# Journalism

### JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>CRN</th>
<th>Category</th>
<th>Instructor</th>
<th>Meeting Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>CRE 3.0</td>
<td>Blankenship S</td>
<td>INET</td>
<td>Blankenship S</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2000  PRINCIPLES OF AD & PR

<table>
<thead>
<tr>
<th>CRN</th>
<th>Category</th>
<th>Instructor</th>
<th>Meeting Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>CRE 3.0</td>
<td>Broyles</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
</tr>
<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>Green K</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
</tr>
<tr>
<td>501</td>
<td>CRE 3.0</td>
<td>Knight S</td>
<td>09:30 am-10:50 am</td>
<td>FRSC 133</td>
</tr>
</tbody>
</table>

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

### JOUR 2300  PRINCIPLES OF NEWS

<table>
<thead>
<tr>
<th>CRN</th>
<th>Category</th>
<th>Instructor</th>
<th>Meeting Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>CRE 3.0</td>
<td>Paul N</td>
<td>09:30 am-10:50 am</td>
<td>ENV 110</td>
</tr>
</tbody>
</table>

### JOUR 2310  INTRO TO MEDIA WRITING

<table>
<thead>
<tr>
<th>CRN</th>
<th>Category</th>
<th>Instructor</th>
<th>Meeting Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>CRE 3.0</td>
<td>Paul N</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>Blankenship S</td>
<td>SYMR 224</td>
<td>Blankenship S</td>
</tr>
<tr>
<td>003</td>
<td>CRE 3.0</td>
<td>Arterbery A</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>004</td>
<td>CRE 3.0</td>
<td>McPhate D</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>006</td>
<td>CRE 3.0</td>
<td>Parks S</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
</tr>
<tr>
<td>207</td>
<td>CRE 3.0</td>
<td>Ghioto G</td>
<td>INET</td>
<td>Ghioto G</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

<table>
<thead>
<tr>
<th>CRN</th>
<th>Category</th>
<th>Instructor</th>
<th>Meeting Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>301</td>
<td>LAB 0.0</td>
<td>Paul N</td>
<td>09:00 am-10:50 am</td>
<td>SYMR 220</td>
</tr>
<tr>
<td>302</td>
<td>LAB 0.0</td>
<td>Blankenship S</td>
<td>SYMR 222</td>
<td>Blankenship S</td>
</tr>
<tr>
<td>303</td>
<td>LAB 0.0</td>
<td>Arterbery A</td>
<td>11:00 am-12:50 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>304</td>
<td>LAB 0.0</td>
<td>McPhate D</td>
<td>12:59 pm-02:50 pm</td>
<td>SYMR 224</td>
</tr>
<tr>
<td>306</td>
<td>LAB 0.0</td>
<td>SYMR 222</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
JOUR 3020  ADV ACCOUNT PLANNING
001 (2806) CRE 3.0  TR 11:00 am-12:20 pm  BLB 015
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR
2010.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY
002 (13658) CRE 3.0  TR 03:59 pm-05:20 pm  LANG 310  Unger V

JOUR 3050  AD COPYWRITING
001 (2797) CRE 3.0  TR 08:00 am-09:20 am  SYMR 203
JOUR MAJOR STATUS AND JOUR 3210.  JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2798) CRE 3.0  TR 09:30 am-10:50 am  SYMR 203  Broyles S
JOUR MAJOR STATUS AND JOUR 3210.  JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055  AD ART DIRECTION
001 (2836) CRE 3.0  MW 11:00 am-12:20 pm  SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13187) CRE 3.0  MW 12:59 pm-02:20 pm  SYMR 203  Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT
001 (12978) CRE 3.0  M 03:30 pm-06:20 pm  WH 116  Unger V

JOUR 3200  MASS COMM RESEARCH
201 (14660) CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR
005 (2838) CRE 3.0  W 03:00 pm-05:50 pm  SYMR 222  James J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR
2010.

