# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Location</th>
<th>Days</th>
<th>Time</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>SAGE 116</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>Joiner J</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>S</td>
<td>09:00 am-11:50 am</td>
<td>Diamond J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>SAGE 116</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>SAGE 116</td>
<td>TR</td>
<td>03:30 pm-04:50 pm</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>SAGE 116</td>
<td>MW</td>
<td>12:30 pm-01:50 pm</td>
<td>Hong S</td>
</tr>
<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
<td>BLB 180</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>Kincaid T</td>
</tr>
<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>SAGE 116</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>Wahlberg B</td>
</tr>
<tr>
<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>SAGE 116</td>
<td>MW</td>
<td>02:00 pm-03:30 pm</td>
<td>Hong S</td>
</tr>
<tr>
<td>LGAV 4900</td>
<td>SPECIAL PROBLEMS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## LSCM/Logistics, Supply Chain MGMT

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Location</th>
<th>Days</th>
<th>Time</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>BLB 080</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>Koenig A</td>
</tr>
<tr>
<td></td>
<td></td>
<td>INET</td>
<td>TR</td>
<td>11:00 am-01:50 pm</td>
<td>Hiatt B</td>
</tr>
<tr>
<td></td>
<td></td>
<td>INET</td>
<td>F</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>INET</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>INET</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>INET</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

## Classification Details

- **LGAV 3100 AV INTRO**
- **LGAV 3110 AV MAINT**
- **LGAV 3120 AVIATION SAFETY**
- **LGAV 3130 AIR CARGO**
- **LGAV 3140 AIR PASS**
- **LGAV 3150 TRANSPORTATION LAW**
- **LGAV 4100 AIRPORT INFRA**
- **LGAV 4900 SPECIAL PROBLEMS**

This course is restricted to online enrollment. May require set times to participate online as noted.

**LSCM 3960 LOGISTICS SPLY CHN MGMT**

100% online. No on-site meetings. May require set times to participate online as noted.

- **LSCM 3960 TR**
- **LSCM 3960 F**

100% online. No on-site meetings. May require set times to participate online as noted.

**WEB-BASED INSTRUCTION.**

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

Instruction delivered remote and on site. (remote 51% or less)
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 4360  INTERNATIONAL SCM**

001 (1328) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Hawkins T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

002 (1724) CRE 3.0 INET Farris II M
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (18083) CRE 3.0 S 09:00 am-11:50 am FRSC 128 Wahlberg B
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**LSCM 4510  LSCM AND BUS ANALYSIS**

001 (1770) CRE 3.0 R 06:30 pm-09:20 pm BLB 080 Niranjan S

501 (18084) CRE 3.0 W 06:00 pm-08:50 pm FRSC 123 Kucuk C

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**LSCM 4530  E-LOGISTICS**

001 (1561) CRE 3.0 MW 11:00 am-12:20 pm REMOTE DLV Manuj I
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

501 (18085) CRE 3.0 T 06:00 pm-08:50 pm FRSC 129 Wright M

**LSCM 4540  ERP Applications**

001 (1673) CRE 3.0 S 09:00 am-11:50 am BLB 080 Hanebeck H

501 (18086) CRE 3.0 S 02:00 pm-04:50 pm FRSC 128 Hanebeck H

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**LSCM 4560  TRANSPORTATION MGMT**

001 (1576) CRE 3.0 MW 03:30 pm-04:50 pm REMOTE DLV Pohlen T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

501 (18087) CRE 3.0 T 06:00 pm-08:50 pm FRSC 128 Giacomel L
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**LSCM 4800  LOGISTICS INTERNSHIP**

759 (1492) CRE 3.0 Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 4860  ADV LOGISTICS MGMT**

001 (1649) CRE 3.0 R 06:30 pm-09:20 pm REMOTE DLV Sauser B
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

501 (15678) CRE 3.0 R 06:30 pm-09:20 pm REMOTE DLV Sauser B
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**LSCM 4900  SPECIAL PROBLEMS**

702 (12658) CRE V Pohlen T
Course Topic: PURCHASING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course Topic: INTERNSHIP CONTINUATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800  LSCM INTERNSHIP
750  (1665)  CRE V  Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701  (1659)  CRE 3.0  Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701  (1693)  CRE V  Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5920  SPECIAL PROBLEMS
701  (1694)  CRE V  Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6011  LOGISTICS THEORY
001  (17886)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 060  Manuj I

LSCM 6051  SYS THEO & EXPERIMENT
001  (17887)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 060  Niranjan S

LSCM 6900  SPECIAL PROBLEMS
702  (16767)  CRE V  Manuj I
703  (1756)  CRE V  Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705  (1757)  CRE V  Sauser B

