# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Time</th>
<th>Location</th>
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<th>Time</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>SAGE 116</td>
<td>Joiner J</td>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>002</td>
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<td>S</td>
<td>09:00 am-11:50 am</td>
<td>BLB 180</td>
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<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
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<td>701</td>
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Restricted course. Approval required. Contact department.

## LSCM/Logistics, Supply Chain MGMT

<table>
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<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
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100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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Class meets at Collin Higher Education center, 3452 Spur 399, McKinney, TX 75096.

CHEC ROOM 225.

This course meets at the Frisco campus.

2811 Internet Blvd., Frisco TX 75034.

Instruction delivered remote and on site. (remote 51% or less)
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

**LSCM 4360**  INTERNATIONAL SCM

001  (1328)  CRE 3.0  TR  03:30 pm-04:50 pm  REMOTE DLV  Hawkins T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

002  (1724)  CRE 3.0  INET  Farris II M
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

501  (18083)  CRE 3.0  S  09:00 am-11:50 am  FRSC 128  Wahlberg B
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4510**  LSCM AND BUS ANALYSIS

001  (1770)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Niranjan S
501  (18084)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 123  Kucuk C
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4530**  E-LOGISTICS

001  (1561)  CRE 3.0  MW  11:00 am-12:20 pm  REMOTE DLV  Manuj I
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

501  (18085)  CRE 3.0  T  06:00 pm-08:50 pm  FRSC 129  Wright M

**LSCM 4540**  ERP Applications

001  (1673)  CRE 3.0  S  09:00 am-11:50 am  BLB 080  Hanebeck H
501  (18086)  CRE 3.0  S  02:00 pm-04:50 pm  FRSC 128  Hanebeck H
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4560**  TRANSPORTATION MGMT

001  (1576)  CRE 3.0  MW  03:30 pm-04:50 pm  REMOTE DLV  Pohlen T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

501  (18087)  CRE 3.0  T  06:00 pm-08:50 pm  FRSC 128  Giacomel L
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4800**  LOGISTICS INTERNESHIP

759  (1492)  CRE 3.0  Nowicki D
Restricted course. Approval required. Contact department.

**LSCM 4860**  ADV LOGISTICS MGMT

001  (1649)  CRE 3.0  R  06:30 pm-09:20 pm  REMOTE DLV  Sauser B
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

501  (15678)  CRE 3.0  R  06:30 pm-09:20 pm  REMOTE DLV  Sauser B
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**LSCM 4900**  SPECIAL PROBLEMS

702  (12658)  CRE V  Pohlen T
Course Topic: PURCHASING
Restricted course. Approval required. Contact department.

703  (14983)  CRE V  Joiner J
Course Topic: INTERNSHIP CONTINUATION
Restricted course. Approval required. Contact department.
<table>
<thead>
<tr>
<th>Course Code</th>
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<td>750 (1665)</td>
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<td>LSCM 5900</td>
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<td>701 (1693)</td>
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<td>LSCM 6011</td>
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<td>001 (17886)</td>
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<td>LSCM 6051</td>
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<td>705 (1757)</td>
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<td>Sauser B</td>
<td>Course Topic: GREEN WORKSHOP Restricted course. Approval required. Contact department.</td>
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<td>703 (19139)</td>
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<td>711 (13918)</td>
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Three Week Session

LSCM 3960 LOGISTICS SPLY CHN MGMT
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two
LSCM 4800    LOGISTICS INTERNSHIP
    759 (19411) CRE 3.0 Nowicki D
    Restricted course. Approval required. Contact department.

LSCM 5860    SCM PROBLEMS
    007 (14465) CRE 3.0 Nowicki D
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG/Marketing

MKTG 2650    CULTURE & CONSUMPTION
    001 (1550) CRE 3.0 Pelton L
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3010    PROFESSIONAL SELLING
    001 (1329) CRE 3.0 Smith T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

CHEC ROOM 217.

MKTG 3650    MARKETING FOUNDATIONS
    001 (1330) CRE 3.0 Thompson K
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
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<td>FRSC 128</td>
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<td>This course meets at the Frisco campus 2811 Internet Blvd., Frisco TX 75034.</td>
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MKTG 3720  INTERNET MKTG
001 (1705) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (18089) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3881  PERSONAL DEVELOPMENT
001 (1553) CRE 1.0 M 05:00 pm-05:50 pm REMOTE DLV Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (18094) CRE 1.0 M 05:00 pm-05:50 pm REMOTE DLV Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 4120  CONSUMER BEHAVIOR
001 (1490) CRE 3.0 INET Spears N
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
002 (1676) CRE 3.0 INET Spears N
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
003 (14254) CRE 3.0 TR 03:59 pm-05:20 pm BLB 080 Schibik A
501 (18094) CRE 3.0 M 03:30 pm-06:20 pm FRHB 128 Rajagopal P
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4280  GLOBAL MARKETING
001 (1334) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
002 (1335) CRE 3.0 R 06:30 pm-09:20 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (18091) CRE 3.0 T 06:30 pm-09:20 pm FRHB 137 Smith J
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4330  PROD PLNG BRND MGMT
001 (1595) CRE 3.0 R 02:00 pm-04:50 pm REMOTE DLV Guzman F
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
002 (1596) CRE 3.0 MW 02:00 pm-03:20 pm REMOTE DLV Guzman F
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
003 (18688) CRE 3.0 T 06:30 pm-09:20 pm BLB 170 Ellsworth G
501 (18092) CRE 3.0 M 09:30 am-12:20 pm FRHB 121 Ahmad F
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 4470  BUSINESS MARKETING
001 (1765) CRE 3.0 TR 09:30 am-10:50 am BLB 075 Smith T
Restricted course. Approval required. Contact department.
501 (15937) CRE 3.0 MW 12:30 pm-01:50 pm FRSC 107 Smith T