201 (14217) CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

203 (14218) CRE 3.0  INET  Moore W
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250  GAME DESIGN FOR JOUR

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTERGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

JOUR 3300  INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS:
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3310  FEATURE WRITING


JOUR 3321  NEWS REPORT / WRIT / EDIT
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN MET.

JOUR 3323  BDCST / WEB NEWS WRITING

001 (2825) CRE 3.0 T 12:00 pm-02:50 pm GAB 101 Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED.

002 (2831) CRE 3.0 R 12:00 pm-02:50 pm GAB 101 Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED.

JOUR 3400  FUNDAMENTALS OF PR

201 (18118) CRE 3.0 INET Keller K
WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3410  PR FOR NON-PROFITS

001 (2823) CRE 3.0 T 06:30 pm-09:20 pm GATE 137 Skinner-Luker K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (17525) CRE 3.0 W 06:00 pm-08:50 pm FRSC 114
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
JOUR 3420  PR WRITING
001 (2844) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
002 (2813) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 222 Keller K
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
501 (17524) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 111 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2611 INTERNET BLVD., FRISCO TX 75034.

JOUR 3700  PHOTO JOURNALISM
001 (2824) CRE 3.0 M 12:00 pm-02:50 pm SYMR 223 Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED.
002 (13659) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Anderson C

JOUR 4065  ADVANCED ART DIRECTION
001 (17595) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W

JOUR 4070  AD CAMPAIGNS
001 (2799) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
002 (2851) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C

JOUR 4075  AD COMPETITION
001 (2837) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001 (17725) CRE 3.0 MW 09:00 am-10:20 am SYMR 203 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
004 (15686) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 223 Bland D
Course Topic: COVERING CRISIS, TRAUMA & REC
COVERING TRAUMA, CRISIS, AND RECOVERY
009 (14013) CRE 3.0 MW 11:00 am-12:20 pm SYMR 222 Fellows J
Course Topic: INTRO TO PODCASTING
COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL
JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.
THIS CLASS WILL INTRODUCE YOU TO THE FUNDAMENTALS OF PRODUCING A PODCAST. YOU
WILL USE JOURNALISM SKILLS TO DEVELOP, WRITE, SCRIPT AND PRODUCE A PODCAST THAT
WILL AIR ON NTDAILYRADIO.COM. YOU WILL ALSO LEARN AUDIO RECORDING AND EDITING
TECHNIQUES AS WELL DIFFERENT TYPES OF PODCASTING FORMATS.
207 (18119) CRE 3.0 INET Keller K
Course Topic: PR FOR NON-MAJORS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DESCRIPTION: THIS CLASS IS DESIGNED TO HELP NON-JOURNALISM STUDENTS DEVELOP
IMPORTANT PUBLIC RELATIONS AND WRITING SKILLS TO CREATE MESSAGES AND CONTENT TO
EFFECTIVELY REACH DIVERSE AUDIENCES. IT ADDRESSES ITEMS SUCH AS PRESS RELEASES,
MEDIA PITCHES, SOCIAL MEDIA CONTENT, SPEECHES AND BRAND JOURNALISM.
Course Title: PUBLIC RELATIONS PRACTICES FOR BUSINESS
Provides a comprehensive overview of corporate communication and advanced public relations practices for business organizations. Areas of focus include preparation of planning and strategy documents, executive communications, organizational storytelling, media relations, investor relations, customer complaints, issue management, public affairs, communication and presentation of data, and examination of the history of public relations from a business perspective. Class conducted as a business meeting with real-world public relations assignments. Must be a journalism major and have passed JOUR 3321.

JOUR 4230 ARTS & CULTURE JOUR
001 (17594) CRE 3.0 T 03:30 pm-06:20 pm WH 114 Stephenson D
Food journalism.

