# Marketing and Logistics

## LGAV/Aвиация Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Location</th>
<th>Schedule</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>SAGE 116</td>
<td>02:00 pm-03:20 pm</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>SAGE 116</td>
<td>12:30 pm-01:50 pm</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>SAGE 116</td>
<td>03:30 pm-04:50 pm</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>SAGE 116</td>
<td>12:30 pm-01:50 pm</td>
<td>Hong S</td>
</tr>
<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
<td>BLB 180</td>
<td>06:30 pm-09:20 pm</td>
<td>Kincaid T</td>
</tr>
<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>BLB 180</td>
<td>06:30 pm-09:20 pm</td>
<td>Wahlberg B</td>
</tr>
<tr>
<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>SAGE 116</td>
<td>02:00 pm-03:30 pm</td>
<td>Hong S</td>
</tr>
<tr>
<td>LGAV 4900</td>
<td>SPECIAL PROBLEMS</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## LSCM/Logistics, Supply Chain MGMT

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Location</th>
<th>Schedule</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
Instruction delivered remote and on site. (remote 51% or less)
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 4360**  INTERNATIONAL SCM

**001** (1328) CRE 3.0  TR  03:30 pm-04:50 pm  REMOTE DLV  Hawkins T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**002** (1724) CRE 3.0  INET  Farris II M
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**501** (18083) CRE 3.0  S  09:00 am-11:50 am  FRSC 128  Wahlberg B
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

**LSCM 4510**  LSCM AND BUS ANALYSIS

**001** (1770) CRE 3.0  R  06:30 pm-09:20 pm  BLB  080  Niranjan S

**501** (18084) CRE 3.0  W  06:00 pm-08:50 pm  FRSC 123  Kucuk C
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

**LSCM 4530**  E-LOGISTICS

**001** (1561) CRE 3.0  MW  11:00 am-12:20 pm  REMOTE DLV  Manuj I
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**501** (18085) CRE 3.0  T  06:00 pm-08:50 pm  FRSC 129  Wright M

**LSCM 4540**  ERP Applications

**001** (1673) CRE 3.0  S  09:00 am-11:50 am  BLB  080  Hanebeck H

**501** (18086) CRE 3.0  S  02:00 pm-04:50 pm  FRSC 128  Hanebeck H
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

**LSCM 4560**  TRANSPORTATION MGMT

**001** (1576) CRE 3.0  MW  03:30 pm-04:50 pm  REMOTE DLV  Pohlen T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**501** (18087) CRE 3.0  T  06:00 pm-08:50 pm  FRSC 128  Giacomel L
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

**LSCM 4800**  LOGISTICS INTERNSHIP

**759** (1492) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 4860**  ADV LOGISTICS MGMT

**001** (1649) CRE 3.0  R  06:30 pm-09:20 pm  REMOTE DLV  Sauser B
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**501** (15678) CRE 3.0  R  06:30 pm-09:20 pm  REMOTE DLV  Sauser B
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**LSCM 4900**  SPECIAL PROBLEMS

**702** (12658) CRE V  Pohlen T
Course Topic: PURCHASING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course Topic:  INTERNSHIP CONTINUATION  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5800  LSCM INTERNSHIP  
750  (1665)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  

LSCM 5900  SPEC PROBS  
701  (1659)  CRE 3.0  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  

LSCM 5910  SPECIAL PROBLEMS  
701  (1693)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
701  (1694)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  

LSCM 6011  LOGISTICS THEORY  
001  (17886)  CRE 3.0  T 02:00 pm-04:50 pm  BLB 060  Manuj I  

LSCM 6051  SYS THEO & EXPERIMENT  
001  (17887)  CRE 3.0  R 02:00 pm-04:50 pm  BLB 060  Niranjan S  

LSCM 6900  SPECIAL PROBLEMS  
702  (16767)  CRE V  
703  (1756)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
705  (1757)  CRE V  
Course Topic:  GREEN WORKSHOP  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
706  (1758)  CRE V  
707  (1759)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  

LSCM 6940  INDIVIDUAL RESEARCH  
700  (1781)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
701  (16643)  CRE V  
702  (16644)  CRE V  
703  (19139)  CRE V  
705  (1779)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
706  (16645)  CRE V  

LSCM 6950  DOCTORAL DISSERTATION  
700  (13851)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
703  (1777)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
705  (1778)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
706  (16668)  CRE V  
707  (1776)  CRE V  
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  
708  (13916)  CRE V  
709  (13917)  CRE V  
711  (13918)  CRE V  

