# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>CRN</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>Joiner J</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>SAGE 116</td>
<td>1670</td>
</tr>
<tr>
<td></td>
<td></td>
<td>002</td>
<td>Diamond J</td>
<td>S</td>
<td>09:00 am-11:50 am</td>
<td>BLB 180</td>
<td>1785</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>001</td>
<td>Joiner J</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>SAGE 116</td>
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<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
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<td>SAGE 116</td>
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<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>001</td>
<td>Hong S</td>
<td>MW</td>
<td>12:30 pm-01:50 pm</td>
<td>SAGE 116</td>
<td>1672</td>
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<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
<td>001</td>
<td>Kincaid T</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 180</td>
<td>1687</td>
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<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>001</td>
<td>Wahlberg B</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 180</td>
<td>1714</td>
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<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>001</td>
<td>Hong S</td>
<td>MW</td>
<td>02:00 pm-03:30 pm</td>
<td>SAGE 116</td>
<td>1714</td>
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<td>LGAV 4900</td>
<td>SPECIAL PROBLEMS</td>
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<td>12762</td>
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Restricted course. Approval required. Contact department.

## LSCM/Logistics, Supply Chain MGMT

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<thead>
<tr>
<th>Course Code</th>
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<th>Section</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>001</td>
<td>Koenig A</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>1491</td>
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<td></td>
<td></td>
<td>002</td>
<td>Hiatt B</td>
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<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td>INET</td>
<td>1559</td>
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<td>003</td>
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<td>INET</td>
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<td>004</td>
<td>Patil K</td>
<td>F</td>
<td>11:00 am-01:50 pm</td>
<td>BLB 055</td>
<td>13411</td>
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<td></td>
<td>007</td>
<td>Farris II M</td>
<td></td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td>INET</td>
<td>15065</td>
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<td>070</td>
<td>Grimaldo Jr J</td>
<td>T</td>
<td>06:00 pm-08:50 pm</td>
<td>CHEC</td>
<td>15934</td>
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<td>501</td>
<td>Sauser B</td>
<td>W</td>
<td>01:30 pm-02:50 pm</td>
<td>FRHB 128</td>
<td>18082</td>
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Class meets at Collin Higher Education center, 3452 Spur 399, McKinney, TX 75096 CHEC ROOM 225.

This course meets at the Frisco campus 2811 Internet Blvd., Frisco TX 75034.

Instruction delivered remote and on site. (remote 51% or less)
**INET Farris II MCRE 3.0777 (15066)**  
WEB-BASED INSTRUCTION.  
This course is restricted. Limited to students residing out-of-state only. Contact department.  
Restricted course. Approval required. Contact department.

**LSCM 4360  INTERNATIONAL SCM**

<table>
<thead>
<tr>
<th>Section</th>
<th>Course Code</th>
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<th>Credit</th>
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<th>Time</th>
<th>Location</th>
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<td>001</td>
<td>CRE 3.0</td>
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<td>REMOTE DLV</td>
<td>Hawkins T</td>
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<td>INET</td>
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<td>REMOTE DLV</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**LSCM 4510  LSCM AND BUS ANALYSIS**

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<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>001</td>
<td>CRE 3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 080</td>
<td>Niranjan S</td>
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<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>W</td>
<td>06:00 pm-08:50 pm</td>
<td>FRSC 123</td>
<td>Kucuk C</td>
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This course meets at the Frisco campus  
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4530  E-LOGISTICS**

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<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
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<td>001</td>
<td>CRE 3.0</td>
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<td>11:00 am-12:20 pm</td>
<td>REMOTE DLV</td>
<td>Manuj I</td>
<td></td>
<td></td>
</tr>
<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>T</td>
<td>06:00 pm-08:50 pm</td>
<td>FRSC 129</td>
<td>Wright M</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**LSCM 4540  ERP Applications**

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<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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</thead>
<tbody>
<tr>
<td>001</td>
<td>CRE 3.0</td>
<td>S</td>
<td>09:00 am-11:50 am</td>
<td>BLB 080</td>
<td>Hanebeck H</td>
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</tr>
<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>S</td>
<td>02:00 pm-04:50 pm</td>
<td>FRSC 128</td>
<td>Hanebeck H</td>
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This course meets at the Frisco campus  
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4560  TRANSPORTATION MGMT**

