## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<td>AV INTRO</td>
<td>001</td>
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<td>BLB 250</td>
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<tr>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM/Logistics, Supply Chain MGMT

<table>
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<th>Course</th>
<th>Title</th>
<th>Section</th>
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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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This course meets at the Frisco Campus.

"RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT."
<table>
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<td>LSCM 6950</td>
<td>DOCTORAL DISSERTATION</td>
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<tr>
<td>LSCM 3960</td>
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**Three Week Session**

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<tr>
<td>807 (17427)</td>
<td>CRE 3.0 3W1 WINTER SESSION</td>
<td>Farris II M</td>
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<td>877 (17428)</td>
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**Eight Week Session Two**

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<td>CRE 3.0 8W2 WINTER SESSION</td>
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<tr>
<td>777 (15869)</td>
<td>CRE 3.0 8W2 WINTER SESSION</td>
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MKTG 2650  CULTURE & CONSUMPTION
001 (1633) CRE 3.0 TR 11:00 am-12:20 pm BLB 170 Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.

MKTG 3010  PROFESSIONAL SELLING
001 (1412) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Smith T
002 (1767) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Suber T
070 (17840) CRE 3.0 T 03:59 pm-06:30 pm CHEC Suber T

MKTG 3650  MARKETING FOUNDATIONS
001 (1413) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1414) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H
003 (1415) CRE 3.0 W 02:00 pm-04:50 pm BLB 170 Strutton H
004 (1748) CRE 3.0 M 06:30 pm-09:20 pm BLB 010 Smith J
005 (16762) CRE 3.0 F 11:00 am-01:50 pm BLB 155 Smith J
070 (17496) CRE 3.0 M 06:00 pm-07:20 pm CHEC Mims T
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED COURSE.
601 (18334) CRE 3.0 M 06:00 pm-08:50 pm FRIP 1006 Strutton H
CLASS MEETS AT UNT INSPIRE PARK LOCATED AT 6170 RESEARCH RD. IN FRISCO, TEXAS 75034.
Also meets: M 06:00 pm-08:50 pm FRIP 1013 1/13/20-5/8/20

MKTG 3660  ADVERTISING MGT
001 (1766) CRE 3.0 T 06:30 pm-09:20 pm RTFP 135 Rajagopal P
007 (1634) CRE 3.0 INET Kidwell B
WEB-BASED INSTRUCTION.
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777 (1635) CRE 3.0 INET Kidwell B
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS
001 (1680) CRE 3.0 TR 11:00 am-12:20 pm BLB 155 Ganesh G
002 (1793) CRE 3.0 W 06:30 pm-09:20 pm BLB 015 Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1416) CRE 3.0 TR 12:30 pm-01:50 pm BLB 245 Mims T
002 (1641) CRE 3.0 R 06:30 pm-09:20 pm BLB 260 Mims T

MKTG 3720  INTERNET MKTG
001 (1798) CRE 3.0 TR 03:30 pm-04:50 pm BLB 010 Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1636) CRE 1.0 M 05:00 pm-05:50 pm BLB 080 Suber T

MKTG 4120  CONSUMER BEHAVIOR
001 (1573) CRE 3.0 TR 09:30 am-10:50 am BLB 055 Spears N
002 (1768) CRE 3.0 MW 11:00 am-12:20 pm BLB 140 Bennett A
003 (15479) CRE 3.0 TR 11:00 am-12:20 pm BLB 260 Schibik A
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.  
THIS IS A BLENDED COURSE.

**MKTG 4280**  GLOBAL MARKETING

001  (1417)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J  
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

002  (1418)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 015  Chowdhury J  
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

003  (15967)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140  Ahmad F

**MKTG 4330**  PROD PLNG BRND MGMT

001  (1681)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F

002  (1682)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Guzman F

003  (14492)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 245  Alvarado Karste

**MKTG 4470**  BUSINESS MARKETING

001  (1862)  CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Smith T  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

501  (17842)  CRE 3.0  MW  12:30 pm-01:50 pm  FRSC 128  Smith T

**MKTG 4520**  MARKETING CHANNELS

007  (1692)  CRE 3.0  INET  Geng G  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777  (1683)  CRE 3.0  INET  Geng G  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.