Three Week Session

LSCM 3960 LOGISTICS SPLY CHN MGMT

807 (15612) CRE 3.0 INET Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

877 (15613) CRE 3.0 INET Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 5860 SCM PROBLEMS

007 (14465) CRE 3.0 INET Nowicki D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (14466) CRE 3.0 INET Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001 (1550) CRE 3.0 REMOTE DLV Pelton L
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3010 PROFESSIONAL SELLING

001 (1329) CRE 3.0 INET Smith T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

002 (1675) CRE 3.0 INET Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

070 (15935) CRE 3.0 T 03:59 pm-06:20 pm CHEC Suber T
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096 CHEC ROOM 200.

MKTG 3650 MARKETING FOUNDATIONS
100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
<th>CRN</th>
<th>Start Time</th>
<th>End Time</th>
<th>Instructor</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
<td>001</td>
<td>1333</td>
<td>12:30 pm</td>
<td>02:00 pm</td>
<td>Mims T</td>
<td>INET</td>
</tr>
<tr>
<td></td>
<td></td>
<td>002</td>
<td>1558</td>
<td>06:30 pm</td>
<td>09:20 pm</td>
<td>Ketron S</td>
<td>SAGE</td>
</tr>
<tr>
<td></td>
<td></td>
<td>001</td>
<td>16817</td>
<td>06:00 pm</td>
<td>08:50 pm</td>
<td>Ketron S</td>
<td>FRSC</td>
</tr>
<tr>
<td>MKTG 3720</td>
<td>INTERNET MKTG</td>
<td>001</td>
<td>1705</td>
<td>03:30 pm</td>
<td>04:50 pm</td>
<td>Chowdhury J</td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td></td>
<td></td>
<td>001</td>
<td>18094</td>
<td>03:30 pm</td>
<td>04:50 pm</td>
<td>Chowdhury J</td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td>MKTG 3881</td>
<td>PERSONAL DEVELOPMENT</td>
<td>001</td>
<td>1553</td>
<td>05:00 pm</td>
<td>05:50 pm</td>
<td>Suber T</td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td></td>
<td></td>
<td>001</td>
<td>18094</td>
<td>05:00 pm</td>
<td>05:50 pm</td>
<td>Suber T</td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td>MKTG 4120</td>
<td>CONSUMER BEHAVIOR</td>
<td>001</td>
<td>1490</td>
<td>12:30 pm</td>
<td>02:00 pm</td>
<td>Spears N</td>
<td>INET</td>
</tr>
<tr>
<td></td>
<td></td>
<td>001</td>
<td>1676</td>
<td>03:30 pm</td>
<td>04:50 pm</td>
<td>Spears N</td>
<td>INET</td>
</tr>
<tr>
<td>MKTG 4280</td>
<td>GLOBAL MARKETING</td>
<td>001</td>
<td>1334</td>
<td>12:30 pm</td>
<td>01:50 pm</td>
<td>Chowdhury J</td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td></td>
<td></td>
<td>002</td>
<td>1335</td>
<td>06:30 pm</td>
<td>09:20 pm</td>
<td>Chowdhury J</td>
<td>REMOTE DLV</td>
</tr>
<tr>
<td></td>
<td></td>
<td>001</td>
<td>18091</td>
<td>06:30 pm</td>
<td>09:20 pm</td>
<td>Smith J</td>
<td>FRHB</td>
</tr>
<tr>
<td>MKTG 4330</td>
<td>PROD PLNG BRND MGMT</td>
<td>001</td>
<td>1595</td>
<td>02:00 pm</td>
<td>04:50 pm</td>
<td>Guzman F</td>
<td>REMOTE DLV</td>
</tr>
</tbody>
</table>

