# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th>Section</th>
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<tr>
<td>LGAV 3100</td>
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## LSCM/Logistics, Supply Chain MGMT

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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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<td>Grimaldo Jr J</td>
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WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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<th>Course</th>
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED COURSE.

LSCM 4560  TRANSPORTATION MGMT
001 (1660) CRE 3.0  MW 03:30 pm-04:50 pm BLB 005 Pohlen T
501 (17512) CRE 3.0  T 06:00 pm-08:50 pm FRSC 132 Adana S

LSCM 4800  LOGISTICS INTERNSHIP
759 (1575) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001 (1739) CRE 3.0  R 06:30 pm-09:20 pm BLB 010 Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT
6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION
DURING THE LAST HALF OF CLASS EVERY WEEK.
501 (17513) CRE 3.0  R 06:30 pm-09:20 pm FRSC 128 Sauser B

LSCM 4900  SPECIAL PROBLEMS
701 (1873) CRE V  Pohlen T
Course Topic: TRANSPORTATION & LOGISTICS
702 (13408) CRE V  Joiner J
Course Topic: PURCHASING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (16641) CRE 3.0  Joiner J
Course Topic: INTERNSHIP CONTINUATION
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001 (1872) CRE 3.0  M 06:30 pm-09:20 pm BLB 065 Bryant A

LSCM 5800  LSCM INTERNSHIP
750 (1755) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1749) CRE 3.0  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1786) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1787) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6041  SUPPLY CHAIN STRATEGY
001 (15494) CRE 3.0  T 06:30 pm-09:20 pm BLB 389 Paswan A

LSCM 6071  OPS RES FOR LSCM
001 (16761) CRE 3.0  R 02:00 pm-04:50 pm WH 215 Nowicki D

LSCM 6900  SPECIAL PROBLEMS
701 (18046) CRE V  F 11:00 am-01:50 pm BLB 314 Hawkins T
Course Topic: STRATEGIC SOURCING
702 (18780) CRE 3.0  Niranjan S
703  (1852)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

705  (1853)  CRE V  
Course Topic:  GREEN WORKSHOP  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

706  (1854)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

707  (1855)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

708  (18547)  CRE 3.0  F  02:00 pm-04:50 pm  
Course Topic:  QUALITATIVE RESEARCH

LSCM 6940  INDIVIDUAL RESEARCH

700  (1879)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

701  (18651)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

702  (18652)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

705  (1877)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

706  (18653)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION

700  (14821)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

703  (1875)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

705  (1876)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

706  (18676)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

707  (1874)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

708  (14894)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

709  (14895)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

711  (14896)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

Three Week Session

LSCM 3960  LOGISTICS SPLY CHN MGMT

807  (17427)  CRE 3.0  INET  Farris II M
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  
THERE WILL BE A FACE-TO-FACE EXAM.  ROOM AND DATE TBA.

877  (17428)  CRE 3.0  INET  Farris II M
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.  CONTACT DEPARTMENT.  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
THERE WILL BE A FACE-TO-FACE EXAM.  ROOM AND DATE TBA.

Eight Week Session Two

LSCM 5860  SCM PROBLEMS
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
001  (1633)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 170  Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.

MKTG 3010  PROFESSIONAL SELLING
001  (1412)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 080  Smith T
002  (1767)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB 180  Suber T
070  (17840)  CRE 3.0  T  03:59 pm-06:30 pm  CHEC  Suber T

MKTG 3650  MARKETING FOUNDATIONS
001  (1413)  CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002  (1414)  CRE 3.0  MWF  11:00 am-11:50 am  BLB 080  Strutton H
003  (1415)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 170  Strutton H
004  (1748)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 010  Smith J
005  (16762)  CRE 3.0  F  11:00 am-01:50 pm  BLB 155  Smith J
070  (17496)  CRE 3.0  M  06:00 pm-07:20 pm  CHEC  Mims T
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED COURSE.
601  (18334)  CRE 3.0  M  06:00 pm-08:50 pm  FRIP 1006  Strutton H
CLASS MEETS AT UNT INSPIRE PARK LOCATED AT 6170 RESEARCH RD. IN FRISCO, TEXAS 75034.
Also meets: M 06:00 pm-08:50 pm FRIP 1013  1/13/20-5/8/20

