



College of Merchandising, Hospitality & Tourism

B.S. Digital Business and E-Commerce

2025-2026

This four-year plan provides a model for on-time completion of this UNT program. Texas Common Course Numbering System (TCCNS) show how course transfers apply to UNT degree requirements. The four-year plan also shows the first point when no TCCNS options are available for this program. See the current [Undergraduate Catalog](#) for course prerequisites. Course availability at UNT is subject to change, and the plan shown below may change based on updates to UNT's course offerings.

First Year Fall		First Year Spring	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
UNT Core: American History	See list of approved courses	UNT Core: American History	See list of approved courses
UNT Core: Life & Physical Sciences	See list of approved courses	UNT Core: Life & Physical Sciences	See list of approved courses
UNT Core: Mathematics	See list of approved courses	UNT Core: Core Option Course	See list of approved courses
ENGL 1310	ENGL 1301	ENGL 1320 or TECM 2700	ENGL 1302 or 2311
PSCI 2305	GOVT 2305	PSCI 2306	GOVT 2306

Second Year Fall		Second Year Spring	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
UNT Core: Core Option Course	See list of approved courses	DBUS 2050	N/A
UNT Core: Creative Arts	See list of approved courses	DBUS 2080	N/A
UNT Core: Language, Philosophy & Culture	See list of approved courses	MDSE 2700	N/A
ACCT 2010	ACCT 2301 or 2401	MDSE 2750	N/A
Elective	Consult UNT advisor	MDSE 2790	N/A

Third Year Fall		Third Year Spring	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
CMHT 3950	N/A	DBUS 3190 or 3290	N/A
DBUS 3090	N/A	Major Elective (Advanced)	N/A
MKTG 3651	N/A	Elective	Consult UNT advisor
Major Elective	N/A	Elective	Consult UNT advisor
Elective	Consult UNT advisor	Elective	Consult UNT advisor

Fourth Year Fall		Fourth Year Spring	
UNT Requirement	TCCNS Option	UNT Requirement	TCCNS Option
DBUS 4090	N/A	CMHT 4750	N/A
DBUS 4370	N/A	CMHT 4790	N/A
MDSE 4660	N/A	Major Elective (Advanced)	N/A
Major Elective (Advanced)	N/A	Elective (Advanced)	N/A
Elective (Advanced)	N/A	Elective	Consult UNT advisor



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Courses Recommended for Transfer

The UNT Core requirements are shown with Texas Common Course Numbering System values only when UNT offers equivalent courses. There may be other courses in transfer that apply toward the specific degree requirement, but those listed are known to apply.

UNT Core: Communication

ENGL 1301; and **ENGL 1302** or **2311**

A grade of 'C' or higher is required on courses applied toward this requirement.

UNT Core: Mathematics

One course chosen from: **BUSI 2305**; **MATH 1324, 1325, 1332, 1342, 2312** or **2412, 2313** or **2413**

UNT Core: Life and Physical Sciences

For students **not** majoring in Science, Mathematics, or Engineering, completing two courses from the list below is recommended (Consult UNT advisor for more options).

- **ANTH 2401** or **2301/2101**
- **ASTR 1403** or **1303/1103**
- **ASTR 1404** or **1304/1104**
- **BIOL 1408** or **1308/1108**
- **BIOL 2406** or **2306/2106**
- **GEOL 1401** or **1301/1101**
- **GEOL 1403** or **1303/1103**
- **PHYS 1403** or **1303/1103**
- **PHYS 1404** or **1304/1104**
- **PHYS 1410** or **1310/1110**
- **PHYS 1415** or **1315/1115**

UNT Core: American History

Two courses chosen from: **HIST 1301, 1302, 2301**

UNT Core: Government/Political Science

GOVT 2305 and **2306**

UNT Core: Creative Arts

One course chosen from: **ARTS 1301** or **1304**; **DRAM 1310**; **MUSI 1306** or **1307**; **SPCH 2341**

UNT Core: Language, Philosophy and Culture

One course chosen from: **ARTS 1303**; **ENGL 2321, 2326, 2331, 2341, or 2351**; **HIST 2321** or **2322**; **PHIL 1301, 1304, 2303, or 2306**

UNT Core: Social and Behavioral Sciences

This requirement will be met by fulfilling the B.S. Digital Business and E-Commerce major requirements.

