## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>LGAV 3100 AV INTRO</th>
<th>SAGE 116 TR Joiner JCRE 3.0 02:00 pm-03:20 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>001 (1670) CRE 3.0 TR 02:00 pm-03:20 pm</td>
<td>SAGE 116 Joiner J</td>
</tr>
<tr>
<td>002 (17885) CRE 3.0 S 09:00 am-11:50 am</td>
<td>BLB 180 Diamond J</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>LGAV 3110 AV MAINT</th>
<th>SAGE 116 TR Joiner JCRE 3.0 12:30 pm-01:50 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>001 (1699) CRE 3.0 TR 12:30 pm-01:50 pm</td>
<td>SAGE 116 Joiner J</td>
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<table>
<thead>
<tr>
<th>LGAV 3120 AVIATION SAFETY</th>
<th>SAGE 116 TR Joiner JCRE 3.0 03:30 pm-04:50 pm</th>
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<tbody>
<tr>
<td>001 (1671) CRE 3.0 TR 03:30 pm-04:50 pm</td>
<td>SAGE 116 Joiner J</td>
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<tr>
<th>LGAV 3130 AIR CARGO</th>
<th>SAGE 116 TR Joiner JCRE 3.0 12:30 pm-01:50 pm</th>
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<tbody>
<tr>
<td>001 (1672) CRE 3.0 MW 12:30 pm-01:50 pm</td>
<td>SAGE 116 Hong S</td>
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<thead>
<tr>
<th>LGAV 3140 AIR PASS</th>
<th>SAGE 116 TR Joiner JCRE 3.0 06:30 pm-09:20 pm</th>
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<tbody>
<tr>
<td>001 (1687) CRE 3.0 06:30 pm-09:20 pm</td>
<td>BLB 180 Kincaid T</td>
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<table>
<thead>
<tr>
<th>LGAV 3150 TRANSPORTATION LAW</th>
<th>SAGE 116 TR Joiner JCRE 3.0 06:30 pm-09:20 pm</th>
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<tbody>
<tr>
<td>001 (1714) CRE 3.0 R 06:30 pm-09:20 pm</td>
<td>BLB 180 Wahlberg B</td>
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<tr>
<th>LGAV 4100 AIRPORT INFRA</th>
<th>SAGE 116 TR Joiner JCRE 3.0 02:00 pm-03:30 pm</th>
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</thead>
<tbody>
<tr>
<td>001 (1706) CRE 3.0 MW 02:00 pm-03:30 pm</td>
<td>SAGE 116 Hong S</td>
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<table>
<thead>
<tr>
<th>LGAV 4900 SPECIAL PROBLEMS</th>
<th>SAGE 116 TR Joiner JCRE 3.0 06:00 pm-08:50 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>701 (12762) CRE V 06:00 pm-08:50 pm</td>
<td>CHEC Grimaldo Jr Jr</td>
</tr>
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</table>

Restricted course. Approval required. Contact department.

### LSCM/Logistics, Supply Chain MGMT

<table>
<thead>
<tr>
<th>LSCM 3960 LOGISTICS SPILY CHN MGMT</th>
<th>SAGE 116 TR Joiner JCRE 3.0 12:30 pm-01:50 pm</th>
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</thead>
<tbody>
<tr>
<td>001 (1491) CRE 3.0 TR 12:30 pm-01:50 pm</td>
<td>BLB 080 Koenig A</td>
</tr>
<tr>
<td>002 (1559) CRE 3.0 12:30 pm-01:50 pm</td>
<td>INET Hiatt B</td>
</tr>
<tr>
<td>003 (1754) CRE 3.0 12:30 pm-01:50 pm</td>
<td>INET Hiatt B</td>
</tr>
</tbody>
</table>

100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

| 004 (13411) CRE 3.0 F 11:00 am-01:50 pm | BLB 055 Patil K |
| 007 (15065) CRE 3.0 11:00 am-01:50 pm | INET Farris II M |

100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

| 070 (15934) CRE 3.0 06:00 pm-08:50 pm | CHEC Grimaldo Jr Jr |
| 501 (18082) CRE 3.0 W 01:30 pm-02:50 pm | FRHB 128 Sauser B |

