 3200**  
MASS COMM RESEARCH

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**JOUR 3210**  
APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


201 (14217) CRE 3.0 INET Moore W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

204 (14216) CRE 3.0 INET Desoto M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250 GAME DESIGN FOR JOUR

201 (14978) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3270 MEDIA ENTREP & INNOV

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS, MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BBECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300 INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2812) CRE 3.0 M 09:00 am-11:50 am GAB 101 Bennett T

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

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<td>STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.</td>
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JOUR 4250  RACE, GENDER & MEDIA
001 (2849) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA
002 (12975) CRE 3.0  M  06:30 pm-09:20 pm  WH 322  Skinner-Luker K
201 (14490) CRE 3.0  W  03:30 pm-06:20 pm  INET  Blankenship S

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501 (17522) CRE 3.0  R  06:00 pm-08:50 pm  FRSC 121  Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4280  MEDIA MANAGEMENT
201 (18346) CRE 3.0  W  03:30 pm-06:20 pm  INET  Foote Jr. C

WEB-BASED INSTRUCTION.

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JOUR 4321  OPINION WRITING
001 (13897) CRE 3.0  TR  09:00 am-10:20 am  LANG 211  Loftis R
002 (18564) CRE 3.0  TR  09:00 am-10:20 am  SYMR 223  Nevins A

JOUR 4343  VIS NEWS STORYTELLING
001 (13132) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (2846) CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323. JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4355  SPORT MEDIA RELATIONS
501 (18080) CRE 3.0  W  06:30 pm-09:20 pm  FRSC 121  Trahan IV J

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410  REPORT PUB AFFA
002 (2827) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13137) CRE 3.0  M  06:30 pm-09:20 pm  GAB 111H  Vernon E
004 (16337) CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Nevins A

JOUR 4460  PR COMMUNICATION
001 (2829) CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2802) CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR 4470  ETHICS IN AD & PR
001 (2810)  CRE 3.0  M  06:30 pm-09:20 pm  BLB  090  Unger V
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS. MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620  MASS COMM LAW & ETHICS
003 (2809)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB  005  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM
001 (12976)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (2860)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (2803)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (2804)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (2828)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (13660)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2808)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (2816)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2814)  CRE V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2847)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13510)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16362)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805  AD PR PRACTICUM
701 (18455)  CRE V  W  12:00 pm-04:50 pm  FRSC 141  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12979)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2858)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2820)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (12977)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16380)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
718 (14211) CRE V MW 08:00 am-09:50 am SYMR 234 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4820  HIST AMER MEDIA
001 (13754) CRE 3.0 TR 02:00 pm-03:20 pm LIFE A419 Loftis R

JOUR 4900  SPECIAL PROBLEMS
703 (14908) CRE V Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (2859) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2853) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (13249) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (14069) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13956) CRE V Nisbett G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (13909) CRE V TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910  SPECIAL PROBLEMS
709 (14954) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (14042) CRE V Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (16512) CRE V Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
723 (14955) CRE V Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999  NEWS CAPSTONE
001 (14213) CRE 3.0 M 09:00 am-11:50 am SYMR 220 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
002 (14214) CRE 3.0 W 09:00 am-11:50 am SYMR 220 Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
003 (16259) CRE 3.0 W 09:00 am-11:50 am SYMR 222 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13819) CRE 3.0 INET Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
601 (14868) CRE 3.0 INET Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM
201 (13661) CRE 3.0 INET Mcelroy B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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<th>Course Code</th>
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<td>Mcelroy B</td>
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<td>CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION. THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
<td>Mcelroy B</td>
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<td>JOUR 5150</td>
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<td>201 (17062)</td>
<td>CRE 3.0</td>
<td>Bland D</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
<td>Mcelroy B</td>
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<tr>
<td>JOUR 5210</td>
<td>RACE, GENDER &amp; MEDIA</td>
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<td>001 (16338)</td>
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<td>03:30 pm-06:20 pm</td>
<td>GAB 111H</td>
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<td>605 (17207)</td>
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<td>JOUR 5250</td>
<td>QUANTITATIVE RES</td>
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<tr>
<td>001 (14212)</td>
<td>CRE 3.0 T</td>
<td>Fuse K</td>
<td>06:30 pm-09:20 pm</td>
<td>GAB 111H</td>
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<tr>
<td>601 (18055)</td>
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<td>Fuse K</td>
<td>06:30 pm-09:20 pm</td>
<td>GAB 111H</td>
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<tr>
<td>JOUR 5260</td>
<td>QUALITATIVE RES</td>
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<tr>
<td>001 (15580)</td>
<td>CRE 3.0 R</td>
<td>Nisbett G</td>
<td>03:30 pm-06:20 pm</td>
<td>LANG 211</td>
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<tr>
<td>601 (16416)</td>
<td>CRE 3.0 R</td>
<td>Nisbett G</td>
<td>03:30 pm-06:20 pm</td>
<td>LANG 211</td>
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<td>JOUR 5280</td>
<td>MEDIA MANAGEMENT</td>
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<td>201 (13662)</td>
<td>CRE 3.0</td>
<td>Foote Jr. C</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>JOUR 5330</td>
<td>STRATEGIC SOCIAL MEDIA</td>
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<td>201 (14489)</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
<td>Mcelroy B</td>
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JOUR 5350  SEMINAR IN JOURN

