# Marketing and Logistics

## LGAV/Airline Logistics

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Days/Time</th>
<th>Room</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
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## LSCM/Logistics, Supply Chain MGMT

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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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Updated: 12/16/2019  6:05:20AM  Term:1201 Spring 2020
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED COURSE.
Kidwell B  CRE V  (1853)  
Course Topic: GREEN WORKSHOP  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Prybutok V  CRE V  (1854)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Sauser B  CRE V  (1855)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Manuj I  CRE 3.0  F  (18547)  
02:00 pm-04:50 pm  
LSCM 6940  INDIVIDUAL RESEARCH  

Nowicki D  CRE V  (1879)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Blankson C  CRE V  (1877)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION  

Nowicki D  CRE V  (14821)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Pohlen T  CRE V  (1875)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Manuj I  CRE V  (1876)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Manuj I  CRE V  (1874)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Sauser B  CRE V  (14894)  
Prybutok V  CRE V  (14895)  

Three Week Session  

LSCM 3960  LOGISTICS SPLY CHN MGMT  

Farris II M  CRE 3.0  (17427)  
INET  
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
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THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Farris II M  CRE 3.0  (17428)  
INET  
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two  

LSCM 5860  SCM PROBLEMS  

Nowicki D  CRE 3.0  (15868)  
INET  
WEB-BASED INSTRUCTION.  
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### MKTG/Marketing

#### MKTG 2650  CULTURE & CONSUMPTION
- **CRN:** 1633  
  - **Instructor:** Pelton L  
  - **Days & Times:** TR 11:00 am-12:20 pm  
  - **Location:** BLB 170  
  - **Description:** This is a blended learning course. This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.

#### MKTG 3010  PROFESSIONAL SELLING
- **CRN:** 1412  
  - **Instructor:** Smith T  
  - **Days & Times:** TR 11:00 am-12:20 pm  
  - **Location:** BLB 080  
  - **CRN:** 1767  
  - **Instructor:** Suber T  
  - **Days & Times:** MW 03:30 pm-04:50 pm  
  - **Location:** BLB 180  
  - **CRN:** 17840  
  - **Instructor:** Suber T  
  - **Days & Times:** T 03:59 pm-06:30 pm  
  - **Location:** CHEC

#### MKTG 3650  MARKETING FOUNDATIONS
- **CRN:** 1413  
  - **Instructor:** Thompson K  
  - **Days & Times:** TR 09:30 am-10:50 am  
  - **Location:** LYCM  
  - **Description:** This is a blended class that meets as scheduled with some course content delivered online. Visit www.untcampus.com for more information.

#### MKTG 3660  ADVERTISING MGT
- **CRN:** 1766  
  - **Instructor:** Rajagopal P  
  - **Days & Times:** T 06:30 pm-09:20 pm  
  - **Location:** RTFP 135  
  - **CRN:** 1634  
  - **Instructor:** Kidwell B  
  - **Days & Times:** T 06:30 pm-09:20 pm  
  - **Location:** INET

#### MKTG 3700  MARKETING METRICS
- **CRN:** 1680  
  - **Instructor:** Ganesh G  
  - **Days & Times:** TR 11:00 am-12:20 pm  
  - **Location:** BLB 155  
  - **CRN:** 1793  
  - **Instructor:** Ganesh G  
  - **Days & Times:** W 06:30 pm-09:20 pm  
  - **Location:** BLB 015

#### MKTG 3710  MKTG RES AND ANALYTICS
- **CRN:** 1416  
  - **Instructor:** Mims T  
  - **Days & Times:** TR 12:30 pm-01:50 pm  
  - **Location:** BLB 245  
  - **CRN:** 1641  
  - **Instructor:** Mims T  
  - **Days & Times:** R 06:30 pm-09:20 pm  
  - **Location:** BLB 260  
  - **CRN:** 17494  
  - **Instructor:** Mims T  
  - **Days & Times:** T 06:00 pm-08:50 pm  
  - **Location:** FRSC 112

#### MKTG 3720  INTERNET MKTG
- **CRN:** 1798  
  - **Instructor:** Chowdhury J  
  - **Days & Times:** TR 03:30 pm-04:50 pm  
  - **Location:** BLB 010

#### MKTG 3881  PERSONAL DEVELOPMENT
MKTG 4120  CONSUMER BEHAVIOR
001  (1636)  CRE 3.0  M  05:00 pm-05:50 pm  BLB 080  Suber T
002  (1768)  CRE 3.0  MW  11:00 am-12:20 pm  BLB 140  Bennett A
003  (15479) CRE 3.0  TR  11:00 am-12:20 pm  BLB 260  Schibik A
501  (17493) CRE 3.0  W  12:30 pm-03:20 pm  FRSC 107  Rajagopal P

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED COURSE.

