

The mission of the merchandising division is to integrate education, leadership and research experiences that contribute to critical analyses of merchandising strategies as they relate to the development, distribution, evaluation and use of fashion-oriented products in the consumer-driven global market. Effective leaders are developed through core competencies that include solving complex problems, generating new knowledge, communicating effectively, and creating new product and business strategies. These core competencies are achieved through innovative curricula, laboratory experiences, applied technology, research activities and industry involvement. A merchandising degree can lead to careers in the multifaceted industry, including product development, manufacturing, wholesaling and retailing.

## Courses Recommended for Transfer

### UNT Core: English Composition & Rhetoric

ENGL 1301; and ENGL 1302 or 2311

A grade of 'C' or better is required on courses applied toward this requirement.

### UNT Core: Mathematics

This requirement will be met by fulfilling School of Merchandising & Hospitality Management (see "Business Requirement")

### UNT Core: Natural Science

Two courses including laboratories, or two laboratory/lecture course combinations, chosen from:

- ANTH 2401 or 2101/2301
- ASTR 1403 or 1103/1303:
- ASTR 1404 or 1104/1304
- BIOL 1406 or 1106/1306
- BIOL 1407 or 1107/1307
- BIOL 1411 or 1111/1311
- BIOL 1413 or 1113/1313
- BIOL 2401 or 2101/2301
- BIOL 2402 or 2102/2302
- BIOL 2406 or 2106/2306
- BIOL 2420 or 2120/2320
- CHEM 1411 or 1111/1311
- CHEM 1412 or 1112/1312
- GEOL 1401 or 1101/1301
- GEOL 1403 or 1103/1303
- PHYS 1401 or 1101/1301
- PHYS 1402 or 1102/1302
- PHYS 1403 or 1103/1303
- PHYS 1404 or 1104/1304
- PHYS 1410 or 1110/1310
- PHYS 1415 or 1115/1315
- PHYS 2425 or 2125/2325
- PHYS 2426 or 2126/2326

### UNT Core: U.S. History

Two courses chosen from: HIST 1301, 1302, 2301

### UNT Core: Political Science

Two courses chosen from one of the following combinations:

- GOVT 2301 and 2302
- GOVT 2305 and 2306
- GOVT 2301 and 2305
- GOVT 2301 and 2306
- GOVT 2302 and 2306

### UNT Core: Visual & Performing Arts

This requirement will be met by fulfilling School of Merchandising & Hospitality Management (see "Additional Course Requirements")

### UNT Core: Humanities

One course chosen from: ENGL 2322, 2323, 2327, 2328, 2332, or 2333; PHIL 1304 or 2316

### UNT Core: Social & Behavioral Sciences

This requirement will be met by fulfilling the Digital Retailing requirements (see "Other Course Requirements").

### UNT Core: Discovery

One course chosen from: ARTS 1301; BIOL/HECO 1322; GEOG 1302 or 1303; HIST 2321 or 2322; PHIL 1301, 2303, or 2306; SPCH 1311 or 1315; TECA 1303

*All Bachelor of Science-Digital Retailing students are required to complete MDSE 2750 offered at UNT. No TCCNS options available. It will also satisfy the Discovery core requirement.*

### UNT Core: Capstone

The Capstone Core requirement is unique to UNT and will be fulfilled by an advanced course at UNT.

### School of Merchandising & Hospitality Management: Core Courses

No TCCNS Options Available

### Digital Retailing: Other Course Requirements

Lower-level TCCNS options:

ECON 2302 (fulfills both Social & Behavioral Sciences core and program requirements).