001 (17779) CRE 3.0 R 06:30 pm-09:20 pm SYMR 203 Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.

002 (18323) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13129) CRE 3.0 MW 09:00 am-10:20 am SYMR 203 Mcelroy B

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

043 (14487) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

602 (18325) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

622 (18324) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

623 (14496) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

643 (14497) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710  NARRATIVE JOUR

001 (15635) CRE 3.0 T 06:30 pm-09:20 pm SYMR 203 Donald M

JOUR 5800  PROF INTERNSHIP

704 (16573) CRE 3.0 Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708 (2841) CRE 3.0 Bland D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

716 (16394) CRE 3.0 Fuse K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR

704 (2850) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (2854) CRE V Foote Jr. C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

709 (18189) CRE V Mueller J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
### RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

- **Mcelroy BCRE V710 (14810)**
- **Anderson CCRE V711 (14757)**
- **Carter SCRE V713 (14023)**
- **Fuse KCRE V716 (2857)**
- **James JCRE V717 (14182)**
- **Paul NCRE V719 (16040)**
- **Bell VCRE V720 (16332)**
- **Nisbett GCRE V721 (18369)**
- **Campbell CCRE V722 (15994)**

#### Course Topic: ADVANCED AD TEAM COMPETITION

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<td>ADVA PROB JOUR</td>
<td>Champlin S Mcelroy B Anderson C Carter S Fuse K James J Paul N Bell V Nisbett G Campbell C</td>
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</table>

### RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

- **Mcelroy BCRE V710 (14811)**
- **Anderson CCRE V711 (14758)**
- **Ford WCRE V718 (18160)**
- **Champlin SCRE V703 (14803)**
- **Everbach TCRE V704 (2817)**
- **Mueller JCRE V709 (2848)**
- **CRE V713 (13123)**
- **Fuse KCRE V716 (2826)**
- **Paul NCRE V719 (16018)**
- **Nisbett GCRE V721 (2852)**

#### Course Topic: AD & PR FOR SOCIAL GOOD

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<tr>
<th>Course Code</th>
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<tr>
<td>JOUR 4030</td>
<td>AD &amp; PR FOR SOCIAL GOOD</td>
<td>Champlin S Champlin S Broyles S Champlin S Everbach T Mueller J Fuse K Paul N Nisbett G</td>
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### Three Week Session

#### JOUR 4270 STRATEGIC SOCIAL MEDIA

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<tr>
<td>JOUR 4270</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>Champlin S</td>
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</table>
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

3W1 WINTER SESSION

JOUR 5330 STRATEGIC SOCIAL MEDIA
601 (17628) CRE 3.0

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

3W1 WINTER SESSION

JOUR 5520 ADV AD/PR FOR SOC GOOD
601 (17627) CRE 3.0

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

3W1 WINTER SESSION

Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
201 (15408) CRE 3.0 AOP Hamilton S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5251 QUANT RES DGTL COMM
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<td>JOUR 5341</td>
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<td>McElroy R</td>
<td>201 (17816)</td>
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<td>Qual Res DGTL COMM</td>
<td>Hamilton S</td>
<td>201 (15650)</td>
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<td>901 (1830)</td>
<td>WEB-BASED INSTRUCTION. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.</td>
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<td>JOUR 5331</td>
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<td>201 (17782)</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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Eight Week Session Two
709  (16671)  CRE  V
    RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Mueller J

721  (18812)  CRE  V
    RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Nisbett G