

Mayborn School of Journalism

B.A. in Journalism with a Concentration in Strategic Communications



2010-2011 Texas Common Course Numbering System Transfer Guide

- Entering students interested in majoring in journalism will be classified as pre-majors and will be advised by the department. Admission to the university does not guarantee admission to the journalism major. To be admitted to major status (and become eligible to enroll in certain advanced courses), a pre-major must meet the requirements listed in "Admission to the Major" below.
- The Strategic Communications department includes advertising and public relations.

Courses Recommended for Transfer

UNT Core: English Composition & Rhetoric

ENGL 1301; and ENGL 1302 or 2311

A grade of 'C' or better is required on courses applied toward this requirement.

ENGL 1302 is strongly recommended for best preparation for Grammar, Spelling, Punctuation (GSP) exam.

UNT Core: Mathematics

This requirement will be met by fulfilling Mayborn School of Journalism mathematics requirement (see next column).

UNT Core: Natural Science

Two courses including laboratories, or two laboratory/lecture course combinations, chosen from:

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|--------------------------|--------------------------|
| • ANTH 2401 | • ENVR 1401 or 1101/1301 |
| • ASTR 1403 or 1103/1303 | • ENVR 1402 or 1102/1302 |
| • ASTR 1404 or 1104/1304 | • GEOL 1401 or 1101/1301 |
| • BIOL 1406 or 1106/1306 | • GEOL 1402 or 1102/1302 |
| • BIOL 1407 or 1107/1307 | • GEOL 1403 or 1103/1303 |
| • BIOL 1408 or 1108/1308 | • GEOL 1404 or 1104/1304 |
| • BIOL 1409 or 1109/1309 | • GEOL 1405 or 1105/1305 |
| • BIOL 1411 or 1111/1311 | • GEOL 1445 or 1145/1345 |
| • BIOL 1413 or 1113/1313 | • PHYS 1401 or 1101/1301 |
| • BIOL 1424 or 1124/1324 | • PHYS 1402 or 1102/1302 |
| • BIOL 2401 or 2101/2301 | • PHYS 1403 or 1103/1303 |
| • BIOL 2402 or 2102/2302 | • PHYS 1404 or 1104/1304 |
| • BIOL 2406 or 2106/2306 | • PHYS 1405 or 1105/1305 |
| • BIOL 2420 or 2120/2320 | • PHYS 1407 or 1107/1307 |
| • CHEM 1405 or 1105/1305 | • PHYS 1410 or 1110/1310 |
| • CHEM 1406 or 1106/1306 | • PHYS 1415 or 1115/1315 |
| • CHEM 1407 or 1107/1307 | • PHYS 1417 or 1107/1307 |
| • CHEM 1408 or 1108/1308 | • PHYS 2425 or 2125/2325 |
| • CHEM 1411 or 1111/1311 | • PHYS 2426 or 2126/2326 |
| • CHEM 1412 or 1112/1312 | |

UNT Core: U.S. History

Two courses chosen from: HIST 1301, 1302, 2301, 2327, 2328, 2381

UNT Core: Political Science

Two courses chosen from one of the following combinations:

- GOVT 2301 and 2302
- GOVT 2305 and 2306
- GOVT 2301 and 2305
- GOVT 2301 and 2306
- GOVT 2302 and 2306

UNT Core: Visual & Performing Arts

One course chosen from: ARCH 1301, 1302; ARTS 1301 or 1304; COMM 2366; DRAM 1310, 2361, 2362, 2363, 2366, 2367; DANC 2303, 2304; HUMA 1315; MUSI 1306, 1307, 1308, 1309

UNT Core: Humanities

One course chosen from: ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333, 2341, 2342, 2343, 2351; HUMA 1301, 1302; PHIL 1301, 2303, 2306, 2316, or 2317

UNT Core: Social & Behavioral Sciences

One course chosen from: ANTH 2346, 2351; CRIJ 1301; ECON 1301, 2301, 2302; GEOG 1302; HUMA 2323; PSYC 2301; SOCI 1301, 1306; TECA 1354

UNT Core: Understanding the Human Community

This requirement will be met by fulfilling the Mayborn School of Journalism foreign language requirement (see below).

Mayborn School of Journalism: Mathematics

MATH 1342 or 1442 (also satisfies University Core)

Mayborn School of Journalism: Foreign Language

Two foreign language courses in the same language from 1311/1411/1511 and 1312/1412/1512 are required. Students may test out of these courses and still satisfy the requirement. Foreign language options include: ARAB, CHIN, FREN, GERM, ITAL, JAPN, PORT, RUSS, and SPAN.

This also satisfies the university core Understanding the Human Community Requirement.

