



G. Brint Ryan College of Business

B.B.A. Marketing

2023-2024 Texas Common Course Numbering System Transfer Guide

This four-year plan provides a model for on-time completion of this UNT program using as many TCCNS courses as possible. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](#) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT's course offerings.

UNT Courses noted (#) do not have TCCNS equivalents, but have approved transferable substitutions.

FIRST YEAR FALL		FIRST YEAR SPRING	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
ENGL 1310	ENGL 1301	TECM 2700 or ENGL 1320	ENGL 2311 or ENGL 1302
Mathematics (Prerequisite for MATH 1190 or 1710, if needed); or Elective	MATH prerequisite for MATH 1325 or 2313 or 2413 if needed; or Elective (consult UNT advisor)	MATH 1190 or 1710	MATH 1325 or 2313 or 2413
UNT Core: Life & Physical Sciences	See list of approved courses	PSCI 2306	GOVT 2306
PSCI 2305	GOVT 2305	ECON 1100	ECON 2302
Elective	Consult UNT advisor	BCIS 2610	BCIS 1305 or 1405
		BUSI 1200	N/A

SECOND YEAR FALL		SECOND YEAR SPRING	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
UNT Core: Language, Philosophy & Culture	See list of approved courses	UNT Core: Life & Physical Sciences	See list of approved courses
UNT Core: American History	See list of approved courses	COMM 1010 or TECM 2700	SPCH 1311 or 1321# or ENGL 2311
ECON 1110	ECON 2301	UNT Core: American History	See list of approved courses
ACCT 2010	ACCT 2301 or 2401	ACCT 2020	ACCT 2302 or 2402
UNT Core: Creative Arts	See list of approved courses	DSCI 2710	BUSI 2305 See additional option

THIRD YEAR FALL		THIRD YEAR SPRING	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
BCIS 3610	N/A	MKTG 4280	N/A
BUSI 3660	N/A	BLAW 3430	N/A
MKTG 3650	N/A	MKTG 3700	N/A
DSCI 3710	N/A	FINA 3770	N/A
LSCM 3960	N/A	Supporting Field course	N/A
BUSI 3100	N/A		

FOURTH YEAR FALL		FOURTH YEAR SPRING	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
MKTG 4120	N/A	BUSI 4940	N/A
MGMT 3720	N/A	Supporting Field course	N/A
MKTG 4330	N/A	MKTG 4890	N/A
MKTG 3881	N/A	Supporting Field course	N/A
MKTG 3710	N/A	Elective	Consult UNT advisor



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All students admitted to the G. Brint Ryan College of Business Undergraduate program:

- Enter under a Tiered Progression Program and are placed into one of three tiers: Pre-Business, Business Undergraduate, or Declared Business Major. See ["Tiered Progression Program"](#) for detailed information.
- Are responsible for integrating University Core and Pre-Business courses into their schedule simultaneously for course sequencing and timely graduation purposes. See the four-year plan for scheduling suggestions.

Courses Recommended for Transfer

The UNT Core requirements are shown with Texas Common Course Numbering System values only when UNT offers equivalent courses. There may be other courses in transfer that apply toward the specific degree requirement, but those listed are known to apply.

UNT Core: Communication

ENGL 1301; and **ENGL 1302** or **2311**

A grade of 'C' or better is required on courses applied toward this requirement.

UNT Core: Mathematics

This requirement will be met by fulfilling the G. Brint Ryan College of Business Pre-Business requirements.

UNT Core: Life & Physical Sciences

For students **not** majoring in Science, Mathematics, or Engineering, completing two courses from the list below is recommended (see an Academic Advisor for more options).

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|-----------------------------------|--------------------|
| • ANTH 2301 | • GEOL 1403 |
| • ASTR 1403 | • PHYS 1403 |
| • ASTR 1404 | • PHYS 1404 |
| • BIOL 1308 or 1408 | • PHYS 1410 |
| • BIOL 2306 or 2406 | • PHYS 1415 |
| • GEOL 1401 | |

UNT Core: American History

Two courses chosen from: **HIST 1301**, **1302**, **2301**

UNT Core: Government/Political Science

GOVT 2305 and **2306**

UNT Core: Creative Arts

One course chosen from: **ARTS 1301** or **1304**; **DRAM 1310**; **MUSI 1306** or **1307**; **SPCH 2341**

UNT Core: Language, Philosophy & Culture

One course chosen from: **ARTS 1303**; **ENGL 2321**, **2326**, **2331**, **2332**, **2333**, **2341**, or **2351**; **HIST 2321** or **2322**; **PHIL 1301**, **1304**, **2303**, or **2306**

UNT Core: Social & Behavioral Sciences

This requirement will be met by fulfilling the G. Brint Ryan College of Business Pre-Business requirements.

UNT Core: Core Option Courses

This requirement will be met by fulfilling the G. Brint Ryan College of Business Pre-Business requirements.