JOUR 4240 INTERNATIONAL MEDIA
201 (14210) CRE 3.0 INET Bland D
Web-based instruction.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4250 RACE, GENDER & MEDIA
001 (2849) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 4270 STRATEGIC SOCIAL MEDIA
002 (12975) CRE 3.0 M 06:30 pm-09:20 pm WH 322 Skinner-Luker K
201 (14490) CRE 3.0 INET Knight S
Web-based instruction.
This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4321 OPINION WRITING
001 (13897) CRE 3.0 TR 09:00 am-10:20 am LANG 211 Loftis R

JOUR 4343 VIS NEWS STORYTELLING
001 (13132) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.001 must be taken concurrently with JOUR 4323.001
002 (2846) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.002: Major status plus JOUR 3323 and JOUR 3300; co-requisite JOUR 4323. Students should contact school if enrollment is blocked for this course and pre-reqs have been completed to be taken concurrently with JOUR 4323. JOUR 4343.002 must be taken with JOUR 4323.002.

JOUR 4355 SPORT MEDIA RELATIONS
501 (18080) CRE 3.0 W 06:30 pm-09:20 pm FRSC 121 Carter S
This course meets at the Frisco campus 2811 Internet Blvd., Frisco TX 75034.

JOUR 4410 REPORT PUB AFFA
002 (2827) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M
Major or minor status plus JOUR 3321 or JOUR 3323. Student should contact school if enrollment is blocked for this course and pre-reqs have been met.
003 (13137) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Nevins A
JOUR 4460  PR COMMUNICATION
001 (2829)  CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.
002 (2802)  CRE 3.0  T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET.

JOUR 4470  ETHICS IN AD & PR
001 (2810)  CRE 3.0  M  06:30 pm-09:20 pm  CHEM 106  Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620  MASS COMM LAW & ETHICS
003 (2809)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 005  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM
001 (12976)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223  Bennett T

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (2860)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (2803)  CRE  V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (2804)  CRE  V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (2828)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (13660)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2808)  CRE  V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (2816)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2814)  CRE  V  RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (2847)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13510)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
724 (16362)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (12979)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2858)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (2820)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (12977)  CRE  V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
718 (14211) CRE V  MW 08:00 am-09:50 am SYMR 234 Ford W

JOUR 4820  HIST AMER MEDIA
001 (13754) CRE 3.0  TR 02:00 pm-03:20 pm LIFE A419 Loftis R

JOUR 4900  SPECIAL PROBLEMS
703 (14908) CRE V  Champlin S
704 (2859) CRE V  Everbach T
711 (2853) CRE V  Anderson C
712 (13249) CRE V  Ghioto G
717 (14069) CRE V  James J
721 (13956) CRE V  Nisbett G
722 (13909) CRE V  TR 05:00 pm-06:20 pm SYMR 203 Campbell C

JOUR 4910  SPECIAL PROBLEMS
709 (14954) CRE V  Mueller J
713 (14042) CRE V  Loftis R
722 (16512) CRE V  Campbell C
723 (14955) CRE V  Loftis R

JOUR 4999  NEWS CAPSTONE
001 (14213) CRE 3.0  M 09:00 am-11:50 am SYMR 220 Loftis R
002 (14214) CRE 3.0  W 09:00 am-11:50 am SYMR 220 Ghioto G

JOUR 5040  MEDIA STUDIES/THEORIES
201 (13819) CRE 3.0  INET Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

601 (14868) CRE 3.0  INET Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350   SEMINAR IN JOURNALISM
001 (17779) CRE 3.0 R  06:30 pm-09:20 pm SYMR 203 Nisbett G
Course Topic: SOCIAL INFLUENCE & PERSUASION
COURSE IS DESIGNED TO INTRODUCE STUDENTS TO THEORIES ABOUT SOCIAL INFLUENCE AND PERSUASION. THESE THEORIES FOCUS ON SOURCE, RECEIVER, AND MESSAGE FACTORS IMPORTANT IN UNDERSTANDING HOW PERSUASION WORKS. STUDENTS WILL LEARN ABOUT THESE THEORIES IN THE CONTEXT OF MESSAGE AND CAMPAIGN DESIGN USED IN THE AD AND PR INDUSTRIES. THROUGH UNDERSTANDING THEORY, STUDENTS WILL GAIN GREATER INSIGHT INTO HOW AND WHY ADVERTISING/PR MESSAGES DO OR DO NOT WORK. APPLICATION OF THEORY TO INDUSTRY PRACTICE IS EMPHASIZED.