This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>002 (1596)</td>
<td>CRE 3.0 Remote DLVMW Guzman</td>
<td>MW</td>
<td>Guzman F</td>
<td>3.0</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>Remote</td>
</tr>
<tr>
<td>003 (18688)</td>
<td>CRE 3.0 T BLB 170 Ellsworth G</td>
<td>T</td>
<td>Ellsworth G</td>
<td>3.0</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 170</td>
</tr>
<tr>
<td>501 (18092)</td>
<td>CRE 3.0 M FRHB 121 Ahmad F</td>
<td>M</td>
<td>Ahmad F</td>
<td>3.0</td>
<td>M</td>
<td>09:30 am-12:20 pm</td>
<td>FRHB 121</td>
</tr>
<tr>
<td></td>
<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 4470  BUSINESS MARKETING**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>001 (1765)</td>
<td>CRE 3.0 TR BLB 075 Smith T</td>
<td>3.0</td>
<td>TR</td>
<td>09:00 am-10:50 am</td>
<td>BLB 075</td>
</tr>
<tr>
<td>501 (15937)</td>
<td>CRE 3.0 MW FRSC 107 Smith T</td>
<td>3.0</td>
<td>MW</td>
<td>12:30 pm-01:50 pm</td>
<td>FRSC 107</td>
</tr>
</tbody>
</table>

**MKTG 4520  MARKETING CHANNELS**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>007 (1604)</td>
<td>CRE 3.0 INET Pricer L</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>777 (1597)</td>
<td>CRE 3.0 INET Pricer L</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 4570  SALES ANALYTICS**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>007 (1336)</td>
<td>CRE 3.0 INET Smith J</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 4600  RETAILING**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>501 (18093)</td>
<td>CRE 3.0 W FRHB 128 Ketron S</td>
<td>3.0</td>
<td>W</td>
<td>03:30 pm-06:20 pm</td>
<td>FRHB 128</td>
</tr>
<tr>
<td>777 (1489)</td>
<td>CRE 3.0 INET Smith J</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 4670  ADVANCED SALES**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>001 (1767)</td>
<td>CRE 3.0 TR BLB 075 Houser J</td>
<td>3.0</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 075</td>
</tr>
<tr>
<td>501 (15936)</td>
<td>CRE 3.0 MW FRSC 107 Houser J</td>
<td>3.0</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>FRSC 107</td>
</tr>
</tbody>
</table>

**MKTG 4770  SALES MANAGEMENT**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>001 (1768)</td>
<td>CRE 3.0 TR BLB 065 Suber T</td>
<td>3.0</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 065</td>
</tr>
</tbody>
</table>

**MKTG 4800  INTERNSHIP IN M OR L**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>751 (1337)</td>
<td>CRE Smith T</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 4805  SALES INTERNSHIP**

<table>
<thead>
<tr>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>700 (1769)</td>
<td>CRE Houser J</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 4890  MARKETING PROBLEMS**
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

MKTG 4980   EXPERIMENT COURSE
501 (17661) CRE 3.0  R 06:00 pm-07:20 pm FRHB 137 Heere B
Course Topic: INTERNATIONAL BRAND STRATEGY
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
502 (17662) CRE 3.0  M 03:30 pm-04:50 pm FRHB 121 Endebrock T
Course Topic: TICKET OPERATIONS
Instruction delivered remote and on site. (remote 51% or less)

MKTG 5261   CORP PARTNERS IN SEI
502 (19083) CRE 3.0  T 06:30 pm-07:50 pm FRHB 128 Walker M
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800   MKTG INTERNSHIP
751 (1560) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910   SPEC PROBS
001 (1555) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6030   MARKETING STRATEGY SEM
001 (17890) CRE 3.0  R 06:30 pm-09:20 pm BLB 035 Blankson C

MKTG 6900   SPECIAL PROBLEMS
700 (1352) CRE V Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1353) CRE V  W 06:30 pm-09:20 pm NO ASSGN
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (1357) CRE V  T 02:00 pm-04:50 pm ART 226 Rajagopal P
718 (1359) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940   INDIVIDUAL RES
702 (19095) CRE V Rajagopal P
706 (16719) CRE V Strutton H
718 (16646) CRE V Pelton L
751 (1362) CRE V Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
752 (1363) CRE V Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
754 (1364) CRE V Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
758 (1365) CRE V Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
764 (1366) CRE V Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950   DISSERTATION
701 (1367) CRE V Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
### Three Week Session

**MKTG 3650  MARKETING FOUNDATIONS**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>505</td>
<td>Strutton H</td>
<td>3W1 WINTER SESSION&lt;br&gt;WEB-BASED INSTRUCTION.&lt;br&gt;THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
</tr>
<tr>
<td>506</td>
<td>Strutton H</td>
<td>3W1 WINTER SESSION&lt;br&gt;WEB-BASED INSTRUCTION.&lt;br&gt;THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
</tr>
</tbody>
</table>

