# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
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<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
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<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>12:59 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Hong S</td>
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<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
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<td>BLB 270</td>
<td>Kincaid T</td>
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<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 035</td>
<td>Welch R</td>
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<tr>
<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 040</td>
<td>Hong S</td>
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## LSCM/Logistics, Supply Chain MGMT

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>12:00 pm-12:50 pm</td>
<td>BLB 055</td>
<td>Manuj I</td>
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<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>09:30 am-10:50 am</td>
<td>BLB 250</td>
<td>Farris II M</td>
</tr>
<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>11:00 am-12:20 pm</td>
<td>FRSC 133</td>
<td>Hanebeck H</td>
</tr>
<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 005</td>
<td>Manuj I</td>
</tr>
<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>11:00 am-11:50 am</td>
<td>BLB 005</td>
<td>Manuj I</td>
</tr>
<tr>
<td>LSCM 4550</td>
<td>LOG MOD SYM</td>
<td>09:00 am-11:50 am</td>
<td>FRSC 112</td>
<td>Hanebeck H</td>
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<tr>
<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 155</td>
<td>Pohlen T</td>
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<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>09:30 am-10:50 am</td>
<td>NO ASSGN</td>
<td>Sauser B</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

## Additional Courses

- LSCM 4560 TRANSPORTATION MGMT
- LSCM 4800 LOGISTICS INTERNSHIP

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 4860  ADV LOGISTICS MGMT
001 (17189) CRE 3.0  R 06:30 pm-09:20 pm  BLB 180  Sauser B
Also meets: R 06:30 pm-09:20 pm BLB 170 8/27/18-12/14/18
002 (17190) CRE 3.0  TR 02:00 pm-03:20 pm  BLB 070  Sauser B
Also meets: R 02:00 pm-03:20 pm BLB 080 8/27/18-12/14/18

LSCM 4900  SPECIAL PROBLEMS
501 (17607) CRE 3.0  M 06:00 pm-08:20 pm  FRSC 121
Course Topic: LEAN SIX SIGMA
700 (14479) CRE V
760 (16538) CRE V  M 06:30 pm-09:20 pm  BLB 140
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
007 (1816) CRE 3.0  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TX
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (1817) CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS
001 (1724) CRE 3.0  T 06:30 pm-09:20 pm  BLB 075  Michels J
LSCM 5800  LSCM INTERNSHIP
750 (1687) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1770) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1712) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6001  WORKSHOP LOG RES
001 (17196) CRE 1.0  F 02:00 pm-04:50 pm  BLB 065  Kidwell B
LSCM 6002  WORKSHOP LOG PEDAGOGY
001 (17197) CRE 1.0  F 02:00 pm-04:50 pm  BLB 065  Kidwell B
LSCM 6003  WORKSHOP LOG PRACTICE
001 (17198) CRE 1.0  F 02:00 pm-04:50 pm  BLB 065  Kidwell B
LSCM 6021  CB LOGISTICS
001 (17193) CRE 3.0  T 02:00 pm-04:50 pm  BLB 285  Spears N
LSCM 6071  OPS RES FOR LSCM
001 (17195) CRE 3.0  R 02:00 pm-04:50 pm  BLB 281  Nowicki D
LSCM 6900  SPECIAL PROBLEMS
700 (16618) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (16619) CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (16620) CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
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</table>
| 703 (16621) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Manuj I     |
| 704 (1791)  | CRE V  
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Pohlen T    |
| 705 (1792)  | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |            |
| LSCM 6940   | INDIVIDUAL RESEARCH                   |            |
| 700 (1826)  | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Nowicki D   |
| 701 (1828)  | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Randall W   |
| 702 (16622) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Sauser B    |
| 703 (16623) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Manuj I     |
| 704 (16752) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Pohlen T    |
| 705 (17199) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |            |
| LSCM 6950   | DOCTORAL DISSERTATION                 |            |
| 700 (16624) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Nowicki D   |
| 701 (1829)  | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Randall W   |
| 702 (1833)  | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Sauser B    |
| 703 (14537) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Manuj I     |
| 704 (17200) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Pohlen T    |
| 705 (17201) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. |            |
| 707 (17202) | CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. | Prybutok V  |

**Eight Week Session One**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>LSCM 5900</td>
<td>SPEC PROBS</td>
<td>Farris II M</td>
</tr>
</tbody>
</table>
| 080 (17747) | CRE 3.0  
Course Topic: INDUST DIST & LOG ANALYSIS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY. | AOP         |
| 086 (17748) | CRE 3.0  
Course Topic: INDUST DIST & LOG ANALYSIS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. | AOP         |

**Eight Week Session Two**
LSCM 5900 SPEC PROBS

080 (17749) CRE 3.0 AOP Ogden J
Course Topic: STRATEGIC SUPPLY MGMT
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17750) CRE 3.0 AOP Ogden J
Course Topic: STRATEGIC SUPPLY MGMT
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001 (1488) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN
CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES,
AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS
PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES.
STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS,
APPRECIATING OTHER CULTURES AND HARNESSING THEIR VALUES WITHIN THE UNIVERSITY
COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND
VERBAL PRESENTATIONS ENHANCE STUDENT'S SELF-AWARENESS AND OPENNESS TO
DIFFERENT PERSPECTIVES.
BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON
TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR
MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