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<th>Section</th>
<th>Course Code</th>
<th>Course Title</th>
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<th>Time</th>
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<tbody>
<tr>
<td>001</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>03:30 pm-04:50 pm</td>
<td>REMOTE DLV</td>
<td>Pohlen T</td>
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<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>T</td>
<td>06:00 pm-08:50 pm</td>
<td>FRSC 128</td>
<td>Giacomet L</td>
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This course meets at the Frisco campus  
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4800  LOGISTICS INTERNSHIP**

<table>
<thead>
<tr>
<th>Section</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>759</td>
<td>CRE 3.0</td>
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<td>Nowicki D</td>
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Restricted course. Approval required. Contact department.

**LSCM 4860  ADV LOGISTICS MGMT**

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<th>Section</th>
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<th>Course Title</th>
<th>Credit</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
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<td>CRE 3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>Sauser B</td>
</tr>
<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>Sauser B</td>
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</table>

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**LSCM 4900  SPECIAL PROBLEMS**

<table>
<thead>
<tr>
<th>Section</th>
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<th>Course Title</th>
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<th>Instructor</th>
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<tbody>
<tr>
<td>702</td>
<td>CRE V</td>
<td>PURCASHING</td>
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<td>Pohlen T</td>
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<td>703</td>
<td>CRE V</td>
<td>INTERNETIPSHIP CONTINUATION</td>
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Restricted course. Approval required. Contact department.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Time</th>
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<tbody>
<tr>
<td>LSCM 5800</td>
<td>LSCM INTERNSHIP</td>
<td>No course</td>
<td>Nowicki D</td>
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<td>LSCM 5900</td>
<td>SPEC PROBS</td>
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<td>LSCM 5910</td>
<td>SPECIAL PROBLEMS</td>
<td>No course</td>
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<td>LSCM 6011</td>
<td>LOGISTICS THEORY</td>
<td>02:00 pm-04:50 pm</td>
<td>Manuj I</td>
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<tr>
<td>LSCM 6051</td>
<td>SYS THEO &amp; EXPERIMENT</td>
<td>02:00 pm-04:50 pm</td>
<td>Niranjan S</td>
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<td>LSCM 6900</td>
<td>SPECIAL PROBLEMS</td>
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<td>LSCM 6940</td>
<td>INDIVIDUAL RESEARCH</td>
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<td>LSCM 6950</td>
<td>DOCTORAL DISSERTATION</td>
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<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
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Three Week Session
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 4800 LOGISTICS INTERNSHIP
759 (19411) CRE 3.0  Nowicki D
Restricted course. Approval required. Contact department.

LSCM 5860 SCM PROBLEMS
007 (14465) CRE 3.0  Nowicki D
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777 (14466) CRE 3.0  Nowicki D
Restricted course. Approval required. Contact department.
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION
001 (1550) CRE 3.0  Pelton L
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3010 PROFESSIONAL SELLING
001 (1329) CRE 3.0  Smith T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

002 (1675) CRE 3.0  Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

070 (15935) CRE 3.0  03:59 pm-06:20 pm  Suber T
Chec Room 217.
Class meets at Collin Higher Education center, 3452 Spur 399, McKinney, TX 75096
Chec Room 217.

MKTG 3650 MARKETING FOUNDATIONS
001 (1330) CRE 3.0  Thompson K
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
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<tr>
<th>Course Code</th>
<th>Section</th>
<th>Instructor</th>
<th>Format</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
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<tbody>
<tr>
<td>INET Strutton H CRE 3.0</td>
<td>002 (1331)</td>
<td>Strutton H</td>
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<td>This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<td>INET Strutton H CRE 3.0</td>
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<td>This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>REMOTE DLV Smith J CRE 3.0</td>
<td>004 (1658)</td>
<td>Smith J</td>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<td>BLB 155 Blankson C CRE 3.0</td>
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<td>This course is offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<td>BLB 001 Thapa SCRE 3.0</td>
<td>070 (15662)</td>
<td>Thapa S</td>
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<td>FRHB 124 Strutton H CRE 3.0</td>
<td>502 (16358)</td>
<td>Strutton H</td>
<td>Remote</td>
<td>06:00 pm-08:50 pm</td>
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<tr>
<td>KCRE 3.0</td>
<td>777 (1552)</td>
<td>Kidwell B</td>
<td>Internet</td>
<td>This course is restricted. Limited to students residing out-of-state only. Contact department.</td>
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<td>WEB-BASED INSTRUCTION.</td>
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<td>MKTG 3700</td>
<td>NON-MAJOR MKTG INTRO</td>
<td>001 (17888)</td>
<td>Purnell D</td>
<td>CCRE 3.0</td>
<td>06:30 pm-09:20 pm</td>
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<td>007 (1551)</td>
<td>Kidwell B</td>
<td>Internet</td>
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<tr>
<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
<td>001 (1333)</td>
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<td>This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<td>002 (1558)</td>
<td>Ketron S</td>
<td>CRE 3.0</td>
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<td>501 (16817)</td>
<td>Ketron S</td>
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**MKTG 3651**
NON-MAJOR MKTG INTRO