**MKTG 3651  NON-MAJOR MKTG INTRO**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>807</td>
<td>Purnell D</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
</tr>
<tr>
<td>808</td>
<td>Purnell D</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. 100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
</tbody>
</table>

**MKTG 3700  MARKETING METRICS**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>807</td>
<td>Ganesh G</td>
<td>3W1 WINTER SESSION&lt;br&gt;WEB-BASED INSTRUCTION.&lt;br&gt;THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
</tr>
<tr>
<td>808</td>
<td>Ganesh G</td>
<td>3W1 WINTER SESSION&lt;br&gt;WEB-BASED INSTRUCTION.&lt;br&gt;THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
</tr>
</tbody>
</table>

**MKTG 3710  MKTG RES AND ANALYTICS**
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (15621) CRE 3.0
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS

807 (17864) CRE 3.0
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4600  RETAILING

807 (17866) CRE 3.0
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session One

MKTG 5150  MKTG MANAGEMENT

007 (12562) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 5550  GLOBAL MARKETING

007 (14252) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
### Eight Week Session Two

#### MKTG 5150  MKTG MANAGEMENT

<table>
<thead>
<tr>
<th>CRN</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12197</td>
<td>Thompson K</td>
<td>CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.</td>
</tr>
</tbody>
</table>

#### MKTG 5260  MKTG METRICS FOR MGRS

<table>
<thead>
<tr>
<th>CRN</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12198</td>
<td>Thompson K</td>
<td>CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.</td>
</tr>
</tbody>
</table>

#### MKTG 5261  CORP PARTNERS IN SEI

<table>
<thead>
<tr>
<th>CRN</th>
<th>Instructor</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>18236</td>
<td>Wear H</td>
<td>CRE 3.0</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
</tr>
<tr>
<td>18237</td>
<td>Wear H</td>
<td>CRE 3.0</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
</tr>
</tbody>
</table>
OPSM 3830  OPERATIONS MGMT

001  (1262)  CRE 3.0  MW  12:30 pm-01:50 pm  REMOTE DLV  Gaa S
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS
Course with a "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

002  (15069)  CRE 3.0  MW  03:30 pm-04:50 pm  REMOTE DLV  Fite J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

004  (12277)  CRE 3.0  F  02:00 pm-04:50 pm  BLB 080  Sadeghi J

OPSM 4810  PURCH & MAT MGMT

001  (1586)  CRE 3.0  M  06:30 pm-09:20 pm  REMOTE DLV  Ogden J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

002  (17889)  CRE 3.0  M  06:30 pm-09:20 pm  SAGE 116  Gaa S

OPSM 4830  PRODUCTIVITY & QUALITY

001  (1634)  CRE 3.0  REMOTE DLV  Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A
"C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

OPSM 4880  MANAGEMENT OF PROJECTS

001  (1268)  CRE 3.0  W  06:30 pm-09:20 pm  REMOTE DLV  Savoie M
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A
"C" OR BETTER.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

501  (18097)  CRE 3.0  T  06:30 pm-09:20 pm  FRSC 107  Savoie M

OPSM 5900  SPECIAL PROBLEMS

501  (18966)  CRE 3.0  M  06:00 pm-07:20 pm  REMOTE DLV  Aicher T
Course Topic:  SPORT EVENT & VENUE OPERATIONS
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

THE COURSE WILL EXAMINE SPORTS EVENTS AND VENUE OPERATIONS WITHIN THE SPORTS
ENTERTAINMENT INDUSTRY. MANAGEMENT SYSTEMS WILL BE DISCUSSED AND INCLUDE
CAPACITY MANAGEMENT, BIDDING ON EVENTS, RISK MANAGEMENT AND SECURITY, AND FRONT
AND BACK OF HOUSE MANAGEMENT. ISSUES OF VOLUNTEER RECRUITMENT AND MANAGEMENT,
EVENT EVALUATION, AND SUSTAINABILITY WILL BE ADDRESSED.
Three Week Session

OPSM 3830 OPERATIONS MGMT

807 (15614) CRE 3.0 INET Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (15615) CRE 3.0 INET Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

OPSM 4810 PURCH & MAT MGMT

807 (18709) CRE 3.0 REMOTE DLV Ogden J
3W1 WINTER SESSION
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Eight Week Session One

OPSM 5850 SUPPLY CHAIN OPS MGMT

007 (16211) CRE 3.0 INET Savoie M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (16404) CRE 3.0 INET Savoie M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.