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
Instruction delivered remote and on site. (remote 51% or less)
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
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<tbody>
<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>Hawkins T</td>
<td>3.0</td>
<td>TR</td>
<td>03:30 pm</td>
<td>04:50 pm</td>
</tr>
<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>Niranjan S</td>
<td>3.0</td>
<td>R</td>
<td>06:30 pm</td>
<td>09:20 pm</td>
</tr>
<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>Manuj I</td>
<td>3.0</td>
<td>MW</td>
<td>11:00 am</td>
<td>12:20 pm</td>
</tr>
<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>Hanebeck H</td>
<td>3.0</td>
<td>S</td>
<td>09:00 am</td>
<td>11:50 am</td>
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<tr>
<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>Pohlen T</td>
<td>3.0</td>
<td>MW</td>
<td>03:30 pm</td>
<td>04:50 pm</td>
</tr>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>Nowicki D</td>
<td>3.0</td>
<td></td>
<td></td>
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<tr>
<td>LSCM 4860</td>
<td>ADV LOGISTICS MGMT</td>
<td>Sauser B</td>
<td>3.0</td>
<td>R</td>
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<td>09:20 pm</td>
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<td>LSCM 4900</td>
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<td>Location</td>
<td>Days</td>
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<td>LSCM 5800</td>
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<td>LSCM 6011</td>
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<td>3.0</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 060</td>
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<tr>
<td>LSCM 6051</td>
<td>SYS THEO &amp; EXPERIMENT</td>
<td>Niranjan S</td>
<td>3.0</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 060</td>
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<tr>
<td>LSCM 6900</td>
<td>SPECIAL PROBLEMS</td>
<td>Manuj I</td>
<td>3.0</td>
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<tr>
<td>LSCM 6940</td>
<td>INDIVIDUAL RESEARCH</td>
<td>Nowicki D</td>
<td>3.0</td>
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<tr>
<td>LSCM 6950</td>
<td>DOCTORAL DISSERTATION</td>
<td>Hong S</td>
<td>3.0</td>
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Three Week Session

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Days</th>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
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<td>3.0</td>
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</table>
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 4800 LOGISTICS INTERNSHIP
759 (19411) CRE 3.0 Nowicki D
Restricted course. Approval required. Contact department.

LSCM 5860 SCM PROBLEMS
007 (14465) CRE 3.0 INET Nowicki D
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION
001 (1550) CRE 3.0 REMOTE DLV Pelton L
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3010 PROFESSIONAL SELLING
001 (1329) CRE 3.0 INET Smith T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

002 (1675) CRE 3.0 INET Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

070 (15935) CRE 3.0 T 03:59 pm-06:20 pm CHEC Suber T
Class meets at Collin Higher Education center, 3452 Spur 399, McKinney, TX 75096
CHEC ROOM 217.

MKTG 3650 MARKETING FOUNDATIONS
001 (1330) CRE 3.0 INET Thompson K
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>MKTG 3720</td>
<td>INTERNET MKTG</td>
<td>Chowdhury J</td>
<td>3.0</td>
<td>TR</td>
<td>03:30 pm-04:50 pm</td>
<td>REMOTE DLV</td>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<tr>
<td>MKTG 3881</td>
<td>PERSONAL DEVELOPMENT</td>
<td>Suber T</td>
<td>3.0</td>
<td>M</td>
<td>05:00 pm-05:50 pm</td>
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<td>MKTG 4120</td>
<td>CONSUMER BEHAVIOR</td>
<td>Spears N</td>
<td>3.0</td>
<td>TR</td>
<td>03:59 pm-05:20 pm</td>
<td>BLB 080</td>
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<tr>
<td>MKTG 4280</td>
<td>GLOBAL MARKETING</td>
<td>Chowdhury J</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>REMOTE DLV</td>
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<tr>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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<tr>
<td>MKTG 4330</td>
<td>PROD PLNG BRND MGMT</td>
<td>Guzman F</td>
<td>3.0</td>
<td>TR</td>
<td>06:30 pm-09:20 pm</td>
<td>FRHB 137</td>
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<tr>
<td>MKTG 4470</td>
<td>BUSINESS MARKETING</td>
<td>Smith T</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>BLB 075</td>
</tr>
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<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>MKTG 4520</td>
<td>MARKETING CHANNELS</td>
<td>Smith T</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>FRSC 107</td>
</tr>
</tbody>
</table>
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This course is restricted. Limited to students residing out-of-state only. Contact department.

WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS

 Restricted course. Approval required. Contact department.

WEB-BASED INSTRUCTION.

Restricted course. Approval required. Contact department.

WEB-BASED INSTRUCTION.

MKTG 4670  ADVANCED SALES

 Restricted course. Approval required. Contact department.

WEB-BASED INSTRUCTION.

MKTG 4770  SALES MANAGEMENT

 Restricted course. Approval required. Contact department.

WEB-BASED INSTRUCTION.

MKTG 4800  INTERNSHIP IN M OR L

 Restricted course. Approval required. Contact department.