**MKTG 3660**
ADVERTISING MGT

**MKTG 3700**
MARKETING METRICS

**MKTG 3710**
MKTG RES AND ANALYTICS

**SAGE 116**
Ketron SCRE 3.0 06:30 pm-09:20 pm 002 (1558) Ketron S
MKTG 3720  INTERNET MKTG
001 (1705) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (18089) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3881  PERSONAL DEVELOPMENT
001 (1553) CRE 1.0 M 05:00 pm-05:50 pm REMOTE DLV Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (18094) CRE 1.0 M 05:00 pm-05:50 pm REMOTE DLV Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 4120  CONSUMER BEHAVIOR
001 (1490) CRE 3.0 INET Spears N
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
002 (1676) CRE 3.0 INET Spears N
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
003 (14254) CRE 3.0 TR 03:59 pm-05:20 pm BLB 080 Schibik A
501 (18090) CRE 3.0 M 03:30 pm-06:20 pm FRHB 128 Rajagopal P
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4280  GLOBAL MARKETING
001 (1334) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
002 (1335) CRE 3.0 R 06:30 pm-09:20 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (18091) CRE 3.0 T 06:30 pm-09:20 pm FRHB 137 Smith J
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4330  PROD PLNG BRND MGMT
001 (1595) CRE 3.0 R 02:00 pm-04:50 pm REMOTE DLV Guzman F
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
002 (1596) CRE 3.0 MW 02:00 pm-03:20 pm REMOTE DLV Guzman F
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
003 (18688) CRE 3.0 T 06:30 pm-09:20 pm BLB 170 Ellsworth G
501 (18092) CRE 3.0 M 09:30 am-12:20 pm FRHB 121 Ahmad F
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4470  BUSINESS MARKETING
001 (1765) CRE 3.0 TR 09:30 am-10:50 am BLB 075 Smith T
Restricted course. Approval required. Contact department.
501 (15937) CRE 3.0 MW 12:30 pm-01:50 pm FRSC 107 Smith T

MKTG 4520  MARKETING CHANNELS

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This course is restricted. Limited to students residing out-of-state only. Contact department.

WEB-BASED INSTRUCTION.

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This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 5800 MKTG INTERNSHIP
751 (1560) CRE V
Restricted course. Approval required. Contact department.

MKTG 5910 SPEC PROBS
001 (1555) CRE V
Restricted course. Approval required. Contact department.

MKTG 6030 MARKETING STRATEGY SEM
001 (17890) CRE 3.0 R 06:30 pm-09:20 pm BLB 035 Blankson C
Restricted course. Approval required. Contact department.

MKTG 6900 SPECIAL PROBLEMS
700 (1352) CRE V Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
Restricted course. Approval required. Contact department.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1353) CRE V W 06:30 pm-09:20 pm NO ASSGN
Restricted course. Approval required. Contact department.
712 (1357) CRE V T 02:00 pm-04:50 pm ART 226 Rajagopal P
718 (1359) CRE V
Restricted course. Approval required. Contact department.

MKTG 6940 INDIVIDUAL RES
702 (19095) CRE V Rajagopal P
706 (16719) CRE V Strutton H
718 (16646) CRE V Pelton L
751 (1362) CRE V Blankson C
Restricted course. Approval required. Contact department.
752 (1363) CRE V Paswan A
Restricted course. Approval required. Contact department.
754 (1364) CRE V Thompson K
Restricted course. Approval required. Contact department.
758 (1365) CRE V Kidwell B
Restricted course. Approval required. Contact department.
764 (1366) CRE V Guzman F
Restricted course. Approval required. Contact department.

