Marketing and Logistics

LGAV/Aviation Logistics

Ten Week Session

LGAV 3100 AV INTRO
007 (13012) CRE 3.0 INET Diamond J
100% online. No on-site meetings. May require set times to participate online as noted.

LSCM/Logistics, Supply Chain MGMT

Ten Week Session

LSCM 3960 LOGISTICS SPLY CHN MGMT
007 (1958) CRE 3.0 INET Farris II M
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
In-person exam, August 5, 2021 at Sage Testing for time slots between 9-5. The students will be able to select a two-hour tie slot within that window.

777 (1959) CRE 3.0 INET Farris II M
This course is restricted. Limited to students residing out-of-state only. Contact department.
100% online. No on-site meetings. May require set times to participate online as noted.
In-person exam, August 5, 2021 at Sage Testing for time slots between 9-5. The students will be able to select a two-hour tie slot within that window.

LSCM 4360 INTERNATIONAL SCM
007 (12421) CRE 3.0 INET Farris II M
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

LSCM 4530 E-LOGISTICS
007 (2040) CRE 3.0 INET Manuj I
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

LSCM 4540 ERP Applications
007 (12843) CRE 3.0 INET Hanebeck H
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

LSCM 4560 TRANSPORTATION MGMT
001 (11431) CRE 3.0 TR 06:30 pm-07:50 pm BLB 080 Patil K

LSCM 4800 LOGISTICS INTERNSHIP
759 (1775) CRE 3.0 Joiner J
Restricted course. Approval required. Contact department.

LSCM 5870 INTEGRATED SCM
100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

### Five Week Session One

**LSCM 3960**  LOGISTICS SPLY CHN MGMT  
001 (2069)  CRE 3.0  TR  06:00 pm-09:50 pm  BLB 065  Grimaldo Jr J  

**LSCM 4800**  LOGISTICS INTERNSHIP  
759 (1768)  CRE 3.0  Joiner J  
Restricted course. Approval required. Contact department.

### Five Week Session Two

**LSCM 3960**  LOGISTICS SPLY CHN MGMT  
501 (11972)  CRE 3.0  W  06:00 pm-09:50 pm  FRSC 123  Hiatt B  
Instruction delivered remote and on site. (remote 51% or less)  
This course meets at the Frisco campus  
2811 Internet Blvd., Frisco TX 75034.

**LSCM 4800**  LOGISTICS INTERNSHIP  
759 (1951)  CRE 3.0  Joiner J  
Restricted course. Approval required. Contact department.

**LSCM 4860**  ADV LOGISTICS MGMT  
001 (12407)  CRE 3.0  TR  06:00 pm-09:50 pm  BLB 065  Sauser B  
Instruction delivered online and on site. (online 51%+, not 100%)

### MKTG/Marketing

### Ten Week Session

**MKTG 4800**  INTERNSHIP IN M OR L  
751 (1829)  CRE 3.0  Smith T  
Restricted course. Approval required. Contact department.

**MKTG 4805**  SALES INTERNSHIP  
750 (10280)  CRE V  Houser J  
Restricted course. Approval required. Contact department.

**MKTG 5150**  MKTG MANAGEMENT  
007 (1853)  CRE 3.0  INET  Thompson K  
WEB-BASED INSTRUCTION.  
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

080 (2089)  CRE 3.0  Thompson K  
WEB-BASED INSTRUCTION.  
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.  
Restricted to students in the accelerated online program only.

777 (1863)  CRE 3.0  INET  Thompson K  
This course is restricted. Limited to students residing out-of-state only. Contact department.  
WEB-BASED INSTRUCTION.

### Three Week Session
MKTG 3650    MARKETING FOUNDATIONS
007   (12584)  CRE 3.0  INET  Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 3700    MARKETING METRICS
007   (11490)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Five Week Session One

MKTG 3010    PROFESSIONAL SELLING
001   (12595)  CRE 3.0  MW  09:00 am-11:50 am  BLB 080  Smith T
501   (11968)  CRE 3.0  MTWR  05:29 pm-07:20 pm  REMOTE DLV  Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3650    MARKETING FOUNDATIONS
007   (12324)  CRE 3.0  INET  Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3651    NON-MAJOR MKTG INTRO
007   (12333)  CRE 3.0  INET  Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3660    ADVERTISING MGT
007   (1962)  CRE 3.0  INET  Kidwell B
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3700    MARKETING METRICS
007   (1995)  CRE 3.0  INET  Geng G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 4330    PROD PLNG BRND MGMT
001   (12330)  CRE 3.0  TR  06:00 pm-09:50 pm  PEB 216  Ahmad F

MKTG 4600    RETAILING
007   (1961)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 5560    RETL & MKTG CHANNELS
080   (12327)  CRE 3.0  INET  Pelton L
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Five Week Session Two

MKTG 3010  PROFESSIONAL SELLING
007  (12408)  CRE 3.0  INET  Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3650  MARKETING FOUNDATIONS
001  (12410)  CRE 3.0  MTWR  09:59 am-11:50 am  REMOTE DLV  Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3651  NON-MAJOR MKTG INTRO
007  (12419)  CRE 3.0  INET  Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3700  MARKETING METRICS
501  (11971)  CRE 3.0  TR  05:29 pm-08:20 pm  FRSC 132  Ganesh G
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3710  MKTG RES AND ANALYTICS
001  (1772)  CRE 3.0  REMOTE DLV  Mims T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501  (11970)  CRE 3.0  MW  05:29 pm-08:20 pm  FRSC 132  Ketron S
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

MKTG 3720  INTERNET MKTG
001  (12645)  CRE 3.0  REMOTE DLV  Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 4120  CONSUMER BEHAVIOR
007  (12414)  CRE 3.0  INET  Rajagopal P
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 4280  GLOBAL MARKETING
007  (2026)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 4330  PROD PLNG BRND MGMT
001  (2024)  CRE 3.0  MW  06:00 pm-09:50 pm  BLB  170  Milbauer D

MKTG 4520  MARKETING CHANNELS
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4890**  MARKETING PROBLEMS

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<th>Section</th>
<th>Instructor</th>
<th>Time</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>001</td>
<td>Mims T</td>
<td></td>
<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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**MKTG 6950**  DISSERTATION

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<tbody>
<tr>
<td>702</td>
<td>Guzman F</td>
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**Eight Week Session One**

**MKTG 4980**  EXPERIMENT COURSE

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<tr>
<td>501</td>
<td>Waddell M</td>
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<td>Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.</td>
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**OPSM/Operations and Supply Management**

**Three Week Session**

**OPSM 3830**  OPERATIONS MGMT

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<tr>
<td>007</td>
<td>Savoie M</td>
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<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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**OPSM 4810**  PURCH & MAT MGMT

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<td>Ogden J</td>
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<td>100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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**Five Week Session One**

**OPSM 3830**  OPERATIONS MGMT

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<tr>
<td>001</td>
<td>Sadeghi J</td>
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**Five Week Session Two**

**OPSM 3830**  OPERATIONS MGMT

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**OPSM 4810**  PURCH & MAT MGMT

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<tr>
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**Eight Week Session One**

**OPSM 5900**  SPECIAL PROBLEMS
Course Topic: EVENT MANAGEMENT
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
Restricted course. Approval required. Contact department.