# Marketing and Logistics

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: GREEN WORKSHOP

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Course Topic: QUALITATIVE RESEARCH

LSCM 6940  INDIVIDUAL RESEARCH

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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LSCM 6950  DOCTORAL DISSERTATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

LSCM 3960  LOGISTICS SPLY CHN MGMT

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 5860  SCM PROBLEMS
MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
001 (1633) CRE 3.0 TR 11:00 am-12:20 pm BLB 170 Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.

MKTG 3010  PROFESSIONAL SELLING
001 (1412) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Smith T
002 (1767) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Suber T
070 (17840) CRE 3.0 T 03:59 pm-06:30 pm CHEC Suber T

MKTG 3650  MARKETING FOUNDATIONS
001 (1413) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

601 (18334) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H
CLASS MEETS AT UNT INSPIRE PARK LOCATED AT 6170 RESEARCH RD. IN FRISCO, TEXAS 75034.
Also meets: M 06:00 pm-08:50 pm FRIP 1013 1/13/20-5/8/20

MKTG 3660  ADVERTISING MGT
001 (1766) CRE 3.0 T 06:30 pm-09:20 pm RTFP 135 Rajagopal P
007 (1634) CRE 3.0 INET Kidwell B
WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS
001 (1680) CRE 3.0 TR 11:00 am-12:20 pm BLB 155 Mims T
002 (1793) CRE 3.0 W 06:30 pm-09:20 pm BLB 015 Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1416) CRE 3.0 TR 12:30 pm-01:50 pm BLB 245 Mims T
002 (1641) CRE 3.0 R 06:30 pm-09:20 pm BLB 260 Mims T
MKTG 3720  INTERNET MKTG
001 (1798) CRE 3.0 TR 03:30 pm-04:50 pm BLB 010 Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1636) CRE 1.0 M 05:00 pm-05:50 pm BLB 080 Suber T

MKTG 4120  CONSUMER BEHAVIOR
001 (1573) CRE 3.0 TR 09:30 am-10:50 am BLB 055 Spears N
002 (1768) CRE 3.0 MW 11:00 am-12:20 pm BLB 140 Bennett A
003 (15479) CRE 3.0 TR 11:00 am-12:20 pm BLB 260 Schibik A
501 (17493) CRE 3.0 W 12:30 pm-03:20 pm FRSC 107 Rajagopal P

MKTG 4280  GLOBAL MARKETING
001 (1417) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J

MKTG 4330  PROD PLNG BRND MGMT
001 (1681) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1682) CRE 3.0 MW 02:00 pm-03:20 pm BLB 250 Guzman F

MKTG 4470  BUSINESS MARKETING
001 (1862) CRE 3.0 TR 09:30 am-10:50 am BLB 075 Smith T

MKTG 4520  MARKETING CHANNELS
007 (1692) CRE 3.0 INET Geng G

MKTG 4570  SALES ANALYTICS
001 (1863) CRE 3.0 TR 12:30 pm-01:50 pm BLB 065 Houser J

MKTG 4600  RETAILING
007 (1419) CRE 3.0 INET Smith J
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**WEB-BASED INSTRUCTION.**

- **MKTG 4670**
- **MKTG 4770**
- **MKTG 4800**
- **MKTG 4890**
- **MKTG 4980**
- **MKTG 5800**
- **MKTG 5850**
- **MKTG 5900**

**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

- **MKTG 4670**
- **MKTG 4770**
- **MKTG 4800**
- **MKTG 4890**
- **MKTG 4980**
- **MKTG 5800**
- **MKTG 5850**

**WEB-BASED INSTRUCTION.**

- **MKTG 5900**

**RESTRICTED COURSE. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.**

- **MKTG 4670**
- **MKTG 4770**
- **MKTG 4800**
- **MKTG 4890**
- **MKTG 4980**
- **MKTG 5800**
- **MKTG 5850**
- **MKTG 5900**

**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

- **MKTG 4670**
- **MKTG 4770**
- **MKTG 4800**
- **MKTG 4890**
- **MKTG 4980**
- **MKTG 5800**
- **MKTG 5850**
- **MKTG 5900**

**MARKETING PROBLEMS**

**EXPERIMENT COURSE**

**SPECIAL PROBLEMS**

**SPEC PROBS**

**CONSUMER BEHAVIOR SEM**
### MKTG 6040  SUPPLY CHAIN STRATEGY

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### MKTG 6900  SPECIAL PROBLEMS

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### MKTG 6950  DISSERTATION

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### MKTG 3650  MARKETING FOUNDATIONS

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### Three Week Session

### MKTG 3650  MARKETING FOUNDATIONS

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MKTG 3700      MARKETING METRICS
807 (17433) CRE 3.0    INET    Ganesh G
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (17434) CRE 3.0    INET    Ganesh G
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3710      MKTG RES AND ANALYTICS
807 (17435) CRE 3.0    INET    Mims T
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
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877 (17436) CRE 3.0    INET    Mims T
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150      MKTG MANAGEMENT
007 (13297) CRE 3.0    AOP    Thompson K
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (13298) CRE 3.0    AOP    Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5550      GLOBAL MARKETING
007 (15475) CRE 3.0    AOP    Pelton L
WEB-BASED INSTRUCTION.
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777 (15476) CRE 3.0    AOP    Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two
MKTG 5150   MKTG MANAGEMENT
007  (12857)  CRE 3.0    AOP    Thompson K
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS
COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST
COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO
MAKE THE REQUEST.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
777  (12858)  CRE 3.0    AOP    Thompson K
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
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MAKE THE REQUEST.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5260   MKTG METRICS FOR MGRS
007  (15491)  CRE 3.0    INET    Ganesh G
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777  (15492)  CRE 3.0    INET    Ganesh G
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

OPS/M Operations and Supply Management

OPSM 3830   OPERATIONS MGMT
001  (1342)  CRE 3.0  MW 12:30 pm-01:50 pm  BLB 155  Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS
COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.
002  (16763)  CRE 3.0  TR 02:00 pm-03:20 pm  BLB 055  Fite J
003  (14380)  CRE 3.0  W 06:30 pm-09:20 pm  BLB 090  Savoie M
004  (12969)  CRE 3.0  F 02:00 pm-04:50 pm  BLB 255  Cevikparmak S
007  (1795)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777  (1809)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

OPSM 4810   PURCH & MAT MGMT
001  (1670)  CRE 3.0  R 06:30 pm-09:20 pm  BLB 055  Purtell C
501  (17486)  CRE 3.0  W 06:00 pm-08:50 pm  FRSC 123  Ogden J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

OPSM 4830   PRODUCTIVITY & QUALITY
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPSM 4880 MANAGEMENT OF PROJECTS

001 (1724) CRE 3.0 T 06:30 pm-09:20 pm WH 322 Ojha D

CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

Three Week Session

OPSM 3830 OPERATIONS MGMT

807 (17429) CRE 3.0 INET Savoie M

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (17430) CRE 3.0 INET Savoie M

WEBS-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

OPSM 5850 SUPPLY CHAIN OPS MGMT

007 (18159) CRE 3.0 INET Savoie M

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (18388) CRE 3.0 INET Savoie M

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.