

The mission of the merchandising division is to integrate education, leadership and research experiences that contribute to critical analyses of merchandising strategies as they relate to the development, distribution, evaluation and use of fashion-oriented products in the consumer-driven global market. Effective leaders are developed through core competencies that include solving complex problems, generating new knowledge, communicating effectively, and creating new product and business strategies. These core competencies are achieved through innovative curricula, laboratory experiences, applied technology, research activities and industry involvement. A merchandising degree can lead to careers in the multifaceted industry, including product development, manufacturing, wholesaling and retailing.

Courses Recommended for Transfer

UNT Core: English Composition & Rhetoric

ENGL 1301; and ENGL 1302 or 2311

A grade of 'C' or better is required on courses applied toward this requirement.

UNT Core: Mathematics

This requirement will be met by fulfilling School of Merchandising & Hospitality Management (see "Additional Course Requirements")

UNT Core: Natural Science

Two courses including laboratories, or two laboratory/lecture course combinations, chosen from:

- ANTH 2401
- ASTR 1403 or 1103/1303
- ASTR 1404 or 1104/1304
- BIOL 1406 or 1106/1306
- BIOL 1407 or 1107/1307
- BIOL 1408 or 1108/1308
- BIOL 1409 or 1109/1309
- BIOL 1411 or 1111/1311
- BIOL 1413 or 1113/1313
- BIOL 1424 or 1124/1324
- BIOL 2401 or 2101/2301
- BIOL 2402 or 2102/2302
- BIOL 2406 or 2106/2306
- BIOL 2420 or 2120/2320
- CHEM 1405 or 1105/1305
- CHEM 1406 or 1106/1306
- CHEM 1407 or 1107/1307
- CHEM 1408 or 1108/1308
- CHEM 1411 or 1111/1311
- CHEM 1412 or 1112/1312
- ENVR 1401 or 1101/1301
- ENVR 1402 or 1102/1302
- GEOL 1401 or 1101/1301
- GEOL 1402 or 1102/1302
- GEOL 1403 or 1103/1303
- GEOL 1404 or 1104/1304
- GEOL 1405 or 1105/1305
- GEOL 1445 or 1145/1345
- PHYS 1401 or 1101/1301
- PHYS 1402 or 1102/1302
- PHYS 1403 or 1103/1303
- PHYS 1404 or 1104/1304
- PHYS 1405 or 1105/1305
- PHYS 1407 or 1107/1307
- PHYS 1410 or 1110/1310
- PHYS 1415 or 1115/1315
- PHYS 1417 or 1107/1307
- PHYS 2425 or 2125/2325
- PHYS 2426 or 2126/2326

UNT Core: U.S. History

Two courses chosen from: HIST 1301, 1302, 2301, 2327, 2328, 2381

UNT Core: Political Science

Two courses chosen from one of the following combinations:

- GOVT 2301 and 2302
- GOVT 2301 and 2305
- GOVT 2305 and 2306
- GOVT 2301 and 2306
- GOVT 2302 and 2306

UNT Core: Visual & Performing Arts

This requirement will be met by fulfilling School of Merchandising & Hospitality Management (see "Additional Course Requirements")

UNT Core: Humanities

One course chosen from: ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333, 2341, 2342, 2343, 2351; HUMA 1301, 1302; PHIL 1301, 2303, 2306, 2316, 2317

UNT Core: Social & Behavioral Sciences

This requirement will be met by fulfilling the Digital Retailing requirements (see "Other Course Requirements").

UNT Core: Understanding the Human Community

Two courses chosen from:

- Foreign Language (ARAB, CHIN, FREN, GERM, ITAL, JAPN, PORT, RUSS, SPAN): 1311/1411/1511, 1312/1412/1512, 2311,2312
- ARTS 1303
- BIOL/HECO 1322
- BIOL 1323
- COMM 1307
- DANC 1305
- DANC 1306
- GEOG 1303
- HIST 2321
- HIST 2322
- HUMA 2319
- MUSI 1310
- PHIL 1304
- SOCI 2319
- SOCI 2320
- SPCH 1311
- SPCH 1315
- SPCH 1318
- SPCH 1321
- SPCH 2341
- TECA 1303
- TECA 1318

BIOL/HECO 1322 is a required course and will satisfy a portion of the Understanding the Human Community requirement.