### Digital Retailing: Additional Course Requirements

The following course is a requirement for Digital Retailing (also satisfies the university core):

MUSI 1306 or 1307 (fulfills both Visual & Performing Arts core and program requirements)

### Digital Retailing: Advanced Coursework

No TCCNS Options Available

# School of Merchandising & Hospitality Management

## *B.S. Digital Retailing*

### 2011-2012 Texas Common Course Numbering System Transfer Guide



#### Digital Retailing: Journalism Requirement

Only TCCNS options are shown, there are requirements at UNT for this degree in addition to those listed below:

- COMM 2327

#### Digital Retailing: Business Requirement

Only TCCNS options are shown, there are requirements at UNT for this degree in addition to those listed below:

- ACCT 2301 or 2401 (must complete with C or higher)
- DSCI 2710 at UNT only (fulfills both Mathematics core and program requirements).

#### Other Requirements

GPA Requirements:

- It is required that students entering the School of Merchandising and Hospitality Management have a minimum grade point average of at least 2.25 on all courses completed at UNT. First term/semester transfer students must have a transfer grade point average of 2.25.
- A grade of "C" or above must be earned in each merchandising and hospitality management course completed in residence or transferred to UNT. This includes all courses with a prefix of SMHM, MDSE, HFMD, DRTL, and HMG T.

Academic requirements for graduation with a BS from the School of Merchandising and Hospitality Management include:

- A minimum of 2.25 grade point average in the professional field, with minimum grades of "C" required in all SMHM, MDSE, HFMD, DRTL, and HMG T courses;
- A minimum of 2.25 grade point average in all courses completed at UNT; and
- A minimum of 2.25 grade point average in all work attempted, including transfer, correspondence, extension and residence work.

#### Special Notes

##### Hours Required and General/College Requirements:

A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Science degree as specified in the "[General University Requirements](#)" section of the UNT catalog and the School of Merchandising & Hospitality Management requirements.

##### UNT Core Curriculum/Transfer of Core Curriculum:

UNT complies with the mandates of the 1997 Texas Legislature regarding requirements for state-assisted institutions. Students who successfully complete the common core curriculum (in whole or in part) at a Texas state-assisted institution of higher education are eligible to transfer as "core complete" for those categories in the UNT University Core Curriculum.

Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

**Choice of Catalog:** Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The School of Merchandising & Hospitality Management required curriculum and policies are located in the *Undergraduate Catalog 2011-2012*.

For additional program and contact information see the School of Merchandising & Hospitality Management Student Advising website: [www.smhm.unt.edu/current\\_students/student\\_advising.html](http://www.smhm.unt.edu/current_students/student_advising.html)

# School of Merchandising & Hospitality Management

## B.S. Digital Retailing

### 2011-2012 Texas Common Course Numbering System Transfer Guide



This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](#) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT's course offerings.

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
FRESHMAN	ENGL 1310 or ENGL 1313	ENGL 1301	UNT Core: ENGL 1320 or TECM 2700	ENGL 1302 or ENGL 2311
	UNT Core: Political Science	See list of approved courses	UNT Core: Political Science	See list of approved courses
	UNT Core: Discovery	See list of approved courses	UNT Core: Humanities	See list of approved courses
	UNT Core: Natural Science	See list of approved courses	JOUR 2010	COMM 2327
	MUMH 1600 or MUMH 2040	MUSI 1307 or 1306	ECON 1100	ECON 2302

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SOPHOMORE	ACCT 2010	ACCT 2301 or 2401	Elective	None
	UNT Core: U.S. History	See list of approved courses	UNT Core: U.S. History	See list of approved courses
	DRTL 2090	None	MDSE 2750	None
	JOUR course (advanced)		SMHM Pair Option-Part I	
	UNT Core: Natural Science	See list of approved courses	DSCI 2710	

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
JUNIOR	MKTG 3650	None	MKTG 4620	None
	LSCM 3960		MDSE 3510	
	DRTL 3090		MDSE 3750	
	MDSE 4010		SMHM 3790	
	SMHM Pair Option-Part II		SMHM 3950	

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SENIOR	MKTG 3720	None	SMHM 4790	None
	DRTL 4090		Capstone: SMHM 4750	
	SMHM Elective (advanced)		SMHM Elective (advanced)	
	MKTG 4630		Elective	Consult UNT advisor
	DRTL 4660		Elective	