### Marketing and Logistics

#### LGAV/Aviation Logistics

**Ten Week Session**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Campus</th>
<th>Credits</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>INET</td>
<td>3.0</td>
<td>Diamond J</td>
</tr>
<tr>
<td>007 (13012)</td>
<td></td>
<td>CRE</td>
<td>3.0</td>
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</tbody>
</table>

100% online. No on-site meetings. May require set times to participate online as noted.

#### LSCM/Logistics, Supply Chain MGMT

**Ten Week Session**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Campus</th>
<th>Credits</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>INET</td>
<td>3.0</td>
<td>Farris II M</td>
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<td>007 (1958)</td>
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</table>

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

In-person exam, August 5, 2021 at Sage Testing for time slots between 9-5. The students will be able to select a two-hour tie slot within that window.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Campus</th>
<th>Credits</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>INET</td>
<td>3.0</td>
<td>Farris II M</td>
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<tr>
<td>007 (12421)</td>
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<td>CRE</td>
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100% online. No on-site meetings. May require set times to participate online as noted.

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#### LSCM 4530  E-LOGISTICS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Campus</th>
<th>Credits</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>007 (2040)</td>
<td></td>
<td>CRE</td>
<td>3.0</td>
<td>Manuj I</td>
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</table>

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

#### LSCM 4540  ERP Applications

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Campus</th>
<th>Credits</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>007 (12843)</td>
<td></td>
<td>CRE</td>
<td>3.0</td>
<td>Hanebeck H</td>
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</table>

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

#### LSCM 4560  TRANSPORTATION MGMT

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Campus</th>
<th>Credits</th>
<th>Instructor</th>
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</thead>
<tbody>
<tr>
<td>001 (11431)</td>
<td></td>
<td>CRE</td>
<td>3.0</td>
<td>Patil K</td>
</tr>
<tr>
<td>06:30 pm-07:50 pm</td>
<td>BLB 080</td>
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</table>

#### LSCM 4800  LOGISTICS INTERNSHIP

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Campus</th>
<th>Credits</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>759 (1775)</td>
<td></td>
<td>CRE</td>
<td>3.0</td>
<td>Joiner J</td>
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</table>

Restricted course. Approval required. Contact department.

#### LSCM 5870  INTEGRATED SCM
100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Five Week Session One

LSCM 3960 LOGISTICS SPLY CHN MGMT
001 (2069) CRE 3.0 TR 06:00 pm-09:50 pm BLB 065 Grimaldo Jr J

LSCM 4800 LOGISTICS INTERNSHIP
759 (1768) CRE 3.0 Joiner J
Restricted course. Approval required. Contact department.

Five Week Session Two

LSCM 3960 LOGISTICS SPLY CHN MGMT
501 (11972) CRE 3.0 W 06:00 pm-09:50 pm FRSC 123 Hiatt B
Instruction delivered remote and on site. (remote 51% or less)
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

LSCM 4800 LOGISTICS INTERNSHIP
759 (1951) CRE 3.0 Joiner J
Restricted course. Approval required. Contact department.

LSCM 4860 ADV LOGISTICS MGMT
001 (12407) CRE 3.0 TR 06:00 pm-09:50 pm BLB 065 Sauser B
Instruction delivered online and on site. (online 51%+, not 100%)

MKTG/Marketing

Ten Week Session

MKTG 4800 INTERNSHIP IN M OR L
751 (1829) CRE 3.0 Smith T
Restricted course. Approval required. Contact department.

MKTG 4805 SALES INTERNSHIP
750 (10280) CRE V Houser J
Restricted course. Approval required. Contact department.

MKTG 5150 MKTG MANAGEMENT
007 (1853) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

080 (2089) CRE 3.0 Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Restricted to students in the accelerated online program only.

777 (1863) CRE 3.0 INET Thompson K
This course is restricted. Limited to students residing out-of-state only. Contact department.
WEB-BASED INSTRUCTION.

