## JOUR/Journalism

### JOUR 1210  
**MASS COMM & SOCIETY**

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<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Credits</th>
<th>Day</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
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<tbody>
<tr>
<td>081</td>
<td>16880</td>
<td>3</td>
<td>INET</td>
<td>Mueller J</td>
<td></td>
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</table>

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2000  
**PRINCIPLES OF AD & PR**

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<tr>
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<th>Day</th>
<th>Time</th>
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<th>Instructor</th>
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<tr>
<td>001</td>
<td>3014</td>
<td>3</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
<td>Broyles S</td>
</tr>
<tr>
<td>002</td>
<td>3015</td>
<td>3</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
<td>Nisbett G</td>
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<tr>
<td>051</td>
<td>17106</td>
<td>3</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>FRSC 133</td>
<td>Knight S</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2250  
**MEDIA LITERACY**

<table>
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<th>Section</th>
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<th>Day</th>
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<tr>
<td>081</td>
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<td>Blankenship S</td>
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WEB-BASED INSTRUCTION.

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### JOUR 2300  
**PRINCIPLES OF NEWS**

<table>
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<th>Section</th>
<th>CRN</th>
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<tr>
<td>001</td>
<td>3010</td>
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<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>CHEM 109</td>
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<tr>
<td>051</td>
<td>17104</td>
<td>3</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>FRSC 129</td>
<td>Cattanach J</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2310  
**INTRO TO MEDIA WRITING**

<table>
<thead>
<tr>
<th>Section</th>
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<tr>
<td>001</td>
<td>2961</td>
<td>3</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
<td>Cattanach J</td>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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<tr>
<td>002</td>
<td>2962</td>
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<th>Instructor</th>
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<tr>
<td>003</td>
<td>2963</td>
<td>3</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>Reaves-King G</td>
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PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

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WEB-BASED INSTRUCTION.
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JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

SYMR 204TR Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

003 (3032) CRE 3.0 W 06:59 pm-09:50 pm SYMR 204 Metoff F
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.002

JOUR 3055 VISUAL STRATEGY

001 (3016) CRE 3.0 MW 09:59 am-11:20 am SYMR 204 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

002 (3017) CRE 3.0 W 03:30 pm-06:20 pm SYMR 204 Metoff F
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.003

003 (14484) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 204 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070 AD AGENCY MANAGEMENT

001 (14206) CRE 3.0 M 03:30 pm-06:20 pm WH 216 Unger V

JOUR 3200 MASS COMM RESEARCH

801 (17300) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
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JOUR 3210 APPL DESIGN AD & PR

002 (3021) CRE 3.0 M 11:00 am-01:50 pm SYMR 222 Rivenbark Jr. C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE Dropped.

005 (3023) CRE 3.0 M 03:00 pm-05:50 pm SYMR 222 Rivenbark Jr. C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (16274) CRE 3.0 INET James J
WEB-BASED INSTRUCTION.
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JOUR 3300 INTRO TO VISCOMM

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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JOUR 3310 FEATURE WRITING

ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR 3323

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3321 NEWS REPORT / WRIT / EDIT
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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JOUR 3323  BDCST / WEB NEWS WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3340  DIGITAL MEDIA FOR JOUR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
MAJOR STATUS PLUS JOUR 3321 OR 3323 AND JOUR 3300

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 3400  FUNDAMENTALS OF PR

001  (3025)  CRE 3.0  T  06:30 pm-09:20 pm  CHEM 106  Fuse K
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET.  FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM
CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE
DROPPED.