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Journalism: Admission to the Major

All Students wishing to pursue the BA major in journalism enter as pre-majors and before applying for major status, must complete at least 45 hours of college coursework including the following:

- COMM 1307; COMM 2327 or *JOUR 2420 at UNT; JOUR 2200 at UNT*; and COMM 2311 with a 2.5 GPA or better
- Journalism Mathematics requirement: MATH 1342 or 1442
- University English composition requirement with C or better (ENGL 1301 and ENGL 1302)

Pre-majors who have completed the above requirements and who have a UNT GPA of at least 2.5 may file a formal application for major status. Approved majors may enroll in those advanced courses designated journalism major/minor only.

- Students must pass the Grammar, Spelling, Punctuation (GSP) exam (administered by the University Writing Lab at UNT) to be permitted to enroll in *JOUR 2200, 2310 or 2330 at UNT*; students who transfer credit for COMM 2311 must take the Grammar, Spelling, Punctuation (GSP) exam during their first semester/term at UNT.

Journalism: Major Requirements

- COMM 1307
- COMM 2311
- COMM 2315
- COMM 2327

Courses listed above are TCCNS options and do not include all courses required for the UNT Journalism Strategic Communications major.

Journalism: Advanced Coursework

No TCCNS options available

Journalism: Other Course Requirements

- Students majoring in journalism are required to maintain a 2.5 cumulative GPA to graduate.
- A grade of C or higher is required for all journalism courses to be applied toward the degree requirements.
- Students who plan to obtain teacher certification should contact a faculty advisor to insure they have the necessary qualifications.
- No more than 12 semester hours of journalism credit will be accepted from a transfer student who is entering as a first term/semester junior. For students transferring with 75 semester hours of credit or more, a maximum of 18 transfer journalism hours will be accepted for credit toward the bachelor's degree.

Journalism: Minor (Required)

Two options available:

- 18 hours of business courses consisting of *MKTG 3010, 3650 and 4110 at UNT*; plus 9 hours of upper-level marketing and/or management classes approved by strategic communications
- 18 hour minor in another field of study.

Special Notes

Hours Required and General/College Requirements: A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Arts degree as specified in the "General University Requirements" in the Academics section of the UNT catalog and the Mayborn School of Journalism requirements.

UNT Core Curriculum: Complies with the mandates of the 1997 Texas Legislature regarding requirements for state assisted institutions. Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

Choice of Catalog: Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The Mayborn School of Journalism required curriculum and policies are located in the [Undergraduate Catalog 2010-2011](#).

For additional program and contact information see Mayborn School of Journalism Student Advising website: <http://www.jour.unt.edu/advising.htm>

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This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](#) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT's course offerings.

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
FRESHMAN	JOUR 1210	COMM 1307	JOUR 2010 or 2420 (UNT only)	COMM 2327
	UNT Core: U.S. History	See list of approved courses	ENGL 1320 (recommended) or TECM 2700	ENGL 1302 (recommended) or ENGL 2311
	ENGL 1310	ENGL 1301	Foreign Language 1020	Foreign Language 1312 or 1412 or 1512
	Foreign Language 1010	Foreign Language 1311 or 1411 or 1511	UNT Core: U.S. History	See list of approved courses
	MATH 1680 or 1681	MATH 1342 or 1442	UNT Core: Visual and Performing Arts	See list of approved courses

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SOPHOMORE	JOUR 2310	COMM 2311	JOUR 2320 or other Journalism Writing Course (see major requirements)	COMM 2315
	JOUR 2200	None	UNT Core: Political Science	See list of approved courses
	UNT Core: Political Science	See list of approved courses	UNT Core: Humanities	See list of approved courses
	UNT Core: Social and Behavioral Sciences	See list of approved courses	Elective	Consult UNT advisor
	Elective	Consult UNT advisor	Elective	Consult UNT advisor

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
JUNIOR	JOUR Measurement/Metrics (see major requirements)	None	JOUR Professional Application (see major requirements)	None
	MKTG 3650		MKTG 3010	
	JOUR Critical Thinking (see major requirements)		JOUR Elective (see major requirements)	
	UNT Core: Laboratory Science	See list of approved courses	UNT Core: Laboratory Science	See list of approved courses
	Elective	Consult UNT advisor	Business Concentration Course	None

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SENIOR	JOUR Campaigns (see major requirements)	None	JOUR Capstone (see major requirements)	None
	MKTG 4120		Business Concentration Course	
	JOUR Elective (see major requirements)		Elective (Advanced)	
	Business Concentration Course		Elective	
	Elective	Consult UNT advisor	Elective	Consult UNT advisor