# Marketing and Logistics

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<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
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# LSCM/Logistics, Supply Chain MGMT

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LSCM 4560  TRANSPORTATION MGMT
001 (1660)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB 005  Pohlen T
002 (17512)  CRE 3.0  T  06:00 pm-08:50 pm  FRSC 132  Adana S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED COURSE.

LSCM 4800  LOGISTICS INTERNSHIP
759 (1575)  CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001 (1739)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 010  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501 (17513)  CRE 3.0  R  06:30 pm-09:20 pm  FRSC 128  Sauser B
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED COURSE.

LSCM 4900  SPECIAL PROBLEMS
701 (1873)  CRE V  Pohlen T
Course Topic: TRANSPORTATION & LOGISTICS
702 (13408)  CRE V  Joiner J
Course Topic: PURCHASING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (16641)  CRE 3.0  Joiner J
Course Topic: INTERNSHIP CONTINUATION
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001 (1872)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750 (1755)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1749)  CRE 3.0  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1786)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1787)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6041  SUPPLY CHAIN STRATEGY
001 (15494)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 389  Paswan A

LSCM 6071  OPS RES FOR LSCM
001 (16761)  CRE 3.0  R  02:00 pm-04:50 pm  WH 215  Nowicki D

LSCM 6900  SPECIAL PROBLEMS
701 (18046)  CRE V  F  11:00 am-01:50 pm  BLB 314  Hawkins T
Course Topic: STRATEGIC SOURCING
702 (18780)  CRE 3.0  Niranjan S
Three Week Session

**LSCM 3960**  LOGISTICS SPLY CHN MGMT

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<td>807</td>
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Eight Week Session Two

**LSCM 5860**  SCM PROBLEMS
### MKTG/Marketing

#### MKTG 2650  CULTURE & CONSUMPTION
- **Section 001**
  - **Code**: (1633)
  - **Title**: CRE 3.0
  - **Days & Time**: TR 11:00 am-12:20 pm
  - **Location**: BLB 170
  - **Instructor**: Pelton L
  - **Notes**: This is a blended learning course. This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.

#### MKTG 3010  PROFESSIONAL SELLING
- **Sections 001 & 002**
  - **Code**: (1412) & (1767)
  - **Title**: CRE 3.0
  - **Days & Time**: TR/MW 11:00 am-12:20 pm & 03:30 pm-04:50 pm
  - **Location**: BLB 080 & BLB 180
  - **Instructor**: Smith T & Suber T

#### MKTG 3650  MARKETING FOUNDATIONS
- **Sections 001 & 002**
  - **Code**: (1413) & (17840)
  - **Title**: CRE 3.0
  - **Days & Time**: TR 09:30 am-10:50 am & 03:59 pm-06:30 pm
  - **Location**: LYCM & CHEC
  - **Instructor**: Thompson K & Suber T
  - **Notes**: This is a blended class that meets as scheduled with some course content delivered online. Visit www.untecampus.com for more information.

#### MKTG 3660  ADVERTISING MGT
- **Sections 001 & 007**
  - **Code**: (1766) & (1634)
  - **Title**: CRE 3.0
  - **Days & Time**: T 06:30 pm-09:20 pm & INET
  - **Location**: RTFP 135 & INET
  - **Instructor**: Rajagopal P & Kidwell B
  - **Notes**: Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

#### MKTG 3700  MARKETING METRICS
- **Sections 001 & 002**
  - **Code**: (1680) & (1793)
  - **Title**: CRE 3.0
  - **Days & Time**: TR 11:00 am-12:20 pm & 06:30 pm-09:20 pm
  - **Location**: BLB 155 & BLB 015
  - **Instructor**: Mims T & Ganesh G