MKTG 4805  SALES INTERNSHIP

 Restricted course. Approval required. Contact department.

MKTG 4890  MARKETING PROBLEMS

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 4980  EXPERIMENT COURSE

Course Topic: INTERNATIONAL BRAND STRATEGY

This course meets at the Frisco campus

2811 Internet Blvd., Frisco TX 75034.

Course Topic: TICKET OPERATIONS

Instruction delivered remote and on site. (remote 51% or less)

MKTG 5261  CORP PARTNERS IN SEI
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 5800  MKTG INTERNSHIP
751 (1560)  CRE V
Restricted course. Approval required. Contact department.

MKTG 5910  SPEC PROBS
001 (1555)  CRE V
Restricted course. Approval required. Contact department.

MKTG 6030  MARKETING STRATEGY SEM
001 (17890)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 035  Blankson C

MKTG 6900  SPECIAL PROBLEMS
700 (1352)  CRE V  Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
Restricted course. Approval required. Contact department.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1353)  CRE V  W  06:30 pm-09:20 pm  NO ASSGN
Restricted course. Approval required. Contact department.
712 (1357)  CRE V  T  02:00 pm-04:50 pm  ART 226  Rajagopal P
718 (1359)  CRE V
Restricted course. Approval required. Contact department.

MKTG 6940  INDIVIDUAL RES
702 (19095)  CRE V  Rajagopal P
706 (16719)  CRE V  Strutton H
718 (16646)  CRE V  Pelton L
751 (1362)  CRE V  Blankson C
Restricted course. Approval required. Contact department.
752 (1363)  CRE V
Restricted course. Approval required. Contact department.
754 (1364)  CRE V  Thompson K
Restricted course. Approval required. Contact department.
758 (1365)  CRE V  Kidwell B
Restricted course. Approval required. Contact department.
764 (1366)  CRE V  Guzman F
Restricted course. Approval required. Contact department.

MKTG 6950  DISSERTATION
701 (1367)  CRE V  Paswan A
Restricted course. Approval required. Contact department.
707 (1368)  CRE V  Blankson C
Restricted course. Approval required. Contact department.
708 (1369)  CRE V  Guzman F
Restricted course. Approval required. Contact department.
717 (1370)  CRE V  Strutton H
Restricted course. Approval required. Contact department.
718 (1371)  CRE V  Kidwell B
Restricted course. Approval required. Contact department.
719 (1782)  CRE V  Pelton L
Restricted course. Approval required. Contact department.
720 (16551)  CRE V  Thompson K
Restricted course. Approval required. Contact department.

Three Week Session

MKTG 3650  MARKETING FOUNDATIONS
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This course is restricted. Limited to students residing out-of-state only. Contact department.

Restricted course. Approval required. Contact department.

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Restricted course. Approval required. Contact department.

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Restricted course. Approval required. Contact department.

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Eight Week Session One

MKTG 5150  MKTG MANAGEMENT

007  (12562)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course.  Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777  (12563)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.

MKTG 5550  GLOBAL MARKETING

007  (14252)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
This is an Internet course.  Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Seven Week Session Two

MKTG 5150  MKTG MANAGEMENT

007  (12197)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course.  Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

080  (18854)  CRE 3.0  INET  Thompson K
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course.  Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 5260  MKTG METRICS FOR MGRS
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.

MKTG 5261  CORP PARTNERS IN SEI

OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT

OPSM 4810  PURCH & MAT MGMT

OPSM 4830  PRODUCTIVITY & QUALITY

OPSM 4880  MANAGEMENT OF PROJECTS
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

OPSM 5900 SPECIAL PROBLEMS

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

THE COURSE WILL EXAMINE SPORTS EVENTS AND VENUE OPERATIONS WITHIN THE SPORTS ENTERTAINMENT INDUSTRY. MANAGEMENT SYSTEMS WILL BE DISCUSSED AND INCLUDE CAPACITY MANAGEMENT, BIDDING ON EVENTS, RISK MANAGEMENT AND SECURITY, AND FRONT AND BACK OF HOUSE MANAGEMENT. ISSUES OF VOLUNTEER RECRUITMENT AND MANAGEMENT, EVENT EVALUATION, AND SUSTAINABILITY WILL BE ADDRESSED.

Three Week Session

OPSM 3830 OPERATIONS MGMT

3W1 Winter session.
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

OPSM 4810 PURCH & MAT MGMT

3W1 Winter session.
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course.
Approval required. Contact department.

Eight Week Session One

OPSM 5850 SUPPLY CHAIN OPS MGMT

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course.
Approval required. Contact department.