022 (13967) CRE 3.0 TR  05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13129) CRE 3.0 MW  09:00 am-10:20 am SYMR 203 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

043 (14487) CRE 3.0 M  03:00 pm-05:50 pm GAB 101 Brown C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

623 (14496) CRE 3.0 MW  09:00 am-10:20 am SYMR 203 Mcelroy B
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

643 (14497) CRE 3.0 M  03:00 pm-05:50 pm GAB 101 Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5710   NARRATIVE JOURNALISM
001 (15635) CRE 3.0 T  06:30 pm-09:20 pm SYMR 203 Donald M

JOUR 5720   MAGAZINE WRITING / PUBLISHING
001 (13800) CRE 3.0 T  06:30 pm-09:20 pm SYMR 223 Nishimoto E
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5800   PROFessional INTERNSHIP
704 (16573) CRE 3.0  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708 (2841) CRE 3.0  Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

716 (16394) CRE 3.0  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900   ADVANCED PROFESSIONAL JOURNALISM
704 (2850) CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (2854) CRE V  Foote Jr C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

710 (14810) CRE V  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (14757) CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

713 (14023) CRE V  Carter S
716 (2857) CRE V  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

717 (14182) CRE V  James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

719 (16040) CRE V  Paul N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910  ADVANCED AD TEAM COMPETITION

JOUR 5950  THESIS

JOUR 4030  AD & PR FOR SOCIAL GOOD

JOUR 4270  STRATEGIC SOCIAL MEDIA

JOUR 5330  STRATEGIC SOCIAL MEDIA
Eight Week Session One

**JOUR 5000**  
INTRO DGTL COMM ANALYT

201 (15408) CRE 3.0  
INET Hamilton S  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5251**  
QUANT RES DGTL COMM

201 (15455) CRE 3.0  
INET Hamilton S  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5341**  
TECHNIQUES-DC ANALYST

201 (17816) CRE 3.0  
INET Mcelroy R  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

**JOUR 5261**  
QUAL RES DGTL COMM

201 (15650) CRE 3.0  
INET Hamilton S  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 5331**  
SOCIAL MEDIA ANALYTICS
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>201 (17782)</td>
<td>CRE 3.0</td>
<td>INET</td>
</tr>
<tr>
<td></td>
<td>WEB-BASED INSTRUCTION.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
<td></td>
</tr>
<tr>
<td>901 (17783)</td>
<td>CRE 3.0</td>
<td>INET</td>
</tr>
<tr>
<td></td>
<td>WEB-BASED INSTRUCTION.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
<td></td>
</tr>
<tr>
<td>JOUR 5900</td>
<td>ADVAN PROB JOUR</td>
<td></td>
</tr>
<tr>
<td>709 (16671)</td>
<td>CRE V</td>
<td>Mueller J</td>
</tr>
<tr>
<td></td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
<td></td>
</tr>
</tbody>
</table>
JOUR 4280  MEDIA MANAGEMENT
201 (18346) CRE 3.0 INET Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350  SEMINAR IN JOUR
002 (18323) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W
602 (18325) CRE 3.0 W 06:30 pm-09:20 pm SYMR 222 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
622 (18324) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR
709 (18189) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

JOUR 5581  CAPSTONE SEM IN DCA
201 (18344) CRE 3.0 INET Hamilton S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.