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706  (1758)  CRE V  Niranjan S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707  (1759)  CRE V  Niranjan S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700  (1781)  CRE V  Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701  (16643)  CRE V  Sauser B
702  (16644)  CRE V  Manuj I
703  (19139)  CRE V  Ojha D
705  (1779)  CRE V  Blankson C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706  (16645)  CRE V  Hong S

LSCM 6950  DOCTORAL DISSERTATION
700  (13851)  CRE V  Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703  (1777)  CRE V  Pohlen T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705  (1778)  CRE V  Manuj I

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706  (16668)  CRE V  Hong S
707  (1776)  CRE V  Hong S

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708  (13916)  CRE V  Sauser B
709  (13917)  CRE V  Sauser B
711  (13918)  CRE V  Prybutok V
Three Week Session

LSCM 3960 LOGISTICS SPLY CHN MGMT

807 (15612) CRE 3.0 INET Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

877 (15613) CRE 3.0 INET Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 5860 SCM PROBLEMS

007 (14465) CRE 3.0 INET Nowicki D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (14466) CRE 3.0 INET Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001 (1550) CRE 3.0 REMOTE DLV Pelton L
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3010 PROFESSIONAL SELLING

001 (1329) CRE 3.0 INET Smith T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

002 (1675) CRE 3.0 INET Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

070 (15935) CRE 3.0 T 03:59 pm-06:20 pm CHEC Suber T
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
CHEC ROOM 200.

MKTG 3650 MARKETING FOUNDATIONS
100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3651 NON-MAJOR MKTG INTRO

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

WEB-BASED INSTRUCTION.

MKTG 3700 MARKETING METRICS

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

100% online. No on-site meetings. May require set times to participate online as noted.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3710 MKTG RES AND ANALYTICS
001 (1333) CRE 3.0 INET Mims T
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
002 (1558) CRE 3.0 R 06:30 pm-09:20 pm SAGE 116 Ketron S
501 (16817) CRE 3.0 T 06:00 pm-08:50 pm FRSC 132 Ketron S

MKTG 3720 INTERNET MKTG
001 (1705) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
501 (18089) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

MKTG 3881 PERSONAL DEVELOPMENT
001 (1553) CRE 1.0 M 05:00 pm-05:50 pm REMOTE DLV Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
501 (18094) CRE 1.0 M 05:00 pm-05:50 pm REMOTE DLV Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

MKTG 4120 CONSUMER BEHAVIOR
001 (1490) CRE 3.0 INET Spears N
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
002 (1676) CRE 3.0 INET Spears N
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
003 (14254) CRE 3.0 TR 03:59 pm-05:20 pm BLB 080 Schibik A
501 (18090) CRE 3.0 M 03:30 pm-06:20 pm FRHB 128 Rajagopal P
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4280 GLOBAL MARKETING
001 (1334) CRE 3.0 TR 12:30 pm-01:50 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
002 (1335) CRE 3.0 R 06:30 pm-09:20 pm REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
501 (18091) CRE 3.0 T 06:30 pm-09:20 pm FRHB 137 Smith J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4330 PROD PLNG BRND MGMT
001 (1595) CRE 3.0 R 02:00 pm-04:50 pm REMOTE DLV Guzman F
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 4470  BUSINESS MARKETING**

001 (1765) CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

501 (15937) CRE 3.0  MW  12:30 pm-01:50 pm  FRSC 107  Smith T

**MKTG 4520  MARKETING CHANNELS**

007 (1604) CRE 3.0  INET  Pricer L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1597) CRE 3.0  INET  Pricer L
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

**MKTG 4570  SALES ANALYTICS**

007 (1336) CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (18093) CRE 3.0  W  03:30 pm-06:20 pm  FRHB 128  Ketron S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 4600  RETAILING**

007 (1336) CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (18093) CRE 3.0  W  03:30 pm-06:20 pm  FRHB 128  Ketron S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 4670  ADVANCED SALES**

001 (1767) CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

501 (15936) CRE 3.0  MW  11:00 am-12:20 pm  FRSC 107  Houser J
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 4770  SALES MANAGEMENT**

001 (1768) CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 4800  INTERNSHIP IN M OR L**

751 (1337) CRE 3.0  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 4805  SALES INTERNSHIP**

700 (1769) CRE V  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 4890  MARKETING PROBLEMS**
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 4980 EXPERIMENT COURSE**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Section</th>
<th>Title</th>
<th>Instructor</th>
<th>Times</th>
<th>Location</th>
<th>Course Topic: INTERNATIONAL BRAND STRATEGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>17661</td>
<td>CRE 3.0 R 06:00 pm-07:20 pm</td>
<td>FRHB 137</td>
<td>Heere B</td>
<td>2811 INTERNET BLVD., FRISCO TX  75034.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Instruction delivered remote and on site. (remote 51% or less)