UNT Core: Core Option Courses

Complete two courses from Core Option A OR one course from Core Option A AND one course from Core Option B.

Option A: **ANTH 2401** or **2301/2101, 2346, or 2351**; **ARTS 1301, 1303** or **1304**; **ASTR 1403** or **1303/1103, or 1404 or 1304/1104**; **BIOL 1306** or **1406, 1307** or **1407, 1322, 1408** or **1308/1108, 2401** or **2301/2101, 2402** or **2302/2102, 2406** or **2306/2106**; **BUSI 1307** or **2305**; **CHEM 1411** or **1311/1111, 1412** or **1312/1112**; **COMM 1307** or **2300**; **CRIJ 1301**; **DRAM 1310**; **ECON 2301** or **2302**; **ENGL 1301, 1302, 2311, 2321, 2326, 2331, 2341, or 2351**; **GEOG 1303**; **GEOL 1401** or **1301/1101, or 1403 or 1303/1103**; **HECO 1322**; **HIST 1301, 1302, 2301, 2321, or 2322**; **MATH 1324, 1325, 1332, 1342, 2312** or **2412, 2313** or **2413, 2314** or **2414**; **MUSI 1306** or **1307**; **PHIL 1301, 1304, 2303, or 2306**; **PHYS 1401** or **1301/1101, 1402** or **1302/1102, 1403** or **1303/1103, 1404** or **1304/1104, 1410** or **1310/1110, 1415** or **1315/1115, 2425** or **2325/2125, or 2426** or **2326/2126**; **PSYC 2301**; **SOCI 1301**; **SOCW 2361**; **SPCH 1315, 1318** or **2341**; **TECA 1354**

Option B: **COMM 2302**; **COSC 1301**; **SPCH 1311**; **TECA 1303**

Digital Business and E-Commerce: Major Requirements

No TCCNS options available.

Digital Business and E-Commerce: Additional Requirements

TCCNS options:

- **ACCT 2301** or **2401** (must complete with a 'C' or higher)

A grade of 'C' or higher must be earned in each merchandising and hospitality management course completed in residence or transferred to UNT. This includes all courses with prefixes **CMHT, DBUS, EDEM, FADM, HMG, ICON, MDSE** and **RETL**.

A maximum of 18 hours of technical credit from an accredited college may be used for the degree.

Academic requirements for graduation with a B.S. from the College of Merchandising, Hospitality and Tourism include:

- A minimum of 2.0 grade point average in the professional field, with minimum grades of 'C' required in all **CMHT, DBUS, EDEM, FADM, HMG, ICON, MDSE** and **RETL** courses
- A minimum of 2.0 grade point average in all courses completed at UNT
- A minimum of 2.0 grade point average in all work attempted, including transfer, correspondence, extension and residence work.

Courses listed above are TCCNS options and do not include all courses required for the B.S. Digital Business and E-Commerce major.

Digital Business and E-Commerce: Grad Track Option

The B.S. Digital Business and E-Commerce major has a grad track option leading to a M.S. Merchandising & Digital Retailing. For more information, review the UNT undergraduate catalog and consult a UNT advisor.

Special Notes

Hours Required and General/College Requirements: A minimum of 120 semester hours, of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Science degree as specified in the General University Requirements section of the UNT catalog and the College of Merchandising, Hospitality & Tourism requirements.

UNT Core Curriculum/Transfer of Core Curriculum: UNT complies with the mandate of the Texas Legislature regarding [Core requirements](#) for state-assisted institutions. Students who successfully complete the common core curriculum (in whole or in part) at a Texas state-assisted institution of higher education are eligible to transfer as "core complete" for those categories in the UNT University Core Curriculum.

Individual academic programs may require courses contained in parts of the University Core Curriculum. Students who wish to take courses that will fulfill both core and major/program requirements simultaneously should check with academic advisors for assistance in selecting core courses.

Choice of Catalog: Any student transferring directly from a Texas public community college to UNT shall have the same choice of catalog designating degree requirements as the student would have had if the dates of attendance at the university had been the same as the dates of attendance at the community college.

The College of Merchandising, Hospitality & Tourism required curriculum and policies are located in the [undergraduate catalog](#) under the corresponding catalog year.

For additional program and contact information, visit the College of Merchandising, Hospitality & Tourism Student Advising website at <https://cmht.unt.edu/advising>.