MKTG 4280  GLOBAL MARKETING
001  (1417)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J

THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING
AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL
BE OUTLINED ON THE FIRST DAY OF CLASS.

002  (1418)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 015  Chowdhury J

THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING
AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL
BE OUTLINED ON THE FIRST DAY OF CLASS.

003  (15967) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140  Ahmad F

MKTG 4330  PROD PLNG BRND MGMT
001  (1681)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002  (1682)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Guzman F

MKTG 4470  BUSINESS MARKETING
001  (1862)  CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

501  (17842) CRE 3.0  MW  12:30 pm-01:50 pm  FRSC 128  Smith T

MKTG 4520  MARKETING CHANNELS
007  (1692)  CRE 3.0  INET  Geng G

WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777  (1683)  CRE 3.0  INET  Geng G

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001  (1863)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
007  (1419)  CRE 3.0  INET  Smith J

WEB-BASED INSTRUCTION.
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777  (1572)  CRE 3.0  INET  Smith J

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DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4670  ADVANCED SALES
001  (1864)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
3W1 WINTER SESSION

Three Week Session

MKTG 3650    MARKETING FOUNDATIONS
807 (17431) CRE 3.0    INET    Strutton H
WEB-BASED INSTRUCTION.
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MKTG 3700    MARKETING METRICS
807 (17433) CRE 3.0    INET    Ganesh G
WEB-BASED INSTRUCTION.
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<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
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<td>Mims T</td>
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<td>MKTG 5150</td>
<td>MKTG MANAGEMENT</td>
<td>007</td>
<td>Thompson K</td>
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<td>MKTG 5550</td>
<td>GLOBAL MARKETING</td>
<td>007</td>
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**Eight Week Session One**

**MKTG 5150**  
**MKTG MANAGEMENT**

**MKTG 5550**  
**GLOBAL MARKETING**

**Eight Week Session Two**

**MKTG 5150**  
**MKTG MANAGEMENT**

This is an 8 week course and meets from March 19 to May 11. An on-campus component is available to F-1 visa holders upon request. F-1 students must communicate with the course instructor during the first week of the course to make the request.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

MKTG 5260  MKTG METRICS FOR MGRS

007 (15491) CRE 3.0 INET Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT

001 (1342) CRE 3.0 MW 12:30 pm-01:50 pm BLB 155 Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

002 (16763) CRE 3.0 TR 02:00 pm-03:20 pm BLB 055 Fite J

003 (14380) CRE 3.0 W 06:30 pm-09:20 pm BLB 090 Savoie M

004 (12969) CRE 3.0 F 02:00 pm-04:50 pm BLB 255 Cevikparmak S

007 (1795) CRE 3.0 INET Savoie M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

OPSM 4810  PURCH & MAT MGMT

001 (1670) CRE 3.0 R 06:30 pm-09:20 pm BLB 055 Purtell C

501 (17486) CRE 3.0 W 06:00 pm-08:50 pm Ogden J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

OPSM 4830  PRODUCTIVITY & QUALITY

001 (1724) CRE 3.0 T 06:30 pm-09:20 pm WH 322 Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPSM 4880  MANAGEMENT OF PROJECTS

001 (1350) CRE 3.0 F 06:30 pm-09:20 pm BLB 055 Savoie M
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.
Three Week Session

OPSM 3830 OPERATIONS MGMT

807 (17429) CRE 3.0 INET Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (17430) CRE 3.0 INET Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

OPSM 5850 SUPPLY CHAIN OPS MGMT

007 (18159) CRE 3.0 INET Savoie M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (18388) CRE 3.0 INET Savoie M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.