

# Mayborn School of Journalism

## *B.A. in Journalism with a Concentration in Strategic Communications*



### 2013-2014 Texas Common Course Numbering System Transfer Guide

- Entering students interested in majoring in journalism will be classified as pre-majors and will be advised by the department. Admission to the university does not guarantee admission to the journalism major. To be admitted to major status (and become eligible to enroll in certain advanced courses), a pre-major must meet the requirements listed in "Admission to the Major" below.
- The Strategic Communications department includes advertising and public relations.

#### Courses Recommended for Transfer

The UNT Core requirements, with the exception of U.S. History and Political Science, and the College & Major requirements are shown with Texas Common Course Numbering System values only when UNT offers equivalent courses. There may be other courses in transfer that apply toward the specific degree requirement, but those listed are known to apply.

##### UNT Core: English Composition & Rhetoric

ENGL 1301; and ENGL 1302 or 2311

A grade of 'C' or better is required on courses applied toward this requirement.

*ENGL 1302 is strongly recommended for best preparation for the Grammar, Spelling, Punctuation (GSP) exam.*

##### UNT Core: Visual & Performing Arts

One course chosen from: ARTS 1301, 1303, or 1304; DRAM 1310; MUSI 1306 or 1307; SPCH 2341

##### UNT Core: Humanities

One course chosen from: ENGL 2322, 2323, 2327, 2328, 2332, or 2333; PHIL 1304 or 2316

##### UNT Core: Mathematics

This requirement will be met by fulfilling Mayborn School of Journalism mathematics requirement (see next column).

##### UNT Core: Social & Behavioral Sciences

This requirement will be met by fulfilling Journalism Strategic Communications major requirements. (see next page).

##### UNT Core: Natural Science

Two courses including laboratories, or two laboratory/lecture course combinations, chosen from:

- ANTH 2401 or 2101/2301
- ASTR 1403 or 1103/1303:
- ASTR 1404 or 1104/1304
- BIOL 1406 or 1106/1306
- BIOL 1407 or 1107/1307
- BIOL 1411 or 1111/1311
- BIOL 1413 or 1113/1313
- BIOL 2401 or 2101/2301
- BIOL 2402 or 2102/2302
- BIOL 2406 or 2106/2306
- CHEM 1411 or 1111/1311
- CHEM 1412 or 1112/1312
- GEOL 1401 or 1101/1301
- GEOL 1403 or 1103/1303
- PHYS 1401 or 1101/1301
- PHYS 1402 or 1102/1302
- PHYS 1403 or 1103/1303
- PHYS 1404 or 1104/1304
- PHYS 1410 or 1110/1310
- PHYS 1415 or 1115/1315
- PHYS 2425 or 2125/2325
- PHYS 2426 or 2126/2326

##### UNT Core: Discovery

One course chosen from: ARTS 1301; BIOL/HECO 1322; GEOG 1303; HIST 2321 or 2322; MATH 2305 or 2405; PHIL 1301, 2303, or 2306; SPCH 1311 or 1315; TECA 1303

##### UNT Core: Capstone

The Capstone Core requirement is unique to UNT and will be fulfilled by an advanced course at UNT.

##### UNT Core: U.S. History

Two courses chosen from: HIST 1301, 1302, 2301

##### Mayborn School of Journalism: Mathematics

MATH 1342 or 1442 (also satisfies University Core)

##### UNT Core: Political Science

As of Fall 2013, only the following courses are offered at the two-year level:

- GOVT 2305 and 2306

Other acceptable combinations are:

- GOVT 2301 and 2302
- GOVT 2301 and 2305
- GOVT 2301 and 2306
- GOVT 2302 and 2306

##### Mayborn School of Journalism: Foreign Language

Two foreign language courses in the same language from 1311/1411/1511 and 1312/1412/1512 are required. Students may test out of these courses and still satisfy the requirement. Foreign language options include: ARAB, CHIN, FREN, GERM, ITAL, JAPN, LATI, PORT, RUSS, and SPAN.

American Sign Language also satisfy this requirement. Two courses from: SGNL 1301/1401/1501 and SGNL 1302/1402/1502.

##### Mayborn School of Journalism: Social Science/Marketing

12 advanced hours selected from 3000 or 4000 level courses in anthropology, economics, geography (regional science only), history, philosophy, political science, psychology, social work, sociology and MKTG 3650.

No TCCNS options available.

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#### Journalism: Admission to the Major

All Students wishing to pursue the BA major in journalism enter as pre-majors and before applying for major status, must complete at least 45 hours of college coursework including the following:

- COMM 1307, COMM 2311, JOUR 2000 at UNT with a 2.5 GPA or better
- Journalism Mathematics requirement: MATH 1342 or 1442
- University English composition requirement with C or better (ENGL 1301 and ENGL 1302)

Pre-majors who have completed the above requirements and who have a UNT GPA of at least 2.5 may file a formal application for major status. Approved majors may enroll in those advanced courses designated journalism major/minor only.

