# Marketing and Logistics

## LGAV/Air Aviation Logistics

### Ten Week Session

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Time</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td></td>
<td>Diamond J</td>
</tr>
<tr>
<td>007 (13012)</td>
<td>CRE 3.0 INET</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
<td></td>
</tr>
</tbody>
</table>

## LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

<table>
<thead>
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<th>Course</th>
<th>Title</th>
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<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td></td>
<td>Farris II M</td>
</tr>
<tr>
<td>007 (1958)</td>
<td>CRE 3.0 INET</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
<td></td>
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</tbody>
</table>

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

In-person exam, August 5, 2021 at Sage Testing for time slots between 9-5. The students will be able to select a two-hour tie slot within that window.

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<tr>
<th>Course</th>
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</tr>
</thead>
<tbody>
<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td></td>
<td>Farris II M</td>
</tr>
<tr>
<td>007 (12421)</td>
<td>CRE 3.0 INET</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
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</tr>
</thead>
<tbody>
<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td></td>
<td>Manuj I</td>
</tr>
<tr>
<td>007 (2040)</td>
<td>CRE 3.0 INET</td>
<td>WEB-BASED INSTRUCTION.</td>
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<th>Instructor</th>
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<tbody>
<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td></td>
<td>Hanebeck H</td>
</tr>
<tr>
<td>007 (12843)</td>
<td>CRE 3.0 INET</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
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<th>Instructor</th>
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<tbody>
<tr>
<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td></td>
<td>Patil K</td>
</tr>
<tr>
<td>001 (11431)</td>
<td>CRE 3.0 TR 06:30 pm-07:50 pm</td>
<td>BLB 080</td>
<td></td>
</tr>
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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Time</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td></td>
<td>Joiner J</td>
</tr>
<tr>
<td>759 (1775)</td>
<td>CRE 3.0</td>
<td>Restricted course. Approval required. Contact department.</td>
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<tbody>
<tr>
<td>LSCM 5870</td>
<td>INTEGRATED SCM</td>
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This course is restricted. Limited to students residing out-of-state only. Contact department.

100% online. No on-site meetings. May require set times to participate online as noted.

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This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

Five Week Session One

LSCM 3960    LOGISTICS SPLY CHN MGMT
001 (2069)    CRE 3.0    TR  06:00 pm-09:50 pm    BLB 065    Grimaldo Jr J
LSCM 4800    LOGISTICS INTERNSHIP
759 (1768)    CRE 3.0    Joiner J
Restricted course. Approval required. Contact department.

Five Week Session Two

LSCM 3960    LOGISTICS SPLY CHN MGMT
501 (11972)    CRE 3.0    W  06:00 pm-09:50 pm    FRSC 123    Hiatt B
Instruction delivered remote and on site. (remote 51% or less)
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.
LSCM 4800    LOGISTICS INTERNSHIP
759 (1951)    CRE 3.0    Joiner J
Restricted course. Approval required. Contact department.
LSCM 4860    ADV LOGISTICS MGMT
001 (12407)    CRE 3.0    TR  06:00 pm-09:50 pm    BLB 065    Sauser B
Instruction delivered online and on site. (online 51%+, not 100%)

MKTG/Marketing

Ten Week Session

MKTG 4800    INTERNSHIP IN M OR L
751 (1829)    CRE 3.0    Smith T
Restricted course. Approval required. Contact department.
MKTG 4805    SALES INTERNSHIP
750 (10280)    CRE V    Houser J
Restricted course. Approval required. Contact department.
MKTG 5150    MKTG MANAGEMENT
007 (1853)    CRE 3.0    INET    Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
080 (2089)    CRE 3.0    Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.
Restricted to students in the accelerated online program only.
777 (1863)    CRE 3.0    INET    Thompson K
This course is restricted. Limited to students residing out-of-state only. Contact department.
WEB-BASED INSTRUCTION.

