# Marketing and Logistics

## LGAV/Aviation Logistics

### Ten Week Session

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<th>Course Code</th>
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<td>AV INTRO</td>
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### LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

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<tr>
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<td>LOGISTICS SPLY CHN MGMT</td>
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**WEB-BASED INSTRUCTION.**

**THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.**

**THERE WILL BE A FACE-TO-FACE EXAM ON AUGUST 6, 2020 FROM 1-7 PM IN GAB 104. STUDENTS MUST HAVE A WEBCAM FOR TESTING PURPOSES.**

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**STUDENTS MUST HAVE A WEBCAM FOR TESTING PURPOSES.**

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**WEB-BASED INSTRUCTION.**

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### LSCM 4800 LOGISTICS INTERNSHIP

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LSCM 5300  STRATEGIC SUPPLY CHAIN

007 (2080) CRE 3.0 INET  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (11489) CRE 3.0 INET  Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800  LSCM INTERNSHIP

755 (1946) CRE V  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

759 (1945) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5870  INTEGRATED SCM

007 (12194) CRE 3.0 INET  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (12195) CRE 3.0 INET  Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS

705 (1968) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS

700 (10261) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (10264) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (10277) CRE V  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (11210) CRE V  Pohlen T
707 (10796) CRE V  Spears N
Course Topic: BEHAVIORAL EXPERIMENTATION

LSCM 6940  INDIVIDUAL RESEARCH

700 (11199) CRE V  Nowicki D
701 (11200) CRE V  Ogden J
702 (11201) CRE V  Sauser B
703 (11202) CRE V  Manuj I
704 (11203) CRE V  Pohlen T
705 (11204) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Prybutok V (11098) CRE V

LSCM 6950 DOCTORAL DISSERTATION

700 (11099) CRE V Prybutok V
702 (11206) CRE V Sauser B
703 (11207) CRE V Manuj I
704 (11208) CRE V Pohlen T
705 (11209) CRE V Ojha D
707 (11098) CRE V Prybutok V

Three Week Session

LSCM 4800 LOGISTICS INTERNSHIP

759 (10489) CRE 3.0 Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Five Week Session One

LSCM 3960 LOGISTICS SPLY CHN MGMT

001 (2069) CRE 3.0 INET Celik H

LSCM 4800 LOGISTICS INTERNSHIP

759 (1768) CRE 3.0 Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900 SPECIAL PROBLEMS

700 (10775) CRE V Ogden J
701 (10776) CRE V Sauser B
702 (10777) CRE V Manuj I
703 (10778) CRE V Pohlen T
704 (10779) CRE V
705 (10780) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (10781) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Prybutok V (10782) CRE V

LSCM 6940 INDIVIDUAL RESEARCH

700 (10783) CRE V Nowicki D
701 (10784) CRE V Ogden J
702 (10785) CRE V Sauser B
Five Week Session Two

LSCM 3960  LOGISTICS SPLY CHN MGMT
501  (12320)  CRE 3.0  TR  06:30 pm-09:20 pm  INET  Grimaldo Jr J
    THIS COURSE MEETS AT THE FRISCO CAMPUS
    2811 INTERNET BLVD., FRISCO TX  75034.

LSCM 4800  LOGISTICS INTERNSHIP
759  (1951)  CRE 3.0  Joiner J
    RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 4900  SPECIAL PROBLEMS
701  (10596)  CRE V  Joiner J
    RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5800  LSCM INTERNSHIP
750  (2068)  CRE V  Joiner J
    RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS
700  (11261)  CRE V  Nowicki D
701  (11262)  CRE V  Ogden J
702  (11263)  CRE V  Sauser B
703  (11264)  CRE V  Manuj I
704  (11265)  CRE V  Pohlen T
Eight Week Session One

LSCM 6900 SPECIAL PROBLEMS
702 (11551) CRE V Sauser B

MKTG/Marketing

Ten Week Session

MKTG 4800 INTERNSHIP IN M OR L
751 (1829) CRE 3.0 Smith T

MKTG 4805 SALES INTERNSHIP
**MKTG 4900  SPECIAL PROBLEMS**

700  (2050)  CRE V  
Course Topic: APPLD MKTG PROBLEMS  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 5150  MKTG MANAGEMENT**

007  (1853)  CRE 3.0  INET  Thompson K  
WEB-BASED INSTRUCTION.  
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080  (2089)  CRE 3.0  INET  Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TENXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.  
086  (2090)  CRE 3.0  INET  Thompson K  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
777  (1863)  CRE 3.0  INET  Thompson K  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.

