# Marketing and Logistics

## LGAV/Aвиа́ционные логи́стики

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
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<td>BLB 250</td>
<td>Joiner J</td>
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## LGAV 4900 SPECIAL PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

## LSCM/Logistics, Supply Chain MGMT

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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

# RestRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
THIS IS A BLENDED COURSE.

LSCM 4560  TRANSPORTATION MGMT
001 (1660) CRE 3.0  MW 03:30 pm-04:50 pm  BLB 005  Pohlen T
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
THIS IS A BLENDED COURSE.

LSCM 4800  LOGISTICS INTERNSHIP
759 (1575) CRE 3.0  Nowicki D
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001 (1739) CRE 3.0  R 06:30 pm-09:20 pm  BLB 010  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501 (17513) CRE 3.0  R 06:30 pm-09:20 pm  FRSC 128  Sauser B
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
THIS IS A BLENDED COURSE.

LSCM 4900  SPECIAL PROBLEMS
701 (1873) CRE V  Pohlen T
Course Topic:  TRANSPORTATION & LOGISTICS
702 (13408) CRE V  Joiner J
Course Topic:  PURCHASING
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
703 (16641) CRE 3.0  Joiner J
Course Topic:  INTERNSHIP CONTINUATION
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001 (1872) CRE 3.0  M 06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750 (1755) CRE V  Nowicki D
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1749) CRE 3.0  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1786) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
751 (1787) CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6041  SUPPLY CHAIN STRATEGY
001 (15494) CRE 3.0  T 06:30 pm-09:20 pm  BLB 389  Paswan A

LSCM 6071  OPS RES FOR LSCM
001 (16761) CRE 3.0  R 02:00 pm-04:50 pm  WH  215  Nowicki D

LSCM 6900  SPECIAL PROBLEMS
701 (18046) CRE V  F 11:00 am-01:50 pm  BLB 314  Hawkins T
Course Topic:  STRATEGIC SOURCING
702 (18780) CRE 3.0  Niranjan S
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<td>705 (1853)</td>
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<td>708 (18547)</td>
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<td>Course Topic: QUALITATIVE RESEARCH</td>
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<td>700 (14821)</td>
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**Three Week Session**

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<td>807 (17427)</td>
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<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.</td>
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<td>877 (17428)</td>
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**Eight Week Session Two**

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THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650   CULTURE & CONSUMPTION
001 (1633) CRE 3.0 TR 11:00 am-12:20 pm BLB 170 Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.

MKTG 3010   PROFESSIONAL SELLING
001 (1412) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Smith T
002 (1767) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Suber T
070 (17840) CRE 3.0 T 03:59 pm-06:30 pm CHEC Suber T

MKTG 3650   MARKETING FOUNDATIONS
001 (1413) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1414) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H
003 (1415) CRE 3.0 W 02:00 pm-04:50 pm BLB 170 Strutton H
004 (1748) CRE 3.0 M 06:30 pm-09:20 pm BLB 010 Smith J
005 (16762) CRE 3.0 F 11:00 am-01:50 pm BLB 155 Smith J
070 (17496) CRE 3.0 M 06:00 pm-07:20 pm CHEC Mims T
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED COURSE.
601 (18334) CRE 3.0 M 06:00 pm-08:50 pm FRIP 1006 Strutton H
CLASS MEETS AT UNT INSPIRE PARK LOCATED AT 6170 RESEARCH RD. IN FRISCO, TEXAS 75034.
Also meets: M 06:00 pm-08:50 pm FRIP 1013 1/13/20-5/8/20

MKTG 3660   ADVERTISING MGT
001 (1766) CRE 3.0 T 06:30 pm-09:20 pm RTFP 135 Rajagopal P
007 (1634) CRE 3.0 INET Kidwell B
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 3700   MARKETING METRICS
001 (1680) CRE 3.0 TR 11:00 am-12:20 pm BLB 155 Mims T
002 (1793) CRE 3.0 W 06:30 pm-09:20 pm BLB 015 Ganesh G

MKTG 3710   MKTG RES AND ANALYTICS
001 (1416) CRE 3.0 TR 12:30 pm-01:50 pm BLB 245 Mims T
002 (1641) CRE 3.0 R 06:30 pm-09:20 pm BLB 260 Mims T
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MKTG 4670  ADVANCED SALES
001  (1864) CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
501  (17841) CRE 3.0  MW  11:00 am-12:20 pm  FRSC 114  Houser J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4770  SALES MANAGEMENT
001  (1865) CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1420) CRE 3.0  Smith T
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700  (1866) CRE V  Houser J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (1421) CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Pelton L
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501  (17490) CRE 3.0  R  02:29 pm-05:20 pm  FRSC 128  Bergestuen T

MKTG 4980  EXPERIMENT COURSE
502  (18085) CRE 3.0  R  06:00 pm-07:20 pm  FRSC 144  Price D
Course Topic: CORPORATE PARTNERSHIPS
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751  (1643) CRE V  Houser J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007  (1637) CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
777  (1684) CRE 3.0  INET  Smith J
THIS COURSE IS RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
501  (18048) CRE 3.0  T  06:00 pm-07:20 pm  FRSC 133  Heere B
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5910  SPEC PROBS
001  (1638) CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 6020  CONSUMER BEHAVIOR SEM
Three Week Session

MKTG 3650 MARKETING FOUNDATIONS

807 (17431) CRE 3.0 INET Strutton H
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (17432) CRE 3.0 INET Strutton H
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<td>807</td>
<td>Ganesh G</td>
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**Eight Week Session One**

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**Eight Week Session Two**
MKTG 5150  MKTG MANAGEMENT
007  (12857)  CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS
COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST
COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO
MAKE THE REQUEST.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777  (12858)  CRE 3.0  AOP  Thompson K
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS
COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST
COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO
MAKE THE REQUEST.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5260  MKTG METRICS FOR MGRS
007  (15491)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777  (15492)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

OPSM/Operations and Supply Managemnt

OPSM 3830  OPERATIONS MGMT
001  (1342)  CRE 3.0  MW  12:30 pm-01:50 pm  BLB 155  Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS
COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.
002  (16763)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB 055  Fite J
003  (14380)  CRE 3.0  W  06:30 pm-09:20 pm  BLB 090  Savoie M
004  (12969)  CRE 3.0  F  02:00 pm-04:50 pm  BLB 255  Cevikparmak S
007  (1795)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777  (1809)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

OPSM 4810  PURCH & MAT MGMT
001  (1670)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 055  Purtell C
501  (17486)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 123  Ogden J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

OPSM 4830  PRODUCTIVITY & QUALITY
OPSM 4880  MANAGEMENT OF PROJECTS

001  (1724)  CRE 3.0  T  06:30 pm-09:20 pm  WH 322  Ojha D
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

Three Week Session

OPSM 3830  OPERATIONS MGMT

807  (17429)  CRE 3.0  INET  Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877  (17430)  CRE 3.0  INET  Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

OPSM 5850  SUPPLY CHAIN OPS MGMT

007  (18159)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777  (18388)  CRE 3.0  INET  Savoie M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.