Three Week Session
MKTG 3650  MARKETING FOUNDATIONS
007 (12584)  CRE 3.0  INET  Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 3700  MARKETING METRICS
007 (11490)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Five Week Session One

MKTG 3010  PROFESSIONAL SELLING
001 (12595)  CRE 3.0  MW  09:00 am-11:50 am  BLB 080  Smith T
501 (11968)  CRE 3.0  MTWR  05:29 pm-07:20 pm  REMOTE DLV  Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3650  MARKETING FOUNDATIONS
007 (12324)  CRE 3.0  INET  Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3651  NON-MAJOR MKTG INTRO
007 (12333)  CRE 3.0  INET  Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3660  ADVERTISING MGT
007 (1962)  CRE 3.0  INET  Kidwell B
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3700  MARKETING METRICS
007 (1995)  CRE 3.0  INET  Geng G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 4330  PROD PLNG BRND MGMT
001 (12330)  CRE 3.0  TR  06:00 pm-09:50 pm  PEB 216  Ahmad F

MKTG 4600  RETAILING
007 (1961)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 5560  RETL & MKTG CHANNELS
080 (12327)  CRE 3.0  INET  Pelton L
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
### Five Week Session Two

**MKTG 3010  PROFESSIONAL SELLING**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>CRN</th>
<th>Section</th>
<th>Type</th>
<th>Title</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>007</td>
<td>12408</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td>Suber T</td>
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**MKTG 3650  MARKETING FOUNDATIONS**

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<tr>
<th>Course Code</th>
<th>CRN</th>
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<th>Title</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>001</td>
<td>12410</td>
<td>CRE 3.0</td>
<td>MTWR</td>
<td>09:59 am-11:50 am</td>
<td>Chowdhury J</td>
<td>REMOTE DLV</td>
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Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 3651  NON-MAJOR MKTG INTRO**

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<tr>
<th>Course Code</th>
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<th>Days</th>
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<th>Location</th>
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<tr>
<td>007</td>
<td>12419</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td>Purnell D</td>
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**MKTG 3700  MARKETING METRICS**

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<tr>
<th>Course Code</th>
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<th>Location</th>
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<tbody>
<tr>
<td>001</td>
<td>11971</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>05:29 pm-08:20 pm</td>
<td>Ganesh G</td>
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This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**MKTG 3710  MKTG RES AND ANALYTICS**

<table>
<thead>
<tr>
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<th>Location</th>
</tr>
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<tbody>
<tr>
<td>001</td>
<td>1772</td>
<td>CRE 3.0</td>
<td>REMOTE DLV</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
<td>Mims T</td>
<td></td>
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<td></td>
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<tr>
<th>Course Code</th>
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<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>11970</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>05:29 pm-08:20 pm</td>
<td>Ketron S</td>
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This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**MKTG 3720  INTERNET MKTG**

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<tr>
<td>001</td>
<td>12645</td>
<td>CRE 3.0</td>
<td>REMOTE DLV</td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
<td>Chowdhury J</td>
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**MKTG 4120  CONSUMER BEHAVIOR**

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<tbody>
<tr>
<td>007</td>
<td>12414</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td>Rajagopal P</td>
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**MKTG 4280  GLOBAL MARKETING**

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<tr>
<td>007</td>
<td>2026</td>
<td>CRE 3.0</td>
<td>INET</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
<td>Smith J</td>
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**MKTG 4330  PROD PLNG BRND MGMT**

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<th>Instructor</th>
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<tr>
<td>001</td>
<td>2024</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>06:00 pm-09:50 pm</td>
<td>Milbauer D</td>
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**MKTG 4520  MARKETING CHANNELS**
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4890** MARKETING PROBLEMS

001 (11361) CRE 3.0 REMOTE DLV Mims T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 6950** DISSERTATION

702 (1684) CRE V Guzman F

**Eight Week Session One**

**MKTG 4980** EXPERIMENT COURSE

501 (12638) CRE 3.0 TR 03:30 pm-04:50 pm REMOTE DLV Waddell M
Course Topic: FAN ENGAGEMENT
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**OPSM/Operations and Supply Management**

**Three Week Session**

**OPSM 3830** OPERATIONS MGMT

007 (12405) CRE 3.0 INET Savoie M
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**OPSM 4810** PURCH & MAT MGMT

007 (12772) CRE 3.0 INET Ogden J
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**Five Week Session One**

**OPSM 3830** OPERATIONS MGMT

001 (12329) CRE 3.0 MW 06:00 pm-09:50 pm SAGE 116 Sadeghi J

**Five Week Session Two**

**OPSM 3830** OPERATIONS MGMT

007 (12416) CRE 3.0 INET Savoie M
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**OPSM 4810** PURCH & MAT MGMT

001 (2046) CRE 3.0 MTWR 02:00 pm-03:50 pm BLB 180 Gaa S

**Eight Week Session One**

**OPSM 5900** SPECIAL PROBLEMS
Course Topic: EVENT MANAGEMENT

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

Restricted course. Approval required. Contact department.