MKTG 3660  ADVERTISING MGT
001  (1766)  CRE 3.0  T  06:30 pm-09:20 pm  RTFP 135  Rajagopal P
007  (1634)  CRE 3.0  INET  Kidwell B
WEB-BASED INSTRUCTION.
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MKTG 3700  MARKETING METRICS
001  (1680)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 155  Mims T
002  (1793)  CRE 3.0  W  06:30 pm-09:20 pm  BLB 015  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001  (1416)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Mims T
002  (1641)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 260  Mims T
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<td>MKTG 3720</td>
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<td>05:00 pm-05:50 pm</td>
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<td>BLB 075</td>
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<td>INET 007</td>
<td>Smith J</td>
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This course meets at the Frisco campus, 2811 Internet Blvd., Frisco TX 75034. This is a blended course.
MKTG 4670  ADVANCED SALES
001  (1864) CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
501  (17841) CRE 3.0  MW  11:00 am-12:20 pm  FRSC 114  Houser J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 4770  SALES MANAGEMENT
001  (1865) CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4800  INTERNATION IN M OR L
751  (1420) CRE 3.0  Smith T
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700  (1866) CRE V  Houser J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (1421) CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Pelton L
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS.  STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM.  STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501  (17490) CRE 3.0  R  02:29 pm-05:20 pm  FRSC 128  Bergestuen T

MKTG 4980  EXPERIMENT COURSE
502  (18085) CRE 3.0  R  06:00 pm-07:20 pm  FRSC 144  Price D
Course Topic:  CORPORATE PARTNERSHIPS
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 5800  MKTG INTERNSHIP
751  (1643) CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007  (1637) CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
501  (18048) CRE 3.0  T  06:00 pm-07:20 pm  FRSC 133  Heere B
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 5910  SPEC PROBS
001  (1638) CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 6020  CONSUMER BEHAVIOR SEM
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**MKTG 6940** INDIVIDUAL RES

| 706        | CRE V | Strutton H |
| 718        | CRE V | Pelton L   |
| 751        | CRE V | Blankson C |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 752        | CRE V | Paswan A   |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 754        | CRE V | Thompson K |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 758        | CRE V | Kidwell B  |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 764        | CRE V | Guzman F   |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |

**MKTG 6950** DISSERTATION

| 701        | CRE V | Paswan A   |
| 707        | CRE V | Blankson C |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 708        | CRE V | Guzman F   |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 717        | CRE V | Thompson K |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 718        | CRE V | Kidwell B  |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 719        | CRE V | Pelton L   |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
| 720        | CRE 3.0 | Thompson K |

**Three Week Session**

**MKTG 3650** MARKETING FOUNDATIONS

| 807        | CRE 3.0 | INET | Strutton H |
| 3W1 WINTER SESSION |
| WEB-BASED INSTRUCTION. |
| THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. |
| 877        | CRE 3.0 | INET | Strutton H |
| 3W1 WINTER SESSION |
| WEB-BASED INSTRUCTION. |
| THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. |
| RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |
MKTG 3700  MARKETING METRICS
807  (17433)  CRE 3.0  INET  Ganesh G
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
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877  (17434)  CRE 3.0  INET  Ganesh G
3W1 WINTER SESSION
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3710  MKTG RES AND ANALYTICS
807  (17435)  CRE 3.0  INET  Mims T
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877  (17436)  CRE 3.0  INET  Mims T
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150  MKTG MANAGEMENT
007  (13297)  CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777  (13298)  CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
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DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5550  GLOBAL MARKETING
007  (15475)  CRE 3.0  AOP  Pelton L
WEB-BASED INSTRUCTION.
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777  (15476)  CRE 3.0  AOP  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

Eight Week Session Two
MKTG 5150

WEB-BASED INSTRUCTION.
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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5260

WEB-BASED INSTRUCTION.
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OPSM/Operations and Supply Management

OPSM 3830

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OPSM 4810

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

OPSM 4830
### OPSM 4880 MANAGEMENT OF PROJECTS

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CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

### Three Week Session

#### OPSM 3830 OPERATIONS MGMT

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### Eight Week Session One

#### OPSM 5850 SUPPLY CHAIN OPS MGMT

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