# Marketing and Logistics

## LGAV/Aviation Logistics

### Ten Week Session

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>Diamond J</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
</tbody>
</table>

## LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
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</tr>
</thead>
<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>Farris II M</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>Farris II M</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>Manuj I</td>
<td>WEB-BASED INSTRUCTION.</td>
</tr>
<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>Hanebeck H</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
<tr>
<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>Patil K</td>
<td>100% online. No on-site meetings. May require set times to participate online as noted.</td>
</tr>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>Joiner J</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>LSCM 5870</td>
<td>INTEGRATED SCM</td>
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<td></td>
</tr>
</tbody>
</table>
100% online. No on-site meetings. May require set times to participate online as noted. This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

### Five Week Session One

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Start Time</th>
<th>End Time</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>001</td>
<td>Grimaldo Jr J</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td>BLB 065</td>
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</tr>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>759</td>
<td>Joiner J</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
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### Five Week Session Two

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Start Time</th>
<th>End Time</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>501</td>
<td>Hiatt B</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td>FRSC 123</td>
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</tr>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>759</td>
<td>Joiner J</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LSCM 4860</td>
<td>ADV LOGISTICS MGMT</td>
<td>001</td>
<td>Sauser B</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td>BLB 065</td>
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</tr>
</tbody>
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<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 4800</td>
<td>INTERNSHIP IN M OR L</td>
<td>751</td>
<td>Smith T</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKTG 4805</td>
<td>SALES INTERNSHIP</td>
<td>750</td>
<td>Houser J</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td></td>
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</tr>
<tr>
<td>MKTG 5150</td>
<td>MKTG MANAGEMENT</td>
<td>007</td>
<td>Thompson K</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>080</td>
<td>Thompson K</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>777</td>
<td>Thompson K</td>
<td>06:00 pm-09:50 pm</td>
<td>06:00 pm-09:50 pm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Three Week Session
MKTG 3650  MARKETING FOUNDATIONS
007 (12584) CRE 3.0 INET Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.

MKTG 3700  MARKETING METRICS
007 (11490) CRE 3.0 INET Ganesh G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Five Week Session One

MKTG 3010  PROFESSIONAL SELLING
001 (12595) CRE 3.0 MW 09:00 am-11:50 am BLB 080 Smith T
501 (11968) C RE 3.0 MTWR 05:29 pm-07:20 pm REMOTE DLV Suber T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

MKTG 3650  MARKETING FOUNDATIONS
007 (12324) CRE 3.0 INET Strutton H
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3651  NON-MAJOR MKTG INTRO
007 (12333) CRE 3.0 INET Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3660  ADVERTISING MGT
007 (1962) CRE 3.0 INET Kidwell B
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 3700  MARKETING METRICS
007 (1995) CRE 3.0 INET Geng G
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 4330  PROD PLNG BRND MGMT
001 (12330) CRE 3.0 TR 06:00 pm-09:50 pm PEB 216 Ahmad F

MKTG 4600  RETAILING
007 (1961) CRE 3.0 INET Pelton L
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

MKTG 5560  RETL & MKTG CHANNELS
080 (12327) CRE 3.0 INET Pelton L
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
Five Week Session Two

**MKTG 3010**  PROFESSIONAL SELLING
007 (12408) CRE 3.0 INET Suber T
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 3650**  MARKETING FOUNDATIONS
001 (12410) CRE 3.0 MTWR 09:59 am-11:50 am REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 3651**  NON-MAJOR MKTG INTRO
007 (12419) CRE 3.0 INET Purnell D
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 3700**  MARKETING METRICS
501 (11971) CRE 3.0 TR 05:29 pm-08:20 pm FRSC 132 Ganesh G
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**MKTG 3710**  MKTG RES AND ANALYTICS
001 (1772) CRE 3.0 REMOTE DLV Mims T
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
501 (11970) CRE 3.0 MW 05:29 pm-08:20 pm FRSC 132 Ketron S
This course meets at the Frisco campus
2811 Internet Blvd., Frisco TX 75034.

**MKTG 3720**  INTERNET MKTG
001 (12645) CRE 3.0 REMOTE DLV Chowdhury J
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 4120**  CONSUMER BEHAVIOR
007 (12414) CRE 3.0 INET Rajagopal P
100% online. No on-site meetings. May require set times to participate online as noted.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4280**  GLOBAL MARKETING
007 (2026) CRE 3.0 INET Smith J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4330**  PROD PLNG BRND MGMT
001 (2024) CRE 3.0 MW 06:00 pm-09:50 pm BLB 170 Milbauer D

**MKTG 4520**  MARKETING CHANNELS
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 4890**  MARKETING PROBLEMS

001  (11361)   CRE 3.0  REMOTE DLV  Mims T

Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.

**MKTG 6950**  DISSERTATION

702  (1684)   CRE V  Guzman F

**Eight Week Session One**

**OPSM/Operations and Supply Management**

**OPSM 3830**  OPERATIONS MGMT

007  (12405)   CRE 3.0  INET  Savoie M

100% online. No on-site meetings. May require set times to participate online as noted.

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**OPSM 4810**  PURCH & MAT MGMT

007  (12772)   CRE 3.0  INET  Ogden J

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**Five Week Session One**

**OPSM 3830**  OPERATIONS MGMT

001  (12329)   CRE 3.0  MW  SAGE 116  Sadeghi J

**Five Week Session Two**

**OPSM 3830**  OPERATIONS MGMT

007  (12416)   CRE 3.0  INET  Savoie M

100% online. No on-site meetings. May require set times to participate online as noted.

This is an Internet course. Course enrollment is restricted and Non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**OPSM 4810**  PURCH & MAT MGMT

001  (2046)   CRE 3.0  MTWR  BLB 180  Gaa S

**Eight Week Session One**

**OPSM 5900**  SPECIAL PROBLEMS
Course Topic: EVENT MANAGEMENT
Course offered remote. No on-site meetings. There may be set times for online participation. See details for further information.
Restricted course. Approval required. Contact department.