College of Business

B.B.A. Marketing

2012-2013 Texas Common Course Numbering System Transfer Guide

Courses Recommended for Transfer

**UNT Core: English Composition & Rhetoric**

ENGL 1301; and ENGL 1302 or 2311

A grade of 'C' or better is required on courses applied toward this requirement.

**UNT Core: Mathematics**

This requirement will be met by fulfilling the College of Business pre-business requirements (see next column).

**UNT Core: Natural Science**

Two courses including laboratories, or two laboratory/lecture course combinations, chosen from:

- ANTH 2401 or 2101/2301
- ASTR 1403 or 1103/1303
- ASTR 1404 or 1104/1304
- BIOL 1406 or 1106/1306
- BIOL 1407 or 1107/1307
- BIOL 1411 or 1111/1311
- BIOL 1413 or 1113/1313
- BIOL 2401 or 2101/2301
- BIOL 2402 or 2102/2302
- BIOL 2406 or 2106/2306
- BIOL 2420 or 2120/2320
- CHEM 1411 or 1111/1111
- CHEM 1412 or 1112/1112
- GEOL 1401 or 1101/1301
- GEOL 1403 or 1103/1303
- PHYS 1401 or 1101/1301
- PHYS 1402 or 1102/1302
- PHYS 1403 or 1103/1303
- PHYS 1404 or 1104/1304
- PHYS 1410 or 1110/1310
- PHYS 1415 or 1115/1315
- PHYS 2425 or 2125/2325
- PHYS 2426 or 2126/2326

**UNT Core: U.S. History**

Two courses chosen from: HIST 1301, 1302, 2301

**UNT Core: Political Science**

Two courses chosen from one of the following combinations:

- GOVT 2301 and 2302
- GOVT 2305 and 2306
- GOVT 2301 and 2305
- GOVT 2301 and 2306
- GOVT 2302 and 2306

**UNT Core: Visual & Performing Arts**

One course chosen from: ARTS 1301, 1303, or 1304; DRAM 1310; MUSI 1306 or 1307; SPCH 2341

---

UNT Core: Humanities

One course chosen from: ENGL 2322, 2323, 2327, 2328, 2332, or 2333; PHIL 1304 or 2316

UNT Core: Social & Behavioral Sciences

This requirement will be met by fulfilling the College of Business pre-business requirements (see below).

UNT Core: Discovery

One course chosen from: ARTS 1301; BIOL/HECO 1322; GEOG 1303; HIST 2321 or 2322; PHIL 1301, 2303, or 2306; SPCH 1311 or 1315; TECA 1303

UNT Core: Capstone

The Capstone Core requirement is unique to UNT and will be fulfilled by an advanced course at UNT.

College of Business: Pre-Business Courses

- ACCT 2301 or 2401; and 2302 or 2402
- BCIS 1305 or 1405
- ECON 2301 and 2302 (fulfills both Social and Behavioral Sciences core and program requirements)
- MATH 1325 or 1425; or MATH 2313 or 2413 or 2513 (fulfills both Mathematics core and program requirements)
- SPCH 1311, 1315, or 1321 or ENGL 2311
- DSCI 2710 (offered at UNT only)

With the exception of SPCH 1311, 1315, or 1321, a grade of 'C' or better is required in all pre-business requirements.

College of Business: Foundation Courses
(Grades of C or better required)

No TCCNS option available.

Marketing: Professional Field & Supporting Courses
(Grades of C or better required)

No TCCNS option available.

---

http://essc.unt.edu/registrar/articulation/  Last Revised: June 18, 2012
In order to enroll in upper-division (3000-4000 level) business courses and declare a business major, the business undecided student must meet all the following requirements:

- Complete at least 45 hours of college level credit
- Complete the following pre-business prerequisite courses, with a grade of 'C' or better:
  - ACCT 2301 or 2401
  - ACCT 2302 or 2402
  - BCIS 1305 or 1405
  - BCIS 2710 (available at UNT only)
  - ECON 2301
  - ECON 2302
  - ENGL 1301
  - ENGL 1302 or 2311
  - MATH 1325 or 1425; or MATH 2313 or 2413 or 2513
- Have at least a 2.7 cumulative UNT grade point average; or, for first term/transfer students, at least a 2.7 overall grade point average on all transfer coursework

