## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Section</th>
<th>Class Code</th>
<th>Class Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td></td>
<td>007</td>
<td>(13012) CRE 3.0 INET Diamond J</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
</tbody>
</table>

### LSCM/Logistics, Supply Chain MGMT

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<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td></td>
<td>007</td>
<td>(1958) CRE 3.0 INET Farris II M</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable. In-person exam, August 5, 2021 at Sage Testing for time slots between 9-5. The students will be able to select a two-hour tie slot within that window.</td>
</tr>
<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td></td>
<td>007</td>
<td>(12421) CRE 3.0 INET Farris II M</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>Manuj I</td>
<td>007</td>
<td>(2040) CRE 3.0 INET Farris II M</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td></td>
<td>007</td>
<td>(12843) CRE 3.0 INET Hanebeck H</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>Patil K</td>
<td>001</td>
<td>(11431) CRE 3.0 TR 06:30 pm-07:50 pm BLB 080</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>Joiner J</td>
<td>759</td>
<td>(1775) CRE 3.0</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>LSCM 5870</td>
<td>INTEGRATED SCM</td>
<td></td>
<td></td>
<td></td>
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100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Five Week Session One

LSCM 3960    LOGISTICS SPLY CHN MGMT
001 (2069)    CRE 3.0    TR    06:00 pm-09:50 pm    BLB 065    Grimaldo Jr J

LSCM 4800    LOGISTICS INTERNSHIP
759 (1768)    CRE 3.0    Joiner J
Restricted course. Approval required. Contact department.

Five Week Session Two

LSCM 3960    LOGISTICS SPLY CHN MGMT
501 (11972)    CRE 3.0    W    06:00 pm-09:50 pm    FRSC 123    Hiatt B
Instruction delivered remote and on site. (remote 51% or less)
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

LSCM 4800    LOGISTICS INTERNSHIP
759 (1951)    CRE 3.0    Joiner J
Restricted course. Approval required. Contact department.

LSCM 4860    ADV LOGISTICS MGMT
001 (12407)    CRE 3.0    TR    06:00 pm-09:50 pm    BLB 065    Sauser B
Instruction delivered online and on site. (online 51%+, not 100%)

MKTG/Marketing

Ten Week Session

MKTG 4800    INTERNSHIP IN M OR L
751 (1829)    CRE 3.0    Smith T
Restricted course. Approval required. Contact department.

MKTG 4805    SALES INTERNSHIP
750 (10280)    CRE V    Houser J
Restricted course. Approval required. Contact department.

MKTG 5150    MKTG MANAGEMENT
007 (1853)    CRE 3.0    INET    Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

080 (2089)    CRE 3.0    Thompson K
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Restricted to students in the accelerated online program only.

777 (1863)    CRE 3.0    INET    Thompson K
This course is restricted. Limited to students residing out-of-state only. Contact department.
WEB-BASED INSTRUCTION.

Three Week Session
MKTG 3650    MARKETING FOUNDATIONS
007 (12584) CRE 3.0  INET   Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 3650    MARKETING FOUNDATIONS
007 (12324) CRE 3.0  INET   Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Five Week Session One

MKTG 3010    PROFESSIONAL SELLING
001 (12595) CRE 3.0  MW  09:00 am-11:50 am  BLB 080  Smith T
501 (11968) CRE 3.0  MTWR 05:29 pm-07:20 pm  REMOTE DLV  Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3650    MARKETING FOUNDATIONS
007 (12324) CRE 3.0  INET   Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3651    NON-MAJOR MKTG INTRO
007 (12333) CRE 3.0  INET   Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3660    ADVERTISING MGT
007 (1962) CRE 3.0  INET   Kidwell B
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3700    MARKETING METRICS
007 (1995) CRE 3.0  INET   Geng G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 4330    PROD PLNG BRND MGMT
001 (12330) CRE 3.0  TR  06:00 pm-09:50 pm  PEB 216  Ahmad F

MKTG 4600    RETAILING
007 (1961) CRE 3.0  INET   Pelton L
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 5560    RETL & MKTG CHANNELS
080 (12327) CRE 3.0  INET   Pelton L
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Five Week Session Two

MKTG 3010  PROFESSIONAL SELLING
007  (12408)  CRE 3.0  INET  Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

MKTG 3650  MARKETING FOUNDATIONS
001  (12410)  CRE 3.0  MTWR  09:59 am-11:50 am  REMOTE DLV  Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

MKTG 3651  NON-MAJOR MKTG INTRO
007  (12419)  CRE 3.0  INET  Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

MKTG 3700  MARKETING METRICS
501  (11971)  CRE 3.0  TR  05:29 pm-08:20 pm  FRSC 132  Ganesh G
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3710  MKTG RES AND ANALYTICS
001  (1772)  CRE 3.0  REMOTE DLV  Mims T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.
501  (11970)  CRE 3.0  MW  05:29 pm-08:20 pm  FRSC 132  Ketron S
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3720  INTERNET MKTG
001  (12645)  CRE 3.0  REMOTE DLV  Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for
further information.

MKTG 4120  CONSUMER BEHAVIOR
007  (12414)  CRE 3.0  INET  Rajagopal P
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

MKTG 4280  GLOBAL MARKETING
007  (2026)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside
of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an
appropriate section of the course if applicable.

MKTG 4330  PROD PLNG BRND MGMT
001  (2024)  CRE 3.0  MW  06:00 pm-09:50 pm  BLB  170  Milbauer D

MKTG 4520  MARKETING CHANNELS
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 4890  MARKETING PROBLEMS
001 (11361)  CRE 3.0  REMOTE DLV  Mims T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 6950  DISSERTATION
702 (1684)  CRE V  Guzman F

Eight Week Session One

MKTG 4980  EXPERIMENT COURSE
501 (12638)  CRE 3.0  TR  03:30 pm-04:50 pm  REMOTE DLV  Waddell M
Course Topic: FAN ENGAGEMENT
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

OPSM/Operations and Supply Management

Three Week Session

OPSM 3830  OPERATIONS MGMT
007 (12405)  CRE 3.0  INET  Savoie M
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

OPSM 4810  PURCH & MAT MGMT
007 (12772)  CRE 3.0  INET  Ogden J
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Five Week Session One

OPSM 3830  OPERATIONS MGMT
001 (12329)  CRE 3.0  MW  06:00 pm-09:50 pm  SAGE 116  Sadeghi J

Five Week Session Two

OPSM 3830  OPERATIONS MGMT
007 (12416)  CRE 3.0  INET  Savoie M
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

OPSM 4810  PURCH & MAT MGMT
001 (2046)  CRE 3.0  MTWR  02:00 pm-03:50 pm  BLB  180  Gaa S

Eight Week Session One

OPSM 5900  SPECIAL PROBLEMS
Course Topic: EVENT MANAGEMENT
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
Restricted course. Approval required. Contact department.