SMHM 4750 is strongly recommended for the second course. Offered at UNT. No TCCNS options available. It will also satisfy a portion of the major requirement.

School of Merchandising & Hospitality Management: Core Courses

Lower-level TCCNS options:

BIOL/HECO 1322 (fulfills a portion of Understanding the Human Community core and School of Merchandising & Hospitality Management core requirement)

Courses listed above are TCCNS options and do not include all courses required for the UNT Hospitality Management major.

Digital Retailing: Other Course Requirements

Lower-level TCCNS options:

ECON 2301 (fulfills both Social & Behavioral Sciences core and program requirements).

Digital Retailing: Additional Course Requirements

The following course is a requirement for Electronic Merchandising (also satisfies the university core):

DSCI 2710 at UNT only (fulfills both Mathematics core and program requirements)

MUSI 1306 or 1307 (fulfills both Visual & Performing Arts core and program requirements)

Digital Retailing: Advanced Coursework

No TCCNS Options Available

Digital Retailing: Journalism Requirement

Only TCCNS options are shown, there are requirements at UNT for this degree in addition to those listed below:

- COMM 2327

Digital Retailing: Business Requirement

Only TCCNS options are shown, there are requirements at UNT for this degree in addition to those listed below:

- ACCT 2301 or 2401 (must complete with C or higher)

Other Requirements

GPA Requirements:

- It is required that students entering the School of Merchandising and Hospitality Management have a minimum grade point average of at least 2.25 on all courses completed at UNT. First term/semester transfer students must have a transfer grade point average of 2.25.
- A grade of "C" or above must be earned in each merchandising and hospitality management (SMHM) course completed in residence or transferred to UNT.

Academic requirements for graduation with a BS from the School of Merchandising and Hospitality Management include:

- A minimum of 2.25 grade point average in the professional field, with minimum grades of "C" required in all merchandising and hospitality management (SMHM) courses;
- A minimum of 2.25 grade point average in all courses completed at UNT; and
- A minimum of 2.25 grade point average in all work attempted, including transfer, correspondence, extension and residence work.

Special Notes

Hours Required and General/College Requirements:

A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Science degree as specified in the "[General University Requirements](#)" in the [Academics](#) section of the UNT catalog and the School of Merchandising & Hospitality Management requirements.

UNT Core Curriculum: Complies with the mandates of the 1997 Texas Legislature regarding requirements for state-assisted institutions. Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

Choice of Catalog: Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The School of Merchandising & Hospitality Management required curriculum and policies are located in the [Undergraduate Catalog 2010-2011](#).

For additional program and contact information see the School of Merchandising & Hospitality Management Student Advising website: http://www.smhm.unt.edu/current_students/student_advising.html

School of Merchandising & Hospitality Management
B.S. Digital Retailing
2010-2011 Texas Common Course Numbering System Transfer Guide



This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](#) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT's course offerings.

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
FRESHMAN	ENGL 1310 or ENGL 1313	ENGL 1301	UNT Core: ENGL 1320 or TECM 2700	ENGL 1302 or ENGL 2311
	UNT Core: Political Science	See list of approved courses	UNT Core: Political Science	See list of approved courses
	SMHM 1450	HECO 1322 or BIOL 1322	UNT Core: Humanities	See list of approved courses
	UNT Core: Natural Science	See list of approved courses	JOUR 2010 or 2420	COMM 2327
	UNT Core: Visual & Performing Arts	MUSI 1306 or 1307	ECON 1100	ECON 2302

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SOPHOMORE	ACCT 2010	ACCT 2301 or 2401	Elective	None
	UNT Core: U.S. History	See list of approved courses	UNT Core: U.S. History	See list of approved courses
	SMHM 2090	None	SMHM 2750	None
	SMHM 2360		SMHM Pair Option (see major requirements)	
	UNT Core: Natural Science	See list of approved courses	Elective	Consult UNT advisor

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
JUNIOR	MKTG 3650	None	MKTG 4620	None
	LSCM 3960		SMHM 3510	
	SMHM 3090		JOUR 3040 or 4012	
	SMHM Pair Option (see major requirements)		SMHM 3790	
	DSCI 2710		SMHM 3950	

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SENIOR	MKTG 3720	None	SMHM 4790	None
	SMHM 4090		Elective	
	SMHM 4510		SMHM (advanced)	
	SMHM (advanced)		SMHM 4750	
	SMHM 4660			
	MKTG 4630			