- Students must pass the Grammar, Spelling, Punctuation (GSP) exam (administered by the University Writing Lab at UNT) to be permitted to enroll in *JOUR 2310 at UNT*; students who transfer credit for COMM 2311 must take the Grammar, Spelling, Punctuation (GSP) exam during their first semester/term at UNT.

#### Journalism Strategic Communications: Major Requirements

- COMM 1307 (fulfills both Social & Behavioral Sciences core and major requirements).
- COMM 2311

*Courses listed above are TCCNS options and do not include all courses required for the UNT Journalism Strategic Communications major.*

#### Journalism Strategic Communications: Advanced Coursework

No TCCNS options available

#### Journalism Strategic Communications: Other Course Requirements

- MKTG 3650 at UNT is required for the Strategic Communications Concentration.
- Students majoring in journalism are required to maintain a 2.5 cumulative UNT GPA to graduate.
- A grade of C or higher is required for all journalism courses to be applied toward the major/minor requirements.
- Students who plan to obtain teacher certification should contact a faculty advisor to insure they have the necessary qualifications.
- No more than 12 semester hours of journalism credit will be accepted from a transfer student who is entering with less than 75 credit hours. For students transferring with 75 semester credit hours or more, a maximum of 18 transfer journalism hours will be accepted for credit toward the bachelor's degree.

#### Journalism Strategic Communications: Other Course Requirements (Continued)

- A minimum of 72 semester credit hours must be completed outside of journalism. These 72 semester credit hours may not include RTVF.

#### Journalism Strategic Communications: Minor Required

Two options available:

- 18 hours of business courses consisting of *MKTG 3010, 3650 and 4120 at UNT*; plus 9 hours of upper-level marketing and/or management classes approved by strategic communications
- 18 hour minor in another field of study.

#### Special Notes

**Hours Required and General/College Requirements:** A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Arts degree as specified in the "[General University Requirements](#)" section of the UNT catalog and the Mayborn School of Journalism requirements.

**UNT Core Curriculum/Transfer of Core Curriculum:** UNT complies with the [mandates of the 1997 Texas Legislature](#) regarding requirements for state-assisted institutions. Students who successfully complete the common core curriculum (in whole or in part) at a Texas state-assisted institution of higher education are eligible to transfer as "core complete" for those categories in the UNT University Core Curriculum.

Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

**Choice of Catalog:** Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The Mayborn School of Journalism required curriculum and policies are located in the [Undergraduate Catalog 2013-2014](#).

For additional program and contact information see Mayborn School of Journalism Student Advising website: <http://journalism.unt.edu/undergraduate/advising>.

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This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](#) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT's course offerings.

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
FRESHMAN	JOUR 1210	COMM 1307	JOUR 2000	None
	UNT Core: U.S. History	See list of approved courses	ENGL 1320 (recommended) or TECM 2700	ENGL 1302 (recommended) or ENGL 2311
	ENGL 1310	ENGL 1301	UNT Core: U.S. History	See list of approved courses
	Foreign Language 1010 American Sign Language Option: SPHS 1040	Foreign Language 1311 or 1411 or 1511 American Sign Language Options: SGNL 1301/1401/1501	Foreign Language 1020 American Sign Language Option: SPHS 1050	Foreign Language 1312 or 1412 or 1512 American Sign Language Options: SGNL 1302/1402/1502
	UNT Core: Discovery	See list of approved courses	MATH 1680 or 1681	MATH 1342 or 1442

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SOPHOMORE	JOUR 2310	COMM 2311	Advanced Social Science	None
	UNT Core: Visual and Performing Arts	See list of approved courses	UNT Core: Political Science	See list of approved courses
	UNT Core: Political Science	See list of approved courses	UNT Core: Humanities	See list of approved courses
	UNT Core: Laboratory Science	See list of approved courses	JOUR Writing (see major requirements)	None
	Elective	Consult UNT advisor	JOUR Visual Communication (see major requirements)	

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
JUNIOR	Elective	None	Business Concentration Course	None
	MKTG 3650		MKTG 3010	
	JOUR Critical Thinking (see major requirements)		JOUR Elective (see major requirements)	
	JOUR Audience Analysis (see major requirements)		UNT Core: Laboratory Science	See list of approved courses
	JOUR Professional Application 1 (see major requirements)		Advanced Social Science	None
	JOUR Professional Application 2 (see major requirements)			

YEAR	FALL SEMESTER		SPRING SEMESTER	
	UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
SENIOR	JOUR Campaigns (see major requirements)	None	JOUR 4470 (UNT Core: Capstone)	None
	MKTG 4120		Business Concentration Course	
	JOUR Elective (see major requirements)		Advanced Social Science	
	Business Concentration Course		JOUR Elective (see major requirements)	
	JOUR Elective (see major requirements)		JOUR Elective (see major requirements)	