**Hours Required and General/College Requirements:**

- Grade point average requirements for graduation with a BBA or BS from the College of Business:
  - A minimum of 2.7 grade point average in the professional and supporting field
  - A minimum of 2.7 grade point average in all courses completed at UNT
- A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Business Administration or Bachelor of Science degree as specified in the "General University Requirements" section of the UNT catalog and the College of Business requirements.
- A candidate for the degree must complete 33 hours of business administration courses in residence, of which 15 hours must be in the professional field of study.
- The College of Business will not grant upper-division (3000–4000 level) degree credit for any transfer course taken at the lower division. Upper-division course work transferred from a regionally accredited four-year institution will be evaluated on an individual course basis to determine applicable degree credit.

**UNT Core Curriculum/Transfer of Core Curriculum:**

UNT complies with the mandates of the 1997 Texas Legislature regarding requirements for state-assisted institutions. Students who successfully complete the common core curriculum (in whole or in part) at a Texas state-assisted institution of higher education are eligible to transfer as "core complete" for those categories in the UNT University Core Curriculum.

Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

**Choice of Catalog:** Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The College of Business is accredited by the AASCB International—The Association to Advance Collegiate Schools of Business.

The College of Business required curriculum and policies are located in the Undergraduate Catalog 2012-2013.

For additional program and contact information see the College of Business Student Advising website:

http://www.cob.unt.edu/programs/undergrad.
# College of Business

## B.B.A. Marketing

### 2012-2013 Texas Common Course Numbering System Transfer Guide

This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](http://essc.unt.edu/registrar/articulation/) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT’s course offerings.

UNT Courses noted (#) do not have TCCNS equivalents, but have approved transferable substitutions.

<table>
<thead>
<tr>
<th>Year</th>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FRESHMAN</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
</tr>
<tr>
<td></td>
<td>ENGL 1310</td>
<td>ENGL 1301</td>
</tr>
<tr>
<td></td>
<td>Mathematics (Prerequisite to MATH 1190 or 1710, if required); or free elective</td>
<td>Mathematics (Prerequisite to MATH 1325/1425 or 2313/2413/2513, if required); or free elective (consult UNT advisor)</td>
</tr>
<tr>
<td></td>
<td>UNT Core: Natural Science</td>
<td>See list of approved courses</td>
</tr>
<tr>
<td></td>
<td>UNT Core: Political Science</td>
<td>See list of approved courses</td>
</tr>
<tr>
<td></td>
<td>UNT Core: Discovery</td>
<td>See list of approved courses</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SOPHOMORE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
</tr>
<tr>
<td></td>
<td>UNT Core: Humanities</td>
<td>See list of approved courses</td>
</tr>
<tr>
<td></td>
<td>UNT Core: U.S. History</td>
<td>See list of approved courses</td>
</tr>
<tr>
<td></td>
<td>ECON 1110</td>
<td>ECON 2301</td>
</tr>
<tr>
<td></td>
<td>ACCT 2010</td>
<td>ACCT 2301 or 2401</td>
</tr>
<tr>
<td></td>
<td>UNT Core: Visual &amp; Performing Arts</td>
<td>See list of approved courses</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JUNIOR</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
</tr>
<tr>
<td></td>
<td>BCIS 3610</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>BCIS 3615 or MGMT 3330 or MKTG 3010</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>MKTG 3650</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>BLAW 3430</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>MKTG 3700</td>
<td>None</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SENIOR</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>UNT Requirement</strong></td>
<td><strong>TCCNS Option</strong></td>
</tr>
<tr>
<td></td>
<td>Supporting Field course</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>MGMT 3720</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>MKTG 4330</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>MKTG 3881</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>Free elective (2 hours)</td>
<td>Consult UNT advisor</td>
</tr>
<tr>
<td></td>
<td>LSCM 3960</td>
<td>None</td>
</tr>
</tbody>
</table>

[http://essc.unt.edu/registrar/articulation/](http://essc.unt.edu/registrar/articulation/)  

Last Revised: June 18, 2012