002 (1812) CRE 3.0 R 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
This course allows students to critically examine consumer role sets in culturally diverse settings, brand
preference formation in different cultures, and cultural imperatives in the marketing of products and services.
Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire
skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their
values within the university community and the larger society. Class exercises, examination, and written and
verbal presentations enhance students' self-awareness and openness to different perspectives.
BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON
THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR
MANDATORY LAB ON TUESDAYS.
Also meets: T 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

MKTG 3010 PROFESSIONAL SELLING

001 (1489) CRE 3.0 TR 12:30 pm-01:50 pm BLB 080 Houser J
002 (1490) CRE 3.0 MW 02:00 pm-03:20 pm BLB 080 Suber T
003 (1775) CRE 3.0 MWF 09:59 am-10:50 am BLB 225 Suber T
070 (17804) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
501 (17551) CRE 3.0 T 03:30 pm-06:20 pm FRSC 129 Orosy G

MKTG 3650 MARKETING FOUNDATIONS

001 (1491) CRE 3.0 MWF 09:59 am-10:50 am RTFP 110 Strutton H
002 (1673) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Blankson C
003 (1619) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
004 (1620) CRE 3.0 W 02:00 pm-04:50 pm BLB 180 Strutton H
070 (17559) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
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<th>Notes</th>
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<tbody>
<tr>
<td>MKTG 3660</td>
<td>ADVERTISING MGT</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 250</td>
<td>Orosy G</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>MKTG 3700</td>
<td>MARKETING METRICS</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 015</td>
<td>Ganesh G</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 255</td>
<td>Blankson C</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 3720</td>
<td>INTERNET MKTG</td>
<td>T</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 055</td>
<td>Chowdhury J</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<td>MKTG 3781</td>
<td>PERSONAL DEVELOPMENT</td>
<td>M</td>
<td>05:00 pm-05:50 pm</td>
<td>BLB 180</td>
<td>Suber T</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 4120</td>
<td>CONSUMER BEHAVIOR</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 010</td>
<td>Kidwell B</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 4280</td>
<td>GLOBAL MARKETING</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 055</td>
<td>Chowdhury J</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 4330</td>
<td>PROD PLNG BRND MGMT</td>
<td>R</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 245</td>
<td>Guzman F</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 4470</td>
<td>BUSINESS MARKETING</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 225</td>
<td>Guzman F</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 4520</td>
<td>MARKETING CHANNELS</td>
<td>T</td>
<td>09:30 am-10:50 am</td>
<td>BLB 050</td>
<td>Guzman F</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>MKTG 4550</td>
<td>MARKETING CHANNELS</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 225</td>
<td>Guzman F</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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MKTG 4570  SALES ANALYTICS
001  (1805)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB  065
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001  (17205)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  245
007  (1811)  CRE 3.0  WEBSITE INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777  (1806)  CRE 3.0  WEB-BASED INSTRUCTION.
INET
THIS COURSE IS RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.  CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620  E-MKTG TOOLS
001  (1740)  CRE 3.0  TR  09:30 am-10:50 am  BLB  225  Chowdhury J

MKTG 4630  RETAILING II
001  (1499)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB  245
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001  (1814)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  035
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001  (1807)  CRE 3.0  TR  11:00 am-12:20 pm  BLB  065
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1500)  CRE 3.0  Joiner J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751  (1808)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (17207)  CRE 3.0  R  06:30 pm-09:20 pm  BLB  180  Sauser B
Also meets:  R  06:30 pm-09:20 pm BLB  170  8/27/18-12/14/18
002  (17238)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB  070  Sauser B
Also meets:  R  02:00 pm-03:20 pm BLB  080  8/27/18-12/14/18

MKTG 4900  SPECIAL PROBLEMS
700  (1823)  CRE V  Blankson C
Course Topic:  INTERN PROFESSIONAL SELLING
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
701  (1830)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
702  (1501)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
040  (15614)  CRE 3.0  R  09:30 am-12:20 pm  BLB  060  Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
## COURSE SCHEDULE

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Room</th>
<th>Instructor</th>
<th>Notes</th>
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<tbody>
<tr>
<td>MKTG 5800</td>
<td>MKTG INTERNSHIP</td>
<td>751</td>
<td>3.0</td>
<td>T</td>
<td>06:30-09:20 pm</td>
<td>FRSC 133</td>
<td>Pelton L</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>MKTG 5850</td>
<td>STRATEGIC MARKETING</td>
<td>007</td>
<td>3.0</td>
<td>M</td>
<td>06:30-09:20 pm</td>
<td>BLB 055</td>
<td>Randall W</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>MKTG 5900</td>
<td>SPECIAL PROBLEMS</td>
<td>701</td>
<td>3.0</td>
<td>V</td>
<td>06:30-09:20 pm</td>
<td>BLB 055</td>
<td></td>
<td>Restricted course. Approval required. Contact department.</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Eight Week Session One**

**MKTG 5000**  MKTG CONCEPTS

007  (14675)  CRE 1.5  Thompson K
1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080  (14712)  CRE 1.5  Thompson K
WEB-BASED INSTRUCTION.
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SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086  (14713)  CRE 1.5  INET  Thompson K
WEB-BASED INSTRUCTION.
SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

**MKTG 5150**  MKTG MANAGEMENT

007  (17753)  CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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**OPSM/Operations and Supply Management**

**OPSM 3830 OPERATIONS MGMT**

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**OPSM 4810 PURCH & MAT MGMT**

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**OPSM 4820 MFG PLAN & CNTL**

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