Three Week Session
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor(s)</th>
<th>Credits</th>
<th>Section</th>
<th>Time(s)</th>
<th>Location</th>
<th>Notes</th>
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<tbody>
<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Strutton H</td>
<td>3.0</td>
<td>(12584)</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
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<tr>
<td>MKTG 3700</td>
<td>MARKETING METRICS</td>
<td>Ganesh G</td>
<td>3.0</td>
<td>(11968)</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td></td>
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<tr>
<td>MKTG 3010</td>
<td>PROFESSIONAL SELLING</td>
<td>Smith T</td>
<td>3.0</td>
<td>(12595)</td>
<td>REMOTE DLV Suber T</td>
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<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Strutton H</td>
<td>3.0</td>
<td>(12324)</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td></td>
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<tr>
<td>MKTG 3651</td>
<td>NON-MAJOR MKTG INTRO</td>
<td>Purnell D</td>
<td>3.0</td>
<td>(12333)</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td></td>
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<tr>
<td>MKTG 3660</td>
<td>ADVERTISING MGT</td>
<td>Kidwell B</td>
<td>3.0</td>
<td>(1962)</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td></td>
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<tr>
<td>MKTG 3700</td>
<td>MARKETING METRICS</td>
<td>Geng G</td>
<td>3.0</td>
<td>(1995)</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td></td>
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<tr>
<td>MKTG 4330</td>
<td>PROD PLNG BRND MGMT</td>
<td>Ahmad F</td>
<td>3.0</td>
<td>(12330)</td>
<td>PEB 216</td>
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<tr>
<td>MKTG 4600</td>
<td>RETAILING</td>
<td>Pelton L</td>
<td>3.0</td>
<td>(1961)</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 5560</td>
<td>RETL &amp; MKTG CHANNELS</td>
<td>Pelton L</td>
<td>3.0</td>
<td>(12327)</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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</tbody>
</table>
Five Week Session Two

**MKTG 3010**  PROFESSIONAL SELLING
007 (12408) CRE 3.0  INET  Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 3650**  MARKETING FOUNDATIONS
001 (12410) CRE 3.0  MTWR 09:59 am-11:50 am  REMOTE DLV  Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 3651**  NON-MAJOR MKTG INTRO
007 (12419) CRE 3.0  INET  Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 3700**  MARKETING METRICS
501 (11971) CRE 3.0  TR 05:29 pm-08:20 pm  FRSC 132  Ganesh G
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**MKTG 3710**  MKTG RES AND ANALYTICS
001 (1772) CRE 3.0  REMOTE DLV  Mims T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (11970) CRE 3.0  MW 05:29 pm-08:20 pm  FRSC 132  Ketron S
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**MKTG 3720**  INTERNET MKTG
001 (12645) CRE 3.0  REMOTE DLV  Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 4120**  CONSUMER BEHAVIOR
007 (12414) CRE 3.0  INET  Rajagopal P
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4280**  GLOBAL MARKETING
007 (2026) CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4330**  PROD PLNG BRND MGMT
001 (2024) CRE 3.0  MW 06:00 pm-09:50 pm  BLB 170  Milbauer D

**MKTG 4520**  MARKETING CHANNELS
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4890  MARKETING PROBLEMS**

001 (11361) CRE 3.0 REMOTE DLV Mims T

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 6950  DISSERTATION**

702 (1684) CRE V Guzman F

**Eight Week Session One**

**MKTG 4980  EXPERIMENT COURSE**

501 (12638) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Waddell M

Course Topic: FAN ENGAGEMENT

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**OPSM/Operations and Supply Management**

**Three Week Session**

**OPSM 3830  OPERATIONS MGMT**

007 (12405) CRE 3.0 INET Savoie M

100% online. No on-site meetings. May require set times to participate online as noted.

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**OPSM 4810  PURCH & MAT MGMT**

007 (12772) CRE 3.0 INET Ogden J

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**Five Week Session One**

**OPSM 3830  OPERATIONS MGMT**

001 (12329) CRE 3.0 MW 06:00 pm-09:50 pm SAGE 116 Sadeghi J

**Five Week Session Two**

**OPSM 3830  OPERATIONS MGMT**

007 (12416) CRE 3.0 INET Savoie M

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**OPSM 4810  PURCH & MAT MGMT**

001 (2046) CRE 3.0 MTWR 02:00 pm-03:50 pm BLB 180 Gaa S

**Eight Week Session One**

**OPSM 5900  SPECIAL PROBLEMS**
Course Topic: EVENT MANAGEMENT

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Restricted course. Approval required. Contact department.