MKTG 4520  MARKETING CHANNELS
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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This course meets at the Frisco campus 2811 Internet Blvd., Frisco TX 75034.

Course Topic: INTERNATIONAL BRAND STRATEGY
This course meets at the Frisco campus 2811 Internet Blvd., Frisco TX 75034.

Course Topic: TICKET OPERATIONS
Instruction delivered remote and on site. (remote 51% or less)
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 5800  MKTG INTERNSHIP
751 (1560) CRE V
Restricted course. Approval required. Contact department.

MKTG 5910  SPEC PROBS
001 (1555) CRE V
Restricted course. Approval required. Contact department.

MKTG 6030  MARKETING STRATEGY SEM
001 (17890) CRE 3.0 R 06:30 pm-09:20 pm BLB 035 Blankson C
Restricted course. Approval required. Contact department.

MKTG 6900  SPECIAL PROBLEMS
700 (1352) CRE V Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
Restricted course. Approval required. Contact department.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1353) CRE V W 06:30 pm-09:20 pm NO ASSGN
Restricted course. Approval required. Contact department.
712 (1357) CRE V T 02:00 pm-04:50 pm ART 226 Rajagopal P
718 (1359) CRE V
Restricted course. Approval required. Contact department.

MKTG 6940  INDIVIDUAL RES
702 (19095) CRE V Rajagopal P
706 (16719) CRE V Strutton H
718 (16646) CRE V Pelton L
751 (1362) CRE V Blankson C
Restricted course. Approval required. Contact department.
752 (1363) CRE V Paswan A
Restricted course. Approval required. Contact department.
754 (1364) CRE V Thompson K
Restricted course. Approval required. Contact department.
758 (1365) CRE V Kidwell B
Restricted course. Approval required. Contact department.
764 (1366) CRE V Guzman F
Restricted course. Approval required. Contact department.

MKTG 6950  DISSERTATION
701 (1367) CRE V Paswan A
Restricted course. Approval required. Contact department.
707 (1368) CRE V Blankson C
Restricted course. Approval required. Contact department.
708 (1369) CRE V Guzman F
Restricted course. Approval required. Contact department.
717 (1370) CRE V Strutton H
Restricted course. Approval required. Contact department.
718 (1371) CRE V Kidwell B
Restricted course. Approval required. Contact department.
719 (1782) CRE V Pelton L
Restricted course. Approval required. Contact department.
720 (16551) CRE V Thompson K

Three Week Session

MKTG 3650  MARKETING FOUNDATIONS
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.

MKTG 3651  NON-MAJOR MKTG INTRO

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. 100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 3710  MKTG RES AND ANALYTICS

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.

MKTG 4520  MARKETING CHANNELS

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. 100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 4600  RETAILING
Eight Week Session One

MKTG 5150  MKTG MANAGEMENT
007  (12562)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777  (12563)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.

MKTG 5550  GLOBAL MARKETING
007  (14252)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT
007  (12197)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

080  (18854)  CRE 3.0  INET  Thompson K
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

777  (12198)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restrained course. Approval required. Contact department.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

MKTG 5260  MKTG METRICS FOR MGRS
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department.
Restricted course. Approval required. Contact department.

MKTG 5261  CORP PARTNERS IN SEI

OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT

OPSM 4810  PURCH & MAT MGMT

OPSM 4830  PRODUCTIVITY & QUALITY

OPSM 4880  MANAGEMENT OF PROJECTS
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

OPSM 5900 SPECIAL PROBLEMS

Course Topic: SPORT EVENT & VENUE OPERATIONS
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

THE COURSE WILL EXAMINE SPORTS EVENTS AND VENUE OPERATIONS WITHIN THE SPORTS ENTERTAINMENT INDUSTRY. MANAGEMENT SYSTEMS WILL BE DISCUSSED AND INCLUDE CAPACITY MANAGEMENT, BIDDING ON EVENTS, RISK MANAGEMENT AND SECURITY, AND FRONT AND BACK OF HOUSE MANAGEMENT. ISSUES OF VOLUNTEER RECRUITMENT AND MANAGEMENT, EVENT EVALUATION, AND SUSTAINABILITY WILL BE ADDRESSED.

Three Week Session

OPSM 3830 OPERATIONS MGMT

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.

OPSM 4810 PURCH & MAT MGMT

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Eight Week Session One

OPSM 5850 SUPPLY CHAIN OPS MGMT

WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

WEB-BASED INSTRUCTION.
This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.