**MKTG 4570**  SALES ANALYTICS

001  (1863)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 4600**  RETAILING

007  (1419)  CRE 3.0  INET  Smith J  
WEB-BASED INSTRUCTION.  
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777  (1572)  CRE 3.0  INET  Smith J  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.

**MKTG 4630**  RETAILING II

001  (13600)  CRE 3.0  TR  09:30 am-10:50 am  BLB 250  Panda S

**MKTG 4670**  ADVANCED SALES

001  (1864)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

501  (17841)  CRE 3.0  MW  11:00 am-12:20 pm  FRSC 128  Houser J  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.
MKTG 4770  SALES MANAGEMENT
001  (1865)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1420)  CRE 3.0  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700  (1866)  CRE V  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (1421)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Pelton L
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501  (17490)  CRE 3.0  R  02:29 pm-05:20 pm  FRSC 128  Bergestuen T

MKTG 4980  EXPERIMENT COURSE
502  (18085)  CRE 3.0  R  06:00 pm-07:20 pm  FRSC 129  Price D
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751  (1643)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007  (1637)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
777  (1684)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
501  (18048)  CRE 3.0  T  06:00 pm-07:20 pm  FRSC 133  Heere B
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5910  SPEC PROBS
001  (1638)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6020  CONSUMER BEHAVIOR SEM
001  (18047)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 314  Spears N

MKTG 6040  SUPPLY CHAIN STRATEGY
001  (15495)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 389  Paswan A

MKTG 6900  SPECIAL PROBLEMS
700  (1435)  CRE V  
Course Topic: INTRO BUSI RES MET & DATA ANAL
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701  (1436)  CRE V  W  06:30 pm-09:20 pm  NO ASSGN  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 6940  INDIVIDUAL RES

718 (1442) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Pelton L

MKTG 6950  DISSERTATION

701 (1450) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Paswan A

Three Week Session

MKTG 3650  MARKETING FOUNDATIONS

807 (17431) CRE 3.0
3W1 WINTER SESSION
INET
Strutton H
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 3700  MARKETING METRICS

807 (17433) CRE 3.0
3W1 WINTER SESSION
INET
Ganesh G
WEB-BASED INSTRUCTION.
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MKTG 3710    MKTG RES AND ANALYTICS

807 (17435) CRE 3.0
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

877 (17436) CRE 3.0
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150    MKTG MANAGEMENT

007 (13297) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777 (13298) CRE 3.0
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 5550    GLOBAL MARKETING

007 (15475) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777 (15476) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

Eight Week Session Two

MKTG 5150    MKTG MANAGEMENT

007 (12857) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS
COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST
COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO
MAKE THE REQUEST.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

MKTG 5260 MKTG METRICS FOR MGRS

007 (15491) CRE 3.0 INET Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (15492) CRE 3.0 INET Ganesh G
WEB-BASED INSTRUCTION.
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OPS M 3830 OPERATIONS MGMT

001 (1342) CRE 3.0 MW 12:30 pm-01:50 pm BLB 155 Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

002 (16763) CRE 3.0 TR 02:00 pm-03:20 pm BLB 055 Fite J

003 (14380) CRE 3.0 W 06:30 pm-09:20 pm BLB 090 Cevikparmak S

004 (12969) CRE 3.0 F 02:00 pm-04:50 pm BLB 255 Fite J

007 (1795) CRE 3.0 INET Savoie M
WEB-BASED INSTRUCTION.
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777 (1809) CRE 3.0 INET Savoie M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPS M 4810 PURCH & MAT MGMT

001 (1670) CRE 3.0 R 06:30 pm-09:20 pm BLB 055 Purtell C

501 (17486) CRE 3.0 W 06:00 pm-08:50 pm FRSC 133 Ogden J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

OPS M 4830 PRODUCTIVITY & QUALITY

001 (1724) CRE 3.0 T 06:30 pm-09:20 pm WH 322 Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPS M 4880 MANAGEMENT OF PROJECTS

001 (1350) CRE 3.0 F 06:30 pm-09:20 pm BLB 090 Savoie M
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.
Three Week Session

OPSM 3830  OPERATIONS MGMT

807  (17429)  CRE 3.0  INET  Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877  (17430)  CRE 3.0  INET  Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

OPSM 5850  SUPPLY CHAIN OPS MGMT

007  (18159)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777  (18388)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.