G. Brint Ryan College of Business: Pre-Business Courses

- **ACCT 2301** or **2401**
- **ACCT 2302** or **2402**
- **BCIS 1305** or **1405**
- **ECON 2301** and **2302** (also fulfills Social and Behavioral Sciences core and a portion of Core Option Courses core requirements)
- **MATH 1325** or **2313** or **2413** (also fulfills Mathematics core requirements)
- **ENGL 1301**, **ENGL 1302**, and **ENGL 2311**, **or** **ENGL 1301**, **ENGL 1302** or **2311**, and **SPCH 1311** or **1321** (approved substitution)
- **BUSI 2305** (per the Texas tuning, will accept **MATH 1342** or **1442** taken prior to becoming a UNT Student).

*With the exception of **SPCH 1311** or **1321**, a grade of 'C' or better is required in all Pre-Business requirements.*

G. Brint Ryan College of Business: Foundation Courses

No TCCNS options available.

Marketing: Professional Field & Supporting Courses

No TCCNS options available.



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G. Brint Ryan College of Business: Tiered Progression Program

All students new to UNT's G. Brint Ryan College of Business are placed into one of three tiers:

Tier One—Pre-Business (PBUS) includes all new freshmen and all new transfer students with a transfer GPA between 2.0 and 2.69. PBUS students must be advised each semester and must attend two approved university or college workshops/seminars. In addition to the requirements listed below, all Pre-Business prerequisite courses require a minimum grade of 'C'. PBUS students are restricted to 1000/2000 level business courses. In order to progress and be accepted into Tier Two (BUND), students must attain a 2.0 UNT cumulative GPA and have completed three of the following designated Pre-Business prerequisite courses with a minimum of two B's and one 'C': college-level MATH, ACCT 2301 or 2401, ACCT 2302 or 2402, ECON 2301, ECON 2302, or BUSI 2305 (per the Texas tuning, will accept MATH 1342 or 1442 taken prior to becoming a UNT Student).

Tier Two—Business Undergraduate (BUND) students include any student with a 2.0 or higher UNT cumulative GPA (or any new transfer student with a 2.0 cumulative transfer GPA at time of transfer) who has completed at least three of the designated Pre-Business courses. BUND students are restricted to 1000/2000 level business courses. In order to progress to Tier Three—Declared Business major—students must have a 2.0 UNT cumulative GPA and have completed all nine Pre-Business prerequisite courses with a minimum grade of 'C' and a PBUS GPA of 2.7 on the following courses (or equivalents): ENGL 1301, ENGL 1302 or 2311, MATH 1325 or 2313 or 2413, BCIS 1305 or 1405, ECON 2301, ECON 2302, ACCT 2301 or 2401, ACCT 2302 or 2402, and BUSI 2305 (per the Texas tuning, will accept MATH 1342 or 1442 taken prior to becoming a UNT Student).

Tier Three—Declared Business students are students who have successfully completed all nine Pre-Business prerequisites with at least a grade of 'C', a PBUS GPA of 2.7, and a UNT cumulative GPA of 2.0. Upon meeting these requirements, students will meet with an Academic Advisor in BLB 110 to request an official degree plan and acceptance into their choice of one of the professional field/majors offered by the G. Brint Ryan College of Business. Declared Business students are permitted to enroll in 3000/4000 level business courses.

G. Brint Ryan College of Business: Degree Progress/Major Dismissal

Students who have been accepted to a business degree program must maintain satisfactory progress. Declared business majors are subject to dismissal from a business degree program and may not be permitted to enroll for additional courses in that major if they receive any combination of grades of 'D' or 'F' in two attempts of the same course in the professional field and supporting field courses in their degree plan.

Special Notes

Hours Required and General/College Requirements:

- Grade point average requirements for graduation with a BBA from the G. Brint Ryan College of Business:
 - a minimum of 2.0 grade point average in all courses completed at UNT
 - a minimum 2.0 overall grade point average in all courses (UNT and transfer)
- A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Business Administration degree as specified in the general university requirements section of the UNT catalog and the G. Brint Ryan College of Business requirements.
- A candidate for the degree must complete 33 hours of business administration courses in residence, of which 15 hours must be in the professional field of study.
- The G. Brint Ryan College of Business will not grant upper-division (3000–4000 level) degree credit for any transfer course taken at the lower division. Upper-division course work transferred from a regionally accredited four-year institution will be evaluated on an individual course basis to determine applicable degree credit.

UNT Core Curriculum/Transfer of Core Curriculum: UNT complies with the mandate of the Texas Legislature regarding [Core Requirements](#) for state-assisted institutions. Students who successfully complete the common core curriculum (in whole or in part) at a Texas state-assisted institution of higher education are eligible to transfer as "core complete" for those categories in the UNT University Core Curriculum.

Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

Choice of Catalog: Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The G. Brint Ryan College of Business is accredited by the AACSB International—The Association to Advance Collegiate Schools of Business.

The G. Brint Ryan College of Business required curriculum and policies are located in the [undergraduate catalog](#) under the corresponding catalog year.

For additional program and contact information, visit the G. Brint Ryan College of Business Student Advising website at www.cob.unt.edu/programs/undergrad.