#### MKTG 3710  MKTG RES AND ANALYTICS
- **Sections 001 & 002**
  - **Code**: (1416) & (1641)
  - **Title**: CRE 3.0
  - **Days & Time**: TR 12:30 pm-01:50 pm & 06:30 pm-09:20 pm
  - **Location**: BLB 245 & BLB 260
  - **Instructor**: Mims T
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3720  INTERNET MKTG
001 (1798)  CRE 3.0  TR  03:30 pm-04:50 pm  BLB 010  Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1636)  CRE 1.0  M  05:00 pm-05:50 pm  BLB 080  Suber T

MKTG 4120  CONSUMER BEHAVIOR
001 (1573)  CRE 3.0  TR  09:30 am-10:50 am  BLB 055  Spears N
002 (1768)  CRE 3.0  MW  11:00 am-12:20 pm  BLB 140  Bennett A
003 (15479)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 260  Schibik A
501 (17493)  CRE 3.0  W  12:30 pm-03:20 pm  FRSC 107  Rajagopal P

MKTG 4280  GLOBAL MARKETING
001 (1417)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J
002 (1418)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 015  Chowdhury J
003 (15967)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140  Ahmad F

MKTG 4330  PROD PLNG BRND MGMT
001 (1681)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1682)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Guzman F

MKTG 4470  BUSINESS MARKETING
001 (1862)  CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Smith T

MKTG 4520  MARKETING CHANNELS
007 (1692)  CRE 3.0  INET  Geng G
WEB-BASED INSTRUCTION.
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777 (1683)  CRE 3.0  INET  Geng G
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001 (1863)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
007 (1419)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
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MKTG 6040  SUPPLY CHAIN STRATEGY
001 (15495) CRE 3.0  T  06:30 pm-09:20 pm  BLB 389  Paswan A

MKTG 6900  SPECIAL PROBLEMS
700 (1435)  CRE V  Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1436)  CRE V  W  06:30 pm-09:20 pm  NO ASSGN
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (1442)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
706 (18731)  CRE V  Struttton H
718 (18654)  CRE 3.0  Pelton L
751 (1445)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
752 (1446)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
754 (1447)  CRE V  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
758 (1448)  CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
764 (1449)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
701 (1450)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1451)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (1452)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (1453)  CRE V  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (1454)  CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (1880)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
720 (18548)  CRE 3.0  Thompson K

Three Week Session

MKTG 3650  MARKETING FOUNDATIONS
807 (17431)  CRE 3.0  INET  Struttton H
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
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877 (17432)  CRE 3.0  INET  Struttton H
3W1 WINTER SESSION
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 3700  MARKETING METRICS

807 (17433)  CRE 3.0  INET  Ganesh G
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (17434)  CRE 3.0  INET  Ganesh G
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3710  MKTG RES AND ANALYTICS

807 (17435)  CRE 3.0  INET  Mims T
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
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877 (17436)  CRE 3.0  INET  Mims T
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150  MKTG MANAGEMENT

007 (13297)  CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (13298)  CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5550  GLOBAL MARKETING

007 (15475)  CRE 3.0  AOP  Pelton L
WEB-BASED INSTRUCTION.
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777 (15476)  CRE 3.0  AOP  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two
MKTG 5150  MKTG MANAGEMENT

Web-based instruction.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
This is an 8 week course and meets from March 19 to May 11. An on-campus component is available to F-1 visa holders upon request. F-1 students must communicate with the course instructor during the first week of the course to make the request.
Restricted to students in the accelerated online program only.

MKTG 5260  MKTG METRICS FOR MGRS

Web-based instruction.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
This course is restricted. Limited to students residing out-of-state only. Contact department.

OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT

Web-based instruction.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Check current catalog for prerequisites. Must have completed a statistics course with a "C" or better prior to enrollment in MGMT 3830.

OPSM 4810  PURCH & MAT MGMT

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

OPSM 4830  PRODUCTIVITY & QUALITY
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPSM 4880 MANAGEMENT OF PROJECTS

CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

Three Week Session

OPSM 3830 OPERATIONS MGMT

WEB-BASED INSTRUCTION.

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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

OPSM 5850 SUPPLY CHAIN OPS MGMT

WEB-BASED INSTRUCTION.

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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.