JOUR 3410  PR FOR NON-PROFITS

001  (2999)  CRE 3.0  T  06:30 pm-09:20 pm  CHEM 352
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501  (14641)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 107  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420  PR WRITING

001  (3030)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Jackson M
002  (2988)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 222  Jackson M
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700  PHOTO JOURNALISM

001  (3000)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 223  Anderson C
MAJOR STATU OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED

002  (15197)  CRE 3.0  M  03:30 pm-06:20 pm  SYMR 223  Leininger T

JOUR 4052  AD PORTFOLIO

001  (15202)  CRE 3.0  W  06:30 pm-09:20 pm  WH 317  Dale J
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

JOUR 4070  AD CAMPAIGNS

001  (2970)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND
3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

002  (3043)  CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION

001  (3019)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 204  Campbell C
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR

001  (16267)  CRE 3.0  R  09:00 am-11:50 am  SYMR 223  James J
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.
WEB-BASED INSTRUCTION.
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JOUR 4250  RACE, GENDER & MEDIA
001 (3037) CRE 3.0  W  03:30 pm-06:20 pm  LIFE A106  Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA
002 (14202) CRE 3.0  M  06:30 pm-09:20 pm  WH  322  Bell V
501 (14616) CRE 3.0  T  06:00 pm-08:50 pm  FRSC 104  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 4270  STRATEGIC SOCIAL MEDIA
001 (16882) CRE 3.0  W  03:30 pm-06:20 pm  LIFE A106  Everbach T
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JOUR 4321  OPINION WRITING
001 (15699) CRE 3.0  MW  09:00 am-10:20 am  GAB  111H  Loftis R

JOUR 4323  ADV BDCST / WB NEWS WRIT
001 (2971) CRE 3.0  T  08:00 am-10:50 am  GAB  101  Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: T  12:00 pm-03:59 pm GAB  101  1/16/18-5/11/18

JOUR 4343  VIS NEWS STORYTELLING
001 (14415) CRE 3.0  M  03:00 pm-05:50 pm  GAB  101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

JOUR 4343  VIS NEWS STORYTELLING
002 (3034) CRE 3.0  W  03:00 pm-05:50 pm  GAB  101  Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4410  REPORT PUB AFFA
001 (2972) CRE 3.0  W  03:30 pm-06:20 pm  GAB  111H  Loftis R
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4460  PR COMMUNICATION
003 (14420) CRE 3.0  M  06:30 pm-09:20 pm  GAB  111H
004 (16076) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 204
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4470  ETHICS IN AD & PR

MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS. MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620  MASS COMM LAW & ETHICS

MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM

MAJOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS. MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4800  PROFESSIONAL INTERNSHIP

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4820  HIST AMER MEDIA
001 (15364)  CRE 3.0  TR  02:00 pm-03:20 pm  LIFE A419  Loftis R

JOUR 4900  SPECIAL PROBLEMS
701 (14689)  CRE V  RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (14906)  CRE V  BROYLES S  RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (3051)  CRE V  EVERBACH T
711 (3045)  CRE V  ANDERSON C  RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (14566)  CRE V  GHIOTO G  RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (16072)  CRE V  JAMES J  RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (15825)  CRE V  NISBETT G  RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (15722)  CRE V  CAMPBELL C  RESTRICTED COURSE.  APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910  SPECIAL PROBLEMS
713 (15993)  CRE V

JOUR 4999  NEWS CAPSTONE
001 (16270)  CRE 3.0  M  11:00 am-01:50 pm  SYMR 220  Loftis R
002 (16271)  CRE 3.0  W  11:00 am-01:50 pm  SYMR 220  GHIOTO G

JOUR 5020  EDITING PRACTICES
001 (2991)  CRE 3.0  M  06:30 pm-09:20 pm  SYMR 203  McPhate D

JOUR 5040  MEDIA STUDIES/THEORIES
801 (15513)  CRE 3.0  INET  EVERBACH T  WEB-BASED INSTRUCTION.
801 (15199)  CRE 3.0  INET  BUSBY R  WEB-BASED INSTRUCTION.

JOUR 5050  READING MASS COMM
801 (15199)  CRE 3.0  INET  BUSBY R  WEB-BASED INSTRUCTION.
901 (14739)  CRE 3.0  INET  BUSBY R  THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

JOUR 5250  QUANTITATIVE RES
001 (16269)  CRE 3.0  T  03:30 pm-06:20 pm  LANG 209  Fuse K

JOUR 5251  RES FUND DGTL COMM I
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**Eight Week Session One**

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