MKTG 6950 DISSERTATION
701 (1367) CRE V Paswan A
Restricted course. Approval required. Contact department.
707 (1368) CRE V Blankson C
Restricted course. Approval required. Contact department.
708 (1369) CRE V Guzman F
Restricted course. Approval required. Contact department.
717 (1370) CRE V Strutton H
Restricted course. Approval required. Contact department.
718 (1371) CRE V Kidwell B
Restricted course. Approval required. Contact department.
719 (1782) CRE V Pelton L
Restricted course. Approval required. Contact department.
720 (16551) CRE V Thompson K
Restricted course. Approval required. Contact department.

Three Week Session

MKTG 3650 MARKETING FOUNDATIONS
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

MKTG 3651  NON-MAJOR MKTG INTRO

100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 3700  MARKETING METRICS

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

MKTG 3710  MKTG RES AND ANALYTICS

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

MKTG 4520  MARKETING CHANNELS

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 4600  RETAILING
100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Restricted course. Approval required. Contact department.

This course is restricted. Limited to students residing out-of-state only. Contact department.

100% online. No on-site meetings. May require set times to participate online as noted.

Eight Week Session One

MKTG 5150 MKTG MANAGEMENT

007 (12562) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777 (12563) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

MKTG 5550 GLOBAL MARKETING

007 (14252) CRE 3.0 INET Pelton L
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777 (14253) CRE 3.0 INET Pelton L
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.

Eight Week Session Two

MKTG 5150 MKTG MANAGEMENT

007 (12197) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

080 (18854) CRE 3.0 INET Thompson K
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777 (12198) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

MKTG 5260 MKTG METRICS FOR MGRS
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

**MKTG 5261 CORP PARTNERS IN SEI**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Type</th>
<th>Format</th>
<th>Time</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>501</td>
<td>Wear H</td>
<td>C</td>
<td>Online</td>
<td>12:30 pm-01:50 pm</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
<tr>
<td>526</td>
<td>Wear H</td>
<td>C</td>
<td>Online</td>
<td>02:00 pm-03:50 pm</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
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**OPSM/Operations and Supply Management**

**OPSM 3830 OPERATIONS MGMT**

<table>
<thead>
<tr>
<th>Section</th>
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<th>Time</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>Ogden J</td>
<td>C</td>
<td>Online</td>
<td>06:30 pm-09:20 pm</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
<tr>
<td>002</td>
<td>Ogden J</td>
<td>C</td>
<td>Online</td>
<td>06:30 pm-09:20 pm</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
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**OPSM 4810 PURCH & MAT MGMT**

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<th>Section</th>
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<tr>
<td>001</td>
<td>Ogden J</td>
<td>C</td>
<td>Online</td>
<td>06:30 pm-09:20 pm</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
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**OPSM 4830 PRODUCTIVITY & QUALITY**

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<tr>
<td>001</td>
<td>Ojha D</td>
<td>C</td>
<td>Online</td>
<td>06:30 pm-09:20 pm</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
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</table>

**OPSM 4880 MANAGEMENT OF PROJECTS**
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

OPSM 5900  SPECIAL PROBLEMS

Course Topic: SPORT EVENT & VENUE OPERATIONS
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

THE COURSE WILL EXAMINE SPORTS EVENTS AND VENUE OPERATIONS WITHIN THE SPORTS ENTERTAINMENT INDUSTRY. MANAGEMENT SYSTEMS WILL BE DISCUSSED AND INCLUDE CAPACITY MANAGEMENT, BIDDING ON EVENTS, RISK MANAGEMENT AND SECURITY, AND FRONT AND BACK OF HOUSE MANAGEMENT. ISSUES OF VOLUNTEER RECRUITMENT AND MANAGEMENT, EVENT EVALUATION, AND SUSTAINABILITY WILL BE ADDRESSED.

Three Week Session

OPSM 3830  OPERATIONS MGMT

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.

Eight Week Session One

OPSM 5850  SUPPLY CHAIN OPS MGMT

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.