**MKTG 5261 CORP PARTNERS IN SEI**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Section</th>
<th>Title</th>
<th>Instructor</th>
<th>Times</th>
<th>Location</th>
<th>Course Topic: TICKET OPERATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>19083</td>
<td>CRE 3.0</td>
<td>FRHB 128</td>
<td>Walker M</td>
<td>2811 INTERNET BLVD., FRISCO TX  75034.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 5800 MKTG INTERNSHIP**

**MKTG 5910 SPEC PROBS**

**MKTG 6030 MARKETING STRATEGY SEM**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Section</th>
<th>Title</th>
<th>Instructor</th>
<th>Times</th>
<th>Location</th>
<th>Course Topic: INTRO BUSI RES MET &amp; DATA ANA</th>
</tr>
</thead>
<tbody>
<tr>
<td>17890</td>
<td>CRE 3.0 R 06:30 pm-09:20 pm</td>
<td>BLB 035</td>
<td>Blankson C</td>
<td>2811 INTERNET BLVD., FRISCO TX  75034.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 6900 SPECIAL PROBLEMS**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Section</th>
<th>Title</th>
<th>Instructor</th>
<th>Times</th>
<th>Location</th>
<th>Course Topic: INTRO BUSI RES MET &amp; DATA ANA</th>
</tr>
</thead>
<tbody>
<tr>
<td>1352</td>
<td>CRE V</td>
<td>Blankson C</td>
<td>Rajagopal P</td>
<td>06:00 pm-07:20 pm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 6940 INDIVIDUAL RES**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Section</th>
<th>Title</th>
<th>Instructor</th>
<th>Times</th>
<th>Location</th>
<th>Course Topic: INTRO BUSI RES MET &amp; DATA ANA</th>
</tr>
</thead>
<tbody>
<tr>
<td>16719</td>
<td>CRE V</td>
<td>Strutton H</td>
<td>Rajagopal P</td>
<td>06:30 pm-07:20 pm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MKTG 6950 DISSERTATION**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Section</th>
<th>Title</th>
<th>Instructor</th>
<th>Times</th>
<th>Location</th>
<th>Course Topic: INTRO BUSI RES MET &amp; DATA ANA</th>
</tr>
</thead>
<tbody>
<tr>
<td>1367</td>
<td>CRE V</td>
<td>Paswan A</td>
<td>Rajagopal P</td>
<td>06:00 pm-07:20 pm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Three Week Session

MKTG 3650  MARKETING FOUNDATIONS

807  (15616)  CRE 3.0  INET  Strutton H
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877  (15617)  CRE 3.0  INET  Strutton H
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3651  NON-MAJOR MKTG INTRO

807  (17868)  CRE 3.0  INET  Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877  (17869)  CRE 3.0  INET  Purnell D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 3700  MARKETING METRICS

807  (15618)  CRE 3.0  INET  Ganesh G
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877  (15619)  CRE 3.0  INET  Ganesh G
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3710  MKTG RES AND ANALYTICS
Eight Week Session One

**MKTG 5150  MARKETING MANAGEMENT**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Course</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>007 (12562)</td>
<td>CRE 3.0</td>
<td>INET Thompson K</td>
</tr>
<tr>
<td>777 (12563)</td>
<td>CRE 3.0</td>
<td>INET Thompson K</td>
</tr>
</tbody>
</table>