**MKTG 5560  RETL & MKTG CHANNELS**

007  (12325)  CRE 3.0  INET  Pelton L  
777  (12326)  CRE 3.0  INET  Pelton L

**MKTG 5800  MKTG INTERNSHIP**

751  (1770)  CRE V  Suber T  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6900  SPECIAL PROBLEMS**

700  (1941)  CRE V  Blankson C  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
701  (1947)  CRE V  Ganesh G  
Course Topic: SEM SALESPERSON ROLE CONFLICT  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
TOPIC: RESEARCH SEMINAR IN SALESPERSON ROLE CONFLICT  
702  (1948)  CRE V  Paswan A  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
703  (11211)  CRE V

704  (11212)  CRE V  Paswan A  
705  (11213)  CRE V  Pelton L  
706  (11214)  CRE V  Kidwell B  
707  (10795)  CRE V  Spears N  
Course Topic: BEHAVIORAL EXPERIMENTATION

708  (11215)  CRE V  Strutton H

709  (11216)  CRE V  Thompson K
MKTG 6940  INDIVIDUAL RES

700 (2021) CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (1830) CRE V  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (1831) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (1832) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (11219) CRE V  Paswan A
705 (11220) CRE V  Pelton L
706 (11221) CRE V  Kidwell B
707 (11222) CRE V  Spears N
708 (11223) CRE V  Strutton H
709 (11224) CRE V  Thompson K
710 (11225) CRE V

711 (11218) CRE V

MKTG 6950  DISSERTATION

700 (1856) CRE V  Blankson C

701 (1859) CRE V  Ganesh G

702 (1925) CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (11226) CRE V

704 (11227) CRE V  Paswan A
705 (11228) CRE V  Pelton L
706 (11229) CRE V  Kidwell B
707 (11230) CRE V  Spears N
708 (11231) CRE V  Strutton H
709 (11232) CRE V  Thompson K
710 (11233) CRE V

Three Week Session

MKTG 3650  MARKETING FOUNDATIONS

007 (12192) CRE 3.0  INET  Strutton H
WEB-BASED INSTRUCTION.
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**Five Week Session One**

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### Five Week Session Two

**MKTG 3010**  PROFESSIONAL SELLING  
001  (12328)  CRE 3.0  MTWR  11:00 am-12:50 pm  INET  Smith T  

**MKTG 3650**  MARKETING FOUNDATIONS  
001  (12200)  CRE 3.0  INET  Chowdhury J  

**MKTG 3710**  MKTG RES AND ANALYTICS  
001  (1772)  CRE 3.0  INET  Mims T  

**MKTG 4120**  CONSUMER BEHAVIOR  
007  (12330)  CRE 3.0  INET  Alvarado Karste  
WEB-BASED INSTRUCTION.  
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777  (12331)  CRE 3.0  INET  Alvarado Karste  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

**MKTG 4280**  GLOBAL MARKETING  
007  (2026)  CRE 3.0  INET  Smith J  
WEB-BASED INSTRUCTION.  
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777  (2070)  CRE 3.0  INET  Smith J  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. Limited to students residing out-of-state only. Contact department.  

**MKTG 4330**  PROD PLNG BRND MGMT  
001  (12329)  CRE 3.0  MTWR  02:00 pm-03:50 pm  INET  Ahmad F  

**MKTG 4520**  MARKETING CHANNELS  
007  (2000)  CRE 3.0  Bergestuen T  
WEB-BASED INSTRUCTION.  
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MKTG 4600  RETAILING

007 (1996)  CRE 3.0  INET  Pricer L
WEB-BASED INSTRUCTION.
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MKTG 4630  RETAILING II

007 (2027)  CRE 3.0  INET  Panda S
WEB-BASED INSTRUCTION.
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MKTG 4890  MARKETING PROBLEMS

001 (11412)  CRE 3.0  INET  Mims T

MKTG 6900  SPECIAL PROBLEMS

700 (1977)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (1677)  CRE V  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (1678)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (11284)  CRE V

704 (11285)  CRE V  Paswan A
705 (11286)  CRE V  Pelton L
706 (11287)  CRE V  Kidwell B
707 (11288)  CRE V  Spears N
708 (11289)  CRE V  Strutton H
709 (11290)  CRE V  Thompson K
710 (11291)  CRE V

MKTG 6940  INDIVIDUAL RES

700 (1679)  CRE V  Blankson C
701 (1680)  CRE V  Ganesh G
702 (1681)  CRE V  Guzman F
703 (11292)  CRE V

704 (11293)  CRE V  Paswan A
Eight Week Session One

MKTG 4980 EXPERIMENT COURSE

Course Topic: FAN ENGMNT IN SPRT ENTRTNMNT
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
THIS IS A BLENDED COURSE.
THIS COURSE IS FOR SPORTS MANAGEMENT MAJORS ONLY.

Three Week Session

OPSM 3830 OPERATIONS MGMT

WEB-BASED INSTRUCTION.
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Five Week Session One

OPSM 3830 OPERATIONS MGMT

WEB-BASED INSTRUCTION. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<th>Section</th>
<th>Instructor</th>
<th>Meeting Time</th>
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<tr>
<td>OPSM 3830</td>
<td>OPERATIONS MGMT</td>
<td>001</td>
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<td>Savoie M</td>
<td>CRE 3.0 INET</td>
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<tr>
<td>OPSM 4810</td>
<td>PURCH &amp; MAT MGMT</td>
<td>001</td>
<td>Hawkins T</td>
<td>CRE 3.0 MTWR 02:00 pm-03:50 pm</td>
<td>INET</td>
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