**MKTG 5550  GLOBAL MARKETING**

<table>
<thead>
<tr>
<th>CRN</th>
<th>Course</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>007 (14252)</td>
<td>CRE 3.0</td>
<td>INET Pelton L</td>
</tr>
<tr>
<td>Course Code</td>
<td>Course Name</td>
<td>Instructor</td>
</tr>
<tr>
<td>-------------</td>
<td>----------------------</td>
<td>------------</td>
</tr>
<tr>
<td>MKTG 5150</td>
<td>MKTG MANAGEMENT</td>
<td>Thompson K</td>
</tr>
<tr>
<td>007 (12197)</td>
<td>MKTG 5150</td>
<td>Thompson K</td>
</tr>
<tr>
<td>080 (18854)</td>
<td>MKTG 5150</td>
<td>Thompson K</td>
</tr>
<tr>
<td>777 (12198)</td>
<td>MKTG 5150</td>
<td>Thompson K</td>
</tr>
<tr>
<td>MKTG 5260</td>
<td>MKTG METRICS FOR MGRS</td>
<td>Ganesh G</td>
</tr>
<tr>
<td>007 (14261)</td>
<td>MKTG 5260</td>
<td>Ganesh G</td>
</tr>
<tr>
<td>777 (14262)</td>
<td>MKTG 5260</td>
<td>Ganesh G</td>
</tr>
<tr>
<td>MKTG 5261</td>
<td>CORP PARTNERS IN SEI</td>
<td>Wear H</td>
</tr>
<tr>
<td>501 (18236)</td>
<td>MKTG 5261</td>
<td>Wear H</td>
</tr>
<tr>
<td>526 (18237)</td>
<td>MKTG 5261</td>
<td>Wear H</td>
</tr>
<tr>
<td>Course Code</td>
<td>Course Name</td>
<td>Schedule</td>
</tr>
<tr>
<td>-------------</td>
<td>----------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>OPSM 3830</td>
<td>OPERATIONS MGMT</td>
<td></td>
</tr>
<tr>
<td>001 (1262)</td>
<td>CRE 3.0</td>
<td>MW 12:30 pm-01:50 pm</td>
</tr>
<tr>
<td>002 (15069)</td>
<td>CRE 3.0</td>
<td>MW 03:30 pm-04:50 pm</td>
</tr>
<tr>
<td>004 (12277)</td>
<td>CRE 3.0</td>
<td>F 02:00 pm-04:50 pm</td>
</tr>
<tr>
<td>007 (1702)</td>
<td>CRE 3.0</td>
<td></td>
</tr>
<tr>
<td>501 (18096)</td>
<td>CRE 3.0</td>
<td>R 05:00 pm-07:50 pm</td>
</tr>
<tr>
<td>777 (1715)</td>
<td>CRE 3.0</td>
<td></td>
</tr>
<tr>
<td>OPSM 4810</td>
<td>PURCH &amp; MAT MGMT</td>
<td></td>
</tr>
<tr>
<td>001 (1586)</td>
<td>CRE 3.0</td>
<td>M 06:30 pm-09:20 pm</td>
</tr>
<tr>
<td>002 (17889)</td>
<td>CRE 3.0</td>
<td>M 06:30 pm-09:20 pm</td>
</tr>
<tr>
<td>501 (15659)</td>
<td>CRE 3.0</td>
<td>W 06:00 pm-08:50 pm</td>
</tr>
<tr>
<td>OPSM 4830</td>
<td>PRODUCTIVITY &amp; QUALITY</td>
<td></td>
</tr>
<tr>
<td>001 (1634)</td>
<td>CRE 3.0</td>
<td></td>
</tr>
<tr>
<td>501 (18097)</td>
<td>CRE 3.0</td>
<td>T 06:30 pm-09:20 pm</td>
</tr>
<tr>
<td>OPSM 4880</td>
<td>MANAGEMENT OF PROJECTS</td>
<td></td>
</tr>
<tr>
<td>001 (1268)</td>
<td>CRE 3.0</td>
<td>W 06:30 pm-09:20 pm</td>
</tr>
<tr>
<td>501 (18097)</td>
<td>CRE 3.0</td>
<td>T 06:30 pm-09:20 pm</td>
</tr>
<tr>
<td>OPSM 5900</td>
<td>SPECIAL PROBLEMS</td>
<td></td>
</tr>
<tr>
<td>501 (18966)</td>
<td>CRE 3.0</td>
<td>M 06:00 pm-07:20 pm</td>
</tr>
</tbody>
</table>
### Three Week Session

**OPSM 3830  OPERATIONS MGMT**

<table>
<thead>
<tr>
<th>Section No.</th>
<th>Credits</th>
<th>Mode</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>807 (15614)</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Savoe M</td>
</tr>
<tr>
<td>877 (15615)</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Savoe M</td>
</tr>
</tbody>
</table>

*3W1 WINTER SESSION*

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**OPSM 4810  PURCH & MAT MGMT**

<table>
<thead>
<tr>
<th>Section No.</th>
<th>Credits</th>
<th>Mode</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>807 (18709)</td>
<td>CRE 3.0</td>
<td>REMOTE DLV</td>
<td>Ogden J</td>
</tr>
</tbody>
</table>

*3W1 WINTER SESSION*

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

### Eight Week Session One

**OPSM 5850  SUPPLY CHAIN OPS MGMT**

<table>
<thead>
<tr>
<th>Section No.</th>
<th>Credits</th>
<th>Mode</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>007 (16211)</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Savoe M</td>
</tr>
<tr>
<td>777 (16404)</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>Savoe M</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

This course is restricted. Limited to students residing out-of-state only. Contact department. Restricted course. Approval required. Contact department.